



PLANNED GIVING DAY 2027

CALL FOR SESSION & WORKSHOP PROPOSALS

Theme: Blended Gifts

Ideas for today and tomorrow

FRIDAY, MAY 7, 2027 | CONVENE, 117 WEST 46TH STREET, NEW YORK CITY

Help shape a practical, inclusive program for more than 240 participants. PPGNY welcomes fresh perspectives, case studies, technical guidance, and lessons learned from planned giving professionals and allied advisors.

WHAT WE WANT TO HEAR

- **Theme:** Blended Gifts, integrating gift-planning strategies across financial resource development.
- **Relevant topics:** Technical planned giving, donor relationships, implementation, changing demographics, financial markets, national priorities, politics, and new marketing tools.
- **Additional areas:** AI, board development, capital campaigns, corporate partnerships, analytics, digital fundraising, direct response, communications, stewardship, major gifts, and executive leadership.

SESSION FORMATS

- **Interactive workshops:** Led by a single presenter and designed for active participation.
- **Educational panels:** Three speakers total: two panelists and one moderator.

Panel composition: At least one nonprofit or foundation professional; no more than one consultant is recommended.

- **Length:** Sessions are 60 minutes.
- **Materials:** Submit slides or handouts by Friday, April 30, they will be shared with participants.

BEFORE YOU SUBMIT

- **Proposal limit:** You may submit up to two proposals.
- **Speaker commitment:** Speakers donate their time and travel expenses but will receive complimentary registration. Selection is competitive and considers topic diversity and broad audience appeal.

WHAT TO INCLUDE

- **Title and format:** Provide a clear presentation title, presentation type, number of presenters, target expertise level, and audiovisual needs.
- **Description:** Explain the topic and how it addresses the needs of gift planners, donors, or allied professionals, maximum 100 words.
- **Learning objectives:** List at least three specific outcomes beginning with what attendees will know or be able to do.
- **Session summary:** Attach a brief summary of no more than 100 words.
- **Presenter materials:** Include a biography of no more than 100 words for each presenter, relevant topic expertise, and your last two speaking engagements.
- **References:** Provide two references familiar with your expertise and speaking experience.

WHO ATTENDS

- **Audience:** Planned giving and fundraising professionals, philanthropists, executive directors, family foundation managers, and financial and legal advisors serving nonprofits and families.

HOW PROPOSALS ARE CONSIDERED

- **Participant value:** Is the content practical, useful, and relevant to the current charitable-giving environment?
- **Program fit:** Does the proposal support the Blended Gifts theme and add a useful mix of topics, voices, audiences, and approaches?
- **Clarity and feasibility:** Can the proposed session deliver its learning objectives in 60 minutes?

SUBMISSION DETAILS

DEADLINE TO SUBMIT	DECISION EMAILED	ACCEPT INVITATION BY	SLIDES/MATERIALS DUE
Friday, December 11, 2026	Friday, February 5, 2027	Friday, March 5, 2027	Friday, April 30, 2027

SUBMISSION METHOD

Online only: <https://www.surveymonkey.com/r/PGDayProposals2027>

Questions: info@ppgny.org