



## **Congressman Drew Ferguson Visits Atlas Polyiso Manufacturing Facility**

*Visit highlights the importance of the insulation industry in Georgia and its role in boosting employment and responsible energy use in the future*

**ATLANTA, GA, August 17, 2017** – The Polyisocyanurate Insulation Manufacturers Association (PIMA) was pleased to join Congressman Drew Ferguson (R-GA) on a recent visit to an Atlas Roofing Corporation Polyiso manufacturing facility in LaGrange, GA. The tour included an overview of the Polyiso manufacturing process, a summary of product usage and information about the importance of the insulation industry within the State of Georgia and its 3<sup>rd</sup> Congressional District.

“It is inspiring to see these raw materials built into a product that is helping American companies decrease their energy costs and improve the resilience of their buildings,” said Congressman Ferguson. “I am proud to see so many folks in the Third District contributing to Georgia’s economic health.”

In terms of jobs directly related to the manufacturing of insulation, Georgia is ranked 3<sup>rd</sup> in the nation. More than 50,000 jobs in Georgia rely on products that boost energy efficiency, nearly seven times more than all of the state’s jobs related to fuel production—coal, natural gas, petroleum, and corn ethanol—combined.

Polyiso manufacturers with polyiso production facilities in Georgia include Atlas Roofing and GAF. PIMA member Johns Manville also has building products manufacturing facilities in Georgia. Together, they bring an additional 11,000 jobs to the state via the manufacturing, distribution and installation of insulation and roofing products.

Along with its role in boosting the economy through lower energy usage, insulation has become a driver of American prosperity. Across the country, the industry produces 400,000 jobs and \$20 billion in payrolls. Economic activity from insulation manufacturing contributes \$1.1 billion to state and local governments and \$1.9 billion in federal tax revenues. In a very real sense, the success of the insulation industry is vital to the country’s welfare.

Polyiso is an increasingly important part of that success. Polyiso is one of the nation’s most widely-used and cost-effective insulation products. It has been cited by the U.S. Environmental Protection Agency for its responsible impact on the environment. Polyiso is a closed-cell, rigid foam board insulation used primarily on the roofs and walls of commercial buildings. Its share of the residential market is growing along with the increased interest in energy-efficient home construction. Polyiso’s benefits include:

- Made in the U.S.A. – there are 40+ U.S. manufacturing plants that make Polyiso and the raw materials used in its production
- Superior thermal performance (high R-value) per inch of thickness
- Recycled content
- Recyclable through reuse

- Zero ozone depletion potential
- Virtually no global warming potential

Atlas Roofing Corporation, which hosted the tour, is an industry leader in Polyiso roof and wall insulation. With its company headquarters in Atlanta, the Polyiso facility in LaGrange and an asphalt shingles facility in Hampton, it has a deep interest in promoting policies that recognize the importance of energy efficiency in buildings.

"We appreciate Congressman Ferguson's visit to the Atlas Polyiso facility which highlights Polyiso's role in reducing the costs associated with heating and cooling buildings in Georgia," said Justin Koscher, President, PIMA. "At a time when we hear so much about energy efficiency and preparing for the effects of climate change, this was a unique opportunity to demonstrate how polyiso can safeguard homes and workplaces from unpredictable weather events."

[Photo One](#): Gary Gillespie, Atlas Roofing Corporation, LaGrange Production Manager and Congressman Drew Ferguson (R-GA)

[Photo Two](#): Congressman Drew Ferguson (R-GA), Bobby Price, Atlas Roofing Corporation and Gary Gillespie, Atlas Roofing Corporation, LaGrange Production Manager

To view a video of the manufacturing process of Polyiso at the LaGrange Atlas facility, see: <https://www.youtube.com/watch?v=CKxHUQt42NE>

### **About PIMA**

For more than 30 years, PIMA (Polyisocyanurate Insulation Manufacturers Association) has served as the unified voice of the rigid polyiso industry proactively advocating for safe, cost-effective, sustainable and energy efficient construction. PIMA's membership includes manufacturers of polyiso insulation and suppliers to the industry. Our members account for a majority of all of polyiso produced in North America. To learn more, visit [www.polyiso.org](http://www.polyiso.org).

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