PSHP 2027 Annual Meeting

ADVANCING PHARMACY, TRANSFORMING CARE

March 31–April 2 | DoubleTree Philadelphia Center City

EXHIBITOR PROSPECTUS

The 2027 PSHP Annual Meeting will attract health system pharmacists from across Pennsylvania. We anticipate over 200 attendees including Directors of Pharmacy, Clinical Coordinators, Pharmacy Managers, Staff Pharmacists, Clinical Pharmacy Specialists and Technicians. They will examine your products and services in the exhibit hall to help them make educated decisions in providing up-to-date care delivery in their pharmacy setting.

THERE ARE 3 OPTIONS TO SUPPORT PSHP IN 2027.

1. Standard Exhibitor Opportunity

STANDARD EXHIBIT PACKAGE ▶ $3,950

- Optional exhibit booth space - choose during registration.
- Access to Distributor Showcase Expo (1 representative).
- Includes one (1) six foot clothed and skirted table with two (2) chairs.
- Two (2) representatives who may participate in all CE sessions.
- Access to a 110 outlet and Wireless Internet (additional fees apply).
- Brand recognition in PSHP marketing online.
- 1 digital ad in Mobile App.

Please Note: You are welcome to purchase additional conferences passes for $299/person. You are unable to purchase additional passes to the Distributor Showcase Expo.

DISTRIBUTOR SHOWCASE EXPO

2 hours of semi-private appointment with Directors of Pharmacy, buyers, and other decision makers. Access to this event is limited to one representative per package chosen (unless applicable Corporate Sponsorship partner or select sponsorship add-on option chosen).

2. Corporate Sponsorship Opportunity

ANNUAL CORPORATE SPONSORSHIP ▶ TIER BASED PRICING "BEYOND THE BOOTH"

Introducing Our 2027 Corporate Sponsorship Opportunities:

Diamond, Platinum, Gold, Silver, and Bronze Tiers Available

- Standard Exhibit Package Offerings Plus Additional Benefits
- Priority and/or Early Entry into the Distributor Showcase Expo
- Additional Distributor Showcase Expo passes included (number based on tier chosen)
- ***NEW!*** Complimentary passes to PSHP Leadership Celebration of Excellence Event
- Learning Lab or Product Theatre included (Gold-tier and above)
- Exhibit display space included at additional PSHP In-Person Event(s)
- *And more.*
- **Click here to view our sponsorship tiers. Contact the Executive Director for details.**

- **Learning Lab** is a 15-minute scheduled non-CE event at either the Annual Meeting or the Fall Summit (based on agenda availability) in which a company representative briefly highlight products or services provided by the company that are typically promotional in nature, with or without slides. Full meals are not provided by PSHP during these events. Learning labs are considered part of the meeting agenda, with AV and room provided by PSHP during the overall event.
- **Product Theatre** is a 45-minute scheduled non-CE event at either the Annual Meeting or the Fall Summit (based on agenda availability) in which a speaker, typically a professional such as a physician or pharmacist, provides a formal presentation accompanied by slides to the audience over a full meal provided by PSHP. Product Theatres are considered part of the meeting agenda, with AV and room provided by PSHP during the overall event. The title and speaker are noted in the online agenda prior to the start of the meeting.
- Expand your partnership with PSHP beyond the Annual Meeting by committing to a Corporate Sponsorship today.

3. Sponsorship Add-On Opportunities

Available to companies participating in options 1 or 2 above.

Contact meetings@pshp.org if interested in any of the below sponsorships.

ANNUAL MEETING TOTE BAG *(EXCLUSIVE)* ▶ $5,000

- Company logo (one color) imprint on each bag with the bags being available in registration area. PSHP selects tote bag style. One additional pass to the Distributor Showcase Expo included.

COFFEE STATION *(MULTIPLE)* ▶ $4,000

- Host a coffee station in the registration area (morning and afternoon options) with sponsorship signage. One additional pass to the Distributor Showcase Expo included.

LANYARDS *(EXCLUSIVE)* ▶ $2,000

- Company name will be imprinted on all lanyards worn throughout the conference and required of all attendees.

OPENING NIGHT WELCOME RECEPTION *(EXCLUSIVE)* ▶ $7,500

- Sponsor the opening night reception for attendees and your company will receive event signage, an opportunity for a brief welcome message to the attendees along with an event table for exhibit purposes. Two additional passes to the Distributor Showcase Expo included.

PROFESSIONAL HEADSHOT PHOTOGRAPHER *(EXCLUSIVE PER DAY)* ▶ $4,000 *PER/DAY*

- Host a photographer for professional headshots for attendees. PSHP selects photographer and arranges photo distribution with sponsorship signage. One additional pass to the Distributor Showcase Expo included.

PROFESSOR WALK ROUNDS POSTER SESSION PARTNER *(EXCLUSIVE)* ▶ $4,000

- Selected PSHP pharmacists and trainees share innovative projects at their health system practice setting. Company name placed on signage in Poster Session area. One additional pass to the Distributor Showcase Expo included.

