

PSI CHI Advertising Contract: Website

CLIENT INFORMATION

Advertiser

Contact Name

Address | Street or P.O. Box

City | State | Zip | Country

Phone (daytime)

E-mail

Submitted by

Authorized Signature

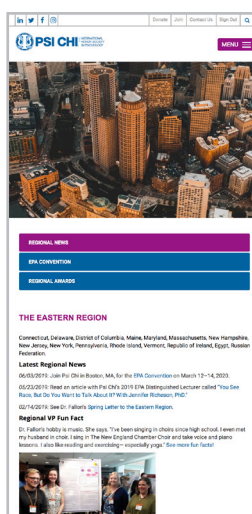
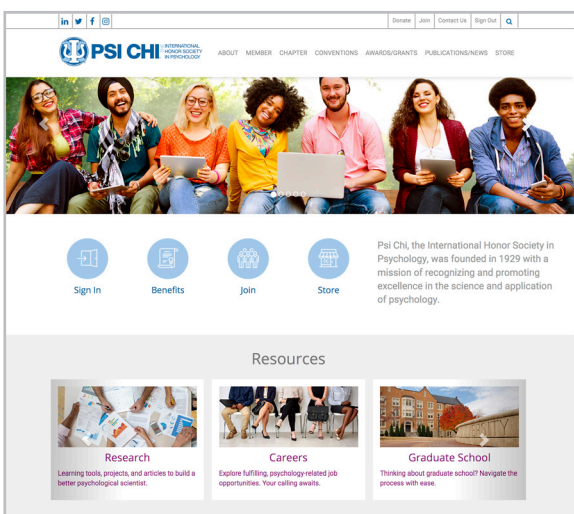
Please read our Privacy Policy at <https://www.psichi.org/page/PrivacyPolicy>

WEBSITE

Issue

<input type="checkbox"/> 20__ January	<input type="checkbox"/> 20__ February	<input type="checkbox"/> 20__ March	<input type="checkbox"/> 20__ April
<input type="checkbox"/> 20__ May	<input type="checkbox"/> 20__ June	<input type="checkbox"/> 20__ July	<input type="checkbox"/> 20__ August
<input type="checkbox"/> 20__ September	<input type="checkbox"/> 20__ October	<input type="checkbox"/> 20__ November	<input type="checkbox"/> 20__ December

Price: __ (number of months) x \$1,500 = \$



PSICHI.ORG

Advertising on **psichi.org** allows you to connect with psychology majors and minors, often before they have joined any other professional organization. With more than three-quarters of a million inducted members, Psi Chi is the world's largest student psychology organization.

Psi Chi members are top performers in their classes who quest for knowledge about the field of psychology and conducting research. During the 2018–19 fiscal year, psichi.org received almost **1.5 million page views**. Top activities include

- joining the psychology honor society,
- purchasing merchandise and graduation regalia,
- applying for awards and grants,
- networking opportunities with like-minded students,
- seeking job opportunities on our career board,
- presenting research at regional conventions, and
- learning about research and fields of psychology.

To maintain a steady flow of traffic year round, the Society regularly encourages members to visit our website through Psi Chi Digest e-mails (170,000+ subscribers), materials provided at regional and national conventions, and our four social media platforms:

- Facebook (24,000+ followers)
- Twitter (5,900+ followers)
- LinkedIn (8,000+ followers)
- Instagram (2,800+ followers)

AD SPECIFICATIONS

Digital format

JPEG only | 72 dpi Resolution | RGB colors
Dimensions: 350 x 350 pixels

DEADLINE/BILLING

Ads are due 7 days before display month.
Payments are due 30 days after invoice.

CONTACT

Submit this contract by e-mail to

Susan Iles
Advertising Sales
Psi Chi Central Office
E-mail: susan.iles@psichi.org
Phone: 423-771-9964

See our NEW mobile responsive website at www.psichi.org



All advertisements must be scholarly and professional in nature, and Psi Chi reserves the right to reject (or cancel) any ads that are not in the best interest of the Organization or consistent with the Society's mission.

ADV-WEB-DG-PT (7-2020)

