Plan to Attend...

› Powder Coating 101 Workshop

› Educational Sessions

› Tabletop Exhibits

› Networking Opportunities

› Custom Coater Forum

March 27 - 31, 2017
JW Marriott, Indianapolis, IN

www.powdercoating.org
The Powder Coating Institute (PCI) will host its POWDER COATING 2017 Technical Conference from March 27-31, at the JW Marriott in downtown Indianapolis, Indiana. Long known as the event where the industry gathers to discuss all things powder coating, PCI is devoting an entire week to powder coating education, hands-on training, tabletop exhibits and networking with industry peers.

The event begins with PCI’s popular Powder Coating 101: Basic Essentials Workshop, offered Monday and Tuesday, March 27 & 28. The workshop includes classroom instruction based on PCI’s Powder Coating: The Complete Finisher’s Handbook, an evening reception where attendees can interact with workshop presenters & other attendees, and a trip to PPG Industries’ powder facility to experience hands-on demonstrations.

The technical conference sessions take place on Wednesday and Thursday, March 29 & 30, with general sessions each morning, followed by more than 15 breakout sessions. There will be a tabletop exhibition with a reception the first evening, along with hospitality salons sponsored by PCI members. This event offers the perfect balance of education and networking for all powder coating professionals.

To round out the week of powder coating events, PCI will conduct its Custom Coater Forum on Thursday and Friday, March 30 & 31. The program is created based on the needs of our Custom Coater members. The forum allows for valuable interaction among custom coaters while they pick up plenty of great tips and information that can positively impact their business.

Don’t miss this great opportunity to learn from the best in the powder coating industry. Representatives from manufacturing OEMs and custom coaters who apply powder coating and other industrial finishes will be attending this five-day event. PCI Members receive a discount on registration fees, and early bird pricing for the Technical Conference and Custom Coater Forum will be in effect until February 27. For more details on conference sessions and registration, and for the most up-to-date list of tabletop exhibitors, visit powdercoating.org/PowderCoating2017.

EVENT DETAILS

Location
JW Marriott Indianapolis
10 S West St, Indianapolis, IN 46204

Dates
March 27-31, 2017

Events
March 27 & 28: Powder Coating 101 Workshop
March 29 & 30: Technical Conference and Tabletop Exhibition
March 30 & 31: PCI Custom Coater Forum

Event Website
powdercoating.org/PowderCoating2017

Check the event website regularly for new exhibitors, sponsors and updated registration details.

Hotels
PCI has made arrangements for a discounted group rate at two Indianapolis hotels. To make reservations, go to the event website and click on HOTEL & TRAVEL. You will find a link to make a reservation directly with the hotel. You must go through our link to receive the discounted rates.

JW Marriott Indianapolis
$199/night + tax

Fairfield Inn and Suites Indianapolis Downtown
$149/night + tax

The hotel cutoff date for reservations at our discounted rates is Feb. 27, 2017. We recommend you make your reservation as soon as possible.

Please book your hotel within one of our hotel blocks as listed above. This enables us to keep costs as low as possible for attendees, speakers and exhibitors alike.

Register
powdercoating.org/PowderCoating2017
**Monday, March 27 & Tuesday, March 28**

PCI’s Powder Coating 101: Basic Essentials with Lab workshop is an introduction to powder coating that focuses on materials, application, reclamation, testing & evaluation, quality control, the manufacturing process, and much more. You will gain knowledge of powder coatings and the powder coating process from expert industry speakers as well as have the opportunity to network with speakers and other attendees during the reception. This PCI training workshop is unbiased and commercial-free.

Transportation to PPG’s facility for the lab portion of the workshop will be provided.

**Wednesday, March 29 & Thursday, March 30**

PCI’s Powder Coating 2017 Technical Conference will offer two full days of educational programming, with both general sessions and in-depth breakouts. Industry experts offer presentations covering topics from materials to application equipment and pretreatment to curing in a non-commercial setting.

A tabletop exhibition and networking opportunities will allow attendees the chance to speak one-on-one with suppliers and learn more about the latest innovations in the powder coating market.

**Thursday, March 30 & Friday, March 31**

PCI’s Custom Coater Forum is designed to provide custom coaters the opportunity to network, hear presentations on timely issues important to their business and participate in roundtable discussions that allow for the sharing of information.

The event will open on Thursday evening with a social networking event and continue on Friday with a full day of presentations and discussions.

