

CEO | SUMMIT

2019

March 11 – 13, 2019

The W Hotel Fort Lauderdale
Fort Lauderdale, Florida

Distributor attendees at
the 2018 CEO Summit
represented over
\$1 billion

CEO SUMMIT SPONSORSHIP OPPORTUNITIES

Executive Sponsor: \$8,500

Limited to 5 Sponsors. **Only 2 Remaining Available.**

- Sponsor recognition at Welcome Reception, CEO Summit Celebration and Networking Dinner
- Company logo on CEO Summit event invitation, on-site guide, event website and email messages
- Option to create three slides to include in walk in slides shown during breakfast and lunch
- On-site recognition and thanks in Welcome Address
- Your logo placed on signage and in on-site materials for one of the following:
 - Coffee Break on Tuesday morning
 - Coffee Break on Wednesday morning
 - Breakfast on Tuesday **SOLD OUT**
 - Breakfast on Wednesday **SOLD OUT**
 - Lunch on Tuesday **SOLD OUT**
- Your company brochure or unique giveaway to be distributed to attendees
- Speaker introduction (4 minute speaking slot)
- Post event mailing list with email addresses
- Full page ad in on-site guide
- Dedicated email blast to CEO Summit invitation list (choose between Distributors and Manufacturers) to be sent out pre-event
- (2) CEO Summit Event Registrations for sponsoring company employees

Brand Awareness Opportunities

- **Pool Sponsorship** – \$5,000 (sponsor fulfills) \$7,000 (PSDA fulfills)
Provide CEO attendees with protection from the sun with sunscreen, bottles of water, pool drink tickets and a light snack.
- **Lounge Sponsor** – \$5,000
Our CEOs need a place to sit, relax, and take calls between sessions. Give them some comfortable seating with your branded lounge, you may provide whatever collateral or promotional items for them to review.
- **Golf Sponsorship** – \$3,500 (sponsor fulfills) \$5,500 (PSDA fulfills)
Get in on the fun by sponsoring the golf outing for attendees enjoying the course with signage at the course, branded golf balls, and ball markers.
- **Hotel Room Drop** – \$3,000
Place your personal message with a gift bag/promotional item in each attendee's room.
- **Hotel Key Cards** – \$3,000 **SOLD OUT**
Have each attendee hold onto your company's name and logo all conference long.
- **General Session Chair Drop** – \$1,500
Leave your collateral/promotional materials at the attendees chairs in the General Session room.

