



PSI CHI THE INTERNATIONAL HONOR SOCIETY IN PSYCHOLOGY

Date: March 14, 2019
From: Psi Chi, Dr. Shawn Charlton
Subject: Southwestern Regional VP Spring Letter

Dear Psi Chi Members in the Southwestern Region,

Happy March! The Southwestern Region Steering Committee has been hard at work putting together an excellent program for the SWPA convention next month. Below are some details about the Psi Chi programming at SWPA, the region, and other items of potential interest.

Before I get to the announcements, I strongly encourage you and your chapters to participate in the [Psi Chi Chapter Challenge](#). This is a great way to generate some funds for your chapter, while supporting Psi Chi's annual giving campaign. Psi Chi already does so much for its members, but with your help and that of your chapter, we can do even more!

Psi Chi events at the 2019 SWPA meeting:

- The 2019 [SWPA convention](#) is April 5–7 in Albuquerque, NM. We hope to see you there.
- We have a full slate of research talks, workshops, panel discussions, and other events planned for the convention. Get a preview of the [2019 SWPA Psi Chi programming](#).
- Our Distinguished Lecturer for the convention is [Paco Underhill](#), CEO of [EnviroSell, Inc.](#) Mr. Underhill will talk about “Shopping in the 21st Century.” His talk will not only feature ways that shopping is changing, but also a discussion of the techniques his company has developed for observing shopping behavior in the real world.
- The Psi Chi program also features an invited talk by Dr. R. Eric Landrum, Past-President of Psi Chi, entitled, “Gaining a Competitive Edge: Leveraging Your Skills Story for the Psychology Workforce and Graduate Admissions.”
- On Friday, April 5, at 11:30 a.m., we will host a buffet luncheon and awards recognition for Psi Chi members at the [Church Street Cafe](#). **If you have chapter members who received Psi Chi grants, awards, or scholarships this past year, I invite you to e-mail me (scharlton@uca.edu) a PowerPoint slide with the information** (and a picture or two of the award winners would be great!) that we can display during the luncheon. Reservations are required ([click here to reserve your spot](#)).
- Chapter leaders, and those interested in becoming leaders, are invited to join us at 2:00 p.m. for a workshop on chapter leadership skills. In preparation for this event, we invite chapter officers to submit details of



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recent fund-raising efforts (successful or not). You can use this survey to submit the details: <https://psichi.com/SWPAFundIdea>

- We are always looking for volunteers to help with our Psi Chi events at SWPA. If you are interested in being involved with Psi Chi programming, please e-mail me at scharlton@uca.edu by Monday, April 1.

In addition to the events at the convention, please be aware of the following:

- The [Model Chapter Award](#) application has been streamlined. We encourage all chapters to review the eligibility criteria for this award, as well as the [Regional Chapter](#) and [Ruth H. Cousins Awards](#).
- Many thanks to GEICO for sponsoring the SWPA Regional Travel Grants program. We encourage you to visit the [GEICO sponsorship page](#) and get a free, no-obligation insurance quote.
- In addition to travel grants, there are other [award, grant, and scholarship](#) programs still available for this year. Please see the award section of the Psi Chi website for details.
- We encourage you to submit to the two Psi Chi publications: The [Psi Chi Journal of Psychological Research](#) and [Eye on Psi Chi](#). All Psi Chi members are eligible to submit work to these publications.

A huge thank you to the members of our regional steering committee: Sandy Parsons (Rice University, TX), Seungyeon Lee (University of Arkansas, Monticello), Lisa Rosen (Texas Woman's University), and Maggie Rogers (University of Central Arkansas). This group has worked extremely hard to prepare our SWPA programming. This has been an exceptional group to work with.

Have a great semester and spring! See you in Albuquerque (I hope)!

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