



Greg Fantin of Rmax Named PIMA Chair During Association's Annual Meeting

Arlington, VA, December 17, 2018 – During its annual meeting, the Polyisocyanurate Insulation Manufacturers Association (PIMA) announced the election of Greg Fantin, Vice President - Marketing at Rmax, a division of the Sika Corporation, as chair of the Board of Directors. Greg's two-year term began on November 14, 2018. He succeeds Helene Pierce of GAF, who has served as the PIMA chair for the last three years.

"Greg has a deep understanding of what makes an organization effective. His leadership skills and instinctual grasp of important fundamentals make Greg a terrific choice to lead PIMA for the next two years," said Justin Koscher, PIMA president. "The building, architecture and specification communities continue to demonstrate an ever-increasing desire to improve the thermal performance of commercial and residential building envelopes. Under Greg's chairmanship, we will continue to meet this growing demand for effective solutions by promoting polyiso insulation and advocating on behalf of our members."

With a background of nearly 20 years in the auto industry before pivoting to building products, Greg has spent seven years at Rmax, preceded by four years at Amerimax Building Products, working primarily on the sales and marketing side of the business. He is a graduate of Michigan State.

"PIMA has emerged as a trusted voice in conversations about building performance, energy efficiency, sustainability and resiliency," said Fantin. "High-performance insulation in both roof and wall applications is a powerful factor in boosting building envelope performance. PIMA provides vital support to this industry through its advocacy, education, technical resources, building codes and standards work, and certification initiatives."

Attended by more than 120 members—both polyiso manufacturers and suppliers to the industry—PIMA's two-day annual meeting featured educational sessions on:

- State and local policies driving energy efficiency in new and existing buildings;
- The future of marketing – human-to-human;
- Fire protection in building and construction; and
- Political landscape analysis from the 2018 U.S. midterms to the 2020 elections.

A photo of Greg Fantin can be found [here](#).

About PIMA

For more than 30 years, the Polyisocyanurate Insulation Manufacturers Association (PIMA) has served as the unified voice of the rigid polyiso industry, proactively advocating for safe, cost-effective, sustainable, and energy-efficient construction. PIMA's members, who first came together in 1987, include a synergistic partnership of polyiso manufacturers and industry suppliers. Polyiso is one of the nation's most widely used and cost-effective insulation products. To learn more, visit www.polyiso.org.

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