I had the opportunity to attend the National APMA CAC and PIAC meeting in Alexandria, Virginia, in November. I am your Pennsylvania Contract Advisory Committee (CAC) and Private Insurance Advisory Committee (PIAC) representative. A Contractor Advisory Committee Representative deals with Medicare changes to LCDs.

CONTINUED ON PAGE 5
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MEMBERS ON THE MOVE

PPMA Update

December 2023

From the Office of Jenna Clay, Membership Director

PPMA Members that need to fulfill their dues obligations for 2023 should ensure that payment is received by our office by December 15th for the dues to be credited in 2023. For those who paid their dues in full as of December 1st, look for pre-paid dues invoices for FY 24/25. Pre-payment is OPTIONAL!

Did you know that PA Residents receive APMA and PPMA Membership Benefits at NO COST? Resident Directors can encourage their residents to grab an application on our website. https://www.ppma.org/page/Residents

FREE MEMBERSHIP FOR RESIDENTS

Residents - apply online today!

ppma.org/page/Residents
Welcome New President, Dr. Jan Golden, DPM

This is my first opportunity to address the membership of our association as your new President. I am humbled and appreciative of this opportunity to work with hundreds of my peers in a leadership capacity to support our association and the podiatry profession.

I am honored to continue to work with our Board to advocate for our members and communicate relevant information in a timely fashion that could impact our careers, which may include regulatory requirements, reimbursements, and educational obligations.

We are facing what many have called a student recruitment crisis that podiatry schools nationwide are experiencing. I am hopeful that the efforts that are occurring with the newly formed Foundation for Podiatric Education, the national effort that will be digital in focus, will result in a collaboration that will present outcomes that include an increase in brand awareness of our profession to high school and college students that will produce a gain of applications filling seats in podiatry schools, including Temple University School of Podiatric Medicine and Lake Erie College of Osteopathic Medicine. These efforts will ultimately secure the longevity of our profession and continue the quality of care that patients in Pennsylvania can appreciate. PPMA has been instrumental in its success, including the organization’s founding.

With a strategic plan in place, the task force (Foundation for Podiatric Education) is in its beginning stages, and this means that we all must do our part by raising our hands and visiting universities that we may have a connection with or are convenient to us. In short, PPMA needs your voice now more than ever to partner with us, visit schools, and present information about our profession to students. Our association has resources to provide you with to ensure a successful visit. Please get in touch with the PPMA office to learn more about how you can volunteer to introduce our profession to the next generation.

PPMA is committed to providing value to our members through professional liability insurance and health insurance opportunities, quality educational opportunities through The Goldfarb Foundation that are deeply discounted, discounts through OPEIU Guild 45, opportunities to advance our careers, and much more.

As we prepare to close the year and prepare for a strong 2024, I welcome the opportunity to connect with our members to learn about opportunities to increase our benefits and serve our membership for the greater good.

One of the first opportunities to collaborate as a group will be by registering and participating in our Exclusive Members-Only Webinar co-hosted by Jeffrey Lehrman, DPM, as we provide our members with billing support at no cost. This virtual event, designed to support our members, will occur on January 10th at 7:30 PM. This quarterly event, formerly known as “Member Problems,” has been renamed “Solutions to your Coding Issues.” Our board continues to identify opportunities to support our members, and this membership benefit is a tremendous opportunity to log in from your home or office, bring your questions about reimbursements or contract issues that you are having, and reduce the hassles that members may face without support or resources and get the solutions that they need. These meetings are open to our
A Private Insurance Advisory Committee representative deals with changes in private insurance. Most of the 50 states attended this meeting.

We discussed multiple issues with Medicare and private insurance. The conversion factor this year is reduced by 2.18. However, this should have zero impact on podiatry payments. We hope this stays the same. I’ll keep our membership posted with any changes.

We discussed the proper use of modifiers, such as modifier 25, when a procedure and evaluation and management are done on the same day. We also discussed callus care being kicked out on the same day as nail care for some insurances, like Aetna. APMA is working hard to continue monitoring this; supposedly, Aetna has fixed it.

