In the Nation, we hire great talent.

That’s why we bring key decision-makers onsite during the NSHMBA Conference and Career Expo. Because we know how to spot great talent when we see it.

We’ll be hiring top talent like you in the fields of IT, marketing, finance, sales and others, so be sure to stop by our booth at the Career Expo. You’ll discover just why the difference is great at Nationwide®.

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Right now, GM is revolutionizing the industry from the inside out. It’s a movement that requires forward-thinking leadership, a true passion for knowledge and growth, and a diverse culture where everyone’s ideas are welcome. That’s why we’re seeking ambitious professionals like you to join us in shaping the future of tomorrow, today.

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COMPARTÉ MISIONES,
AVENTURAS,
SECRETOS,
Y MUCHO MÁS

Hay cosas pequeñas que perduran.

da Extra

RECIBE Extra
At American, we’re more than just an airline. We’re a global company committed to driving change and innovation in an evolving industry. Our business allows us to connect people from different cultures and communities around the world — something our more than 100,000 employees take great pride in every day. For us, diversity and inclusion aren’t inspirational goals — it’s just the way we do business. With a competitive network and strong foundation, American is an exciting place to explore unique career opportunities. Discover the possibilities now at aacareers.com.

American Airlines is an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status or any other characteristic protected by law.
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Dear Friends,

The country’s economic shift, reflective of the Hispanic purchasing power, is creating a new environment for NSHMBA. With the highest concentrated immigration movement our country is witnessing, Hispanics now share in the affluence of the U.S. in proportion to their share of the population. This share in economic prosperity is due to increases in college degree attainment and leadership positions in Corporate America.

Our organizational evolution echoes our latest efforts to foster U.S. Hispanic education while continuing to be the Premier Network for Hispanic Business Professionals. We were the first nonprofit in the country to launch three social media platforms, and developed the hottest recruiting tool in 2013 – MatchPro. Due to our active membership, ongoing foundation scholarships, and an aggressive corporate partners’ strategy - one thing is for sure, NSHMBA is in demand.

Last Spring, we introduced an unprecedented NSHMBA initiative, The National Hispanic & Empowerment Campaign, in which we asserted that the surest path for Hispanic social mobility and economic security is through education. It is in that same breath that I announce that NSHMBA will continue its expansive initiative as a more inclusive organization within the U.S. Hispanic community.

The growing interest from U.S. corporations looking to build a broader pipeline of talented and educated Hispanics, as well as the booming success of Hispanic entrepreneurs, is propelling NSHMBA to expand its programs and services to high school students, entrepreneurs, and executives. Although this may be perceived as a radical expansion, it is right in line with NSHMBA’s innovative strategies for growth. Our mission in the next five years aims to empower Hispanics, at all levels of educational and career attainment, to achieve their fullest socioeconomic potential.

On behalf of our Board of Directors, our leadership network, staff and corporate and community partners, I welcome you to consider joining NSHMBA during this exciting time. Together we will work to strengthen the nation by expanding career mobility opportunities and improving education outcomes for Hispanics as leaders in a global economy.

Manny Gonzalez
CEO
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At JCPenney, we celebrate the diversity of America—it’s what drives our commitment to provide the brands, sizes, styles and prices that fit our customers just as they are.

JCPenney is a proud sponsor of the National Society of Hispanic MBA Convention.

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MESSAGE FROM OUR BOARD

I am excited to report that the NSHMBA Board of Directors, the national staff and our corporate and community partners have been hard at work on various fronts. Philadelphia is proving to be a great host city for the 2014 NSHMBA National Conference and I’d like to encourage everyone attending to continue carrying this momentum into building an expanded network. Continue to invest in your professional development and leverage the many tools NSHMBA has developed. I can tell you firsthand that our corporate partners take notice the investment our members make to gain additional skill and professional growth. Take what you experience and learn at this conference back to your respective communities and inspire our youth.

As you will see in this edition, NSHMBA is continuing to invest in an unparalleled number of initiatives with the organization experiencing an evolution and growth never before seen in its history. However, these resources will only be of value if we recognize their benefits and take advantage of them. It will be up to each of us to make sure we utilize these tools in order for Hispanics to gain a competitive advantage.

We’ve built critical mass and now the focus is on adding value to our current and prospective members. The next logical step is to expand NSHMBA programs and services to the greater U.S. Hispanic community. For some it may seem like a radical update, but the implications are exciting. The expanded direction is a response to the intellectual and cultural climate of the 21st century. We now have a more holistic, unified effort to influence major economic, educational and social norms in the United States.

I ask that you continue to lend your support in the growth of our organization. Together we will have a lasting positive impact on the global economy.

Stuart Jara
National Chair
NSHMBA
Our people have an opportunity to **nourish lives** around the globe every day.

One of the world’s leading food companies, General Mills operates in more than 100 countries and markets more than 100 consumer brands, including Cheerios, Häagen-Dazs, Nature Valley, Betty Crocker, Pillsbury, Green Giant, Old El Paso, Yoplait and more. Headquartered in Minneapolis, Minnesota, USA, General Mills had fiscal 2013 global net sales of US $17.8 billion.

We seek out the best of the best and give them development, support and the chance to lead something big. Choosing a career with us means joining a company that makes a difference for others. There is tremendous opportunity here for people who want advance the industry through innovation and nourish the world with quality.

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- Employment
- Professional Development

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To learn more about UTC follow us on Twitter @utcjobs
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Your true potential is brilliant.

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If you want to answer the big questions about your future, there’s no better place to do it than GSK. The depth, breadth and influence of our business and the scale and scope of our bold plans for the future mean that we’ll offer you the chance to answer some of the biggest questions facing everyone on the planet. Questions about future healthcare needs and questions about building a responsive, innovative, global business to meet them. Questions that will define your own personal and professional growth.

Search for the answers here and find out why GSK may just be perfect for you.

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Feel free to take on whatever chaos comes your way, with the turbocharged EcoBoost® engine and active noise control technology in the 2015 MKC. Experience the MKC at Lincoln.com/MKC. Lincoln is a proud sponsor of the 2014 NSHMBAA Conference and Career Expo.
NEKTPRO CAREER MANAGEMENT CENTER (CMC) CONNECTING THE RIGHT TALENT WITH THE RIGHT EMPLOYER

Competition and quantity - two of the most important words in a job search

Competition and quantity - two of the most important words in a job search for both companies and candidates as they pursue the best match in today’s competitive market, each side hoping to make the right match.

NektPro is the matchmaker for hiring success.

The NektPro CMC eliminates the chance of a qualified candidate not being viewed by a recruiter. Using the latest advancement in recruitment technology, NektPro uses real-time job matching and applicant ranking to link a job seeker’s skills, qualifications, and professional experience to criteria specified by NSHMBAs’s corporate partners. Both active and passive candidates are instantly delivered to the employer account, reducing time spent on sifting through hundreds of resumes. This helps companies hire better, faster and cheaper, while qualified undergraduate and graduate candidates know that they won’t get lost in the shuffle.

