

WHAT IS A PRODUCER ANYWAY?

(Funny you should ask.)



Even in the sitcom world, someone has to take the punches to get the punch lines on air. Especially with comedy that tests the borders, pushes the margins and, with luck, upsets the censors.

That's the role of the producer.

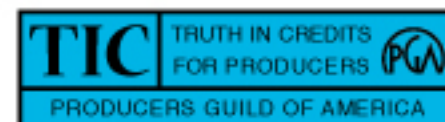
At the Producers Guild, we've got another kind of fight on our hands—making sure producers get the credit they

deserve. To that end, we've formally established recognized guidelines, like other guilds in our business. And we're making sure they're adhered to.

To see what these guidelines are, visit our web site at www.producersguild.org.

Accurate and truthful producer credits. It's something even our comedy producers take very seriously.

Norman Lear *(All in the Family.)* ■ Marta Kauffman *(Friends.)*



THE PRODUCERS GUILD *of* AMERICA