



Simon T. Bailey

Brand the Moment: Establish a Culture Where Everyone Matters

Session Overview

A leader's objectives will always be tied directly, or indirectly to revenue, profit or the bottom line. However, the process for achieving true success always begins with Culture. Culture is created by leaders who foster conditions that are sustainable for organizational growth. Results show performance enhancing cultures in organizations significantly grows revenue, employment, stock price and net income over those without performance enhancing cultures. Using our SPARK model, Simon T. Bailey shares that these acts should be anything but random. They are intentional moments that collectively become the glue for team loyalty, inclusiveness and cohesiveness. These acts can be taught and operationalized in any organization. The process enables a leader an organization to be purposeful about team bonding and delivering honest, candid feedback in a respectful, authentic manner that motivates, supports and encourages team members to become breakthrough contributors to the organization's success.

Speaker Biography

Simon T. Bailey is a Breakthrough Strategist whose life's purpose is to teach 1 billion+ people how to be fearless and create their future. He equips companies with the tools necessary to effect cultural transformation resulting in higher employee engagement and platinum customer service experiences. He challenges individuals to dig deep to find and release their inner brilliance and become Chief Breakthrough Officers – personally and professionally. With more than 30 years' experience, Simon knows how to engage and inspire leaders and team members through his keynotes, workshops, books and online courses. He has personally worked with more than 1,700 organizations in 46 countries since launching Simon T. Bailey International more than fifteen years ago. Simon has been named one of the top 25 people who will you reach your business and life goals by SUCCESS magazine, joining a list that includes Brene Brown, Tony Robbins and Oprah Winfrey.