NektPro is one of several technological enhancements rolled out by NSHMBA in the spring of 2012 to boost career opportunities for its members and create a diverse pool of talent for its hundreds of partners across the United States and Puerto Rico. The platform focuses on linking the right talent to the right career with the best employer. Whether you are a candidate looking to take the next step towards success or a partner searching for the diverse talent your company needs, NektPro is the key to making the right professional connection.
Candidates can upload their resumes and create profiles for free, accessing a wide range of tools and services to help automate their search for the perfect job. The information uploaded to NektPro remains confidential until you actually apply for a job. The candidate remains anonymous and job seekers who are presently employed or looking to make a career change can do so without repercussion.

This year NektPro further extends its capabilities with an automated search feature allowing recruiters to instantly view relevant public profiles across LinkedIn and match qualified resumes from the Indeed.com resume database. NektPro has jobs posted by Fortune 1000 companies, non-profits, and government agencies.

NektPro leverages the MatchPro online service where our experts match active and passive candidates in the NektPro database with a company’s unique criteria to find not only qualified professionals but also those candidates who have expressed an interest in your company and in the position. Every candidate interviewed has a high probability for success since they have already been ranked according to the company’s specific needs.
At the 25th Anniversary NSHMBAn Career Expo in San Antonio, TX in 2013, Sixto San Martin, NSHMBAn member and now University of Texas at San Antonio (UTSA) MBA graduate, took advantage of the NektPro platform and successfully landed a position with Intel in California. “I was extremely impressed with UTSA’s Career Services Department,” said Sixto. “They helped me refine my NektPro and LinkedIn profiles, and it’s because of the university’s partnership with NSHMBAn that I had access to attend the conference. Once I was there I just went for it. I mean I practically applied to every single company that was there. By the end of the conference I had three major offers.”

“Candidates need to do their homework. I was on the site every day, researching companies and getting my odds up! My advice is, go after everything, you never know what is going to be a good fit. Most companies might surprise you.”
Liberty Mutual Insurance is a proud sponsor of the 25th Annual National Society of Hispanic MBAs Conference

Liberty Mutual celebrates the continued efforts of our partners and our shared interest in making a difference in the lives of our customers and our community. With our focus on customers, culture of continuous improvement, and commitment to innovation, it’s no surprise that more and more professionals are setting their potential free with Liberty Mutual.

Liberty Mutual Insurance is an equal opportunity employer. We acknowledge, welcome, and accept the differences that each employee brings to the workplace.
At Comcast and NBCUniversal it’s the unique viewpoints of our employees that drive our growth. We’re sharing new ideas, advancing our careers, and creating new technologies. And that’s why we’re leading the industry as a Fortune 50 media and technology innovator.

Opportunity & Growth »
Value & Respect »
Training & Development »
Benefits & Support »

FAST FORWARD TO TOMORROW’S NEXT BIG IDEA.
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DID YOU KNOW?

Hispanics Are Vital To America’s Future: Hispanics Are Big Business Now

America’s future is directly linked to our ability to educate Hispanics, sustain a competitive workforce, and promote business creation. In the coming decades, Hispanics will continue to drive the growth of the labor force, as they will account for 60 percent of the Nation’s population growth between 2005 and 2050. In the other hand, Hispanic entrepreneurs are America’s business future. For this, Hispanic success in education and in the labor market is of both immediate and long-term importance to America’s economy.

Entrepreneurs

• Did You Know...Hispanics are more likely to be self-employed when compared to the general U.S. population. Hispanics are 18% more likely to be self-employed.
• Did You Know...Nearly 30% of Hispanics who identify themselves as small business owners earn more than $100,000. Comparatively, 20% of all U.S. households earn more than $100,000 in annual household income.
• Did You Know...Hispanic businesses grew on average at nearly 7 percent annually from 2007 to 2013, compared to the average 3 percent overall business growth rate.
• Did You Know...Hispanic-owned businesses are expected to increase their total revenue contribution to the economy by 8% annually over the 10 years from 2005 to 2015. This is more than three times the average growth for all businesses.
• Did You Know...Latina-owned businesses are the nation’s fastest growing segment of small businesses.

Demographics

• Did You Know...Hispanics are 56 million strong and young.
• Did You Know...The median age of the Latino population is 28 years old, nearly ten years younger than the total market median age of 37 years.
• Did You Know...Hispanics are the fastest growing ethnic segment expected to grow 167% from 2010-2050, compared to 42% of the total population.

Consumer Power

• Did You Know...Hispanic consumer power is $1.7 Trillion dollars today; the largest consumer power in the history of the U.S.
• Did You Know... “If the US Hispanic were a stand alone country, their US market power would make it one of the top 20 markets in the world.” –Selig Multicultural Center-

Workforce

• Did You Know...In the coming decades, Latinos will continue to drive the growth of the labor force, as they will account for 60% of the nation’s population growth between 2010 to 2050.
  -US Census Bureau-

Education

• Did You Know...Overall, Latinos have the lowest education attainment level of any group in the U.S.
• Did You Know...In 2013, only 15% of young Hispanics, aged 25-29, hold a bachelor degree.

Information provided by US Census Bureau
We’re a big fan of different.

At Target, we believe that the most important part of our business is our people. The diverse backgrounds, ethnicities and experiences are what make work fun, interesting and new. We attribute our success to our Team Members and the ideas they bring to work every day. To learn more about the diverse team at Target, visit Target.com/diversity.
Pitney Bowes is a proud supporter of the National Society of Hispanic MBAs.

Our Partner Shares Our Values.

Pitney Bowes recognizes that your talents and creativity touch our communities and impact the way our world does business. We want to help unleash that power and we’re confident you’ll find more paths to choose from to help us lead the way when you join us to serve our over one million clients. Discover the freedom to bring your brightest ideas and biggest dreams to life.

Please visit our career website at www.pb.com/careers to learn more about current opportunities.

Every connection is a new opportunity™
NSHMBA CHAPTER OF THE YEAR: DALLAS/FT. WORTH (DFW)

The Chapter of the Year recognition is an incentive program designed to drive vital behaviors that move our mission forward. The measuring metrics provide us with a snapshot of those vital behaviors in action and allow us to celebrate the success of exceptional leaders among us.

The DFW NSHMBA Chapter was recently awarded 1st Place as the Chapter of the Year and acknowledges its sponsors, partners, members, and volunteers for this distinguished recognition.

“At one point, our chapter wasn’t doing very well. Our sponsors had dried up and our members were disengaged.”

Alan Baptista, DFW Chapter member spoke about the key factors in the organization’s success:

“At one point, our chapter wasn’t doing very well. Our sponsors had dried up and our members were disengaged. We did some serious soul-searching and decided to go back to the basics. There were three major elements on our trajectory to success:

1. We better organized our leaders. This was key. We focused on the operational components and the direction of the chapter. We wanted to over-deliver on what was promised to our members.

2. We re-engaged with sponsors. We set out to rebuild past relationships and actively started new ones.

3. Our chapter leaders re-engaged inactive members. We restructured the events. We began hosting at least one event per month with reduced costs due to our newly active sponsors.

