



2018 PMSA NATIONAL CONFERENCE

14 to 16 November 2018
The Wanderers, Johannesburg

Project Management South Africa (PMSA) cordially invites companies delivering projects, education and training providers, product and service organisations and other interested industry stakeholders to make use of one of the listed participation opportunities to ensure their visibility at the PM event of the year.

When

Wednesday 14th – Friday 16th November 2018
9:00 AM - 5:00 PM

Where

Johannesburg, South Africa
Wanderers Club, Illovo
21 North Street (Cnr Rudd Drive)
4126
(011) 788 5010

HOW TO REACH PMSA

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Email: events@projectmanagement.org.za

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CONFERENCE THEME: STRENGTH IN DIVERSITY

*'Diversity is the strength of Africa, not her weakness'**

The creativity that emerges from this diversity can be seen in the many unique exports of our continent, beyond our natural resources, that are increasingly being celebrated on the world stage not least of which are: writing, dance, contemporary art, and fashion - the latter being the inspiration behind our logo for this year's conference. It draws on the *Shweshwe* design, a fabric of complex geometric shapes with origins that blend European, Arab and African influence and are now most strongly associated with Southern Africa. These are bright and flamboyant individual patterns that while unique and diverse, complement one another in an unexpected way when sewn together. Much like the people of our continent.

It's only natural that Africa's creativity and diversity spills into how we do business, and how we manage projects.

The spirit then, of the 2018 edition of our PMSA Biennial National Conference is to acknowledge the unique characteristics of Africa's people – diversity; creativity; tolerance for ambiguity, uncertainty and change; patience; collaboration - and how these

attributes contribute to project management. It's about the way we channel global knowledge in response to African challenges, illustrated through case studies and good practice, and the knowledge we uncover through research, experience and even trial and error, that broadens our understanding of people, practices, concepts and methodologies that can be applied to our projects.

*(*This statement was made in a guest article in City Press late in 2017, by academic and author, Julian Kunnie.)*

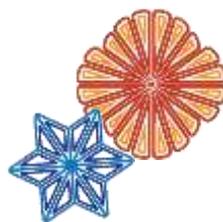
CONFERENCE OBJECTIVES

The PMSA 2018 Conference aims to promote knowledge and insights that assist project managers to build / enhance their toolkit with a diversity of ideas, techniques and methods. It also aims to reinforce the value in people and identify how one can elicit the best of what people have to offer, because, after all, a project without people is just a plan.

The conference will look at trends and practices, relevant to the theme across a spectrum of industries and types of projects. While the main focus is on what has been home-grown and / or applied specifically in projects on the African continent, new knowledge derived globally will also be considered as a contribution to good practice. The intended ratio of local (African) focus vs international focus in how the conference programme will be compiled is 70:30.

Presentations, case studies and workshops will cover one or more of the following:

- ✿ **GOOD PRACTICE:** Proven project management methodologies and success stories.
- ✿ **RESEARCH AND INNOVATION:** What we've learned and what we know about overcoming old and new constraints that prohibit project management success.
- ✿ **INSIGHTS:** New approaches to project management and lessons learned that can assist others to overcome barriers to success.
- ✿ **TECHNOLOGY:** How IT and telecoms are enabling better project management through systems, tools, collaboration etc.
- ✿ **THE GREATER GOOD:** Applying project management to social causes, and how project benefits contribute to the triple bottom line of people, planet and profit.
- ✿ **ETHICAL PRACTICE:** Applying ethical practice as project management practitioners
- ✿ **UPDATING THE PROJECT MANAGEMENT TOOLKIT:** Tips, tools and techniques that pave the way for better project management.
- ✿ **PROJECT PEOPLE:** Individual characteristics, traits and skills and how these can best be harnessed on projects with due regard for the soft skills associated with leading projects.



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CONFERENCE-AT-A-GLANCE



PLENARY SESSIONS

Plenary sessions examine the overall theme and as the morning proceeds, become increasingly relevant to how the theme manifests in project and programme management.



BREAKOUT SESSIONS

After the plenary sessions, delegates are provided with two to three options in terms of the content that interests them, in breakout sessions. These are located in and adjacent to the main conference venue and feature presentations that are industry-specific, research, or best-practice based.



