



# 2017 New York Textiles Summit

## October 31 | Fashion Institute of Technology, NYC

*Get to know our panelists...*



### **Steven Frumkin, Dean of the School of Business + Technology, Fashion Institute of Technology**

Steven Frumkin is the Dean of the Jay and Patty Baker School of Business and Technology, at the Fashion Institute of Technology, New York City, New York. Responsibilities include the leadership of ten associate and baccalaureate degree programs within the Baker School of Business and Technology with over 4500 students; fostering the development of a wide range of curricular offerings; maintaining and enhancing academic standards; representing the school on academic, professional and industry committees; initiating and coordinating activities to secure resources and fundraising; overseeing the school's budgetary process; and coordinating and supervising the administrative actions of department chairs.

Frumkin graduated with a B. S. degree from the Philadelphia College of Textiles and Science, in 1970; holds an MBA from the Bernard M. Baruch College (CUNY), 1977; and has over 30 years' experience in the textile, apparel and retail industry.

He has delivered lectures and consulted worldwide and is the recipient of a Fulbright Scholar Award in 2004 and has worked on projects for the USA State Department, United States Agency for International Development in emerging Central Asian countries; in Uzbekistan and Kazakhstan working with their emerging manufacturing companies and the global marketplace. In 2007 he was awarded a U. S. Presidential Volunteer Service Award for his work in Central Asia. He is a Fulbright Scholar (2004).

In 2003 Frumkin was appointed the Associate Director of the Laboratory for Engineered Human Protection, a federally funded research initiative which developed, through the use of technology integration, state of the art protective clothing systems for the military and civilian first responders, at Philadelphia University.

He has authored a number of journal articles and technical papers for the Department of Defense, and served as an Expert Lecturer at the National Institute of Fashion Technology (NIFT), New Delhi, India.



### **Kate McArdle, New York State Pollution Prevention Institute**

Kate McArdle is the community outreach coordinator for the New York State Pollution Prevention Institute. She works across the state to support communities investing in sustainability and pollution prevention projects. Kate manages NYSP2I's Community Grants and K-12 programs.

Kate has more than 15 years' experience working both as a volunteer and employee for various non-profit organizations, including Child Care Council and Foodlink. Before coming to NYSP2I in 2014, Kate was funded by the EPA Great Lakes Restoration Initiative to educate child care providers on how to reduce toxics in their programs.

Kate holds a BA in environmental studies from St. Lawrence University and is a NYS Early Childhood Accredited Trainer.



### **Dan Lilkas-Rain, Town of Bethlehem, NY; NYSAR3; Re-Clothe NY Coalition**

Dan Lilkas-Rain is the Recycling Coordinator for the Town of Bethlehem in Albany County, NY, and serves as a board member for NYSAR3—the New York State Association for Reduction, Reuse and Recycling—which is proudly sponsoring the webcast for this summit! Dan was honored with the 2016 New York State Recycling Leadership Award, and along with fellow NYSAR3 board member Melissa Young, had the privilege of accepting a 2015 EPA Environmental Champion Award on behalf of NYSAR3 and the Re-Clothe NY Textile Recovery Campaign team effort. Dan has a 20-year background in environmental education, and finds joy in working with residents and businesses on recycling and composting issues!



### **Andrew Radin, Onondaga County Resource Recovery Agency, NY; New York Product Stewardship Council**

A Syracuse native, Andrew Radin serves as the Director of Recycling and Waste Reduction for the Onondaga County Resource Recovery Agency (OCRRA), and has over 20 years of experience in the field of recycling and solid waste management. He coordinates a team of recycling professionals who manage a wide variety of environmental programs, including compost operations, household hazardous waste collections, electronic waste recovery, and community outreach. Andrew has testified before the New York State Legislature in advocating for expansion of the NYS Bottle Bill, and provided state elected officials with a real-world, local perspective as the State moved forward with passing Extended Producer Responsibility legislation for electronic waste. He is a long-time member of the New York State Association of Reduction, Reuse, and Recycling, and is a recipient of the organization's Recycling Lifetime Achievement Award.

Andrew received a Masters of Public Administration degree from Syracuse University's Maxwell School of Citizenship and Public Affairs, and a Masters of Environmental Science degree from the State University of New York's College of Environmental Science and Forestry. He looks forward to participating in efforts to advance product stewardship policies as a key component of an equitable, sustainable materials economy.



