

NEW YORK STATE VFX + ANIMATION TAX INCENTIVES

NEW YORK STATE OFFERS SEVERAL PROGRAMS TO THE FILM AND TELEVISION INDUSTRY IN THE FORM OF TAX CREDITS AND SALES TAX EXEMPTIONS.

PRODUCTION CREDIT

25% fully refundable tax credit on all qualified production and post-production expenses incurred during production/post production in New York State (including VFX).

POST-PRODUCTION CREDIT

25%-30% on qualified post-production expenses incurred in New York State*. This program is for productions which are not eligible for the film & TV production tax credit program.

VFX + ANIMATION CREDIT

25%-30% on qualified visual effects expenses incurred in New York State**. This program is for productions which are not eligible for the film & TV production tax credit program.

* **25% tax credit** on qualified post-production expenses incurred within the New York Metro, **30% tax credit** on post-production expenses incurred outside of the New York Metro Area

** **25% tax credit** on qualified VFX & Animation expenses incurred within the New York Metro and **30% tax credit** on visual effects expenses incurred outside of the New York Metro Area

*** For the period 2015-2025, productions with budgets over \$500,000 can receive an additional 10 percent credit on qualified labor expenses incurred in the following counties:

Albany, Allegany, Broome, Cattaraugus, Cayuga, Chautauqua, Chemung, Chenango, Clinton, Cortland, Delaware, Erie, Essex, Franklin, Fulton, Genesee, Hamilton, Herkimer, Jefferson, Lewis, Livingston, Madison, Monroe, Montgomery, Niagara, Oneida, Onondaga, Ontario, Orleans, Oswego, Otsego, Schenectady, Schoharie, Schuyler, Seneca, St. Lawrence, Steuben, Tioga, Tompkins, Wayne, Wyoming, or Yates.

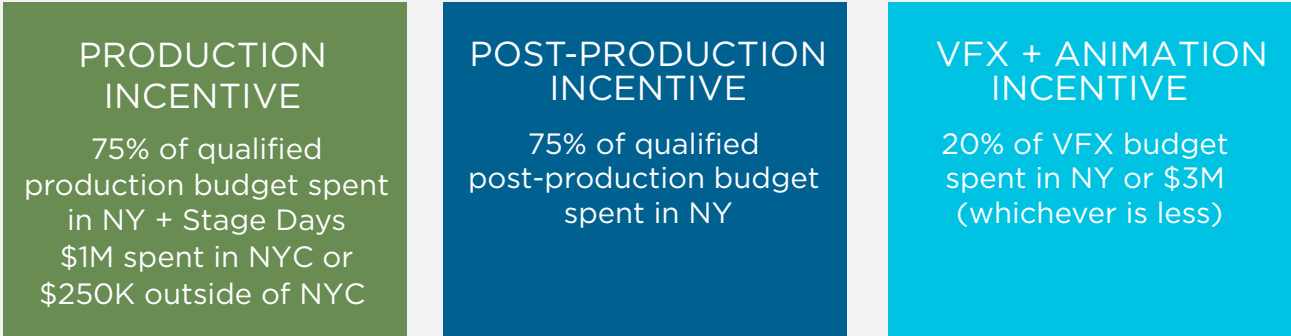


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New York State has 3 separate incentive programs as it relates to **Scripted Feature Films & Episodic Series**. There is the *Production Incentive*, *Post-Production Incentive* and *VFX + Animation Incentive*. Each incentive program has its own separate qualifications and thresholds to be met. If filing for the Production Incentive AND a project qualifies, then all the thresholds for Post-Production and/or VFX Animation go away and any amount of qualified Post, VFX & Animation is eligible for the 25-30% incentive. *This is only the case when filing for the Production Incentive..*