We discussed the new “Final Rule” in depth. This was passed to protect Medicare customers confused by Medicare Advantage plans. Advantage plans will no longer be able to offer less than what Medicare. So hopefully, the Advantage plans that only allow at-risk foot care four times a year will need to change this to the Medicare LCD guidelines in your area.

Dr. Jeff Lehman talked to us about MIPS. Members who want to file a QPP exception application must do so before January 2, 2024. You can find this application on www.gpp.cms.gov. You will need to fill out why you have an extreme and uncontrollable circumstance that would not allow you to participate in MIPS this year.

I will keep our membership posted with any other further updates as APMA and PPMA continue to monitor issues with billing and reimbursements. Another great benefit of membership in PPMA!
MARK YOUR CALENDAR

WEST PENN HOSPITAL
FOOT & ANKLE SURGERY

SCOTT ALTER, DPM MEMORIAL LECTURE SERIES
2023-2024

Via Zoom
8:00 a.m. – 12:15 p.m. EST
4 Contact Hours Each Session

Saturday, January 13, 2024
Saturday, March 9, 2024
Saturday, April 20, 2024

REGISTRATION FEE:
$100 for each individual session
Free for Alumni, Fellows, Residents and Students

PPMA Update

PRE-REGISTRATION
Pre-register for each program by following these instructions – a confirmation number will be e-mailed:

• Register via https://cme.ahn.org/
• Create account
  ▶ Select “Register” at the top of the page
  ▶ Create username, password, and complete all boxes that have an asterisk -- when finished, select “Create New Account”
  • The next time that you visit the homepage to log-in, click on “Visitor Login” and enter-in your username and password -- select “Log In”
• Click on Courses.
• Scroll to “SCOTT ALTER, DPM MEMORIAL LECTURE SERIES “Select the date you are interested in”
• Click on Register

FOR IMMEDIATE INFORMATION CONTACT:
Debbie Hoffman at deb.hoffman@ahn.org or 412.260.8148
Tracie started running to overcome PTSD. She just finished her first 10K. This is **her SOLO moment**.

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**Member Benefits LIVE via Zoom!**

**SAVE THE DATE:** January 10, 2024 - 7:30 pm

**Solutions to Your Coding Issues**
Provides guidance in the areas of coding, billing, reimbursements, insurance carrier questions, and more. A panel of experts including Mike Barth and Dr. Jeffrey Lehrman will be available to answer your questions!

[Click HERE to register](#)
I’d like to share with you a two-part question that both staff and doctors ask me frequently (maybe you’re even one of the ones who have approached me): What is the “going rate” average salary for a podiatric medical assistant and is there a salary “cap” for what an assistant should be earning? As long as the podiatric medical assistant’s scope of practice remains undefined, training remains on the job and marginal at best, and tasks delegated to staff vary from office to office, determining an average “going rate” salary will continue to be a challenge in our profession. Unlike the medical or dental assistant who graduates with a list of learned skills and qualifications and a recommended starting wage expectation, the podiatric medical assistant must struggle without either. I conducted a nationwide, podiatric-specific survey in 2007 to try to determine a benchmark for staff salaries and while we came up with a number ($12.62/hour), there were a wide range of variables to consider. What applies to one part of the country (or office) does not necessarily apply to the other. My recommendation is to base your wages on your wage philosophy. Are you willing to pay higher wages to attract a more qualified individual or pay little for little in return? You also need to consider the performance and demographics of the practice, current economic indicators and an internal assessment of individual staff duties and performance. I strongly suggest aligning wages to job positions rather than to individuals along with performance-based raises in order to develop and maintain an equitable salary structure within your practice. Consider the annual employee performance review. If conducted properly and consistently, this is the best tool to measure work performance. Take the necessary time to sit with each staff member personally and provide a clear sense of how he or she is doing, what your expectations are and where he or she can improve. Then provide help where needed and finally discuss what the outcome of the improved or continued performance will be (reward).
This assessment needs to be completely honest. If they deserve a raise, give them one. Ignore it and staff will turn resentful with declining performance. If you give a raise even though you feel they don’t deserve it, not only will you resent it, but it can have serious legal repercussions if you decide to terminate employment and state underperformance as the reason. How will you justify giving them a raise and firing them a short time later? The more appropriate thing to do is provide additional training and re-evaluate in 30 days, offering them an opportunity for improvement. If times are tough and temporary financial hardship prohibits wage increases or if they’ve reached a reasonable salary “cap” (hopefully you inform them of this at the time of their hire), you might consider not locking yourself into a monetary base wage increase by offering alternate stimuli. For instance, include them in an incentive-type bonus system, whereby their own motivation to help grow practice revenue directly drives the amount of the reward. It’s a win for them and a win for the practice. Other options might be more flexible hours, more paid time off, health insurance, gym membership, birthdays/work anniversaries off, tickets to a play or dinner or even a paid weekend away bonus. There are various types of incentive-based programs to consider but it does require you knowing a little bit about your staff’s needs and personality to know what would best suit them. Involving them in the discussion is always best. Finally, for a more positive spin, shift their focus away from that static base wage number to an overall picture of their total compensation by completing a compensation worksheet and reviewing it with them. Sharing an itemized calculation of their base wages along with required taxes, contributions, paid time off and other employee benefits will reveal (in dollars and cents) just how much the practice is willing to invest in them and keep them on as a cherished member of the team. This will help them understand that their value is not rooted in base wages alone, but in a much more comprehensive package. A copy of the compensation worksheet is available to you by emailing lynn@soshms.com.