So you see, all three components were intertwined. By engaging our members, more sponsors were interested. By having more contributing sponsors, we were able to enhance the membership experience, and cut costs. And overall, this activated our leadership even further. A pivotal aspect of our continued success is to get a heightened level of engagement from volunteers. We are constantly tapping into our membership for ideas and feedback. We’ve found that truly the more people put into this organization, the more they get out of it. Many of our members serve on committees and eventually move to board positions. This is continuously happening. Another advantage we have here in the DFW area is that we have a diverse economy and many levels of sponsorship. We make it a point to understand the needs of our sponsors, and in return we provide serious value to our membership.”

One thing is for sure, DFW has been executing an effective formula for membership engagement.

“We make it a point to understand the needs of our sponsors, and in return we provide serious value to our membership.”
ONE SCAN AND YOU’RE CONNECTED:

Company Benefits

- Pre-load and streamline interview questions by position
- Manage customized access to the app for recruiters
- View all recruiting activity (including recruiter notes) through a web interface
- Download all data generated for each candidate, including profile, resume and notes
- Calculate post-event recruiting metrics

Recruiter Benefits

- Access a candidate’s profile and resume including a tablet-based app
- Launch pre-loaded interview questions upon scanning a candidate’s QR code
- Take and save interview notes on a tablet device
- Utilize the app to rank a candidate, mark as a favorite, etc.
- Instantly forward interview notes and resumes directly to a hiring manager

Interested?
Contact us at corporaterelations@nshmba.org
You believe the world could benefit from your point of view. We couldn’t agree more.

Our people are our greatest asset.

And their backgrounds and perspectives are as diverse as the global market we serve.

At Intel, we depend on that diversity to power our innovation.

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http://jobs.intel.com
What does it mean to be Vanguard?

From our beginning in 1975, Vanguard set course as a very different kind of investment firm. Our purpose remains: “To take a stand for all investors, to treat them fairly, and to give them the best chance for investment success.”

“To be Vanguard means being helpful and approachable to our investors and to one another. We welcome everyone who crosses our path, as a client or a crew member. We are a trusted resource for financial guidance with a global perspective that provides assurance to all we serve.

Known for integrity.

At Vanguard, we state our mission broadly: “To take a stand for all investors, to treat them fairly, and to give them the best chance for investment success.”

As caretakers of our clients’ investments, our employees, known internally as crew members, are central to providing loyalty-inspiring service and low-cost investing to clients across the globe. Their passion for Vanguard and commitment to our clients ensure that we seek to continually improve the quality and cost of products and services for our clients.

Valued for individuality.

Vanguard strives to be a workplace where you can make your mark without compromising who you are. To accomplish this, Vanguard emphasizes attracting diverse individuals that bring a variety of perspectives and retaining them through both inclusive leadership and a highly engaging culture.

The Vanguard community is made up of thousands of unique crew members. Each crew member contributes distinct talents and experiences to the workforce which stimulates creativity and problem solving while fostering engagement in the workplace. That engagement translates to a great experience for clients and crew.

Our culture promotes teamwork across business lines and locations so crew members can work together with an unwavering focus on serving our clients’ best interests. We’re inclusive—diversity is a significant competitive advantage for us.

Growth and development are also themes that resonate throughout Vanguard. This happens as crew members perform their roles and take advantage of opportunities to connect and develop, in addition to their day-to-day work.

“Unmatchable excellence comes from integrity and quality loyalty to our clients. Our framework provides a flawless experience that we can stand behind as a best in class financial institution.”

- Jacques Vauclain, crew member

“Vanguard values allowing people to be themselves, to bring their whole entire being into the workplace, and to also be able to pursue whatever avenue they want to explore, whether it’s in their personal journey or within their career development.”

- Mandeep Jangi, crew member
What does it mean to be Vanguard?

Known for integrity.
Valued for individuality.

“For us to be truly great as a company—both in terms of serving our clients and as a place to work—we need highly engaged and very effective people. Engagement happens when everyone, no matter who they are, feels deeply valued. Moreover, the broader our diversity, the greater our effectiveness will be, for there is true power in having the widest possible array of perspectives.”

- F. William McNabb III, chairman and chief executive officer

Committed to community.

Vanguard is committed to making the world a better place—for ourselves, our clients, our families, and the communities in which we live and work. As a global organization, the generosity and dedication of our crew make a difference in many communities around the world.

Through Vanguard Gives Back, crew members provide year-round support to our neighbors and communities by volunteering and donating. Each person gives back in a way that is personally meaningful and helps connect them with other crew members.

Supported in my development as a professional... and, as a person.

As a Vanguard crew member, you will discover a work environment that values your unique talents and perspective. You will also connect with leaders who are interested in your development and have access to enriching experiences.

We value crew members’ contributions to our clients’ success, so we invest in their long-term development and strive to be a great place to work. Our company is frequently recognized as an employer of choice and for our comprehensive total rewards package of compensation, benefits, and work-life programs.

In-house training programs through Vanguard University® are also nationally recognized. Our senior leadership and internal experts facilitate a variety of training classes, bringing their real-world experience and knowledge to the crew. In addition, you’ll have access to e-learning courses to help you gain the personal skills and technical knowledge that you need, whenever you need it.

Being Vanguard means being part of an organization that values you for the perspective, abilities, and strengths that are uniquely yours. Being Vanguard begins at vanguard.com/careers.
Today, more than ever, NSHMBA believes that education is the path for Hispanic empowerment and that Hispanic empowerment is vital to maintaining America’s competitive position in a global economy. Responding to a national imperative, for the next 25 years NSHMBA commits to open new opportunities for social mobility and economic opportunities for Hispanics. NSHMBA is calling on all its stakeholder to recommit and enhance their support to continue making NSHMBA the Premier Network Organization for Hispanic Business Professionals.

At this year’s conference, NSHMBA will begin rolling out its 2025 strategic plan, new mission and rebranding process in response to the changing demographics and needs of the Hispanic community. NSHMBA stakeholders, including over 350 US corporate partners, have a growing interest for a broader pipeline of Hispanic talent across the overall educational spectrum. The plan will expand NSHMBA’s current and new programs and services to high school students, entrepreneurs, and executives alike. The full details of the plan will not be disclosed until 2015, however, this is a peek into the ‘what and why’ of NSHMBA’s expanded direction; and its revisit to the core purpose and values of the organization.

Active membership, ongoing foundation scholarships, and an aggressive corporate partners strategy - one thing is for sure, NSHMBA is in demand. The demand, however, has outgrown the anticipated needs of a few members over a quarter of a century ago. With the highest concentrated immigration movement the United States has ever seen, Hispanics now share in the affluence of the U.S. in proportion to their share of the population, as they attain higher education and leadership positions in record numbers. That demand is now beyond the organization’s initial purpose. The stakes are higher now for the U.S. Hispanic population. Leveraging economic and social clout for the purposes of empowerment and equality are what established groups like NSHMBA see as the next step in organizational evolution. The entire country will be stronger as a result of greater participation from the Hispanic community.

Hispanics now share in the affluence of the U.S. in proportion to their share of the population, as they attain higher education and leadership positions in record numbers.