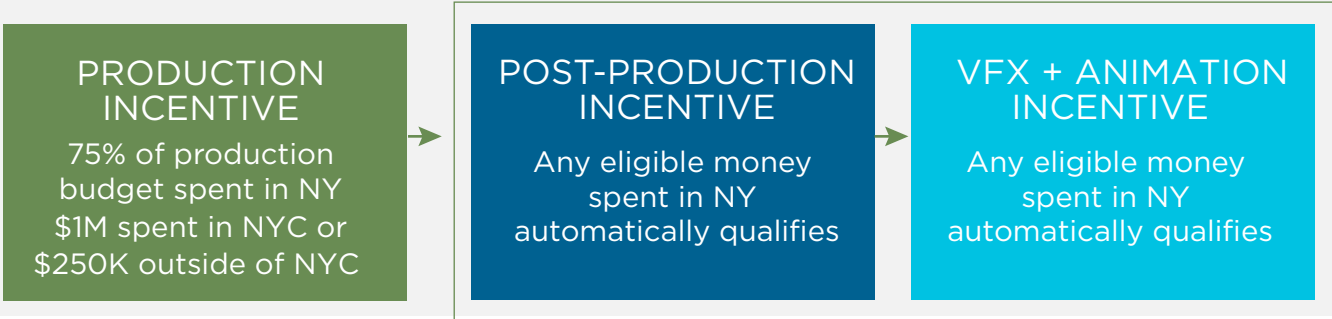
THE SEPARATE INCENTIVES & THEIR THRESHOLDS

(WHEN FILING INDIVIDUALLY):



THE SEPARATE INCENTIVES THRESHOLDS

(WHEN ALREADY FILING PRODUCTION INCENTIVE):



It's important to remember that the Post-Production Incentive applies **to all eligible post-production** minus costs for visual effects since visual effects has it's own incentive.

We highly recommend you file a VFX + Animation Incentive Application, whether or not you are planning to do VFX or Animation in NY. In our experience, the plan for VFX & Animation is always changing and new decisions are made at the very last minute. It doesn't cost anything to file for the VFX Animation Incentive and it shouldn't take more than 30 minutes of your time to complete.

There are only 4 scenarios a production will fall into when it comes to doing VFX & Animation in NY. On the next page, we've illustrated each of those scenarios to help you determine which one your production falls in. This will help you determine how you can take advantage of the NY tax incentives specific for VFX & Animation.



NEW YORK STATE VFX + ANIMATION TAX INCENTIVES

SCENARIO 1



Qualifications

75% Production Budget Spent in NYS

Application Type

Production Application

Deadline

60 Days prior to start of principal photography



Any eligible Post-Production money spent in NYS

Production Application

Part of initial production filing



Any eligible VFX + Animation money spent in NYS

Production Application

Part of initial production filing

SCENARIO 2



Qualifications

75% Production Budget Spent in NYS

Application Type

Production Application

Deadline

Prior to start of principal photography



Posted Outside of NYS

Not Qualified

Not Qualified



Any eligible VFX + Animation money spent in NYS

Production Application

Part of initial production filing

SCENARIO 3



Qualifications

Shot Outside of NYS

Application Type

Not Qualified

Deadline

Not Qualified



75% of eligible Post-Production budget spent in NYS

Post Application

Before the last day of principal photography



20% of VFX + Animation budget spent in NYS *or* \$3M (*whichever*

VFX Animation Application

Before VFX Animation work commences

SCENARIO 4



Qualifications

Shot Outside of NYS

Application Type

Not Qualified

Deadline

Not Qualified



Posted Outside of NYS

Not Qualified

Not Qualified



20% of VFX + Animation budget spent in NYS *or* \$3M (*whichever*

VFX Animation Application

Before VFX + Animation work commences



NEW YORK

OFFICE OF TAX & FINANCE

POST-PRODUCTION

NY STATE TAX INCENTIVES



www.postnewyork.org

For more information visit <http://nylovesfilm.com/tax-incentives.php>

For a digital download of this brochure visit <http://docs.themolecule.com/tax-incentives>

Or visit the Post New York Alliance at <http://www.postnewyork.org/tax.htm>



www.postnewyork.org