



Jeff Tobe

Coloring Outside the Lines!
Creating the New HR Experience

Session Overview

Certified Speaking Professional, Jeff Tobe, challenges you to **step outside your comfort zone** in guiding and leading change in your organization. He provides the insight you require to give yourself the '**competitive edge**' to be a better leader in your organization! He believes in the power of creativity to look at your organization from a new perspective and accept that customer service is no longer the bar that distinguishes us from our competitors. We now have to consider our internal and external customers' EXPERIENCES from the minute they make contact with us to the minute they are done! What IS the HR EXPERIENCE? He teaches organizations that to grow, and increase their bottom line, they must first implement strategies that have a fresh approach. Tobe believes in the power of **INFLUENCE and PERSUASION** to change an organization's climate strategically and practically.

Speaker Biography

Certified Speaking Professional Jeff Tobe, M.Ed., CSP, was chosen by readers of Convention & Meetings Magazine as one of the top 15 speakers in North America. He is one of the most dynamic speakers in the world, as attested to by clients including PNC Bank, Microsoft, RE/MAX International, Erickson Living, The Dubai Water Authority and Pepsi Cola International. He prides himself on presenting up-to-the-minute, cutting-edge material as it relates to designing the ideal customer EXPERIENCE by getting your people more ENGAGED at what they do every day. Jeff is the author of the wildly popular book *Coloring Outside The Lines* and co-author of the best-selling books *The Sales Coach* and *The Communication Coach*.