Maintaining higher education at top-of-mind, NSHMBA sees its core purpose as now to “Empower Hispanics to achieve their full educational, economic and social potential.” NSHMBA will look to become a household name and positively touch 100% of the Hispanic population directly or indirectly through its programs, and be the leading catalyst for Hispanic achievement by 2025. Internally, the organization asserts to continuously innovate and strengthen organizational capabilities. Externally, NSHMBA National has disclosed the following major goals:

- Remain the leading, nationally recognized and respected Hispanic professional network
- Increase participation/achievement in lifelong formal and developmental education
- Accelerate Hispanic advancement through entrepreneurship and corporate placement

INDIVIDUAL RESPONSIBILITY & PROFESSIONAL DEVELOPMENT

A key component to a member’s competitive advantage by leveraging the organization’s tools and programs will be individual responsibility. NSHMBA’s new structure will favor the individual in that tailored efforts will be made for a sort of professional and educational self-discovery. What are your strong suits, areas of improvements, corporate cultural preferences? Which management styles are desirable to you? Would you like to start or expand your own business? What subjects would you like to explore? What drives you?
Taking the first job or educational opportunity that comes along may not be good enough. The more a candidate knows about themselves, the more likely it will translate into a healthy choice for their career and their lives. “We want to pre-qualify our members as much as possible,” said Manny Gonzalez, NSHMBA CEO. “In order to do that, candidates need to know what they want. The more focused they are, the higher the success rate at not just getting an educational, professional, or entrepreneurial opportunity, but seeing it through. NSHMBA will be focusing a lot more on certifications, professional development workshops, and testing preparation.”

The enhanced focus on professional development will play out through various platforms, forums, and events in order to identify areas of opportunity. NektPro, ConNektPro, and MatchPro already help corporations better understand candidate behaviors and serve as a self-disclosed assessment tool in a safe environment. NSHMBA will continue its investments in technology for a more well-rounded, 360-view in order to better align opportunities to its professionals.

Professional development products will be tracked by function. Certified financial, marketing, engineering, and various other tracks will be modeled to the member; ensuring that direct interests are being met. Services for executives, MBAs, undergraduates, and high school students will include facilitating mentorships and internships. “No one is assured a job out of college anymore,” explained Gonzalez. “We are building an environment where Hispanics have a greater chance at acquiring the opportunities available. As an organization we have the relationships and will continue to build more. We’re laying down the tracks; and more than that, we’re making our communities aware of it – from high school through their professional careers.”

THE PILLARS: ECONOMIC

NSHMBA’s workforce development strategy goes hand-in-hand with its professional development tracks. Companies are seeing overall general market trend of three to five year turnovers of valued employees due to perceived individual growth opportunities. For applicants, job instability on a resume could also come at the cost of the dream job. For years, experts have warned that recruiters screen out chronic job-hoppers, instead seeking prospective employees who seem to offer longevity. NSHMBA’s corporate partners have offered rich feedback on wanting to build more meaningful and longer-lasting relationships with potential employees. For companies, losing an employee after a relatively short period of time means wasting precious resources on training and development, only to lose the employee before that investment pays off. “These same companies will look to NSHMBA for a more efficient and effective way to communicate with prospects,” says Gonzalez. Through the candidate’s professional self-awareness development, corporations and applicants alike can move toward a more fruitful relationship, aligning expectations and desires at a more in-depth level.

ENTERPRISE CENTER

One completely new initiative that will be enacted through NSHMBA’s strategy is the Enterprise Center. According to the U.S. Hispanic Chamber of Commerce (USHCC) and Geoscape, a Miami-based demographics-intelligence company, there are now more than 3.1 million Hispanic-owned businesses in the U.S., an increase of nearly 40 percent since 2007 and double the number recorded in 2002. Despite the lingering weakness from the Great Recession that began at that time,
There are now more than 3.1 million Hispanic-owned businesses in the U.S., an increase of nearly 40 percent since 2007 and double the number recorded in 2002.

THE PILLARS: EDUCATION

Since its inception, NSHMBA has honed its resources on providing higher education opportunities for Hispanics, focusing on MBAs. It will now take its best practices and apply them to helping increase the number of Hispanics with undergraduate, as well as graduate degrees. NSHMBA will look to form high school and university chapters beginning in cities like Dallas/Ft. Worth, Chicago and Los Angeles. It will implement similar models as the existing professional development chapters across the country, however, the emphasis will be on increasing relevant test scores through preparation courses for the SAT, ACT and GMAT. The organization will also look to build summer programs for students and sponsor 200 pre-qualified Hispanics to attend the NSHMBA National Conference & Career Expo. Look for NSHMBA’s Ignite program to have a big presence in the new strategy. Of course, MBA resources will remain active and available.

“It’s not uncommon to see many of our Hispanic students scoring just below the criteria to receive significant scholastic scholarships,” explained Gonzalez. “We’re looking to help them get over that hump, and in the process build the network for their future. By the time they’re ready for the next step, they can access a national support system which will be there to provide even more resources such as mentorships and internships.”

THE PILLARS: SOCIAL

NSHMBA’s social pillar has to do with advocacy on the importance of education. It’s the institution’s take on outreach. Implementing tools and harnessing influence is only useful if the members of the community know about the opportunities afforded to them. It’s the movement to grant access to higher education to all Hispanics in the U.S. As scholarships, programs, and high school and university chapters gain traction, corporations are already preparing to connect with individuals in a strategic manner. For students looking to minimize personal loans, there will be an expansion on pragmatic scholarships offered. Look for NSHMBA to build on its public-facing communications and outreach programs.

REVISITING CORE VALUES

“Our organization’s evolution mirrors what the Hispanic community is experiencing as a whole in the United States,” says Manny Gonzalez. “It is our obligation as one of the most influential Hispanic groups to expand our values to include the overall community.” Those values, Manny explains, are education as a means to advancement, community service, integrity and trust, respect, equitable treatment and equal opportunities, investing in the success of the future generation, unity among Hispanics, and overall responsibility for family, community, and self.

“Because of our established traditions, I understand that our goals may sound audacious to some, but I am confident that the NSHMBA network will work together in order to give back our community as a whole. We have monumental tasks in front of us, but that’s what makes it exciting.” Another thing to look forward to is whether the National Society of Hispanic MBAs will keep its established name now that it will no longer JUST be serving MBAs. It will become so much more, will the name fit? 2015 is sure to be an eventful year for the organization.

“Our organization’s evolution mirrors what the Hispanic community is experiencing as a whole in the United States”
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Chevron proudly supports the National Society of Hispanic MBAs. Visit us at our booth #804.
Each year, NSHMBA seeks nominations for those truly outstanding individuals, businesses, non-profits, educational institutions, and companies whose endeavors coincide with the NSHMBA mission and directly further the advancement and recognition of Hispanics and the community.

These winners are presented with the Brillante Award for Excellence, the most prestigious honor given by NSHMBA during the 2014 Annual Conference & Career Expo, being held in Philadelphia, PA on September 24th-27th.

