

When Did You
Last Open Your
Phone Book?

It's Time to Opt Out!

In this technology-driven age,
phone books are a bulky waste
of paper, yet they continue to
show up on our doorsteps.



Opt Out in Just 3 Minutes

1

Visit yellowpagesoptout.com,
enter your zip code, & create an
account.

2

Click "Opt out of or order direc-
tories," and select the specific
phone books and junk mail you
don't want on your doorstep.

3

Press "Save Changes."

It's Easy!



Did you opt out? Tweet about it!

#GetOffMyDoorstep

#TheseWereTrees



Questions? Contact Scott Cassel at
scott@productstewardship.us or (617) 236-4822 to learn more.

Developed with support from the Merck Family Fund

The Product Stewardship Institute, Inc. is an equal opportunity employer and provider.