### **Tricia Carey, Denim Lenzing Fibers**

With a Bachelor's degree in Fashion Merchandising from Marywood University and the Fashion Institute of Technology, Tricia has held positions in fabric sales and business development. Over seventeen years ago she started with Courtaulds Fibers NY to develop the marketing for an innovative new fiber, called TENCEL®. When Lenzing Fibers acquired Tencel Inc in 2004, Tricia became USA Merchandising Manager for Womenswear, Menswear and Intimates. Her global sourcing experience assists brands and retailers to evaluate supply chains and realize effective means of using Lenzing Fibers. Currently Tricia manages Lenzing's global business development for the denim market and is head of the team for USA brands and retailers.

Tricia is also the Vice Chair at Textile Exchange and is a member of the FIT Textile Department Advisory Board.



### **Ajoy Sarkar, Fashion Institute of Technology**

Ajoy K. Sarkar, Ph.D. is a faculty member in the Textile Development and Marketing department at the Fashion Institute of Technology, New York, NY. Following undergraduate education in India, he earned MS and PhD degrees in textile sciences from the University of Georgia, Athens, GA. Dr. Sarkar's expertise includes fibers, textile coloration, finishing, product development, textile analysis, and application of textile technology to design. His research focus is sustainable textiles, eco-fashion and protective functional fabrics. Dr. Sarkar has authored over forty-five publications and presented at numerous international conferences. He is also a co-author of a bestselling textbook, J.J. Pizzuto's Fabric Science, 11th Edition, New York, NY: Fairchild Books, Bloomsbury Publishing Plc.



### **Tara St. James, Study NY; Brooklyn Fashion + Design Accelerator**

Born and raised in Montreal, Canada, Tara St James moved to New York City in 2004. She now calls Brooklyn home. St James graduated in 1997 from LaSalle College School of Fashion Design in Montreal, one of Canada's top design programs, with a degree in menswear tailoring. Prior to graduation she spent a year studying French art & literature in Toulouse, France.

After 10 years designing mens and womenswear in both Canada and the US, Tara launched the New York based label Study NY. Conceptual design & sustainability define this women's RTW brand. Study cuts & sews collections in NYC's garment district using both ethical fabrics and production methods. Many elements from the collections collaborate with artisans around the world; for example, locally sourced Peruvian alpaca is used in much of the knitwear.

Shortly after starting Study NY, Tara focused on educating the next generation of designers on the importance of sustainability in design. She has extensive lecturing and teaching experience in NYC. Some of the courses Tara has taught as a part of FIT's Sustainability Certificate include: Corporate Social Responsibility, Supply Chain, and Sustainable Materials & Eco Labels. She has also critiqued and lectured at Parsons, Pratt and FIT. Currently Tara is working as Production Coordinator and Research Fellow in the Sustainable Strategies Lab for Pratt's new Brooklyn Fashion + Design Accelerator.

In 2011 Study NY was awarded the Ecco Domani Fashion Foundation Grant for sustainable design. In 2013 St James's Anti-[fashion]-Calendar was named one of Sustainia100 Solutions for Sustainability--a global initiative spearheaded by Arnold Schwarzenegger to promote innovative global solutions across all industries. In 2014 Study was awarded runner up in the CFDA / Lexus

Eco Fashion Challenge.

Tara St James thrives on challenging her own preconceptions about design. Though vocal about her choice to use sustainable and ethical design principles for her label, Tara wants to be judged the same way all designers are judged, ostensibly for her design.

### **Trish Donohue, New York State Pollution Prevention Institute**



Trish Donohue is a senior engineer and the manager of the sustainable supply chain program. She provides technical assistance to businesses including manufacturing process assessment, supply chain optimization, material and energy balances, and evaluation of environmentally preferable and cost-effective alternatives. Prior to joining NYSP21, Ms. Donohue worked at Xerox where she was responsible for global environmental project implementation and program oversight in energy and greenhouse gas emission reduction, sustainable supplier and vendor management, ISO 14001, and regulatory compliance for air, water, and hazardous waste. Trish is a recipient of the Xerox Performance Excellence Award and two Xerox Earth Awards in Resource Conservation and Source Reduction.

Ms. Donohue holds a BS in environmental management and a MS in environment, health and safety management both from Rochester Institute of Technology. Professional certifications include "Qualified Environmental Professional" from the Institute of Professional Environmental Practice, "Environmental Management System Lead Auditor" from ANSI-RAB, and a Lean Six Sigma Green Belt from Xerox.

