



7315 Wisconsin Ave., Ste. 400E
Bethesda, MD 20814
PHONE: (301) 654-0000
FAX: (301) 951-8401

www.polyiso.org

PIMA Targets State Energy Efficiency at Mid-Year Meeting

WASHINGTON, DC, May 26, 2010 – Earlier this month, PIMA held its mid-year meeting in Austin, TX with more than 80 members in attendance. The meeting, which took place at the historic state capitol building in Austin included Texas state experts who offered replicable tactics for working with local and state agencies on code adoptions and energy efficiency initiatives.

“While the Congress is in a stalemate about further energy legislation, states like Texas are charting the course for the rest of the nation in renewables and efficiency,” said Jared Blum, PIMA President. “This was an education focused event for our members, offering them access to leading experts who could demonstrate first hand how to work with states on critical energy efficiency plans.”

Topics and speakers at the meeting included:

- *The Texas State Energy Plan* - Brian Lloyd, Deputy Director, Governor’s Office
- *The State Building Code Change Process* - Dub Taylor, Director, State Energy Conservation Office
- *Assessing the Impact of Building Code Changes* - Shirley Muns, Energy Code Specialist, Texas A&M Energy Systems Lab
- *Moving Austin to a Clean Energy Future* – Brewster McCracken, Executive Director, Pecan Street Project
- *The Future Role of Insulation in Energy Efficiency* - Tom Turner, Program Coordinator - Inspections, Austin Energy

The goal of the meeting, which was hosted by PIMA associate member Huntsman, was to enlist PIMA members in a more proactive role in achieving state energy goals.

About PIMA

For over 20 years, the Polyisocyanurate Insulation Manufacturers Association (PIMA) has served as the unified voice of the rigid polyiso industry proactively advocating for safe, cost-effective, sustainable and energy efficient construction. PIMA’s members, who first came together in 1987, include a synergistic partnership of polyiso manufacturers and industry suppliers. Polyiso is one of the Nation’s most widely used and cost-effective insulation products available. To learn more visit www.polyiso.org.