For: Fall Mailing Eblast to Eastern Region (students, advisors, and officers)
Date: November 1, 2023
Subject: Eastern Regional VP Fall Letter

Dear Eastern Psi Chi Members,

I write to you with some updates from the Eastern Region of Psi Chi. Congratulations are in order for our last year’s awards, grants, and scholarship winners.

It’s Always a Good Time for a Membership Drive!
Start your membership drives now! By recruiting members early in their academic career, your chapter will have year-to-year continuity among officers and members and can plan more exciting activities. We want all eligible students and faculty to know about Psi Chi and the lifetime benefits of membership. Further, we want to celebrate diversity and inclusion within our membership.

Do you know how many eligible students for Psi Chi actually become members in your chapter? Set a goal of increasing your membership rate by reaching out to students who are eligible but have not yet joined Psi Chi. Learn what their obstacles are and brainstorm how you as a chapter can help remove barriers to membership.

EPA in Philadelphia
We continue another year with an in-person event, and we have an amazing line up of speakers for 2024! If you did not make it to the last EPA, we hope to see you in Philadelphia at the Downtown Marriott on February 29–March 2, 2024. There are so many interesting sessions being put together for March.

Poster/paper submissions are due by December 1, 2023, at 5 p.m. EST. There are NO special deadlines for the undergraduate session. Everyone’s submissions are due at the same time on December 1. If you want some tips on submitting a top-notch abstract, have a look at this article in Eye on Psi Chi.

If you are a student, Psi Chi member, and first author, you are eligible to apply for a Regional Research Award (due at the same time as EPA submissions).
The portal will close on December 1 at 5 p.m. EST. Be sure to review the criteria for Regional Research Awards. If you win an award, we will honor you (and your mentors!) at a special breakfast. In addition to presenting your research at your assigned EPA session, the lead author on the award-winning submission will deliver a 2-minute “data blitz” describing their main purpose, methods, key findings, and implications. Last year’s session was beyond amazing! The Eastern Regional Steering Committee is hard at work planning sessions to enrich your professional development and help you network within and across chapters. There’s so much in store for you at EPA!

Grants and Awards Watch:
Psi Chi offers more than $400,000 in annual awards and grants for chapters, undergraduates, graduate students, and faculty.
- Unrestricted Travel Grants due December 5
- Undergraduate Research Grant due January 15
- Graduate Research Grant due January 15
- Are you planning a field research study in social psychology? Consider applying for a field research grant ($1,500 with a $1,500 stipend for a faculty sponsor). Robert Cialdini/Psi Chi Undergraduate Research Grant for Field Research in Social Psychology.

Relevant Articles for Psi Chi Members
Be sure to check out the latest issue of Eye on Psi Chi where lots of relevant information for students, faculty, and chapters is shared. The latest articles answer questions such as
- How do I obtain letters of recommendation for graduate school?
- Is attending graduate school in a virtual setting right for me?

Looking for a Fundraiser?
Consider a T-shirt drive! It is a wonderful way to promote group cohesion and to “advertise” your Psi Chi chapter on campus and beyond. Imagine waves of chapter-centric Psi Chi T-shirts swelling throughout EPA! If you are thinking about a T-shirt drive, be sure to consult the Psi Chi Branding Guide.

I would also like to remind you of opportunities at the Psi Chi Headquarters.
- As you plan your fall recruitment drives, remember that Psi Chi can now collect membership dues individually, rather than by chapter. If you decide to use this option, students will pay their society dues through
the Psi Chi website when they are approved. Learn more about this option.

- Please submit a brief Chapter Activity Report for potential publication in *Eye on Psi Chi*. The Chapter Activity Report is one of the objectives for the Model Chapter Award. Submit your activity.
- Students: Make sure to add your non-university email address to your member profile so you can stay connected with Psi Chi after you graduate! Update your profile.
- Celebrate your academic achievements with Psi Chi graduation regalia. Order in advance to avoid rush shipping charges.

Stay Connected and Keep Informed!
Follow us on Twitter@PsiChiEast! Like and follow the Eastern Regional Facebook page to keep up to date about happenings in the Eastern Region. We would love to include pictures from your chapter’s induction ceremonies or other activities! Hosting an undergraduate conference? Send information to me via email and I will post it! Please feel free to e-mail me (Ingrid.tulloch@morgan.edu) or easternVP@psichi.org) with any questions.

I’m looking forward to another wonderful year with Psi Chi!

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