### **Eric Stubin, 2ReWear/ SMART**



- Principal & CEO: 2ReWear Inc. 2ReWear is a supplier of turnkey reuse & recycling solutions to apparel & footwear brands.
- Principal & CEO: Trans-Americas Textile Recycling Inc. Trans-Americas is a recycler of textile waste since 1942, the company currently recycles some 16 million lbs annually in its Clifton, New Jersey facility. Trans-Americas is also a leader in municipal textile recycling; servicing over ½ million residents in 20+ municipalities.
- 23+ years industry experience

### **Ben Rose, The City of New York Department of Sanitation**



Ben Rose is Senior Manager of the New York City Department of Sanitation's Donations and Reuse Unit [DSNY]. At DSNY he oversees donateNYC [[nyc.gov/donate](http://nyc.gov/donate)], the City's cornerstone reuse program, aimed at providing New York City residents, businesses and nonprofits with resources that make it easy to donate, or find second-hand goods. He also oversees the NYC Center for Materials Reuse, a program funded by DSNY at the City University of New York.

Ben has spent his career building strategic partnerships and programs related to materials reuse and sustainable materials management. Over the last decade Ben was instrumental in establishing the NYC Center for Materials Reuse, an innovative think-tank dedicated to researching and developing the City's materials reuse sector. As Director of the Center he oversaw the conception, development and implementation of ReuseNYC, NYC's nonprofit reuse network; NYC WasteMatch, the city's first online platform connecting businesses with local nonprofit reuse organizations; and the Reuse Impact Calculator, a first-of-its-kind data

processing system that provides an overarching analysis of the social, economic and environmental benefits of reuse. In addition, Ben has worked to incorporate reuse and sustainable materials management into the city's disaster response planning. He has previously served as executive Chair of NYC Voluntary Organizations Active in Disaster; and is currently an Affiliate Member of RREUSE, the European Union's international reuse network.



### **Katy Gaul-Stigge, Goodwill Industries NY/NJ**

Katy Gaul-Stigge is the President and CEO of Goodwill Industries of Greater New York and Northern New Jersey, Inc, one of a network of 162 national organizations serving individuals with disabilities and other barriers to employment. She joined the \$122 million social enterprise in March 2016. Gaul-Stigge oversees the operations of seventy Goodwill NYNJ programs and forty-one retail stores in the New York City metropolitan area, Northern New Jersey, Long Island, the Hudson Valley and the capital region of NY.

A major force in workforce development strategy and policy, Gaul-Stigge gained national and international attention for her development of Mayor de Blasio's Career Pathways strategy. She led key City-wide agencies in the fourteen years prior to joining Goodwill NYNJ. In her role as executive director of the Mayor's Office of Workforce Development, Gaul-Stigge coordinated workforce with economic development in the five New York City boroughs, created a real time connection to businesses to ensure their needs were met, and effectively connected those New Yorkers seeking workforce services to quality jobs with opportunities for advancement. She launched New York City's Career Pathways: One City Working Together policy report and transformed the City's workforce system to Career Pathways.

Gaul-Stigge was Deputy Commissioner at Human Resources Administration (HRA) for Employment & Contracts workforce program including the Back 2 Work, Jobs-Plus, and subsidized job programs. She launched programs to help TANF clients graduate from degree programs, a Text-2-Work program to text open job orders, and contextualized literacy program. Gaul-Stigge was also Assistant Commissioner at New York City's Small Business Services (SBS.) She led the Training and Advancement team and launched NYC Training Guide and expanded Advance at Work.

Gaul-Stigge is well-known nationally as a workforce development leader and policy voice. She has presented at numerous conferences and think-tank symposiums. Katy Gaul-Stigge lives in Brooklyn and is a graduate of Columbia School of Social Work and Mt. Holyoke College. She has participated in the Workforce Leaders Academy and is a member of the Coro Leadership NY and Citizens University.



### **Cynthia Power, Eileen Fisher**

Cynthia Power is the Facilitating Manager of EILEEN FISHER Renew, the company's clothing take back and reuse program founded in 2009. Every garment Renew takes back is sorted for its' highest value and either resold, remanufactured, donated or recycled, helping EILEEN FISHER get closer to becoming a truly circular company. In 2016, Cynthia helped launch the Tiny Factory in Irvington, NY; this visionary factory uses post-consumer clothing as its raw material to create new designs. Cynthia is passionate about pulling businesses from linear to circular models as part of a successful and healthy future for our industry and planet.



### **Scott Cynamon, Cyntex, Co.**

Cyntex Company and the company's development and trading of post and pre-consumer textile collection systems and operational program design are recognized for their pioneering and innovative nature. These collection systems include, one time events, curbside and drop off systems in, MA, CT, NY; Washington County, Eastern Rensselaer County, Cortland and Fulton County. Cyntex serves all areas nationally. In Canada, the Handeman Norfolk, Ontario, curbside collection program was one of the first to operate successfully in North America.



