



**PRSA-NY Web site Advertising  
INSERTION ORDER FORM**

**Dear Advertiser:** Reservations are first-come, first-serve. See accompanying pages for ad locations, sizes, rates and policies. Ad placement is available on the Home & Main Pages Only. See rate chart below with per month, 6-month and 12-month costs.

- \*For 1 to 5 months, multiply the per-month rate for the number of months you require.
- \*\*For 6 months, take 5% off the posted total.
- \*\*\*For 12 months, take 10% off the posted total.
- If your company is a PRSA-NY Professional Partner (PP), take 10% off the total for one to 5 months and 15% off the total for 6 months and 20% off the total for 12 months. (Professional Partners pay \$1,500 yearly for an array of PR and marketing benefits, including a linked listing in our Web site service directory and participation in chapter committees.) See our Web site for details.

**Advertiser  
Information**

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person & title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Date: \_\_\_\_\_

**Ad Locations, Sizes & Rates – Actual Sizes Illustrated in Attachments**

<u>Locations/Sizes</u>	<u>Quantity</u>	<u>Per-Month Std.*</u> 1-5 months	<u>6 Months**</u> Take 5% Std., 15% PP	<u>12 Months***</u> Take 10% Std., 20% PP
<b>Home &amp; Main Pages Horizontal (300 x 160)</b>	_____	\$450 per month	\$1350	\$2700

- **NON PROFESSIONAL PARTNER TOTAL** (less applicable discounts).....\$ \_\_\_\_\_
- **PROFESSIONAL PARTNER TOTAL** (less applicable discounts).....\$ \_\_\_\_\_

**Payment instructions:** Mail, fax or email this form with your credit card information or a check payable to PRSA-NY, 555 8<sup>th</sup> Avenue, Suite 1902, New York, NY 10018, Tel: (212) 228-7228, Fax: (646) 417-6378 or Email: info@prsany.org

Type of Card (circle one): \_\_\_\_\_ AMEX \_\_\_\_\_ VISA \_\_\_\_\_ MASTERCARD

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CSV#: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_