Provided by Podiatry Today. Click HERE for original article or visit https://www.hmpgloballearningnetwork.com/site/podiatry/blogged/how-much-should-you-be-paying-your-podiatric-medical-assistants
Awards and Recognitions

PPMA is proud to present the following awards to members and supporters of the membership that have contributed to the excellence to podiatry. Honorees and media may access the [2023 PPMA Awards Press Release](#) for more information. Please join us in recognizing these amazing professionals!

**Edward L. McQuaid Distinguished Service Award**
Jeffrey A. Dunkerley, DPM

Presented in the name of the PPMA’s late Past President, Edward L. McQuaid, DPM achieved a place of honor in PPMA’s history through honest hard work and dedication. It may be given to a member who has performed distinguished service to the profession, and has made outstanding contributions to their profession and to their community.

**Marc A. Karpo Award - Special Recognition**
Joseph D Pasquino, DPM

Given to a selected Podiatrist who has contributed to the advancement of the profession by specific deeds or faithful attendance and participation and made overall contributions to the profession at the Division, State, or National level.

**Special Recognition - Supriya Kuruvilla, MD**

Awarded to a selected recipient who is a Health Care Practitioner, other than a Podiatrist, and has significantly contributed to the podiatric profession.

**Special Recognition - Mike Davis**

This award is given to an individual that has contributed significantly to the podiatric profession.

**Special Recognition - Neal Kramer, DPM**

This award is given to an individual that has contributed significantly to the podiatric profession.
Awards and Recognitions

*Pioneer of Podiatry*

Dr. Larry Newman, DPM ~ Posthumously Awarded accepted by his Daughter Erin Rishel

She was presented as a Life Member only who has contributed “above and beyond” to the advancement of the profession throughout their career. Contributions are sought in this person's name, for the Kraus/Schultz Scholarship Fund.

*2022-2023 Podiatrist of the Year - Sabrina Minhas, DPM*

This award symbolizes the BEST OF THE BEST. This is our highest honor and is voted on by one's peers the previous year at the House of Delegates and is given to a doctor who best exemplifies the highest of professional and personal values.

*Award of Excellence - Gerald Gronberg, DPM*

May be awarded to a member in good standing in recognition of OUTSTANDING state accomplishments in scientific, professional, or civic endeavors. Nominees must have demonstrated outstanding service to PPMA.

*Rising Star Award - Dr. Kimberlee Hobizal, DPM*

This award is given to a member in good standing IN PRACTICE FOR NO MORE THAN 10 YEARS in recognition of outstanding state accomplishments in scientific, professional or civic endeavors. Nominees must have demonstrated outstanding service to PPMA.

