



Powder
Coating
Institute

Membership Information



Connect with everything powder coating
through the benefits of PCI membership!

Visit www.powdercoating.org/join

Membership Categories

The base dues shown below reflect GOLD membership

Category 1: Powder Producer

A company producing powder coatings from raw materials

Category 2: Powder Application Equipment

A company who manufactures and sells equipment used for applying powder coating, i.e. spray guns, booths, etc.

Category 3: Systems House and Curing Equipment

A company whose primary business is to create/install complete powder coating solutions and/or manufactures and installs curing equipment, including ovens

Annual Revenue	Dues
\$0 - \$4.99 MM	\$3,900
\$5 - \$14.99 MM	\$6,375
>\$15 MM	\$7,600

Category 4: Raw Materials

A company providing raw materials and chemicals used in formulating powder coatings

Annual Revenue	Dues
\$0 - \$4.99 MM	\$2,675
\$5 - \$14.99 MM	\$3,900
>\$15 MM	\$5,150

Category 5: Custom Coaters

A company whose primary business is to apply powder coating to products/parts - also known as a "job shop"

Annual Revenue	Dues
\$0 - \$1.99 MM	\$625
> \$2 MM	\$925

Category 6: Auxiliary Equipment

A company who manufactures and sells equipment used in the powder coating process, i.e. test panels, masking materials, gauges, hooks, racks, nozzles, etc.

Annual Revenue	Dues
\$0 - \$9.99 MM	\$1,250
> \$10 MM	\$1,595

Category 7: Pretreatment

A company providing pretreatment chemical or surface preparation products and/or services

Annual Revenue	Dues
\$0 - \$9.99 MM	\$1,595
> \$10 MM	\$2,050

Category 8: Consultant

A company who serves in a consultant capacity to the powder coating industry, i.e. research, market data, business development, etc.

Dues: \$1,250

Category 9: OEM

An Original Equipment Manufacturer is a company that manufactures products to sell to retailers or to other manufacturers, i.e. farm equipment, grills, household fixtures, etc.

Dues: \$625

Category 10: Trade Publication

A printed/online magazine, journal and/or blog whose primary focus is related to finishing or coatings

Dues: \$1,250

Category 11: Distributor

A company who does not manufacture, only stocks or sells powder coating materials, application equipment or auxiliary equipment

Dues: \$1,250



Membership Benefits

PCI members at the GOLD level receive:

- ◆ Complimentary **Powder Coating: The Complete Finisher's Handbook** (valued at \$120)*
- ◆ Complimentary Powder Coating Troubleshooting Guide (valued at \$30)*
- ◆ Up to 25% off on workshops and webinars
- ◆ Up to 50% off on publications and technical resources
- ◆ Discount on tabletop and conference registration at PCI's annual Technical Conference
- ◆ 20% discount on advertising in **Powder Coated Tough** magazine and its affiliated products
- ◆ Discount to attend PCI's Annual Meeting
- ◆ Industry statistics and market intelligence
- ◆ Complimentary listings in Annual Buyer's Guide
- ◆ Company press release promotion through PCI's social media channels (*upon editorial approval*)
- ◆ Subscription to **Powder Coated Tough** magazine
- ◆ Online membership directory listing with logo and link
- ◆ Opportunities to participate in committees and serve as presenters
- ◆ Access to Powder Coated Tough Mark Program

**These benefits apply to new members only*

Upgrade to PLATINUM & Receive Gold Benefits Plus:

- ◆ 50% discount off one registration to Annual Meeting (valued at \$350)
- ◆ One complimentary registration to a workshop (valued at \$595)
- ◆ \$750 credit towards one print advertisement in **Powder Coated Tough** magazine

\$1,100 added to dues

Upgrade to DIAMOND & Receive Gold Benefits Plus:

- ◆ One complimentary registration to Annual Meeting (valued at \$700)
- ◆ Two complimentary registrations to a workshop (valued at \$1,190)
- ◆ \$2,000 credit towards one print advertisement in Powder Coated Tough magazine
- ◆ Special placement of company logo on PCI's website homepage - logos appear one at a time on an ongoing, random rotation (valued at \$2,500)

\$3,000 added to dues



The Powder Coated Tough Mark Program identifies products that are powder coated and brands the companies using it as leaders in the industry. Once you join and register to be a part of the program, you will receive access to the logo in various formats for placement on your product packaging and other marketing materials.

Visit www.powdercoating.org/ToughMark for details.

PCI Committees

Executive

Comprised of the Board officers, including the Past-President, sets and communicates the priorities for the committees, and reviews any budgetary concerns associated with the committee requests and activities.

Education

Includes Events, Future of Technology, Regulatory & Advocacy, and Scholarship program

Membership

Includes Custom Coaters and Market Intelligence

Promotion

Includes Industry Communications, *Powder Coated Tough* Magazine, Website and Videos

Certification

Includes all certification programs

The Powder Coating Institute is your resource for all things powder coating...

PCI connects you and your organization to a world of resources that delivers results. Join PCI and put the power of your membership to work for you. PCI invites organizations to take advantage of information, education and representation dedicated to the support and growth of the entire powder coating industry through corporate membership.

Education

- ◆ Powder Coating 101 Workshops
- ◆ Powder Coating 202 Workshops
- ◆ Topical Webinars
- ◆ Annual Powder Coating Technical Conference

Promotion

- ◆ Online membership directory
- ◆ *Powder Coated Tough* Magazine (print, digital and website) advertising
- ◆ Annual Buyer's Guide
- ◆ Sponsorship Opportunities
- ◆ Member press release and news distribution over social media outlets

Resources

- ◆ Publications/Handbooks
- ◆ Troubleshooting Guides
- ◆ Recommended Practices
- ◆ Technical Briefs
- ◆ Smoothness Standards
- ◆ Texture Standards
- ◆ Industry Statistics and Market Trends
- ◆ Manufacturing Updates

Networking

- ◆ Annual Meeting
- ◆ Powder Coating Technical Conference
- ◆ Workshop Mixers
- ◆ Custom Coater Forum
- ◆ Committee Participation
- ◆ Peer Groups for Custom Coaters

Join now at www.powdercoating.org/join!