



# **Sponsorship opportunities**

## **2019**

## Introduction

In 2011 the Institute of Directors in Southern Africa (IoDSA), The Institute for Internal Auditors in South Africa (IIASA), the South African Institute of Chartered Accountants (SAICA), The Institute of Risk Management South Africa (IRMSA), National Treasury (NT), the Auditor-General South Africa (AGSA) and Development Bank of Southern Africa (DBSA) embarked on a joint effort to constitute a Public Sector Audit Committee Forum (“PSACF” or “the Forum”) to facilitate guidance of and assistance to members of public sector audit committees.

The activities of the Forum have specific focus on the governance and accountability role and duties of public sector audit committee members

## Sponsorship opportunities for the PSACF

Sponsorship opportunities of the PSACF will provide organisations with the opportunity to make a public statement of their support for effective audit committee functioning in the South African public sector.

The PSACF has established a tiered structure of investment and related benefits for sponsors as follows:

Investment opportunity	Option 1	Option 2	Option 3	Option 4
<b>Cost *</b>	<b>R190 000</b>	<b>R100 000</b>	<b>R85 000</b>	<b>R10 000</b>
Sponsor’s logo on the PSACF homepage for 12 months.	Yes		Yes	
Sponsor’s logo on the PSACF electronic communications for 12 months	Yes		Yes	
One rolling banner advertisement for 1 month of the sponsorship year.	Yes		Yes	
Sponsor’s logo on the round table webpage and electronic communications the round table events.		Yes		
Sponsor’s logo on screen and printed material at all round table events.		Yes		
2 minute speaking slot at all round table events (4 events in various regions) - excluding travel costs for sponsor.	Yes	Yes		
Sponsor’s logo on both the electronic and printed version of the PSACF guidance paper produced as per the sponsorship.				Yes
Sponsor’s logo on the guidance paper webpage of the PSACF website for 2 years (year of sponsorship and the following year)				Yes
Sponsor’s logo on screen and printed material at all round table events at which the sponsored guidance paper is launched/discussed.				Yes
Opportunity to display a pull up banner at PSACF round table events – excluding the production and transport of the banner to the regions.	Yes	Yes	Yes	Yes
Exhibition space to engage with audience at regional roundtable events	Yes	Yes	Yes	Yes
Appropriate social media exposure and acknowledgment as sponsor	Yes	Yes	Yes	Yes
<b>Investment opportunity cost:</b>				

\*Values quoted (excl VAT)

Please refer to the Terms and Conditions outlined on page 3.

## General Terms and Conditions

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- The decision regarding the selection, allocation and formal engagement with sponsors and/or partners remains the discretion of the PSACF Steerco.
- The PSACF Steerco may opt to give first right of refusal to any existing sponsor.
- Consideration of the allocation of sponsorship will only be given on receipt of the signed expression of interest and application contained herein.
- Successful sponsor applications will be confirmed in writing by the PSACF Secretariat.
- Amounts quoted herein exclude Value Added Tax.
- Formal agreements will be entered into outlining the sponsor / PSACF undertakings and timelines.
- Full sponsorship payment must be received prior to any work or arrangements being carried out.

## Contact Information

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**Julie Dixon**  
PSACF Secretariat  
[julied@iodsa.co.za](mailto:julied@iodsa.co.za)

## Useful Links

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PSACF homepage

PSACF guidance paper  
webpage

## Expression of Interest and Sponsor Application

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Should you wish to be considered for one of the opportunities contained in this PSACF Sponsorship Framework please complete and return this page for PSACF Steerco consideration.

**Contact name:** \_\_\_\_\_

**Designation:** \_\_\_\_\_

**Company name:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

I am interested in the following sponsorship opportunity:

**Option choice:** \_\_\_\_\_

## Governance of the PSACF

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The PSACF is governed by the Steering Committee which is responsible for providing strategic direction to the PSACF within the parameters of its purpose and objectives as set out above.

The Committee consists of representatives of the founding members of the Forum, namely The Institute of Directors in Southern Africa (IoDSA), The Institute for Internal Auditors in South Africa (IIASA), the South African Institute of Chartered Accountants (SAICA), The Institute of Risk Management South Africa (IRMSA) (jointly referred to as “the Institutes”) and National Treasury (NT), the Auditor-General South Africa (AGSA) and Development Bank of Southern Africa (DBSA).

## Objectives of the PSACF

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The objectives of the PSACF are as follows:

- To raise awareness of matters that relate to the function, duties and composition of public sector audit committees;
- To provide a database of individuals who are experienced and qualified to serve as public sector audit committee members;
- To be alert to and consider matters concerning public sector audit committees in the public domain;
- To provide thought leadership on the function, duties and composition of public sector audit committees by discussing, researching, developing and disseminating guidance papers and good governance guidance;
- To embark on initiatives that address the development of current or potential public sector audit committee members
- To support public financial management, governance, risk and control initiatives to improve audit outcomes across all spheres of government.

## Activities of the PSACF that address these objectives

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The activities of the PSACF include:

- Research and drafting of guidance papers covering topics specifically relevant to public sector audit committees;
- Hosting of roundtables to share knowledge on guidance papers. The roundtables are designed to provide information on, create awareness about and inform on the topic that is addressed by the relevant guidance paper being launched. The format of the event will also provide the opportunity for debate and discussion on the relevant issues;
- Maintenance of a database of public sector audit committee members.