NSHMBA and the Board of Directors proudly recognize this year’s winners:

**Brillante Award for Corporate Excellence**

Corporate
GSK;
accepting the award for GSK,
Belinda Shannon

**Brillante Award for Government Excellence**

Government
Department of Defense;
accepting the award for the DOD,
Mr. Clarence A. Johnson

The Government/Corporate Award recognizes a corporate or government partner who has a proven track record of success in the recruitment and retention of a diverse workforce including the executive level. The corporation/government agency supports the NSHMBA mission and supports educational initiatives that impact the community they serve.
Brillante Award for Community Service Excellence

The Community Service Excellence Award recognizes a community leader that exemplifies Hispanic leadership through their drive and success. This candidate also steps forward as an advocate for education and community collaborations that foster advancement in initiatives to empower Hispanics and assist them to further their educational and professional pursuits. The candidate advocates and supports the NSHMBA mission and initiatives.

Congratulations to the 2014 winner,
Mr. John P. Santos
Augustus Hawkins High School

Brillante Award for Education Excellence

The Education Excellence Award recognizes a higher education staff or institution that advocates on behalf of diverse communities and students. This candidate has successful educational programs dedicated to fostering Hispanics and preparing them for advanced educational, career and leadership opportunities. This individual or institution must have a successful and proven track record in educational programs targeted at Hispanics.

Congratulations to the 2014 winner,
Dr. Federico Zaragoza
Alamo Community College

Brillante Award for Entrepreneur Excellence

The Entrepreneur Excellence Award recognizes an entrepreneur who exemplifies Hispanic leadership through their drive and success. This candidate also steps forward as an advocate for education and community collaborations that foster advancement in initiatives to empower Hispanics and assist them to further their educational and professional pursuits. This candidate advocates and supports the NSHMBA mission and initiatives.

Congratulations to the 2014 winner,
Mr. Javier Suarez
C-Luxe Strategy

Brillante Founder Award

The Founder Award recognizes a leader that exemplifies Hispanic leadership through their drive and success. This candidate also steps forward as an advocate for NSHMBA mission and supports educational initiatives that impact the Hispanic community.

Congratulations to the 2014 winner,
Judge Nelson Diaz
Board of Exelon

Brillante Award for Military Excellence

The Military Excellence Award recognizes and honors Hispanic heroes for their commitment, loyalty and service to our country. NSHMBA established this award to salute those that serve for their patriotism and cultural value of our community.

Congratulations to the 2014 winner,
Medal of Honor Recipient
Santiago J. Erevia

NSHMBA Gala | Fall 2014 | 37
Ignite aims to promote educational and career success for Hispanic students interested in highly recruited careers. The Ignite Program is based on NSHMBA’s belief that Hispanic success in education is of both immediate and long-term importance to America’s economy.

Students hear from experts about preparing for their first job, marketing themselves, networking, discovering the benefits of pursuing graduate school, and strategies to create a pathway that ensures success; resume writing, interviewing, internship and career placement. At NSHMBA’s 2013 National Conference in San Antonio, TX, over 200 undergraduates took advantage of the Ignite Program. Here are a couple of testimonials: “It was an awesome opportunity to network with not only employers, but also with other students with similar goals as me,” and “The fact that I was one of many undergraduates there gave me the confidence that I am on the right track to a successful future.” This year’s Ignite Program takes a closer look at the nuances of professional success. It will encourage employment and internship opportunities for practical use. Ignite promotes success for Hispanic students by providing support to ensure a greater percentage of Hispanics complete college and pursue graduate business and STEM related degrees. This endeavor will contribute to the goal of having America, again, lead the world in college graduates by 2020.

This innovative 2-day career development program is designed to build career skills for graduate and undergraduate students. Four hundred students from the United States and Puerto Rico will attend panel presentations, leadership workshops, networking sessions with corporations, government agencies, colleges and universities. Last year’s program offered a range of dynamic speakers as one student explained, “The keynote speaker was simply incredible. Consuelo was funny, entertaining, and above all had me hooked on her every word.”
NSH MBA’s Women’s Leadership Network (WLN) reception celebrates, acknowledges, and empowers Hispanic Women Leaders.

NSH MBA’s Women’s Leadership Network (WLN) reception celebrates, acknowledges, and empowers Hispanic Women Leaders. This reception highlights the women leadership of NSH MBA who are serving or have served as officers and directors of the organization and focuses on their development and success as leaders in their respective fields. The speakers at the WLN reception represent the accomplishment and achievements women are making to our country. Speakers describe a vision of possibilities and opportunities to motivate attendees to achieve their dreams.

This year at the 2014 NSH MBA National Conference & Career Expo in Philadelphia, PA, Dr. Alicia Abella – Assistant Vice President, Cloud Technologies and Services Research Organization – will be the keynote speaker for the WLN reception. In 2011, Dr. Abella was selected by President Obama to be on the Presidential Advisory Commission for Educational Excellence for Hispanics. With 19 years of research experience, Dr. Abella has held positions that allowed her to demonstrate her skills in a broad research spectrum which have unfolded into her organization’s current responsibilities. A few of those responsibilities include research in cloud computing, distributed storage, human-computer interaction, mobile services, SIP/VoIP technology, and ubiquitous computing. Besides her technical contributions, Dr. Abella has been a strong advocate in fostering the development of minorities and women in science and engineering.

The WLN reception’s presenting sponsor is Bank of America. Sonia Dulá, Vice Chairman for Latin America at Bank of America Merrill Lynch, will welcome guests along with Dr. Abella. Sonia Dulá previously ran the Latin America Wealth Management division and, prior to that, managed Corporate and Investment Banking for the region. This 5th Anniversary reception is sure to empower and facilitate great networking opportunities!
The enhanced focus on professional development will play out through various platforms, forums, and events in order to identify areas of opportunity. NSHMBA will continue its investments in technology for a more well-rounded, 360-view in order to better align opportunities to its professionals. Interactive one-day training sessions, for example, are designed to provide structure, advance leadership competencies, develop essential skillsets and engage leadership in the advancement of Hispanics within their respective communities.

The Summer Leadership Development Program involves a series of learning experiences designed to strengthen mission-driven leadership competencies. Leadership requires an eclectic menu of abilities and talents. Participants will have the opportunity to engage with subject matter experts and hear about strategies focused on today’s rapidly evolving environment. These webinars have included such topics as: Servant Leadership and Strategic Planning.

Leadership requires an eclectic menu of abilities and talents.

The 2015 Spring Program will offer various introductions to NSHMBA’s history, leadership roles, responsibilities, and expectations. The organization will discuss deliverables, standard operating procedures, best practices for running chapters, strategies for successful chapters, new chapter structures, expanding NSHMBA’s reach and a toolkit surrounding membership activities and events.

Engaging the greater community is a key component built into the development sessions. Relationship building, membership recruitment, and developing university partners and business partners will be imperative to our organization’s continued expansion. The sessions will be looking at paths to academic and professional advancement for our partners, members, undergraduate and graduate students.
Explore the possibilities of achieving your goal of higher education with a NSHMBA University Partner. The National Society of Hispanic MBAs has teamed up with more than 80 colleges and universities across the United States to support qualified Hispanic students in earning their business degrees.

