



Dr. Marcin Pazera Joins PIMA as Technical Director

Industry thought leader brings wealth of experience into new role

WASHINGTON, D.C., November 13, 2017 – The Polyisocyanurate Insulation Manufacturers Association (PIMA) announced Dr. Marcin Pazera as its new Technical Director. With an engineering background and 16 years of experience in the building, construction and insulation industries, Pazera brings valuable technical proficiency to this role.

In his new role, Pazera will coordinate all technical-related activities within PIMA, serve as a primary technical liaison to organizations involved in the development of building standards, and represent the Polyiso industry at industry-related meetings.

“PIMA has rightfully earned respect for the depth of its knowledge about the impact of insulation on building performance and the strength of its advocacy on behalf of its members. I’m enthusiastic about the opportunity to contribute my training and experience to this effort to demonstrate the impact of high performing buildings and the vital role of insulation in their success,” said Pazera. “As a keen supporter of the remarkable improvements in insulation technology and materials, PIMA has a powerful voice in the ongoing national dialogue on energy efficiency and building resiliency.”

Pazera holds a doctoral degree in mechanical engineering from Syracuse University and, over the course of his career, has worked with insulation products and demonstrated experience in evaluating their energy and moisture performance. His work encompasses the full arc of the insulation process—research, testing, product conception and production, design and implementation for specific client needs, and product support after installation.

“The breadth of Marcin’s expertise gives him valuable insight into all aspects of our association’s work. His deep understanding is not confined to the theoretical, but rooted in real-world tactile familiarity with the products and processes at the core of our industry,” said Justin Koscher, President of PIMA. “Marcin has become a respected thought leader in the field of building science and PIMA will benefit from his contributions to enhancing the technical understanding of Polyiso insulation among our members and key stakeholders in the industry.”

About PIMA

For more than 30 years, PIMA (Polyisocyanurate Insulation Manufacturers Association) has served as the unified voice of the rigid Polyiso industry proactively advocating for safe, cost-effective, sustainable and energy efficient construction. PIMA’s membership includes manufacturers of Polyiso insulation and suppliers to the industry. Our members account for a majority of all of Polyiso produced in North America. To learn more, visit www.polyiso.org.

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