

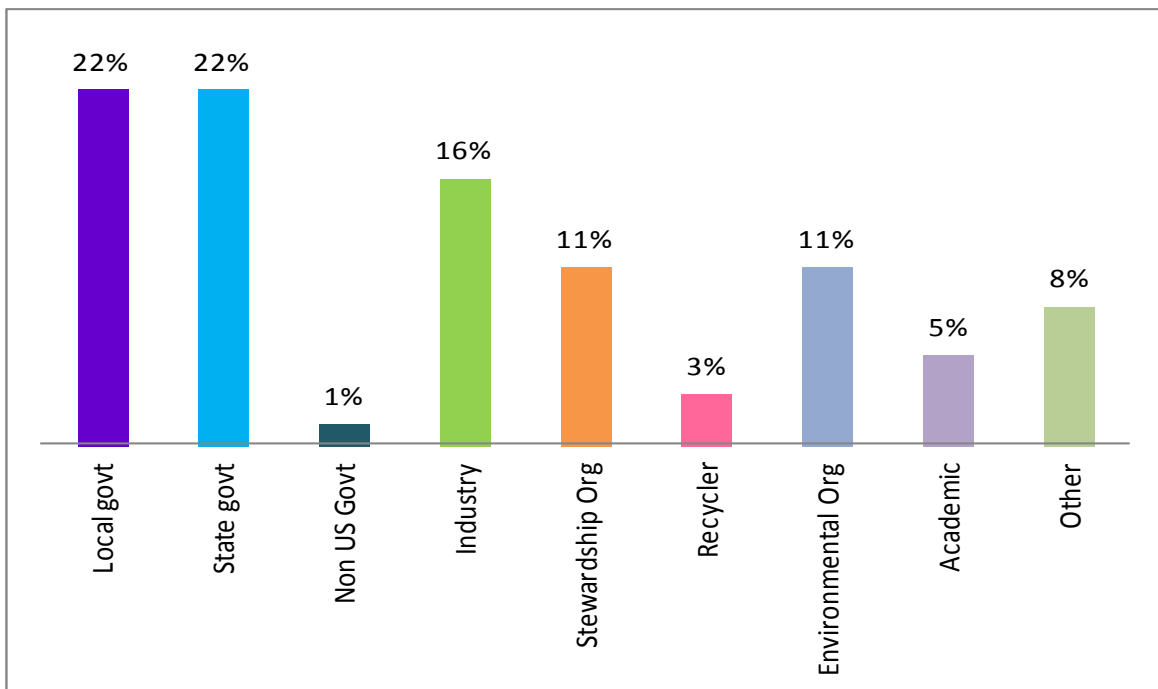
2017 U.S. Product Stewardship Forum

July 25-26, 2017 | Boston, MA

Conference Sponsorship Opportunities

CONFERENCE ATTENDEES

Last year's event boasted over **165** product stewardship professionals stemming from industry, state and local governments, academic institutions, and environmental organizations. **74%** attended in person, while **26%** tuned in remotely worldwide.



WHAT THEY HAD TO SAY...

"PSI does a quality job. The Forum brings together the world's experts. The level of conversation at the 2015 Forum was outstanding."

"The individual conversations are the foundation of the event. The content is cutting edge."

"It would be hard to improve on the 2015 Boston Forum -- it was the best conference I've been to in many years. I had the clear sense that we had the world experts in the room. The levels of information exchange and conversation were outstanding."

"Having the folks from Canada and Europe was masterful. We need to see it is possible. The use of technology was also very creative and very well done."

General Sponsorship Tiers + Benefits

	Champions Circle	Benefactors Circle	Sponsors Circle	Advocates Circle	Allies Circle	Friends Circle
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,250	\$500
Complimentary Registrations						
Number of free admissions	Up to 5	3	2	1		
Discount on additional admissions	25%	15%	10%			
Shape Content for One Existing Session						
Collaborate with PSI staff to develop the content of an existing forum session	✓					
Recognition						
Special verbal recognition at topic session of your choice and at reception	✓	Reception only				
Logo recognition on all forum promotional materials (digital and print)	Largest logo	Large logo	Medium logo	Medium logo	Small logo	Small logo
Name and logo on PSI's forum event website with hyperlink	Largest logo	Large logo	Medium logo	Medium logo	Small logo	Small logo
Logo recognition on PowerPoint presentations, forum agenda, forum program, and any printed forum materials	Largest logo	Large logo	Medium logo	Medium logo	Small logo	Small logo
Recognition in break area slide show	Full slide with name, logo, & sustainability statement	Name & logo only	Shared Sponsor Slide with logo	Shared Advocate Slide with logo	Shared Allies Slide with logo	Shared Friends Slide with logo
Promotional Opportunities						
Complimentary exhibitor table	✓	✓	✓	✓	✓	
PS Updates Newsletter feature focusing on recent achievements	✓	✓	✓			
Social media posts leading up to and during the forum, highlighting your organization's work	7 posts	4 posts	2 posts			

Premium Sponsorship Opportunities

Choose one of the General Sponsorship opportunities on page 2, OR choose a Premium opportunity below. Premium opportunities come with the benefits listed on page 2, as dictated by the listed tier, along with additional value.

BENEFACTORS CIRCLE

Reception Sponsorship - \$9,000 (1 opportunity available)

The ultimate networking opportunity, our conference reception comes with a great jazz band and ample time to chat with product stewardship professionals from the U.S. and abroad.