NSHMBA’s University Partners offer scholarship, fellowship and assistantship assistance. The application process and type of assistance varies by MBA program. University partners are highly respected by industry experts. More than half of our university partners were included on the U.S. News & World Report’s 2013 ranking of the top 100 MBA program in the US in 2012. Seven out of ten schools identified by Hispanic MBA Magazine as the top MBA programs for Hispanics were NSHMBA University Partners. Twenty-seven NSHMBA University Partners were included in Business Week’s 2012 ranking of the top 57 MBA programs in the country.

NSHMBA is also proud to announce the new redesigned University Program with three different levels of participation:

- University Partner
- University Associate
- University Member

Some of the new benefits vary depending upon level, but can include promotional marketing, website portals or links and various recruitment opportunities.

NSHMBA would like to announce the very first Education Institution to join the University Program - IOWA State University College of Business!

More than half of our university partners were included on the U.S. News & World Report’s 2013 ranking of the top 100 MBA program

If you or your educational institution would like to learn more, feel free to contact:
Javier O. Cervera
University Relations Manager
jcervera@nshmba.org

Seven out of ten schools identified by Hispanic MBA Magazine as the top MBA programs for Hispanics were NSHMBA University Partners.
Over 100 small business owners, prospective entrepreneurs and students will attend the Entrepreneurship Experience at the 2014 NSHMBAA Annual Conference & Career Expo. This set of workshops are designed for professionals who are considering going into business for themselves, but do not necessarily have a concept in mind. Franchising is a great alternative and it isn’t just burgers and subs! There are over 6,000 businesses that are franchised today with a total investment range from $20,000 up to the million dollar range. This will be the first time NSHMBAA presents this program in this format.

Presenters such as the Small Business Administration (SBA), Chick-fil-A, 7-Eleven, Nationwide, Wells Fargo, MBDA and Rocha Financial Group, will talk about various topics. Workshop leaders from The Entrepreneur’s Source will facilitate the discussions and provide expert insight. The Entrepreneur’s Source is a 30-year-old company that has helped thousands of individuals with the tools, services and support system they need to learn about their entrepreneurial options and to pinpoint opportunities that match their goals. They will present various courses, including: Franchise 101 for Professionals, Funding a Business, Vetting a Franchise Opportunity and Day in the Life of a Franchisee.

NSHMBAA recognizes that Hispanic entrepreneurs are America’s business future. Latina-owned businesses are the nation’s fastest growing segment of small businesses. Hispanics are nearly twice as likely as non-Hispanics to start their own business. Today, there are more than 3.1 million Hispanic-owned businesses. Together they contribute in excess of $547 billion to the American economy. With the economy driving towards recovery, Hispanic business owners will share in its expansion and benefit from a stronger economy by creating new jobs and increasing revenues.

**Today, there are more than 3.1 million Hispanic-owned businesses. Together they contribute in excess of $547 billion to the American economy.**

As America continues to evolve towards a truly multicultural nation, the role of Hispanic entrepreneurs will become increasingly vital to maintaining the American standard of living and our ongoing innovation. NSHMBAA’s Enterprise Center initiative looks to empower the Hispanic community by offering access to resources that are otherwise difficult to come by. The Entrepreneurship Experience will provide the practical tools for those looking to contribute to the Hispanic entrepreneurial growth. Attendees will learn about the pros and cons of franchises and how others have created their own empire while keeping their jobs. They will know what it takes to get a bank loan as well as other alternatives such as 401K rollovers without early withdrawal penalties or tax implications. And with over 6,000 franchises to choose from, learn how to properly vet a franchise to minimize their risk of time and money. Attendees will also engage a panel of franchisors on what they look for in a successful franchisee to find out who their ideal candidate is, what their financial requirements are, and what a typical day is like for franchisee owners.

We are witnessing the growth of Hispanics that will have more economic clout; employ a greater proportion of the population and purchase substantially more in goods and services than they do today. The positive trends caused by Hispanic entrepreneurship can benefit the entire national economy and help to sustain U.S. global competitiveness. NSHMBAA will be expanding the Entrepreneurship Experience further at the 2015 conference in Chicago, IL.
Franchisee Goes from MBA to Owning Her Own Store

Customer service and the retail business have always been a part of Lourdes Cordero-Hilfman’s life. While still in high school, she was already serving shoppers at a retail store in Puerto Rico, delivering service with a smile, and helping out her family in any way she could.

Upon entering college Cordero-Hilfman wanted to make a difference in her community through film and television, motivating her to obtain her Bachelor’s Degree in Communications. During this time she worked at another retail operation, one where she had the opportunity to add to the efficiency of its operations.

Eventually, life brought Lourdes to the United States, where she met her husband—a car salesman with a ready smile, a knack for connecting customers with their innermost desires, and panache for sales.

She fell in love with him, listened to him talk with passion about his job, and in the process was reminded that deep inside she was a people person, and one with a drive competitive enough to open her own store.

What started as a dream quickly turned into a goal. Lourdes turned to the knowledge-backed confidence a good education provides, and received her Master’s Degree in Business Administration.

With an MBA in hand, she was ready to start her own business.

Liking that a 7-Eleven franchise was easy to start, Lourdes applied, and was quickly accepted. It was after entering the process that her years of retail and the skills she attained from her MBA started paying off. A brand like 7-Eleven wants to know their franchisees have what it takes to run an operation profitably. A firm grasp of finances, management, communication, negotiation, organization, and especially leadership skills are all requirements. She had what it took!

“Now here I am a franchisee and store owner—a Hispanic woman in her early thirties with her own business.”

After the ribbon cutting ceremony, she has found the greatest challenge of owning and operating a store are the people. Hiring the right staff, building a good relationship with patrons, and having the right products to serve the community are her key areas of focus. The systems that came with the store enhanced the procedures and routines she is trying to create. These are part of her goal of having more time for herself and her family.

Overall family has always been her true drive. Family inspired her to get her MBA and go into business on her own. What she wants most from the experience is more time with them. “I wish to create a positive impact on my community, and spend time with my kids, while being a positive role model for them. I want them to see me succeed and know it takes guts and hard work, but the pay-off is a better life.”

About her 7-Eleven store...

- 7-Eleven is consistently ranked as a top five franchisor.
- The company is considered a perfect fit for today’s 24/7 culture.
- Starting a 7-Eleven franchise is much easier than you may think.
- It’s turnkey—they provide the store, land and equipment.
- 7-Eleven has start-up fees that are lower than most franchises.
- 7-Eleven is invested in your success—they’re a family as dedicated to you as you are to yours.
- Gross profit split—they only succeed when you do.
- Field consultants and operations teams offer a wealth of support and information.

“That is until we saw the 7-Eleven opportunity,” she said. She credits the upfront honesty and amiability of her sales rep with being a huge part of her final decision to join the 7-Eleven family of franchisees. “Here’s a brand everyone loves with a partnership structure that was easy to understand. Everything looked attainable, realistic, and feasible for us; so we decided to go that route.”
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The Case Competition is a unique event designed to give high-powered MBA student teams an opportunity to demonstrate their knowledge, problem-solving skills and teamwork abilities in a formal competition. This returning program continues to spur interest and attract top talent!