TAKE A BREAK MASSAGE STATION ▶ $4,000

- Sponsor two (2) massage chairs with sponsorship signage next to the station's waiting line. One additional pass to the Distributor Showcase Expo included.

THEME CENTER BREAK ▶ $4,000

- Host a novelty snack break for attendees with sponsorship signage in the registration area (morning and afternoon options). One additional pass to the Distributor Showcase Expo included.

Exhibitor Space and Regulations

EXHIBITOR ATTENDEES

Additional passes can be purchased for $299 in advance of the conference. Exhibitors will receive instructions from PSHP Staff on how to register their exhibit staff passes. You are unable to purchase additional passes to the Distributor Showcase Expo.

ASSIGNMENT OF EXHIBITOR SPACE

Allocations of space for exhibitor booths will be made on a first come, first serve basis, with additional consideration for our Corporate Sponsors. PSHP reserves the right to change the assignment at their discretion.

PAYMENT

There are three (3) options to pay. Upon registering, you may pay via credit card while completing the transaction, check made payable to PSHP and mailed to **PSHP PO Box 30 Lititz PA 17543** or via ACH (information available upon request).

Click **here** to access PSHP's W-9.

CANCELLATION OR WITHDRAWAL

An exhibitor may cancel and/or withdraw in writing no later than Friday, February 26, 2027. Cancellation will result in a cancellation penalty of $1,000, which is to be retained by PSHP for administrative purposes. Any cancellations received after this date will not receive a refund. You cancellation request must be sent in an email to Megan Brouwer at **meetings@pshp.org**.

OCCUPANCY OF SPACE

Exhibition setup and tear down times will be sent from PSHP Staff closer to the start of this event.

TERMINATION OF THE CONTRACT

If the premises where the 2027 PSHP Annual Meeting is to take place is destroyed and/or damaged; the exhibition fails to take place as scheduled; the exhibition is rescheduled, interrupted, or discontinued; or, access to the premises is prevented due to any strike, lockout, injunction, act of war, act of God, or emergency declared by any government agency, this contract may be terminated by PSHP. In the event of such termination, the exhibitor waives any and all damages and claims for damages, and agrees that the sole liability of PSHP is to return the payment in full.

EXHIBITOR'S REPRESENTATIVE

Each exhibitor organization must have at least one (1) person acting as its representative with authorization to enter into service contracts necessary for the installation and removal of exhibits, and the provision for which each exhibitor is responsible, as applicable. All materials placed within an exhibitor's booth are the responsibility of the exhibitor. The exhibitor agrees not to sublet any of their assigned space as provided. PSHP shall retain the right to prohibit any exhibitor or part of an exhibit that it does not deem suitable for the exhibition or in keeping in character with/for the purpose of this conference.

LIABILITY & INSURANCE

Except to the degree of negligence and/or willful misconduct of PSHP, its authorized agents, and/or the Marriott , each exhibitor agrees to protect, save, or keep PSHP, its authorized agents, and the Marriott forever harmless from any damages or charges imposed for a violation of any law or ordinance by the negligence of the exhibitor, as well as strictly comply with the applicable terms and conditions contained in the agreement between the hotel, conference center, and PSHP regarding the exhibition premises. Further, the exhibitor shall, at all times, protect the Board of Directors for PSHP and its affiliates against and from any loss, damage, liability, or expense arising from the exhibitor's occupancy of the exhibit space. PSHP and its affiliates will exercise great care as to the protection of the exhibitor's property. However, by signing this contract, the exhibitor releases PSHP, its affiliates, the hotel, and the convention center from any liability.

SAFETY

Fire regulations require that all display material used for decoration be flame proof. All electrical equipment, including signage and lights, shall be in good condition and be able to pass inspection by the fire marshal. Use of flammable materials necessary to the exhibit, where no alternative can be used, must first be brought to the attention of PSHP 30 days prior to the event in writing.

ACCOMMODATIONS

Room blocks have been secured with the DoubleTree Philadelphia Center City. Please check the Annual Meeting website under accommodations to book accordingly.

SHIPPING

Exhibitors agree to ship at their own risk and expense property to be exhibited. All shipments must be prepaid. Exhibitor instructions will be sent to all participating exhibitors close to the start of this event.

COPYRIGHT PERMISSION

Exhibitors represent and warrant that no work protected by copyright will be staged, produced, or otherwise performed without the expressed, written consent of the owner of the copyrighted material.

MISCELLANEOUS REGULATIONS

Exhibitors shall not foster or conduct outside activities which would take participants from the conference functions and/or exhibition during scheduled hours.

SPECIFIC SITE RULES & REGULATIONS

By registering for this event, the exhibitor agrees to all rules and regulations set forth by the conference hotel.

AMENDMENTS TO REGULATIONS

All matters not related or mentioned in these rules and regulations shall be the decision of PSHP.
The aforementioned items covered in these rules and regulations may be changed at any time by PSHP in the interest of the conference.

RESPONSIBILITY

It is the responsibility of the exhibitor to be fully familiar with these rules and regulations.
PSHP reserves the right to refuse space to any potential exhibitor or advertiser.

QUESTIONS

Please e-mail **meetings@pshp.org**.