

Nuestras Voces: Choose Leadership, Speak with Authority

The 2020 Prospanica Leadership Summit

Prospanica provides culturally-relevant leadership development to Latino professionals. Our event attendees are corporate leaders and high-potential professionals who seek the knowledge and skill acquisition that will prepare them for a changing corporate landscape.

The 2020 Leadership Summit provides breakout sessions and workshops designed to generate learning from peers and select subject matter experts known for pushing leaders toward authenticity, relevance, and impact.

Participants can earn a **Certificate of Leadership Communication** through Prospanica and the Satish & Yasmin Gupta College of Business at the University of Dallas. Survey results indicate that 84% of past certificate recipients benefitted professionally from earning that credential. Attendee satisfaction with the learning experience at past Summits has been rated a 4.5 out of 5.

Attendees will:

- Understand the foundations of who they are, how that expands into what they do, and how to chart a personal leadership plan.
- Understand the dynamics of behavioral change at the physiological and psychological levels.
- Understand how to use knowledge of the brain to grow motivation and optimize communication.
- Understand how they exercise personal agency and how to enhance their utilization of it while maintaining their heritage.
- Explore the balance between cultural authenticity, personal agency, and corporate culture.
- Explore how to overcome common pitfalls to leveraging their ERG leadership experience for career growth.
- Generate solutions to ERG challenges.
- Explore their attributes, passions, motivations, and values to understand how to craft a value statement.
- Explore how to build their value statement into a personal brand that remains authentic to their culture, heritage, and ethnicity.

For further information on the 2020 Leadership Summit, please go to www.prospanica.org/LeadershipSummit or email us at Programs@Prospanica.org.