MASTER CLASSES

On the third conference day, delegates will have the option to participate in one of three specially designed master classes that interrogate a subject in more detail than a typical presentation. These are facilitated by subject-matter experts and tend to be interactive and outcomes-based.



ACADEMIC PAPERS

The PMSA conference provides a platform for those engaged in academic research to have their work peer-reviewed and included in the formal conference proceedings. The conference is recognised by the National Research Foundation (NRF) due to the calibre of the global peer review panel and the quality of content historically presented at this biennial event.



CASE STUDIES

An important medium through which to share knowledge is in the form of case studies. By taking the audience through the highlights, challenges, solutions and outcomes of major projects, those who were at the coal-face get to pass their learning on and share their expertise (and evoke more than a little sympathy) in the company of their peers.



BEST PRACTICES

Project Managers know that, in a dynamic and evolving industry, there are always new and improved ways to do things. Before investing in your next service, system or process, listen to what makes sense for your industry or environment from those who have found ways to achieve similar objectives or overcome similar challenges.



INTERACTIVE EXPO

See the PMSA Career Path for project administrators, project, programme and portfolio managers come to life in an interactive exhibit that features all those service providers you will seek during your career, in the context of your career stage.



CONTACT HOURS

The conference is a dedicated knowledge sharing event designed to help you accumulate professional development points in your respective industries, as well as with PMSA. Where possible, PMSA ensures mutual recognition of the points earned, with allied professional associations. Delegates can accumulate up to 21 hours of contact hours to this end.



NETWORKING

Project Managers know how difficult, yet essential it is to get out of the office and interact with peers, be it to find like-minded people with whom to share your ideas and experiences, or to put the word out that you are looking for new opportunities. We make the forum and the contacts available, the rest is up to you.



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Sponsorship & Marketing Opportunities

STANDARD PACKAGES

(prices quoted are exclusive of VAT)

These packages are designed to ensure the best possible visibility for your brand and the focus is on being top of mind with delegates in the build-up to the conference, over the three days of the event and for a limited time thereafter.

* PMSA will host a careers and professional development exhibition on the third day of the conference. This will be presented in the ballroom of the conference venue according to a 'career pathway' structure leaving the allocated exhibition space to the interpretation of the exhibitor. Details will be made available on expression of interest.

Package Name & Cost	No. Available	Benefit
<p>Headline Sponsor R150 000</p>	2	<ul style="list-style-type: none"> - Invitation to participate in conference programme committee - Nomination of a suitable speaker to make a 40-minute presentation in the plenary session of the conference - Branding on main pages of conference website with link to company - Company thought leader featured in press statements and social media issued i.r.o. the conference - Logo included on conference programme and proceedings - 5 x delegate tickets for the duration of the event - 4 x Exhibitor day passes - Banner branding outside conference venue - 40 minute non-commercial presentation in an afternoon conference stream (reflecting thought leadership relevant to theme or nomination of client case study), including branding of this session. - Prime exhibition space in foyer for the duration of the event - Opportunity to present a company-sponsored prize in an appropriate session. - Inclusion of branded item as a seat-drop - Inclusion of branded item in conference bags - 10% discount on delegate fees



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Sponsorship & Marketing Opportunities

Sponsor + Exhibitor R50 000	5	<ul style="list-style-type: none"> - Logo included on conference programme and proceedings - 3 x Delegate tickets for the duration of the event - 2 x Exhibitor day passes - 40 minute non-commercial presentation in an afternoon conference stream (reflecting thought leadership relevant to theme or nomination of client case study), including branding of this session. - Prime exhibition space for the duration of the event - Opportunity to present a company-sponsored prize in an appropriate session. - Inclusion of branded item in conference bags - 10% discount on delegate fees
Exhibitor Only R15 000	10	<ul style="list-style-type: none"> - 2 x Exhibitor day passes - Exhibition space in main Expo Hall on 1 conference day (Day 3)* - Inclusion of brochure in conference bags - 10% discount on delegate fees

AD HOC PACKAGES

These provide an indication of the available opportunities but can be negotiated to meet specific needs or marketing objectives.

