



## ERICA YOUNG, MPS, SHRM-SCP

Innovation Catalyst

ParagonLabs

### **InnovateHR: WorkTech Trends & Impact**

Over the past five years we've seen businesses turn to technology to solve their people and talent challenges. Then, COVID-19 catapulted work tech to the forefront of business. In fact, McKinsey & Company found that 85% of global executives reported accelerating the digitization of employee interaction and collaboration.

Globally, businesses are seeking technology that aligns to workplace priorities around remote work, workforce planning, learning, and employee engagement. Workplace technology is creatively increasing efficiency, effectiveness, and engagement. This session will review how common workplace trends are impacting technology and how our businesses can proactively prepare their workplaces for the future.

Learning Objectives:

- Identify workplace challenges.
- Describe how changes in the economy and world are impacting workplace strategies.
- Apply trends in emerging workplace technology to meet the needs of their workplace.





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### About the Speaker

Erica is the Innovation Catalyst on the ParagonLabs team at SHRM, where she is responsible for building SHRM's first Workplace Tech Accelerator. The Workplace Tech Accelerator provides support to workplace tech startups that are revolutionizing the way we work. ParagonLabs launched the Better Workplaces Challenge Cup, which workplace tech startups compete in front of the HR audience. Later in 2021, HR professionals will be able to source up-to-date tech knowledge from the Workplace Tech Community when it launches. Erica has a master's degree in industrial-organizational psychology with a focus in instructional design. She also earned her SHRM-SCP certification in July 2020.

Before SHRM, Erica managed volunteer human capital and served as an AmeriCorps service member in Washington, DC for several years. She became passionate about improving work when she taught computer literacy courses to low-income DC-residents to close the digital divide. Erica is also a [SHRM speaker](#), and a cohost on the SHRM podcast, [Career Compass](#).

Outside of work, you can find Erica tending to her 200+ houseplants, frolicking outside, and taking pictures of her cat, Suki.

### Connect with Erica

- Linked In: [www.linkedin.com/ericaleeyoung](https://www.linkedin.com/ericaleeyoung)
- Twitter: ewicayoung