Register now at powdercoating.org/PowderCoating2017
Tabletop Exhibitors (as of December 22, 2016)

Aal Chem
ACT Test Panels
BCI Surface Technologies, Bulk Chemicals, Inc.
Blasdel Enterprises, Inc.
Canadian Finishing & Coatings Magazine
Carlisle Fluid Technologies
Capiugs
Chemical Coaters Association Int’l
Chemtall US, Inc.
Col-Met Engineered Finishing Solutions
Coral Chemical Co.
DeFelsko Corporation
DuBois Chemicals
Eisenmann
Elcometer
Engineered Finishing Systems
EPSI – Engineered Products & Services, Inc.
Fischer Technology, Inc.
Fostoria Process Equipment
Gema
General Fabrications Corporation
George Koch Sons, LLC
IGP North America LLC
IntelliFinishing
Keyland Polymer
Lewellyn Technology
Midwest Finishing Systems
Nordson Corporation
Parker Ionics
Powder Coating Institute
PPG
Products Finishing
RollSeal
Therma-Tron-X, Inc.
Vogel Industrial Coatings

Companies in bold are members of the Powder Coating Institute

Check www.powdercoating.org/PowderCoating2017 for updates to the exhibitor list

Technical Conference Sessions – Wednesday, March 29

8:00 AM
GENERAL SESSION
The TRUTH about Leadership!
CM Sergeant (Ret.) Bob Vásquez, United States Air Force

9:30 – 11:30 AM
1. POWDER COATING BASICS
Powder Coating Basics - Critical Components of an Effective Powder System
Greg Dawson, Nordson Corporation
John Sudges, Midwest Finishing Systems
Mike Withers, Axalta Coating Systems

2. LOW-CURE POWDER COATING
Ultra-Low Bake Coatings for Solid Wood and MDF, Clear Coat: Advancements for Powder Coatings
Tony Yanda, IGP North America

UV Curable Powder Coating – The Application and Curing Process, and Its Advantages
Frank Mohar, Nordson Corporation
Mike Knoblauch, Keyland Polymer

Powder Coating MDF
Micky Ricard, EKEL North America

Thermally Cured Powder Coatings for Heat Sensitive Substrates
Jeno Muthiah, Alpha Coating Technologies

3. POWDER COATING FORMULATIONS
Post-Addible Powder Coating Additive Technology
Steven Thompson, The Lubrizol Corporation

Value Added FEVE Powder Coating Formulations for High Performance Applications
Hongli Wang, AGC Chemicals Americas

Flexible Superdurable Powder Coatings System
Cal EzeAgu, Allnex USA Inc.

Development of Clear, VOC-Free Static Dissipative Coating for Non-Conductive Substrates Enabling Them to be Powder Coated
Atman Fozdar, Eastern Michigan University

1:30 – 3:00 PM
4. ALL ABOUT OVENS
Selecting the Right Oven
Martin Powell, Engineered Finishing Systems

Catalytic Infrared - What is it, How it Works, When to Use It
Marty Sawyer, Trimac Industrial Systems

Curing Complex Parts
Derek Dennis, Heraeus Noblelight America LLC

5. APPLICATION EQUIPMENT
Hunting Down and Eliminating Hidden Costs in your Powder Coating Operations
John Cole, Parker Ionics

When is the Right Time to Upgrade Your Older Application Equipment?
Martin Vicens & Larry Fenik, Nordson Corporation

1:30 – 3:00 PM (continued)
6. POWDER COATING CASE STUDIES
Powder Coating Sublimation & Decoration with Trojan Powder Coating
Carl Troiano, Trojan Powder Coating
Frank Mohar, Nordson Corporation

Bicycle Manufacturing Gears Up with Powder Coating
Jeff Hale, Gema

3:15 – 4:45 PM
7. ROUNDTABLE DISCUSSIONS
Chat with other attendees about a wide variety of topics to exchange thoughts and ideas about powder coating operations.

8. FAST COLOR CHANGE
High Speed Color Change, Facts and Myths
Brian Garvey, Parker Ionics

Quick Color Change Successes and Failures
Sal Garcia, Nordson Corporation

9. YOUR COMPANY’S FUTURE
Mentoring: Growing your Business One Employee at a Time
Richard Gehman, Keystone Koating LLC

Training for Keeps: A Return on Your Investment
Matthew Wallace, VRSim Inc.

