



JOIN THE MOVEMENT

2020 U.S. Product Stewardship Forum

September 8-10
Portland, OR

Sponsorship Opportunities

The product stewardship movement is in full swing. Packaging EPR is around the corner. PaintCare is 10 years old and still growing. Pharmaceuticals stewardship is pressing forward. Solar panel EPR is on the horizon. In other words, there are many reasons to be part of the 2020 U.S. Product Stewardship Forum. We invite you to join us as a sponsor.

200+ product stewardship professionals from private industry, state and local governments, academic institutions, and environmental organizations will convene in Portland for brainstorming, networking, and cutting edge content. PSI's Forum offers a valuable opportunity for your brand to communicate its commitment to the product stewardship movement. Whatever your product priorities, there are many options -- for all brands and all budgets -- to be part of the conversation. We offer flexibility & customization, but opportunities are limited. The earliest sponsors will reap the most benefit. See you in Portland!

Email Josh@productstewardship.us or call
(617) 236-4866 for more information!

General Sponsorship Tiers + Benefits

	Champions Circle	Benefactors Circle	Sponsors Circle	Advocates Circle	Allies Circle
What You Get	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500
Number of free admissions	5	4	3	2	1
Logo recognition on all forum promotion materials, forum website, PowerPoint presentations, and programs	Largest logo (300 x 300 max)	Large logo (200 x 200 max)	Medium logo (150 x 150 max)	Medium logo (150 x 150 max)	Small logo (100 x 100 max)
Recognition in breakfast and break-time slide show	Full slide with name, logo, & sustainability statement	Shared Benefactors Slide with logo	Shared Sponsors Slide with logo	Shared Advocates Slide with logo	Shared Allies Slide with logo
Complimentary 10' x 8' booth (includes one 6' table, two chairs, sign)	✓	✓	✓	✓	
1-month customized social media campaign leading up to, during, or post-forum promoting your organization's product stewardship work	8-10 posts	4-6 posts	2-4 posts		
500-1000 word feature story in PSI E-Newsletter (redeem within 1 year of agreement date)	✓	✓			
300-600 word write-up in a pre/post-forum e-mail blast	✓				
Guest blog post on an approved topic, highlighted and linked to from a conference e-mail blast and on social media	✓				
<i>Consider the following Signature Sponsorship Opportunities</i>	<i>Reception; Lunch</i>	<i>Breakfast + Breaks; Product Stewardship Awards</i>	<i>Pre-Conference Tour; Panel Sponsorship; Multimedia</i>	<i>Pre-Conference Networking Event; Wireless Internet; Charging Station</i>	<i>Speaker Thank You Gifts</i>

Signature Sponsorship Opportunities

The earliest sponsors can choose from the following Signature sponsorship opportunities, which come with all of the benefits associated with their sponsorship tier, as well as additional value. Sponsors are responsible for providing their own signage, centerpieces, and/or tokens. Please note that these opportunities are available on a limited basis.

CHAMPIONS CIRCLE (\$10,000)

Reception Sponsorship

The ultimate promotion and networking opportunity, our conference reception comes with great music, the opportunity to welcome conference attendees, and ample time to chat with product stewardship professionals from the U.S. and abroad. Nearly all attendees at prior conferences have attended the reception. In addition to all Champions Circle benefits, enjoy:

- The opportunity to address reception attendees
- Centerpieces of your choosing on each table
- Exclusive space to leave brochures or small tokens
- Signage in room as desired
- Access to reception guest list prior to event

Lunch Sponsorship

Choose September 9 or 10

A prime place for topical conversation during the event, the lunches provide great networking and a chance to introduce a renowned keynote speaker. The exclusive Lunch Sponsorships offer optimal opportunity to promote your brand. In addition to all Champions Circle benefits, enjoy:

- The opportunity to introduce the September 9 keynote speaker
- Centerpieces of your choice on each table
- Exclusive space to leave brochures or small tokens
- Signage in dining room as desired

“The Forum was well organized, informative, and motivating! It was especially great to include stakeholders from all sections of an EPR program.”



