PIMA
Polyisocyanurate Insulation Manufacturers Association

7315 Wisconsin Ave., Ste. 400E
Bethesda, MD 20814
PHONE: (301) 654-0000
FAX: (301) 951-8401
www.polyiso.org
#
#

New Energy Code Requirements and the Use of "Continuous Insulation" Focus of PIMA Training Initiative

Expert panel educates PIMA members on insulation opportunities presented by the 2012 IECC

Bethesda, MD, February 3, 2011 – On January 26th, PIMA held an educational seminar to familiarize their members with changes made to the 2012 International Energy Conservation Code (IECC) as they specifically apply to the construction of residential and commercial walls. These changes, which require a 30 percent increase in energy savings in residential and commercial buildings as compared to the 2006 code, have created more opportunities for the use of "continuous insulation" systems on new residential and commercial walls. The updated IECC also calls for increased levels of insulation, particularly for residential walls.

"The goal of this seminar was to provide our members with a deeper understanding of the recent changes to the IECC and the strong focus on the use of "continuous insulation" systems to reach the new R-value requirements," said Jared Blum, President of PIMA. "As a result of this seminar, our members are now effective resources for code officials, architects, specifiers, building owners, facilities managers and contractors."

"Continuous insulation" systems are an innovative building concept that provide insulation over 100% of the exterior walls of a building, significantly improving the thermal performance of a building. In fact, when installed over the wood or steel frames of a building, "continuous insulation" system can improve the overall wall R-value by 60% compared to conventional wood frame construction and by 73% compared to standard construction.

As a result of this and other educational seminars sponsored by PIMA, the association's members continue to be thought leaders and educators in the marketplace. The 2012 IECC will likely result in increased demand for polyiso insulation, as building owners, architects, specifiers and homeowners strive to improve the energy efficiency of their buildings. PIMA's members are now prepared to offer guidance on how to meet the new requirements of the 2012 IECC.

Seminar speakers included:

- Mike Fischer

As the Director of Codes and Standards for the Kellen Company and PIMA's Code and Regulatory Consultant, Fischer has been in the building products industry for more than 25 years. He also serves as Director of Codes and Standards for the Asphalt Roofing Manufacturers Association (ARMA) and the Roof Coatings Manufacturers Association (RCMA), and is the General Manager for the Composite Lumber Manufacturers Association (CLMA) and the Masonry Veneer Manufacturers Association (MVMA).

- Jay Crandell

A Professional Engineer for ARES Consulting and Technical Director for the Foam Sheathing Coalition, Crandell has over 22 years of experience in codes and standards development, innovative building technology research, construction, and design. He is an active member of the International Code Council,

ASCE 7 building loads, Wood Design Standards Committee, Committee on Steel Framing Standards and many others.

- Chuck Ostrander

As a registered Professional Engineer and founder of the Masonry Society, Ostrander is a well-known author and collegiate lecturer. He is a member of the American Society for Testing of Materials (ASTM), C-15 Manufactured Masonry Units, C-12 Mortars for Unit Masonry, The Construction Specification Institute (CSI) Northern Illinois Chapter, and a past director of the Structural Engineers Association of Illinois.

About PIMA

For over 20 years, the Polyisocyanurate Insulation Manufacturers Association (PIMA) has served as the unified voice of the rigid polyiso industry proactively advocating for safe, cost-effective, sustainable and energy efficient construction. PIMA's members, who first came together in 1987, include a synergistic partnership of polyiso manufacturers and industry suppliers. Polyiso is one of the Nation's most widely used and cost-effective insulation products available. To learn more visit www.polyiso.org.

###