



PAIN T PRODUCT STEWARDSHIP INITIATIVE (PPSI) ***2ND PAINT MEMORANDUM OF UNDERSTANDING (MOU)***

Description

The 2nd Paint MOU supports the continuation of the Paint Product Stewardship Initiative (PPSI) for another 3 years (from November 1, 2007 to November 1, 2010) in order to develop a new nationally-coordinated system for the management of leftover architectural paint. As part of this MOU, a state-wide “Demonstration Project will be undertaken in the state of Minnesota to work through critical issues and gather information that will be needed to develop a “functional, fully funded, environmentally sound, and cost-effective nationally coordinated leftover paint management system.” At the end of the Demonstration Project, the nationally coordinated system is to be implemented in the rest of the United States according to a phased implementation schedule. This MOU has been signed by numerous stakeholders and is currently being implemented, although PPSI encourages others to sign the MOU as well.

Timeline for Development of “Demonstration Project” in the State of Minnesota

November 2007 to July 1, 2008 (no later than)	Develop an industry-funded Paint Stewardship Organization (PSO), which will collect and manage leftover paint using a pass-through cost to consumers, and design a Demonstration Project in Minnesota.
January 1, 2008	Establish performance goals for education, source reduction, reuse, collection, and recycling markets for the Demonstration Project.
July 1, 2008 (no later than)	Implement consumer-based cost-recovery financing system and Demonstration Project.
April 2009 to September 2009	Evaluate the Demonstration Project

Timeline for System Roll-out to Other States

July 2009	Oregon, Washington, and Vermont
January 2010	California
July 2010	Iowa, Florida, North Carolina, and Illinois

Based on the experience from the Demonstration Project in Minnesota and the implementation in the above states, the PPSI will develop a schedule for extending the nationally-coordinated system to all other states by no later than **January 1, 2010**.

Signing the MOU

PPSI participants who sign the MOU agree to work collaboratively over the next three years to do the following:

- Continue the PPSI dialogue by attending regular meetings of the full dialogue group and Steering Committee, and through workgroup conference calls comprising a subset of PPSI participants.
- Design, implement, and evaluate the Demonstration Project and use the experience to develop a national leftover paint management system.
- Continue to pursue a multi-stakeholder approach for the Demonstration Project but consider mechanisms to ensure potential anti-trust implications are addressed, a level playing field is achieved, costs are reimbursed, and free-ridership issues are addressed. These mechanisms include, but are not limited to, legislation, regulation, and/or model rulemaking.
- Support and implement strategies that effectively change consumer behavior, such as detailed education and outreach efforts to reduce over-purchases of paint and promote the reduce/reuse/recycle/resource recovery hierarchy for paint management.
- Complete the lifecycle assessment/cost benefit analysis (LCA/CBA).
- Collect baseline data on aerosol paints (e.g., how collected/recycled, costs, baseline volumes, manufacturers, etc.) and develop a White Paper.

How To Sign

Those interested in signing the PPSI 2nd MOU may download a copy of the MOU and a signature page from the PSI website at: www.productstewardship.us/PaintMOU. The original copy of the signature page should be mailed to: Product Stewardship Institute, 137 Newbury St, Suite 700, Boston, MA 02116.

For more information on the PPSI project, please see the PSI website at: www.productstewardship.us/PaintNationalDialogue.