



## Increasing Recycling of Packaging and Printed Materials 3-Call Series to Advance the National Conversation

### Call #3: Key Strategies - voluntary and regulatory approaches

#### CALL #3 AGENDA

Time	Topic and Presenter
1:00 PM	<p><b>Welcome and Recap of Calls #1 and #2; Overview of Call #3</b></p> <ul style="list-style-type: none"> <li>• <i>Scott Cassel, PSI</i></li> </ul>
1:05 PM	<p><b>Panel Discussion: Updates on Key Initiatives</b> <i>(each panelist will have 3 minutes to make remarks; panelists will also provide comments during an extended facilitated discussion with conference call attendees)</i></p> <ul style="list-style-type: none"> <li>• Paul Gardner, Recycling Reinvented</li> <li>• Allison Buchanan, Alcoa</li> <li>• Joan Pierce, Ameripen</li> <li>• Nina Goodrich, PAC NEXT</li> <li>• Cathy Jamieson, VT Department of Environmental Conservation (Update on Vermont's New Solid Waste Reform Law)</li> <li>• Susan Collins, Container Recycling Institute</li> <li>• Anne Bedarf, Sustainable Packaging Coalition</li> </ul>
1:40 PM	<p><b>Facilitated Discussion (including Q&amp;A with the audience)</b> <i>Moderator, Scott Cassel, PSI</i></p> <ul style="list-style-type: none"> <li>• Are there any key strategies that are missing?</li> <li>• Which strategies need to be scaled up?</li> <li>• Are current initiatives already focused on these strategies or do those efforts need to be supplemented or gaps need to be filled?</li> <li>• What opportunities exist for coordinating the various initiatives and building a comprehensive approach to meeting over-arching goals?</li> </ul>

Time	Topic and Presenter
2:40 PM	<p><b>Discuss next steps</b>  <i>Moderator, Scott Cassel, PSI</i></p> <ul style="list-style-type: none"> <li>• Is there a need for regular updates on key initiatives?</li> <li>• Is there an interest in continuing discussion on specific issues?</li> <li>• Other next steps?</li> </ul>
3:00 PM	<p><b>Call Adjourned</b></p>

Materials provided in advance

- Summary of key initiatives: how each defines the problem and sets goals, the key barriers perceived, and the main strategies employed
- Speaker presentations and technical supplementary material (summary of key points, key documents, etc.)

Materials provided after each call

- Meeting summary - highlights
- Revised summary of key initiatives