Package Name & Cost	No. Available	Benefit
Cocktail Event R50 000	1 – Exclusive!	<ul style="list-style-type: none"> - 10 minute company overview at cocktail event - Logo included on conference programme and proceedings - 10 x cocktail event tickets - Banner branding at cocktail event - Inclusion of branded item in conference bags - 10% discount on delegate fees
Bag drops R3 500	Unlimited	<ul style="list-style-type: none"> - Inclusion of brochure / magazine/ training information in conference bags - 10% discount on delegate fees

FINANCIAL TERMS AND CONDITIONS

As with any sponsorship opportunity as soon you financially commit to becoming a sponsor, your name will be associated with the conference and exposure will commence. Payment Terms are as follows:

Standard Packages

50% payment on booking (to confirm booking)
50% balance payment by 1 October 2018

AD HOC Sponsorships

100% payment on confirmation of items sponsored

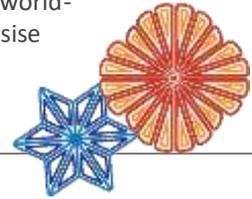
Interested in a package? Please send through an expression of interest to events@projectmanagement.org.za



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CONFERENCE FAST FACTS

Each year we introduce a new or different element to the programme and we believe that the end-result is truly representative of PMSA's intent as an autonomous, not-for-profit organisation that exists to develop the profession. Our observations as a result of travels to conferences locally and around the globe, as well as feedback from invited global participants and our own connected community has reinforced our view that this is a world-class event. We trust that you share this view and see the event as an opportunity to emphasise and promote your contribution to this exciting environment.



- PMSA is an autonomous, not-for-profit professional body serving project managers in South Africa.
- PMSA has been in existence for 21 years and has a membership of approximately 1 500.
- The PMSA biennial conference is intended as a knowledge-sharing and networking event for PMSA members and non-members.
- The 2018 PMSA Biennial Conference will be the 10th to be hosted by PMSA.
- The conference attracts over 250 project management practitioners from a wide spectrum of industries.
- Plenary speakers are selected on the basis of their insight and expertise.
- The comprehensive three-day programme offers content and learning relevant to various career stages and practitioner perspectives.
- A research stream facilitates the sharing of results of cutting-edge academic studies and a practice stream unpacks good practices and lessons learned from the perspectives of those project, programme and portfolio managers at the coal-face of project delivery.
- PMSA maintains a high level of content integrity. Conference sessions are about knowledge sharing and marketing presentations are not permitted.
- An exhibition hall will feature the latest and greatest in terms of products and services in the PM space in accordance with the PMSA recognised career path and professional development progression, as well as competencies and technologies that aid project practitioners. This is where marketing and product promotion is strongly encouraged and exhibitors are invited to be creative in how they entice the audience and illustrate their alignment with the career path for PPPM.
- The conference proceedings are issued with an ISBN number and features presentations and exhibitor information.

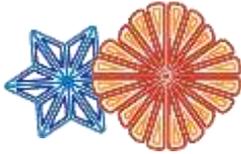


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PAST PARTICIPANT FEEDBACK

Past delegates have shared how meaningful this event is to their professional development, through a combination of taking on new ways of tackling common project management challenges, to developing new perspectives on what it means to be a project manager. Over the years we have grown the credibility and focus of the event and have consistently attracted a diverse audience representing a range of industries and career stages.

- *“Well done on a successful and stimulating conference. I enjoyed both presenting and participating. The presenters and facilitators were very good. Thanks for the opportunity of being part of the event!” - Walter Ringelmann*
- *“A short congratulations on a well organised and run conference. The proceedings went very smoothly and demonstrated what good Project Management is about. The breakout session presenters and facilitators should also be congratulated on ensuring things ran on time. Well done.”- Dave Fincham*
- *“I believe this was what a conference is all about, papers were presented on lessons learned or new ways of dealing with current Project Management challenges. The venue, services, food and the gala dinner were excellent. Hope the facilities will be too small for the conference in 2012!!! Once again thanks to you and your team for a great conference.” - Terence Downes*
- *“Well done to you and your team on a fantastic conference, It was world class, I look forward to the next one. Best wishes” - Mike Rundle*
- *“Thank you for a brilliant conference with brilliant speakers. It was an eye opener in more than one way. I feel empowered after the conference as we were supplied with such valuable knowledge / information and tools. I immediately started applying some of the guidance and recommendations. I am excited about the new way/approach which I will apply within my professional and personal work space and/or life – once thank you for making a difference in people’s mindsets and life. Looking forward to the next conference and I would truly like to be of service to you and your institute.” - Magda Knowles*



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