Nearly all of our attendees from last year's event also attended the reception.

- All Benefactors Circle benefits (see chart on page 2)
- Centerpiece of your choosing on each table (let's get creative!)
- Space to leave brochures or small tokens for attendees on tables
- Signage in room as desired
- Access to reception guest list prior to event
- (Centerpieces and signage provided by the sponsor)

SPONSORS CIRCLE

Pre-Conference Duck Tour and Bowling - \$6,000 (1 opportunity available)

The summer is a beautiful time to see Boston – and a renowned, classic Duck Tour is the perfect way to explore the city. After the Duck Tour, PSI will shuttle attendees to a local candlepin bowling arena for post-tour fun. Promote your brand to the early birds, and get to know attendees prior to the conference!

Breakfast + Breaks Sponsorship – \$6,000 (2 opportunities available)

Be the first thing our attendees see as they arrive at the conference. With this sponsorship, your logo will be plastered among the much-needed coffee and breakfast buffet, as well as the registration tables.

- All Sponsors Circle benefits (see chart on page 2)
- Sponsor name and logo on breakfast and break area signage
- Space to leave brochures or small tokens for attendees
- Sponsor representative may greet and network with attendees

Lunch Sponsorship - \$6,000 (1 opportunity available)

A prime place for conversation during the event, the first day lunch boasts great networking and a renowned keynote speaker. This is an optimal opportunity to promote your brand.

- All Sponsors Circle benefits (see chart on page 2)
- Centerpiece of your choice on each table (let's get creative!)
- Space to leave brochures or small tokens for attendees on tables
- Signage in lunch room as desired
- (Centerpieces and signage to be provided by Sponsor)

ADVOCATES CIRCLE

Web Broadcast and Audio Visual Sponsorship – \$3,000 (3 opportunities available)

PSI uses our expert webinar capabilities to live stream the event, a great asset to those who can't travel to the conference. This sponsorship is particularly advantageous for technology companies looking to increase brand awareness.

- All Advocates Circle benefits (see chart on page 2)
- Your logo on the introductory and last slide for each session: “This remote session brought to you by...”
- Your logo on all emails and other communication that goes out to remote attendees

ALLIES CIRCLE

Post-Reception Dinner - \$2,000 (2 opportunities available)

PSI will hold a dinner at Marliave for interested attendees after the reception on Tuesday. This is a great way to extend your networking time and get to know attendees on a personal level.

- All Allies Circle benefits (see chart on page 2)
- Sponsor name and logo on dinner area signage and on table tents

Wireless Internet Access - \$1,500 (2 opportunities available)

Attendees greatly appreciate the ability to send quick emails between sessions and connect to the office throughout the conference. Sponsoring conference wifi makes this possible!

- All Allies Circle benefits (see chart on page 2)
- Your logo on the introductory and last slide for each session: “Wireless internet brought to you by...”
- Sponsorship clearly indicated on reception and break area signage

Photographer - \$1,500 (1 opportunity available)

Offer attendees an opportunity to share conference memories by sponsoring our Forum photographer. Help us capture the engaging conversation and laughs with this sponsorship!

- All Allies Circle benefits (see chart on page 2)
- Sponsorship clearly indicated on reception and break area signage
- Exclusive, free access to all photos for your own marketing activities

Advisory Council and Board of Directors Lunch Sponsorship - \$1,500 (2 opportunities available)

Put your name in front of PSI's Advisory Council and Board of Directors – product stewardship experts from around the world stemming from both the private and public sectors.

- All Allies Circle Benefits (see chart on page 2)
- Centerpiece of your choosing on the table (let's get creative!)
- Space to leave brochures or small tokens for attendees on table
- Signage in lunch room as desired

FRIENDS CIRCLE

Product Stewardship Awards - \$600 (10 opportunities available)

Each year, PSI recognizes the experts, practitioners, and supporters of product stewardship nationwide that have made monumental contributions to the movement. We will announce these awards during the reception, tying your brand to some of product stewardship's best voices.

- All Friends Circle Benefits (see chart on page 2)
- Announcement during reception
- Recognition in media outreach and press releases associated with individual awards

Speaker Thank You Gifts - \$600 (1 opportunity available)

PSI brings in the world's experts to speak during our conference sessions. Help us thank them for their time, expertise, and energy by sponsoring our speaker thank-you gifts. Last year's gifts from a local Boston chocolatier were an absolute hit!

- All Friends Circle Benefits (see chart on page 2)
- Tag with your logo on all speaker thank you gifts

Interested in sponsoring the PSI Forum?

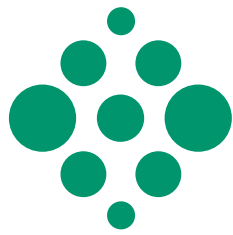
Contact Suzy Whalen at
suzy@productstewardship.us or
(617) 236-8293

We look forward to working with you!

See the next page for our current sponsors.

A special thank you to our current sponsors:

BENEFACTORS CIRCLE



Stericycle®

Environmental Solutions

ADVOCATES CIRCLE



American Coatings
ASSOCIATION



AMAZON
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COVANTA

Powering Today. Protecting Tomorrow.



**Quality Certification
Alliance**

Quality and Safety. Delivered.



ALLIES CIRCLE



Leading the charge for recycling.



Thermostat Recycling
CORPORATION



FRIENDS CIRCLE

