



From Your Fellow Attendees: Recommended Technologies and Readings

Technology Platforms

- [Constant Contact](#) – email marketing
- [LucidChart](#) – draw flowcharts and diagrams
- [Microsoft Outlook](#) – personal email of Microsoft operating system
- [Batch Geo](#) – Make a map from a list of multiple locations, use addresses, postcodes, or coordinates

Books

- [7 Habits of Highly Effective People](#) – Stephen Covey
- [Crucial Conversations](#) – Patterson, Grenny, McMillan, Switzler
- [Peak: How Great Companies Get Their Mojo from Maslow](#) – Chip Conley
- [Primal Leadership](#) – Goleman, Boyatzis
- [The Master Key System](#) – Charles Haanel
- [Think and Grow Rich](#) – Napoleon Hill
- [How to Win Friends and Influence People](#) – Dale Carnegie
- [Steve Jobs The Man Who Thought Different](#) – Karen Blumenthal
- [Presentation Zen](#) – Garr Reynolds
- [Essentialism: The Disciplined Pursuit of Less](#) – Greg McKeown

Conference Speaker Info

- “Ignite Brilliance In Your Creativity and Innovation” [AmyK Hutchens](#)
- “Get Off Your Attitude” - [Ryan C. Lowe](#)
- “Social Selling: Getting Buyers to Know, Like and Trust Your Business” - [Jeff Korhan](#)