

Prospanica—The Association of Hispanic Professionals—has partnered with the Daniels College of Business at the University of Denver to create The Prospanica Board Leadership Program (BLP). This program involves multiple touch points throughout the year: a two-day retreat at the University of Denver Campus, a summer-long series of webinars, and a two-day retreat in the fall at the 2020 Prospanica Conference & Career Expo in Las Vegas.

The BLP seeks to provide the knowledge and skills required to be a more effective board member, professional, and leader, both within the corporate sphere and without. Each member of this small and selective cohort will create an Action Learning Project that will act as both a lens and a real-world vehicle for their learning. The BLP will result in an assessment-based Certificate of Board Leadership that codifies the depth of the learning experience. We've designed the BLP to empower Latinx professionals to know how to lead, both at their companies and, more importantly, as board members of national non-profits and eventually corporations.

At a high level, the curriculum for this program will be as follows:

First Two-Day Retreat

- Leadership foundation
- Executive presence
- Finance
- Action learning project
- Social entrepreneurship
- Communication and feedback
- Change management
- Budgeting

Second Two-Day Retreat

- Power and influence
- The art of senior level negotiation
- Data-driven decision making
- Data visualization
- Executional mastery
- Values integration
- Project presentations

Webinars

- Diversity, inclusion, and influence
- Social dynamics in boardrooms
- Group decision-making
- Growing financial acumen
- Finance-based decision-making
- Building business cases
- Best strategy models
- Systems thinking
- Blue Ocean Strategies
- Succession planning
- Developing a talent roadmap
- Attracting and upholding talent
- Performance management
- High performing teams
- Engagement and achievement
- How to sell your ideas
- Presentation skills
- Effective writing

This BLP has an application process, and that application can be found at www.prospanica.org/boardleadership. This application ensures that we build a cohort that can both create a balanced community and drive the individual success of each member.

For more information, please contact us at programs@prospanica.org.