BENEFACTORS CIRCLE (\$7,500)

Breakfast + Breaks Sponsorship

Choose September 9 or 10

Be the first brand our attendees see as they fuel up for the conference. With this sponsorship, your logo will be displayed along the buffet during the breakfast as well as during morning and afternoon breaks on either September 9 or September 10. In addition to all Benefactors Circle benefits, enjoy:

- Your name and logo on breakfast and break area signage
- Space to leave brochures or small tokens for attendees
- The opportunity to greet and network with attendees

Product Stewardship Awards

Each year, PSI recognizes the experts, practitioners, and supporters of product stewardship nationwide that have made monumental contributions to the movement. We will announce these awards during the reception, tying your brand to some of product stewardship's best voices. In addition to all Benefactors Circle benefits, enjoy:

- The opportunity to announce award recipients
- Recognition in media outreach and press releases for awards
- Input into award categories and descriptions

“The best conference I’ve been to in many years. I had the clear sense that we had the world experts in the room. The levels of information exchange and conversation were outstanding.”

SPONSORS CIRCLE (\$5,000)

Pre-Conference Tour (4 Available)

Portland area organizations are experimenting with cutting edge resource management solutions. You'll make it possible for conference attendees to check out the latest and greatest in sustainable resource management. Promote your brand to the early birds and get to know attendees prior to the conference! In addition to all Sponsors Circle benefits, enjoy:

- Your name and logo on pre-conference tour webpage and other materials
- Opportunity to address the tour group

Panel Sponsorship (Multiple Available)

Demonstrate your brand's passion for a specific stewardship topic by being the sole sponsor of a relevant panel. Take the opportunity to provide background information that informs the session and promotes your company's contributions to EPR and the circular economy. Conference attendees will associate your brand with the panel discussion via both digital marketing and your opening remarks.

- Sponsor logo on panel-specific webpage, accessible via online agenda
- Provide approved background materials to be posted on the panel webpage
- Byline mention in program/agenda (i.e., "Sponsored by..." after mention of panel)
- Opportunity to introduce the panel with brief remarks



Multimedia Sponsorship (2 Available)

Offer attendees an opportunity to share conference memories by sponsoring the production of multimedia such as photos or videos. Help us capture the intriguing conversation and laughs with this sponsorship!

- All Allies Circle benefits (see chart above)
- Sponsorship clearly indicated on reception and break area signage.
- The right to use all photos for your own marketing activities, in perpetuity
- Logo and mention on post-conference landing page containing selection of multimedia

ADVOCATES CIRCLE (\$2,500)

Pre-Conference Networking Event (3 Available)

Gather the evening before the conference to kick-off your networking time and get to know more about attendees on a personal level.

- All Advocates Circle benefits (see chart above)
- Sponsor name and logo on signage

Wireless Internet

Attendees greatly appreciate the ability to shoot off quick emails between sessions and connect to the office as needed throughout the conference. Sponsoring conference wifi makes this possible! In addition to Allies Circle benefits, your logo will be featured on it's own slide during the break slide show and in between each session: *"Wireless internet access brought to you by..."*

"The individual conversations are the foundation of the event. The content is cutting edge."

Charging Station

Keep attendees' digital devices charged up so they can stay connected throughout the conference. A real crowd-pleaser for those in need of a USB cord or charging block! In addition to all Allies Circle benefits, your company logo will be featured on charging station signage: *"Charging station brought to you by..."*



ALLIES CIRCLE (\$1,500)

Speaker Thank You Gifts

PSI brings in the world's experts to speak during our conference sessions. Help us thank them for their time, expertise, and energy by sponsoring our speaker thank-you gifts.

- Tag with your logo and website url on all speaker thank you gifts
- Logo with link to your website in thank you email sent to speakers
- Input into selection of thank you gifts

"We were very impressed with the forum and it was a great opportunity to connect with so many influential people in the world of sustainability."