### **Dan Green, RecycleThat**

Dan Green is co-owner of Recycle That, which collects 20 million pounds per year of clothing and other items from New Jersey to New Hampshire. Dan and his partners are the leading for-profit clothing recyclers in New York City and its suburbs. Dan's companies pay living wages to all 50 local employees, save local municipalities \$1 million per year in trash disposal costs, and help avoid the emission of hundreds of millions of pounds of CO2 and the use of billions of gallons of water.

Previously, Dan was a portfolio manager and analyst with top Wall Street banks and hedge funds. Dan received his MBA from Carnegie Mellon and holds an economics degree from Swarthmore College.



### **Tasha Lewis, Cornell University, Department of Fiber Science & Apparel Design**

Tasha Lewis, PhD., is an Assistant Professor in the Department of Fiber Science & Apparel Design at Cornell University where she teaches in the area of fashion design management. Her research interests include the disruptive impact of technology in the apparel industry, the behavior of fashion brands, the intersection of global and domestic apparel manufacturing issues, and the significance of social responsibility and sustainability throughout the apparel supply chain. Current research activities include development of a sustainable process for apparel reuse and evaluation of consumer perceptions towards a technology enabled, energy-saving garment.

Dr. Lewis has also worked in the apparel industry in areas of production, sourcing, and retail operations and maintains ongoing contact with industry professionals to inform her research. She is a faculty fellow of Cornell's Atkinson Center for a Sustainable Future and a research fellow in the Innovation & Entrepreneurship Research Initiative housed in Cornell's Charles H. Dyson School of Applied Economics. Dr. Lewis also serves as a member of the editorial board for the Journal of Fashion, Style and Popular Culture.



### **Stacy Flynn, Evrnu**

As the CEO and Co-Founder of Evrnu, Stacy's focus is on transforming textile waste into a resource. Evrnu has invented the only regenerative fiber technology that turns post-consumer cotton waste into a pristine new fiber used in apparel, home goods and industrial textiles.

Stacy is an accomplished global textile development specialist who has led multi-million dollar programs at DuPont, Target and Eddie Bauer. She holds an MBA degree in Sustainable Systems, and a Bachelor of Science degree in Textile Development and Marketing from the Fashion

Institute of Technology.

Stacy's personal mission is to ensure the textile industry is healthy and able to grow in the future by elegantly managing resources.



### **Jennifer Gilbert, I:CO**

Jennifer Gilbert currently serves as Chief Marketing Officer of I:Collect (I:CO), a leading global solutions provider for the collection, reuse and recycling of apparel, footwear, and other textiles. She is the driving force for I:CO's North America division to keep textiles out of landfills and in a continuous closed-loop product cycle through its innovative take-back programs. She works with some of the largest apparel brands, such as H&M, Levi's, and Columbia Sportswear, to take on end-of-use product responsibility, and has empowered the City of San Francisco, Westfield shopping centers, and consumers to help create a sustainable fashion future.

Gilbert speaks nationally about this important message, from stages such as the 2015 United Nations NGO Conference to Glasgow Caledonian University's Fair Fashion Center and FIT NYC's Summer Institute. She serves on the Cradle to Cradle Product Innovation Institute's Material Reuse Advisory Panel and Global Fashion Exchange Advisory Board.

For over 25 years, Gilbert has been a passionate champion for positive change through business, helping Fortune 500 companies to boutique brands create award-winning solutions that inspire people and organizations to make a difference.



### **Scott Cassel, Product Stewardship Institute**

Scott has over 30 years of experience tackling waste management issues in the public, private, and nonprofit sectors. He is a founding Board Member and four-time past-President of the North American Hazardous Materials Management Association (NAHMMA), and a founding Board Member of the Global Product Stewardship Council. Prior to founding the Product Stewardship Institute (PSI) in 2000, he served seven years as the Director of Waste Policy and Planning for the Massachusetts Executive Office of Environmental Affairs, where he developed and implemented solid and hazardous waste management policies and programs. He is also the author of a chapter in the 2008 Handbook on Household Hazardous Waste that focuses on product stewardship. Scott is a nationally renowned leader in the product stewardship movement and has experience across multiple product categories, including electronics, lamps, thermostats, pharmaceuticals, mattresses, packaging, and paint. As PSI's CEO, he developed the widely acclaimed facilitation process that the organization uses for stakeholder engagement and consensus-building—a process that resulted in the nation's first industry-run, government-mandated paint stewardship program. Scott holds a master's degree in Environmental Policy and Dispute Resolution from the Massachusetts Institute of Technology, and a bachelor's degree in Geology and Environmental Studies from the University of Pennsylvania.

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