


2018 Strategic Management Conference Sponsorship Packages

Level	Industry Exclusivity	Website Banner Ad	Exhibitor Table	Recognition	Marketing	Event Tickets
Partner (Limited to one)	✓	✓	✓	✓	✓	✓
 Davis Wright Tremaine LLP						
Platinum \$2,500		✓ 3 months	✓ Prime Booth Space <i>Electricity Included</i>	✓ 1.) Verbal (company description) 2.) On-screen 3.) Printed 4.) Website	✓ Logo/link in: 1.) Event registration 2.) Event/Email announcements 3.) Social Media	✓ 2 (Add'tl at \$199)
Gold \$1,750			✓ <i>Electricity @ \$120</i>	✓ 1.) Verbal (Name only) 2.) On-screen 3.) Printed 4.) Website	✓ Logo/link in: 1.) Event registration 2.) Event/Email announcements	✓ 1 (Add'tl at \$199)
Silver \$1,250			✓ <i>Electricity @ \$120</i>	✓ 1.) On-screen 2.) Website	✓ Company Name (only) in: 1.) Event registration 2.) Event/Email announcements	✓ 1 (Add'tl at \$199)

2018 Strategic Management Conference

Sponsorship a la carte

Item	Price
Networking Social Event	\$2,000
Lunch	\$1,300
Breakfast	\$800
Tote Bags	\$500
Centerpieces	\$250

(Two sponsors needed).

Networking Social Event: \$2,000

- Hosted Happy Hour beverages and snacks by sponsor *(included in price)*
- Conference Announcement
- 2 Minutes to announce during conference
- Table at event
- Signage during event
- Custom tickets with logo
- Provide networking topics & announcements
- 1 complimentary conference registration

Lunch: \$1,300

- Buffet lunch *(included in price)*
- Conference Announcement
- 2 Minutes to announce during conference and describe your organization
- Signage during event
- 1 complimentary conference registration

Breakfast: \$800

- Buffet breakfast *(included in price)*
- Conference Announcement
- Signage during event
- 1 complimentary conference registration

Tote Bags : \$500

- Tote Bags for conference attendees with your logo
- Provided to all conference attendees

Centerpieces: \$250

- Signage next to each centerpiece with your logo

By supporting PHRMA's Annual Strategic Management Conference, you are helping to provide HR professionals in the Portland area the opportunity to advance their professional development by attending an all day conference focusing on strategic HR. Additionally, those professionals who are certified in HR, receive recertification credits needed to keep their certification.



SPONSOR AGREEMENT AND INVOICE
PHRMA Strategic HR Management Conference
May 16, 2018

We hereby commit to being a financial sponsor for this event.

Sponsor Packages:

Partner (\$3,500) Platinum (\$2,500) Gold (\$1,750) Silver (\$1,250)

A la Carte Options:

Networking Event (\$2,000) Lunch (\$1,300) Breakfast (\$800)
Tote Bags (\$500) Centerpieces (\$250)

Company: Date:
Contact Name: Phone:
Address:
City: State: Zip:
Email Address:

Complimentary Registrations: Please provide names AND email addresses of those who will be taking the registrations included with your package. (Please note: These registrations will be used to either attend the conference OR be at your sponsor table. Sponsor tables will be located INSIDE the conference hall this year. Additional registrations can be purchased at \$199.)

Organization Information: Please provide a one or two sentence introduction about your company, including the industry your organization is a part of.

Electricity (\$120): Will you need electricity for your table (i.e. charge your devices, lights, etc...)? (Note: Electricity will not be available at your table unless it is purchased. Partner and Platinum sponsors have electricity included).

Yes No

Logo: To use in marketing options included with your package, please email a jpeg or png formatted logo to chapterdirector@portlandhrma.org

Logo Sent? Yes No

Website Banner Advertisement: Included in your sponsorship is a limited time banner advertisement on the PHRMA website. (Must be sized to 255W x 448H (pixels))

Banner ad sent? Yes No

Raffle Item: Will you be bringing a raffle item or basket? We strongly encourage you to do so. This is your opportunity to collect business cards and contact information from attendees. If so, please provide a description and estimated value amount. Raffle winners will be announced at the Networking Event after the event.

Yes No

