

# Planned Giving Day Sponsorships

Thursday, May 9, 2019

	PLATINUM	GOLD	SILVER	BRONZE	BRONZE	EXHIBITOR
	\$6,000	\$4,000	\$3,500	\$3,500	\$3,500	\$2,500
	1	3	1	3	3	Unlimited
Exhibit space - first choice of sponsor level spaces on contract signing date	Premier	Premier	Prime	Prime	Prime	Standard
Opportunity to 'wrap' Registration Desk with Sponsor Logo Signage	Yes	No	No	No	No	No
Opportunity to place door/window clings at building entrance	Yes	No	No	No	No	No
Sponsor introduces Plenary & Luncheon Session Speakers	Yes	No	No	No	No	No
Sponsor in rotation w/PPGGNY title slide at entry & registration desk big screen rotations*	Yes	No	No	No	No	No
Opportunity to place print or digital signage inside and outside track room	No	Yes	No	No	No	No
Sponsor logo featured on Name Badge	No	No	Yes	No	No	No
Sponsor logo featured on Tote or Notebook	No	No	No	Yes	No	No
Sponsor logo on catering signage	No	No	No	No	Yes	No
Special podium recognition from president during Plenary & Luncheon	Yes	Yes	Yes	Yes	Yes	No
Link for one white paper from PG Day web page to sponsor's web site	Yes	Yes	Yes	Yes	Yes	No
Company name & link featured in PG Day Wrap Up & Thank You email	Yes	Yes	Yes	Yes	Yes	Yes
Listed on digital signage loop on gallery wall & in Plenary/Luncheon	Logo	Logo	Logo	Logo	Logo	Company Name
Featured Content and link in PG Day social media promotion - scheduled w/ sponsor (contract sign - 1 week post event)	4	3	2	2	2	1
Registrations to attend Planned Giving Day for staff and/or guests	2	2	2	1*	1*	1*
Advertisement in the PG Day event program	Full	Full	Half	Half	Quarter Page	Quarter Page
Sponsor level recognition on the PG Day sponsor level/list page in program	Logo (+blurb)	Logo	Logo	Logo	Logo	Logo
Sponsor logo on digital signage loop on gallery wall & in sponsor level list in Plenary/Luncheon	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor link (logo) on PG Day 2018 web page to sponsor web site	Yes (+ blurb)	Yes	Yes	Yes	Yes	Yes
One-time use of participant list in digital format	Yes	Yes	Yes	Yes	Yes	Yes

\*Additional Staff Members \$300 each

## 1. Sponsor of the eNewsletter

Retail \$2000/sponsor, special price \$1500 (until 9/15) *no longer available*

### Ad in e-Newsletter:

- Distribute 8 issues for 2018-2019 year
- Run same ad all year - would note the firm's PG Day 2019 sponsorship level and include a logo/hot link/ blurb
- Display ad in prominent spot at the top of the e-newsletter
- Include slide of the firm as e-Newsletter Sponsor in the digital loop at PG Day

## 2. Sponsor of the Website

Retail \$1250/sponsor special price \$750 (until 10/5)

- Feature logo prominently, at top of page
- Note the sponsor's PG Day 2019 sponsorship level and include a logo/hot link/ blurb
- Include slide of the firm as Website Sponsor in the digital loop at PG Day

## 3. Sponsor of the Mentorship Program

Retail \$750/sponsor special price \$600 (until 10/5)

- Display logo/one sentence blurb/hot link on web page for Mentoring Program – will be prominent, at top of page
- Include logo/one sentence blurb on the Mentoring handouts
- Add logo/one sentence blurb to the Mentoring Table Sign
- Include slide of the sponsor as Mentoring Program Sponsor in the digital loop at PG Day

