



7315 Wisconsin Ave., Ste. 400E  
Bethesda, MD 20814  
PHONE: (301) 654-0000  
FAX: (301) 951-8401

[www.polyiso.org](http://www.polyiso.org)

## **PIMA Partners with Carnegie Mellon University for Mid-Year Meeting**

*Renowned Experts Educate PIMA Members on Life Cycle Assessment and Sustainable Building Design*

**Bethesda, MD, June 23, 2008** – During its mid-year meeting in Pittsburgh, PA, the Polyisocyanurate Insulation Manufacturers Association (PIMA) partnered with Carnegie Mellon University (CMU) for unique educational sessions taught by two of the most world renowned educators in the fields of life cycle assessment and sustainable building design.

Dr. Chris Henderickson, Professor of Engineering and Co-Director of CMU's Green Design Institute, lectured on Principles of Life Cycle Assessment. The Green Design Institute, part of CMU's College of Engineering, has conducted and continues to conduct extensive research in the important field of Life Cycle Assessment.

PIMA members also heard from Dr. Vivian Loftness, Professor of Architecture at CMU's Center for Building Performance and Diagnostics, who lectured on Innovative Insulation Strategies in the Sustainable Building. The Center for Building Performance and Diagnostics, College of Architecture, is the first National Science Foundation, Industry University Cooperative Research Center in the Building Industry in the United States.

"As a knowledge based organization, we were delighted to have well regarded educators such as Dr. Henderickson and Dr. Loftness speak to our members," noted PIMA President Jared Blum. "We are blessed with fabulous members such as Bayer MaterialScience, who have strong relationships with institutions such as Carnegie Mellon University and bring this unique opportunity to the Association."

On January 31, 2008, PIMA held another building science workshop for members titled *The Principles and Applications of Building Science as Related to the Building Envelope with a Focus on the Sidewall*. PIMA Board member Jerry Phelan and Bayer MaterialScience sponsored this session by Ohio State Professor Alan Zimmerman. The educational session was based on Professor's Zimmerman's lectures on building science, specifically heat transfer, energy, and the science of air and moisture movement (psychrometrics).

"The building world is changing quickly and PIMA is doing all we can to offer our members access to meet and learn from the premier building science professionals in the United States," added Mr. Blum

### **About PIMA**

*For 20 years, the Polyisocyanurate Insulation Manufacturers Association (PIMA) has served as the unified voice of the rigid polyiso industry proactively advocating for safe, cost-effective, sustainable and energy efficient construction. PIMA's members, who first came together in 1987, include a synergistic partnership of polyiso manufacturers and industry suppliers. Polyiso is one of the Nation's most widely used and cost-effective insulation products available.*

*For continued updates and additional information on this important topic visit [www.polyiso.org](http://www.polyiso.org), or contact a polyiso manufacturer.*