PSICHI.ORG
Advertising on psichi.org allows you to connect with psychology majors and minors, often before they have joined any other professional organization. With more than three-quarters of a million inducted members, Psi Chi is the world’s largest student psychology organization.

Psi Chi members are top performers in their classes who quest for knowledge about the field of psychology and conducting research. During the 2020–21 fiscal year, psichi.org received 1.8 million page views. Top activities include

- joining the psychology honor society,
- purchasing merchandise and graduation regalia,
- applying for awards and grants,
- networking opportunities with like-minded students,
- seeking job opportunities on our career board,
- presenting research at regional conventions, and
- learning about research and fields of psychology.

To maintain a steady flow of traffic year round, the Society regularly encourages members to visit our website through Psi Chi Digest e-mails (170,000+ subscribers), materials provided at regional and national conventions, and our four social media platforms:

- Facebook (24,000+ followers)
- Twitter (6,000+ followers)
- LinkedIn (10,000+ followers)
- Instagram (5,000+ followers)

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