



# **PMSA** NATIONAL CONFERENCE 2019

The Complete  
**Project Manager**

## **Call for Corporate Interest**

*Sponsorship*

*Speaking Slots*

**Workshop Facilitation**

*Bulk Delegate Registration*

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# PMSA National Conference

Johannesburg, 13 to 14 November 2019

... and now, it's annual

## ABOUT THE CONFERENCE

Competitive labour markets, skills shortages, ongoing professional development, changing methodologies, competency assessments, searching for your zen and work-life balance – with all of these trends driving expectations, how is a project manager to prioritise how they spend the time they have that isn't caught up in a critical path?

We all want to be effective, knowledgeable, productive and marketable, while still having a meaningful private life. This results in an endless (fruitless?) quest for balance – all while the demands on our time and energy become more complex with every passing year.

In 2018, the PMSA National Conference focussed on diversity and the way the world, and project management is changing. The theme resonated with the audience, the majority of whom rated the content as 'Very Good or 'Excellent'. While we hit the mark with our programme, we were reminded that the rapid change we spoke of can be overwhelming, and we are not always equipped to turn it into opportunity. Workplaces become fraught with feelings of fear of failure, imposter syndrome, and being pressurised by the demands of the different aspects of our life. In an ongoing search for meaning and identity, too often we allow ourselves to be defined by our professional role, the success or failure of our most recent project, our performance review or the contents of our balance sheets.

Along with a focus on best practice, lessons learned, tools and techniques for project success, it is also time to attend to the development of our practitioners as complete project managers – and complete people.

*In 2019, PMSA's now annual National Conference is themed 'The Complete PM' and will, as always, examine good practices in project management. This year's event will also have a special focus on tools and techniques that can be internalised to enhance your wellbeing as a professional person, and thus as a project manager.*

## CALL FOR CORPORATE INTEREST

The PMSA Conference presents many opportunities for Corporates in the project space. Funding from corporates contributes to the enduring quality of the event and direct engagement with the consumers and suppliers of project management products and services. In turn, association with the conference and with PMSA, as the autonomous, SAQA recognised professional body for project



managers across industries, affords corporates the opportunity to align their outlook and practices with current trends, build their profile as significant, engaged and relevant role-players; as well as employers of choice in project management. Corporate interest can be expressed in any of several ways, and over the years we have noted that the value proposition of association with the conference is best discussed and negotiated to align the corporate's objectives with those of the conference.

The primary opportunities are briefly outlined below:

## 1. SPONSORSHIP

Corporates are invited to consider financial support of the conference in return for all or a combination of the following benefits, commensurate with the sponsored amount:

- Complementary delegate tickets for up to 10 delegates / clients (dependent on investment made)
- Keynote speaking slots
- Workshop facilitation slots
- Physical and digital branding opportunities
- Exhibition / live-demonstration space
- Naming rights associated with conference sessions, evening events and services
- Association in conference media channels
- Positioning of thought leadership in communication channels
- Promotional material in conference packs

Sponsorship opportunities are available for the following price packages:

Type	Detail	Investment Required
Headline sponsorship	2 available (if non-competing companies).	R150 000 Full basket of benefits applies
Platinum partnership	Unlimited available, though non-duplication of event will be considered (examples include but are not limited to: technology partner; event partner; awards partner)	R100 000 Selected benefits apply (as negotiated)
Gold sponsor	Unlimited	R50 000 Limited benefits apply (as negotiated)
Ad hoc sponsorship	Have your own ideas and a specific budget? Contact us to customise your involvement.	

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## 2. SPEAKING SLOTS

Corporates may wish to nominate a high-calibre speaker from their organisation or sponsor the participation of an industry thought leader (local or international) by covering their costs and in return branding a particular session. This is subject to discussion with the PMSA Conference Programme Committee to identify or approve a proposed speaker and consider the appropriate format and slot for their presentation.

## 3. WORKSHOP FACILITATION

Corporates engaged in training or with a value proposition that can be presented in a workshop format are invited to deliver a workshop consistent with the theme and intended audience. Note this is an opportunity to indirectly promote a corporate value proposition / knowledge and cannot contain overt marketing content.

## 4. BULK DELEGATE REGISTRATION

By making this event over two, rather than three days, we plan to offer the maximum impact and knowledge sharing in the shortest possible time away from the office. We trust this will mean that more of your staff get to experience this event without a negative impact in project productivity.

This category of involvement offers corporates a discount for multiple delegate registrations. Should a corporate wish to register 5 delegates, a 5% discount will apply on the applicable delegate fee; a 10% discount is afforded registrations of 10 or more, and should the corporate register more than 10 delegates, a 15% discount will apply.

## MORE INFORMATION

The conference attracts approximately 200 delegates from a wide range of industries. They are typically mid-career professionals and senior practitioners. The event is held at The Wanderers Club in Illovo, Johannesburg. The event is also an opportunity to showcase the process and winners of the prestigious South African leg of the Global Project Management Office Awards.

Project Management South Africa is a non-profit company recognised by the South African Qualifications Authority (SAQA) as a professional body. Income from the conference contributes to PMSA's ability to deliver knowledge and development opportunities, and other benefits to its member base, and is essential to the sustainability of the body.

For more information, please contact: [taryn@projectmanagement.org.za](mailto:taryn@projectmanagement.org.za), call the national office on +27 11 257 8003 or visit the PMSA website at [www.projectmanagement.org.za](http://www.projectmanagement.org.za).

We look forward to your expression of interest and contribution to growing the body of knowledge in project management.

