Roofing Industry announces its Q1 2023 Market Index Survey for Reroofing

The roofing industry will accept survey responses from April 3 through April 17 to gain insight into reroofing trends, business conditions.

Arlington, VA, March 31, 2023 — A coalition of industry trade associations representing roofing contractors, consultants and manufacturers throughout the U.S. and Canada is launching the Q1 2023 edition of the Market Index Survey for Reroofing. The roofing industry will accept survey responses from April 3 through April 17. The survey—which can be completed in less than five minutes—takes the pulse of the reroofing industry on a quarterly basis and serves as a regular barometer of the industry’s business conditions.

“The Market Index Survey for Reroofing fills an important gap in construction data by providing the industry and other stakeholders with information on trends and outlooks for both steep and low-slope roofing,” said Justin Koscher, President of the Polyisocyanurate Insulation Manufacturers Association (PIMA). “Understanding the outlook for 2023 can help every business involved in the reroofing industry plan and better execute for the year ahead.”

The quarterly survey asks respondents to answer questions regarding customer inquiries, project contracts and length of project backlogs. In turn, the roofing industry can provide detailed information on year-over-year trends and generate indices that capture industry sentiments for future reroofing activity. Roofing contractor and consultants doing business in the U.S. and Canada are encouraged to fill out the survey. Quick and straightforward, the survey takes less than five minutes to complete.

To participate in the Q1 2023 Market Index Survey for Reroofing, click on the following link: bit.ly/RoofingSurvey (open from April 3 through April 17). Respondents will receive a detailed report of survey findings as well as access to an online dashboard that enables users to filter results by region and other metrics.

The following highlights from the Q4 2022 Market Index Survey for Reroofing are examples of how the survey responses provide valuable trend data for roofing industry professionals and other stakeholders.

- **Project Backlog**: 40 percent of all respondents reported a project backlog of three months or longer as of January 2023.
- **Customer Inquiries Index***: The Customer Inquiries Index for the total industry including both low and steep slope dipped to 56.9 for Q4 2022 compared to 60.1 in the prior quarter.
- **Project Contracts Index***: The Project Contracts Index for the total industry including both low and steep slope declined to 55.2 for Q4 2022 compared to 61.9 in the prior quarter.

* The index is based on a zero to 100 scale, with a score of 50 or higher suggesting expansion or optimism, while a value below 50 indicates contraction or pessimism.

###

About PIMA
Since 1987, the Polyisocyanurate Insulation Manufacturers Association (PIMA) has served as the voice of the rigid polyiso industry, proactively advocating for safe, cost-effective, sustainable, and energy-efficient construction. PIMA is an association of polyiso manufacturers and industry suppliers. Polyiso is one of North America’s most widely-used and cost-effective insulation products. To learn more, visit [www.polyiso.org](http://www.polyiso.org).

Contact: Justin Koscher
jkoscher@pima.org
703-224-2289