Congratulations to all reward recipients!
Educational Opportunities with The Goldfarb Foundation

**SAVE THE DATE**

2024 CONTINUED LEARNING OPPORTUNITIES:

**MARCH 1-2 2024**
Virtual Meeting

**MAY 1-4, 2024**
LESS CHAOS: AC- Surgical Symposium
Harrah's Casino Resort; Atlantic City, NJ

**MAY 1- 4, 2024**
Region Three Meeting
Harrah's Resort Atlantic City, NJ

**SEPTEMBER 5-9, 2024**
Montana Meeting
DoubleTree Missoula-Edgewater; Missoula, MT

**NOVEMBER 7-10, 2024**
52nd Annual Clinical Conference
Valley Forge Casino Resort, King of Prussia, PA

**DECEMBER 6-7, 2024**
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Stepping Into Podiatry with Social Media

By Netanya Flores, MBS, Class of 2026 TUSPM Chapter AAWP President-Elect

Social media has become an integral component of most, if not everyone’s lives no matter the age. There has been a vast evolution of platforms from Facebook, Twitter, Instagram and Tik Tok taking a hold of humanity’s daily routine. It comes as no surprise that a certain percentage of our phone’s screen time is dedicated towards tapping on specific apps. Despite this technological chokehold that has claimed younger generations, it would be unfair to acknowledge the positive use and impact it has had on education and recruitment. As a second year TUSPM student I am always proud to share that the final nail in the coffin that solidified my choice to pursue a career in podiatry was due to the students, residents and podiatric physicians that appeared online. The most followed podiatric influencer with over one million Tik Tok followers and over 500k Instagram followers is Dr. Dana Brems, DPM or as she’s more commonly known as: @footdocdana. Dr. Brems flew to great heights with her “surgeon challenge” video that amassed millions of views. These days, merely typing key words such as podiatry, podiatric medicine, podiatrists etc. will lead you to numerous accounts of current students and residents. In the midst of committing to a program in early 2022, I found myself perusing through Instagram and came across two accounts from Temple Podiatry Students who were first and second years respectively. I was drawn by their positivity and passion for the field as they provided insight into the field and TUSPM itself. I reached out to the first account @positivelypod ran by Class of 2025 Tara Sullivan and she graciously shared her first year experience amidst her busy schedule. On TikTok, I was entertained by @footimapod’s account run by Class of 2024 Fatima Daknish and the witty puns for podiatric procedures and lessons. To this day I swear by the idea that the student community is what made me choose TUSPM. A few years later both of these individuals continue to inspire me as mentors and wonderful friends. Both Tara and Fatima are still making strides in various leadership roles in the world of podiatry but also still continue to make time for content creation to inspire the next generation of podiatric medical students!

What inspired you to start an online platform specifically geared towards podiatric medicine?

Fatima (TUSPM Class of 2024): One of the ways my class communicated on Zoom University was through Groupme messages. We coped with the difficulty of navigating virtual medical school by creating a comradery through humor. I wanted to recreate this virtual comradery through my Instagram account, Footimapod. Through humor, trends, and memes, I want to give podiatry a voice in the medical TikTok community.

Tara (TUSPM Class of 2025): A friend of mine (@podiatry.by.tre) actually started one first and encouraged me too as well. I thought about it for a few months and figured it might be fun to document my educational journey the whole way through.

When starting your platform did you have a goal or theme that you wanted to pursue about the field of podiatry?

Fatima (TUSPM Class of 2024): When Footimapod was featured in a July APMA issue, I was motivated to grow the account into a creative outlet to network with national podiatry students and DPMs. I also aim to reach premedical students who may not be aware of the podiatry career path. My goal with Footimapod is to showcase the existence and positive impact of the
As females in medicine, has there ever been a time where you contemplated sharing a particular experience due to fear of judgment or backlash?

