PIMA Launches Redesigned Website to Promote Benefits of Polyiso Insulation

Arlington, VA, February 3, 2020 – The Polyisocyanurate Insulation Manufacturers Association (PIMA) announces the launch of its redesigned polyiso.org website. With an updated layout, content and features, the website now offers enhanced navigation that is accessible across all device platforms.

“As an important resource for technical details and educational tools about polyiso insulation and its applications on roofs and in walls, an easily navigable website is critical, whether you’re accessing it from a computer or a hand-held device,” said PIMA President Justin Koscher. “Our members rely on the technical information found on our site and regularly send their customers to it. With a new layout and organization, we believe the updated polyiso.org site will help expand the knowledge of architects, consultants, building owners and roofing contractors.”

The website features a variety of resources that include:
- **Building Codes**: Details and fact sheets about building codes at the state and national level in the United States and in Canada.
- **Applications**: Information about the application of polyiso insulation on commercial and residential roofs and walls.
- **Technical and Performance Bulletins**: More than 35 technical and performance bulletins with up-to-date technical and industry information about the performance characteristics of polyiso insulation.
- **CEU Education Courses**: A number of AIA CEU courses on the use of polyiso continuous insulation, reroofing and environmental product declarations.

Check out the redesigned website and all it has to offer by visiting: [www.polyiso.org](http://www.polyiso.org).

About PIMA
For more than 30 years, the Polyisocyanurate Insulation Manufacturers Association (PIMA) has served as the voice of the rigid polyiso industry, proactively advocating for safe, cost-effective, sustainable, and energy-efficient construction. Organized in 1987, PIMA is an association of polyiso manufacturers and industry suppliers. Polyiso is one of North America’s most widely-used and cost-effective insulation products. To learn more, visit [www.polyiso.org](http://www.polyiso.org).

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