



# WHICH PSAI MEMBERSHIP IS RIGHT FOR YOU?

## \$485

### BRONZE BENEFITS PACKAGE

#### Visibility and access to current and prospective customers through a variety of channels

- Listings in online Supplier Directory and printed Industry Resource Directory
- Printed membership list; .xls list available
- The right to place "Proud Member of the PSAI" logos on company materials
- Reduced pricing for events and sponsorships

#### Access to Members-only content and benefits

- PSAI weekly newsletter covering industry news, topics, and trends delivered to your inbox
- Printed and electronic Industry Resource Directory
- Online resources including ANSI-compliant industry standards and PSAI business information
- Eligibility for scholarships and awards
- Invitation to attend the spring Board Meeting and PRO tour
- Access to purchasing program and Member discounts offered by allied organizations

## \$2,145

### BRONZE BENEFITS + SILVER LEVEL EXTRAS

#### Includes all Bronze membership benefits with the following additions:

- .xls membership list annually
- 1 business card-sized ad in the PSAI newsletter each month
- 2 complimentary registrations for both the Nuts and Bolts Educational Conference and the Convention and Trade Show
- Preferred reservation of your PSAI Trade Show floor space (Silver chooses before Bronze and non-members)

**10% discount on Member pricing for additional purchases throughout the year!**  
(40% off non-member pricing!)

BRONZE

SILVER

# \$6,175

ALL BRONZE AND SILVER BENEFITS  
+ GOLD LEVEL EXTRAS

**Includes all Bronze and Silver benefits with the following additions:**

- 1 10x10 booth at the PSAI Convention and Trade Show (includes 2 exhibitor badges)
- 2 full page Industry Resource Directory ads
- 1 half-page ad in the PSAI convention On Site Directory
- 2 additional (4 total!) complimentary registrations for both PSAI events - treat your customers
- .xls membership list updates every six months on request
- Preferred reservation of your PSAI Trade Show floor space (Gold chooses third)

**15% discount on Member pricing for additional purchases throughout the year!**  
(45% off non-member pricing!)

# \$13,195

ALL BRONZE, SILVER AND GOLD BENEFITS  
+ PLATINUM LEVEL EXTRAS

**Platinum Members promote their companies and invest in the industry through the work of the PSAI. They receive all Bronze, Silver and Gold benefits with the following additions:**

- Preferred reservation of your PSAI Trade Show floor space (Platinum chooses second)
- Table top display at Nuts and Bolts Conference
- Upgrades including
  - » 4 full-page ads in the Industry Resource Directory plus other Platinum perks
  - » Full-page ad in the PSAI Convention On Site Directory
  - » Half-page ad in the PSAI newsletter monthly
  - » .xls membership list monthly on request
  - » 4 additional (8 total!) complimentary registrations to both PSAI events – treat your customers!
  - » All available enhancements to your online listing in the Supplier Directory
- Your company logo (home page) and an ad on PSAI's website, both hyperlinked to your site
- Recognition for industry leadership through
  - » Credit for sponsorship of coffee breaks
  - » Abundant signage and podium shout-outs at PSAI events and in publications

**20% discount on Member pricing for additional purchases throughout the year!**  
(50% off non-member pricing!)

GOLD

PLATINUM