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FOR IMMEDIATE RELEASE

Powder Coating Institute Announces Kerry Crockett as Executive Director
Crockett Makes Innovation, Education, and Evolution a Priority in Growth Plans

Albany, NY. The Powder Coating Institute (PCI) is pleased to announce the appointment of Kerry Crockett as its new Executive Director. Crockett will lead the organization's day-to-day operations and strategic direction, working closely with PCI's Board of Directors, members, and industry partners to advance the association's mission.

Crockett brings a strong background in association management to the role, with a proven track record of building member engagement, strengthening organizational programs, and fostering collaborative relationships between boards, staff, and stakeholders. "I'm honored to join the Powder Coating Institute and serve an industry that plays such an important role in manufacturing and innovation," said Crockett. "While I am new to the powder coating industry, I bring a deep appreciation for the value that strong associations provide to their members, and I am eager to learn from the professionals, volunteers, and companies that make PCI such a respected organization. My focus will be on listening, building relationships, and working alongside our Board of Directors, members, and partners to strengthen PCI's educational offerings, expand member value, and support the continued growth of the industry. I'm excited about the opportunities ahead and look forward to meeting members across North America in the months to come."

PCI's Board of Directors are confident that Crockett's experience and approach will help guide the association through its next chapter, building on PCI's longstanding work in training, events, publications, and other resources that help members and industry professionals stay competitive and informed in the powder coating market. Crockett will be on hand to meet members at upcoming events and webinars in the months ahead and welcomes the opportunity for the membership to connect directly.

About the Powder Coating Institute

The Powder Coating Institute is a non-profit trade association dedicated to promoting and advancing the use of powder coating technology through training, events, publications, and member resources. Founded in 1981, PCI supports more than 100 Custom Coater members across 31 states and Canada, and continues to serve as a resource for education, certification, and industry advancement. For more information, visit www.powdercoating.org. Kerry Crockett can be reached at exdir@powdercoating.org and 518.313.1215.

Media Contact:

Sarah Baker

Please note our new address and contact information.

Powder Coating Institute

230 Washington Avenue Extension • Suite 101 • Albany • New York 12203

Phone: 859-525-9988 • Email: info@powdercoating.org



Director, Communications & Marketing

sbaker@caphill.com

518.313.1342

Please note our new address and contact information.

Powder Coating Institute

230 Washington Avenue Extension • Suite 101 • Albany • New York 12203

Phone: 859-525-9988 • Email: info@powdercoating.org