The competition is sponsored by PepsiCo, a longtime NSH MBA partner and corporate leader in advancing diversity and inclusion in the workforce. As part of the competition, three teams are given a hypothetical business case from which they will develop business solutions for a current operational, marketing or financial challenge.

**2014 FINALISTS**

The finalists are provided travel and accommodations to attend the NSH MBA Annual Conference & Career Expo to make their final presentation to a panel of judges at the Marriott Philadelphia on Wednesday, Sep 24, 2014. Finalists receive access to the conference, CEO Reception & Dinner and various recognitions and prizes from the presenting sponsor.

**New York University**

**Stern School of Business** .......................................... Team Name: Big Apple

![Big Apple Team](#)

**The University of Iowa Tippie**

**School of Management** .......................................... Team Name: Gamifyed

![Gamifyed Team](#)

**The George Washington University**

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When Reinaldo Romero entered the MBA program at Rutgers Business School, he arrived with strong analytical skills, an engineering background and ambitions of landing a job in supply chain management.

As he began his studies, he also started working with the MBA Office of Career Management to learn how he could market himself for a career transition.

“Career Management encourages you to visit their offices as much as possible,” Romero said. “They are willing to sit down for as long as it takes you to get to a point where you’re telling a compelling story.”

At the heart of Rutgers Business School’s Traditional Full-Time MBA Program, the Office of Career Management works to equip students with the interview finesse to complement – and effectively market – their skills, knowledge and experience.

The results are reflected in annual rankings of U.S. business schools. In 2013, 95 percent of the full-time Rutgers MBA students were employed within the 90-day, post-graduation period. That was enough to push Rutgers into the No. 7 spot in the country for post-graduation employment, according to U.S. News & World Report’s annual ranking of best business schools.

“In our offices, we know what we’re doing to help students be competitive,” said Dean Vera, an assistant dean and director of the MBA Office of Career Management. “We teach them what needs to be done.”

Romero, who is 30, said he was diligent about making revisions to his resume, about doing mock interviews and taking Vera’s advice to emphasize his leadership roles, his management experience and personality.

“You have to come across as knowledgeable,” Romero said, “but you also have to come across as likable and as someone who is going to be receptive to learning and someone they’re excited to work with.”

For him, the payoff came when Bank of America offered him a summer internship in its supply chain department.

Francis Estrada, a 27-year-old MBA marketing student, said he felt the work he did with Career Management made him much more prepared and on-point during interviews. Estrada turned down several other offers to spend the summer interning at Dell where he worked on the digital innovation team.

“There was a lot of opportunity for me to learn at this company,” he said.

“The Office of Career Management helped me a lot,” Estrada said. “I was very proactive, but if I hadn’t received their help, I wouldn’t have been as confident going into some of these interviews.”

Romero said he also learned a whole array of new skills to help him present himself to prospective employers. He said his position in the Black and Hispanic MBA Association has also given him opportunities to network and visit with companies.

“I’m miles away from where I was as a MBA student in my first week at Rutgers,” he said.
Vanguard is a proud lead sponsor of the 2014 NSHMBA Conference & Career Expo. We hope to see you in September!

“I love our open culture and all of the opportunities I have had to engage one-on-one with leaders from across the organization. There isn’t an interaction with a leader that I haven’t learned from.”
- Illeana, Crew member since 2006

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- Educational Tracking
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- Publishing Services
- Printing Services
- Rental Services
- Hotel Sponsorship
- Mobile Communication
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- Smart Boards
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You’re a fantastically amazing, remarkable individual. That’s what makes you such an extraordinary, vital member of your community. Cigna joins you in celebrating the NSHMBA Conference. We are proud to support the important role this organization plays in the community, empowering and shaping the next generation of leaders. Together, we’re building a healthier future. One that lets everyone live their own extraordinary lives.

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There are 502 AACSB-accredited business schools nationwide. Rutgers has:

#1 Public MBA program in NYC region  
U.S. News & World Report

#3 MBA program in NYC region  
U.S. News & World Report

#3 MBA Supply Chain Program, nationwide  
Gartner Supply Chain Leaders

#7 in MBA employment nationwide  
U.S. News & World Report

#9 Part-Time Program in Mid-Atlantic region  
Bloomberg Businessweek

Top-10 MBA program for Health Care/Pharmaceuticals/Biotechnology  
Find-MBA.com

#33 in “Top B-Schools for MBA Pay”  
Bloomberg Businessweek

2014 Regional Finalist – CFA Institute Investment Research Challenge

RUTGERS  
Rutgers Business School  
Newark and New Brunswick

NATALIE,  
Rutgers MBA ’05  
Senior Marketing Manager, BD

mba.rutgers.edu
### CHAPTER PRESIDENTS

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<tr>
<td>Phoenix</td>
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<td>Rene Brumfield</td>
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Wednesday, September 24

**CONFERENCE DAY 1**

**9:00 AM - 9:30 AM**
Case Competition Registration & Check-in

**9:30 AM-10:30 AM**
Case Competition Breakfast

**10:30 AM-1:30 PM**
Case Competition Presentations & Judging

**11:00 AM-5:00 PM**
Volunteer Center

**11:30 AM-12:00 PM**
Corporate Advisory Board Registration & Networking (Invitation Only)

**12:00 PM-1:00 PM**
Corporate Advisory Board Lunch

**1:00 PM-5:00 PM**
Corporate Advisory Board Meeting (Invitation Only)

**1:30 PM-3:30 PM**
Case Competition Luncheon & Awards

**6:00 PM-7:00 PM**
CEO Reception (Invitation Only)

**7:00 PM-9:00 PM**
CEO Dinner (Invitation Only)
Thursday, September 25
CONFERENCE
DAY 2

7:00 AM-6:00 PM
Conference Registration OPEN

7:00 AM-7:00 PM
Volunteer Center OPEN

7:30 AM-4:30 PM
CAPSIM: Capstone Simulation

8:00 AM-6:00 PM
Internet Café OPEN

8:00 AM-9:00 AM
Opening General Session

9:15 AM-10:30 AM
PDD Sessions I
• A Holistic View of Personal Branding
• Corporate Politics for Latinos
• Opening Doors Through Influential Communication
• Finance & Career Development
• Emerging Career Trends in the Financial Services Industry

10:00 AM-6:00 PM
Career Management Center OPEN
Interview Center OPEN

10:45 AM-12:00 PM
PDD Sessions II
• Financial Rules for the Decades: Advice for 20/30/40/50-Somethings
• Leading with Impact and Purpose - A Holistic Approach
• Problem Solving & Decision Making
• The Power of a Personal Brand
• Creating Chemistry with Employee Resource Groups

12:15 PM-1:45 PM
Kick-off Luncheon

2:00 PM-3:15 PM
PDD Sessions III
A Holistic View of Personal Branding
• Problem Solving & Decision Making
• Leading with Impact and Purpose
• Finance & Career Development
• Senior Executive Service (Federal Employment)