Fatima (TUSPM Class of 2024): During my podiatric journey, I’ve had the privilege of meeting remarkable female podiatrists who have served as my mentors. They’ve shown me the significance of connecting with women professionals in the same field. My mentors are not only elite podiatric doctors and leaders but also demonstrate a remarkable ability to balance a successful career with marriage and family life. They’ve ultimately instilled in me the value of continuing the legacy of female representation, which ultimately benefits female doctors and patients alike.

Tara (TUSPM Class of 2025): Oh goodness, always. Especially at this point in my training, I would never want what I post or to question my clinical judgment. I think though, as one becomes more established in the field and builds a bigger ethos, that there may be less judgment. My rule of thumb is that if I would not openly talk about an experience in an interview or show my interviewer a picture/video, it’s not going up on any of my socials (professional or personal).

In what way do you think podiatric medicine could do better in utilizing social media to promote the field?

Fatima (TUSPM Class of 2024): I’ve personally noticed a significant increase in educational content on social media. Podiatrists are now sharing remarkable content that documents surgeries, cases, and sports injuries, and even discusses topics like practice management. I believe we’re moving in the right direction by utilizing social media more effectively.

Tara (TUSPM Class of 2025): For recruitment purposes I think we can better direct our contact at pre-medical students and pre-med organizations through the use of social media. I think podiatrists do a fantastic job of creating content that is educational for both podiatric medical students and patients! I’d like to shout out Dr. Leland Jaffee, DPM, FACFAS, CWSP (@leland_jaffedpm) who makes awesome content for med students.

Do you ever worry if having an online presence could impact the way your patients or peers view you?

Fatima (TUSPM Class of 2024): When participating in a public forum, it’s important to be prepared for both positive and negative feedback. What I strive to remember is my primary intention in establishing my account, which is to promote the field of podiatry and ensure it has a presence in current trends. My aspiration is that individuals who come across my content not only gain new podiatry-related insights but also leave with a little bit of positivity.

Tara (TUSPM Class of 2025): Yes - I really don’t talk to my peers about my professional Instagram account and find it kind of corny myself, but I have learned that if a patient or peer comes across my page and does not like what they see, we probably would not have been a good fit. At the end of the day, it is all still about providing our patients with the best care possible and a huge part of that is trust.
APMAPAC Contributions

The APMA Political Action Committee (APMAPAC) is a nonprofit, bipartisan fundraising committee through which member podiatrists and students support federal candidates who champion podiatric medicine’s issues before the US Congress.

APMA credits its legislative success to years of relationship building between APMA members and members of Congress and the generous membership support for APMAPAC, strengthening the association’s legislative endeavors.

2023 YEAR TO DATE CONTRIBUTIONS

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<td>Kimbrelle Hobizal</td>
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<tr>
<td>Matthew Sowa</td>
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<td>Shelly Levulis</td>
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<td>Todd Zeno</td>
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<td>Jacob Carmichael</td>
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<tr>
<td>Rick Simon</td>
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<tr>
<td>Gerald Gronborg</td>
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<tr>
<td>Laura Virtue-Delayo</td>
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<td>Mark Pinker</td>
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<td>Maryann Hartzell</td>
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<td>Peter Smith</td>
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<td>Sabrina Minhas</td>
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<td>Kirk Davis</td>
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<td>Raymond Fritz</td>
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<td>Robert Weber</td>
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<td>Arthur Helfand</td>
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<tr>
<td>Paul Barton</td>
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<tr>
<td>Andrew Meyer</td>
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TOTAL: $14,059

Please note: Due to the delays in posting APMA contributor reports, it may take until the next issue to see your contribution.

MY COMMITMENT TO APMAPAC - 2023

Check here if this contribution is drawn on: ☐ 12-Corporate Account
Enclosed is my voluntary, personal political contribution of:
☐ $25 (Student) ☐ $75 (Young Physician) ☐ $150
☐ $300 ☐ $500 ☐ $1,000 ☐ $2,500 ☐ $5,000

Name______________________________________________________APMA# _____________________
Address________________________________________________________________________________
State_________________Zip________________E-mail Address__________________________________

☐ Check ☐ Credit Card ☐ Other
Credit Card Number: ________________ ________________ ________________ ________________
Expiry Date______________Signature______________________________________

IMPORTANT: These are suggested amounts. You may contribute more, less, or not contribute without concern of being favored or disadvantaged. This information is required for contributions of $200 or more by the Federal Election Campaign Act. *Federal election law does not permit corporate contributions to be used for donation to candidates for federal office. Political contributions are not deductible for income tax purposes.