Effective Customer Service
Martin Powell, Engineered Finishing Systems

To read complete session descriptions, visit www.powdercoating.org/PowderCoating2017 and click on PROGRAMMING
### Technical Conference Sessions - Thursday, March 30

**8:00 – 9:30 AM**

**GENERAL SESSION**

The Evolution of Powder Coating Technology  
Kevin Biller, Powder Coating Research Group, Inc.

Managing the Regulatory World of Powder Coatings  
Marty Korecky, AkzoNobel Coatings, Inc.

The Elements of an Effective Dust Hazards Analysis (DHA)  
Jason Reason, Lewellyn Technology

**9:45 – 11:45 AM**

10. **ULTIMATE POWDER COATING**

Ultimate Powder Coating: An Advanced Powder Session  
Ron Cudzilo, George Koch Sons, LLC  
Steve Houston, Col-Met Engineered Finishing Solutions  
Chris Merritt, Gema  
Rodger Tailbert, Col-Met Engineered Finishing Solutions

11. **THE BUSINESS OF POWDER COATING**

The Cost of (Poor) Quality  
Todd Wenzel, Throughput | Bluestreak

Customers’ Expectations for System Install  
Bill Brawley, Pneu-Mech Systems

Delivering the “Guarantee” - Customer Service  
Jena Ottery & Jenifer Cooper, EPSI

**9:45 – 11:45 AM (continued)**

12. **POWDER COATING MATERIALS**

Scratch Resistance and Robust Surfaces: Advancements for Powder Coatings  
Aris Rollins, IGP North America

Durable and Ultradurable Coatings for Wire Goods and Complex Metal Parts  
Susan Miller, PPG Industries

Metallic Powders - They Don’t Have to be the Biggest Pain in the $#!%&  
Phil Flasher, Gema

**1:15 – 2:45 PM**

13. **PRETREATMENT**

Eliminating Phosphorus from Your Pretreatment Process  
Kirk Beaster, Chemetall US, Inc.

Why Change My Pretreatment From an Iron Phosphate to a Phosphate-free or Zirconium Process  
Sergio Mancini, Bulk Chemicals, Inc.

Effectively Manage Transitions from Conventional Phosphates to Advanced “Phosphorus-Free” Pretreatment Technologies!  
Suresh Patel, Chemetall US, Inc.

14. **POWDER COATING BEST PRACTICES**

Quality Air – the Foundation to Flawless Coatings  
Salleigh Grubbs, Southern Fluid Systems, Inc.

Accuracy, Efficiency and other Technology Advancements for Common and Complex Coating Thickness Measurement Applications  
Jay Kunick, Fischer Technology

Be Nice to Mother Earth! Remove Oils & Soils from Your Wastewater; Recycle Your Aqueous Cleaning Solutions  
Raymond J. Graffia, Jr., Arbortech Corporation

15. **SYSTEM DESIGN**

Future of Finishing – Designing your Powder Coating System for the Unknown  
Josh Gilmore, IntelliFinishing

Understanding and Controlling Your Powder System’s Operational Costs  
Nicholas Liberto, Powder Coating Consultants

### Registration Fees

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<th>Powder Coating 101 Workshop</th>
<th>Technical Conference</th>
<th>Custom Coater Forum</th>
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<tr>
<td>PCI Member</td>
<td>$395</td>
<td>$325 (through February 27)</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$495</td>
<td>$495 (after February 27)</td>
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Register for two of the three events and take a 10% discount on your combined registration!  
Must use PROMO CODE: “PCMCD” during registration.

Registration is now open at www.powdercoating.org/PowderCoating2017

### Thank You to Our Event Sponsors

[DeFelsko](#)  
[Defelsko Inspection Instruments](#)  
[Nordson](#)  
[Parker Ionics](#)  
[TTX Finishing Systems](#)
Technical Conference Plant Tour

Toyota Industrial Equipment Manufacturing
Columbus, IN
Thursday, March 30 | 3:00 PM

Toyota Industrial Equipment Manufacturing (TIEM) has been producing fork trucks in Columbus, IN for more than 25 years. TIEM has become the number one source for fork trucks, and has remained in the top spot for the last 14 years. The plant tour will focus on the two powder coating systems TIEM utilizes in their production of fork trucks; a mast system and a small parts system.

Utilizing a 1.1 million square foot facility, Kaizen (continuous improvement) efforts, and a strong set of core values, TIEM is able to provide a fork truck that ranks number one in lowest cost of ownership, highest quality and value.

Plant tour is included in Technical Conference registration. Transportation to and from the plant tour will be provided.

Register now at powdercoating.org/PowderCoating2017