3:30 PM-4:30 PM
Company Information Sessions

3:30 PM-5:00 PM
Chapter Officer Leadership Training

4:00 PM – 5:00 PM
Ignite Registration OPEN

5:00 PM-6:30 PM
Ignite Reception

7:00 PM-9:00PM
Corporate Networking Reception

Friday, September 26
CONFERENCE
DAY 3

7:00 AM-6:00 PM
Conference Registration OPEN

8:00 AM-6:00 PM
Volunteer Center OPEN
Internet Café OPEN

8:30 AM-9:30 PM
Friday Breakfast

9:30 AM-11:30 AM
High School Program

9:45 AM-10:00 AM
Career Expo Ribbon Cutting Ceremony

9:45 AM- 10:20 AM
Ignite Welcome

10:00 AM-6:00 PM
Career Management Center OPEN
Interview Center OPEN

10:30 AM-11:45 AM
Ignite Breakout Sessions I

11:00 AM-12:00 AM
Company Information Sessions

12:00 PM-1:30 PM
Friday Luncheon

Career Expo CLOSED FOR LUNCH

1:40 PM-2:40 PM
Ignite Breakout Sessions II

2:50 PM-3:50 PM
Ignite Breakout Sessions III

3:00 PM-4:00 PM
Company Information Sessions

5:30 PM-7:30 PM
Women’s Leadership Network Reception

9:00 PM-1:00 AM
Late Night Party
Saturday, September 27

**CONFERECE**

**DAY 4**

8:00 AM-12:00 PM  
Conference Registration OPEN  
Volunteer Center OPEN

8:00 AM-2:00 PM  
Internet Café OPEN

9:00 AM-2:00 PM  
Career Management Center OPEN

9:00 AM-9:50 AM  
NSHMBA Entrepreneurship Experience Welcome

9:00 AM-4:00 PM  
Interview Center OPEN  
Career Expo OPEN

10:00 AM-10:30 AM  
Ignite Student Check-In

10:00 AM-10:50 AM  
NSHMBA Entrepreneurship Experience Breakouts I

11:00 AM-11:50 AM  
NSHMBA Entrepreneurship Experience Breakout II

12:00 PM-1:30 PM  
Saturday Luncheon (includes Ignite participants)  
Career Expo CLOSED FOR LUNCH

1:00 PM-1:50 PM  
NSHMBA Entrepreneurship Experience Breakout III

2:00 PM-2:50 PM  
NSHMBA Entrepreneurship Experience Breakout IV

3:00 PM-3:30 PM  
NSHMBA Entrepreneurship Experience Closing Session  
Ignite Student Check-Out

3:00 PM-4:30 PM  
NSHMBA Rally

6:30 PM-7:30 AM  
NSHMBA Gala & Brillante Reception

7:30 PM-1:00 AM  
NSHMBA Gala & Brillante Dinner & Awards
As of August 8, 2014

Duke University, Fuqua School of Business
Drexel University, LeBow College of Business
Delta Air Lines, Inc.
Dell, Inc.
CVS Caremark Corporation
Cornell University, The Johnson School
Consumer Financial Protection Bureau
Comcast
Columbia Business School
Columbia University,
College of William and Mary,
Colgate-Palmolive
Case Western Reserve University, The Tepper School of Business
Capgemini
Carnegie Mellon University,
Tepper School of Business
Central Intelligence Agency (CIA)
Chapman University,
Argyros School of Business and Economics
Chevron
Chick-fil-A, Inc.

Cigna
Colgate-Palmolive
College of William and Mary,
Mason School of Business
Columbia University,
Columbia Business School
Comcast
Consumer Financial Protection Bureau
Cornell University, The Johnson School
CVS Caremark Corporation

Dell, Inc.
Delta Air Lines, Inc.

Diageo
Drexel University, LeBow College of Business
Duke University, Fuqua School of Business
E & J Gallo Winery
Education Pioneers
Emory University, Goizueta Business School
Express Scripts

ExxonMobil Corporation
Federal Bureau of Investigation (FBI)
Federal Deposit Insurance Corporation (FDIC)
Federal Reserve System

FINRA
Florida International University, Chapman Graduate School of Business

Ford Motor Company
Freddie Mac

GE
GE Capital

General Mills
General Motors
George Washington University Hispanic MBA Organization

George Washington University, School of Business
Georgetown University,
The McDonough School of Business
GlaxoSmithKline
Grand Canyon University
GTech
Henkel Corporation
Highmark Inc.
Howard University
Hult International Business School
Humana
IBM
Indiana University, Kelley School of Business
Infosys Consulting, Inc.

Intercontinental Hotels Group Resources, Inc. (IHG)
Iowa State University, College of Business
JCPenney
Johns Hopkins University,
Carey Business School

Johnson & Johnson
Leadership for Educational Equity
Liberty Mutual Group
Lincoln
Lincoln Financial Group
Lockheed Martin
L’Oreal USA
M&T Bank
Manpower Inc.
Marx North America
McDonald’s Corporation
Mercedes-Benz Financial Services

Merk & Co
MGM Resorts International
Michigan State University,
The Eli Broad Graduate School of Management
Microsoft
Mission Campus Puerto Rico
MIT Sloan School of Management
Morgan Stanley

Nationwide Insurance
New York Life Insurance Company
Parker Hannifin
Paychex, Inc.
PepsiCo

Pitney Bowes Inc.

PNC

Procter & Gamble
Prudential Financial
PSEG (Public Service Enterprise Group)
Purdue University,
Krannert School of Management
QBE Insurance Corporation
Reasoning Mind, Inc.
Rice University,
Jones Graduate School of Management
Rutgers, The State University of New Jersey,
Rutgers Business School

Society for Human Resource Management
State Farm Insurance

Target
TD Bank
Teach for America
Tenet Healthcare Corporation
Tennant Corporation
Tennessee Valley Authority

Tesoro
Texas A&M University Commerce
Texas Christian University,
Neeley School of Business
The Bill & Melinda Gates Foundation
The Broad Residency
The Hartford Financial Services Company
The Hershey Company
The Home Depot
The Ohio State University,
Fisher College of Business
The Pennsylvania State University,
Smeal College of Business
The PhD Project
The University of Chicago,
Booth School of Business
The University of Georgia,
Terry College of Business
The University of Iowa,
Henry B. Tippie School of Management
Thunderbird School of Global Management
Tulane University, Freeman School of Business
Tyco International

U.S. Department of State
U.S. Postal Service

United States Census Bureau
United States Securities and Exchange Commission (SEC)

Uncommon Schools

United Technologies Corporation
UnitedHealth Group
University of Arizona, Eller College of Management
University of California Davis Medical Center
University of California, Irvine
University of Iowa,
Tippie School of Management
University of Maryland,
Robert H. Smith School of Business
University of Massachusetts - Amherst,
Isenberg School of Management
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Carlson School of Management
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Mendoza College of Business
University of Pittsburgh,
Owen Graduate School of Management

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Katz Graduate School of Business
University of Rochester,
Simon Graduate School of Business
University of Southern California,
Marshall School of Business
University of Texas at Dallas,
Naveen Jindal School of Management
University of Utah,
David Eccles School of Business
University of Virginia,
Darden School of Business
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USAA

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