Mail your contribution to: APMAPAC, 9312 Old Georgetown Road, Bethesda, MD, 20814
Classifieds

PRACTICES/EQUIPMENT FOR SALE

BRAND NEW OAKWORKS MOTORIZED CHAIR AND SUPPLIES FOR SALE IN PHILLY SUBURBS
19" High with extra padding
AND
New and Used Instruments/Supplies
Contact Stanley Lubeck at 610-543-1973 for details including pricing.
Note: Items are located in the Suburbs of Philadelphia, PA

Do you have an office or equipment for sale? List it for FREE at https://www.ppma.org/page/ClassifiedAd

Do you have friends or vendors that might want to advertise with us? Tell them to contact us at 717-919-2857 to learn about opportunities!

DID YOU KNOW?
You can post Help Wanted ads and/or search for a job on our website!

Help is only one call away.
THE PHYSICIANS RECOVERY NETWORK
1-800-488-4767
Thank you for contributing to the PA-PPAC

We have almost reached our goal, but need your help!

Members contributing $100 or more to the PA PAC will be entered to win a prize

PA Podiatrists contributing to a Political Action Campaign increases the voice for all podiatrists in the state of PA to be heard and have a say in legislation that impacts their job daily.

Please consider contributing today so that your needs can continue to have a voice.

<table>
<thead>
<tr>
<th>Region</th>
<th>Contribution</th>
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<tr>
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<td>Western</td>
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TOTAL: $8,919.33

MY COMMITMENT TO PENNSYLVANIA PPAC

To maintain and strengthen podiatry's involvement on the state health care scene, I pledge my support to PA-PPAC’s 2023 Campaign. My voluntary political contribution of $________ is enclosed.

Name____________________________________________________________________________
Address____________________________________________________________________________
City/St/Zip_________________________________________________________________________

Make check payable to PA PAC. PERSONAL FUND CHECKS ONLY Contributions are not deductible for income tax purposes. You may contribute any amount or no amount without concern of being favored or disadvantaged.

Send to:
PPMA, 757 Poplar Church Road, Camp Hill, PA, 17011.
Better coverage is afoot.
Complete Voluntary Benefits for Qualified PPMA Members

During this SPECIAL VOLUNTARY ENROLLMENT period you can prepare for the unpredictable with guaranteed issue, employee-owned, whole life, disability, critical illness, and accident insurance policies for both doctors and employees.

- Get Group discounted benefits paid through payroll deduction
- Ensure financial protection
- Customize your policy based on age and need
- Prepare for the unpredictable

Contact Don Friedman at 877.261.7622 ext.109 or email: dfriedman@yurconic.com

We also provide health insurance to qualified members of PPMA
CALL FOR A FREE QUOTE ON:
Fully insured plans • PPO plans • Qualified HSAs • Electronic enrollment & billing

*This program is currently offered to practices located in Pennsylvania.

Contact Don Friedman at 877.261.7622 ext.109 or email: dfriedman@yurconic.com
MEMBER COMPLETES NYC MARATHON AND RAISES HALF A MILLION DOLLARS FOR A GOOD CAUSE

Member Justine M. Metcho, DPM, completed the New York City Marathon on November 5th. She was honored to join the Allied Services team. Her participation in the event provided support for children and adults with disabilities, life-changing injuries, and chronic illnesses at Allied Services. This non-profit health system touches the lives of almost 5,000 people in Northeastern and Central Pennsylvania each week. Its 3,000 employees provide skilled nursing, home care, vocational services, physical rehabilitation, behavioral health services, and end-of-life care to help individuals and families live each day to the fullest.

To complete this event, she began training five months prior, which meant she started a training program back in June, pounding the payment during the summer months. Dr. Metcho competed in the Steamtown Marathon a month before as part of her training.

When she crossed the finish line at “6:15:46,” she was elated. Dr. Metcho mentions that it was an incredible feeling that is almost hard to put into words.

In addition to the physical accomplishment, she was part of a team that helped raise almost half a million dollars, which will do a lot of good in the community.

Dr. Metcho states, "Running this race was a fantastic experience I will never forget! I am so grateful for this opportunity and am thankful to all who supported me, including our podiatry community. I will forever cherish this time and reflect on it with a happy heart.”

WELCOME TO THE TEAM

PPMA welcomes new staff members, Mike Barth, Executive Director and Jennifer Swartz, Finance Administrator.
PPMA SALUTES MIKE DAVIS FOR 30+ YEARS OF SERVICE TO PPMA

“If God doesn’t turn their hearts, may he turn their ankles, so we will know them by their limping.” — Mike Davis

Here are a few kind words to celebrate our Executive Director’s retirement from those that know him best.

Mike Davis was the best Executive Director that a state association could have. His innovations and direction will be felt for many years to come. He is a great person and an even better friend. Wishing him the best of luck in his well deserved retirement.

- Tom Ortenzio, DPM

People come and go in our lives without making much of an impact. That is not Mike Davis. He’s the exact opposite. He has made me, and many others, a truly better person. He has helped me grow both professionally and personally. I’m a better man since meeting and working with him throughout the years.

- Joe Gershey, DPM

“Michael, the moment I met you, my heart was turned. So I will never have to worry about turning my ankle. We love you!”

- Joe Smith, DPM

Mike is a gentleman’s gentleman. Always a good word for everyone and always considerate of everyone else’s opinion, willing to listen, contemplate and advise. But also willing to sift through the facts and ideas and formulate a solution to any problem. A rare gift.

- Pete Smith, DPM
Social Media Highlights

FOLLOW US ON SOCIAL MEDIA | Like, share, and comment on our posts to help build awareness of PPMA and recognize our members!

Please message us on your favorite channel so we can share content with you on future posts.

Follow us to see pictures of the inauguration and the Clinical Conference.

Thank you to our members who contribute content to our social media to make the sites engaging to follow!

Are you looking for ideas for content for your practice?
HERE ARE A FEW UPCOMING DATES to REMEMBER

- Hanukkah December 7th-15th
- December 15th Wreaths Across America Day
- Christmas Holiday
- New Year’s Eve, December 31st
- Martin Luther King Day, January 16th
- January is Winter Safety Month: Remind your patients to be safe and what protocols are for urgent/emergent care if applicable.
- February is American Heart Month

WE WANT TO HEAR YOUR STORIES!
Tag us in your posts so we can share your news with our members!

TheGoldfarbFoundation
Goldfarb_fndn
Pro Series Podiatry

PPMAassoc
pmmassoc
Goldfarb Foundation Meetings

Virtual Meeting
MARCH 1-2 2024

LESS CHAOS: AC - Surgical Symposium
MAY 1-4, 2024
Harrah’s Casino Resort; Atlantic City, NJ

Region Three Meeting
MAY 1-4, 2024
Harrah’s Resort Atlantic City, NJ

Montana Meeting
SEPTEMBER 5-9, 2024
DoubleTree Missoula-Edgewater; Missoula, MT

52nd Annual Clinical Conference
NOVEMBER 7-10, 2024
Valley Forge Casino & Resort, King of Prussia, PA

Virtual Meeting
DECEMBER 6-7, 2024

PPMA BOARD MEETINGS
January 10th at 6PM (Virtual)
March 6th at 9AM (Harrisburg)
June 7-8th *House of Delegates (Bethlehem)
September 11th at 9AM (Harrisburg)
November 9th at 6PM *Inaugural Dinner (King of Prussia)

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Vice President
John Mattiacci, DPM
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Treasurer
E. Douglas Hutson, Jr., DPM
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Neal Kramer, DPM
Sabrina Minhas, DPM
Thomas Ortenzio, DPM
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