

DATE: October 6, 2026

TO: Advisors and Officers

SUBJECT: New Ready-to-Use Invitations for Potential Members



New Ready-to-Use Invitations for Potential Members

Are you as excited as we are to welcome students into your chapter this fall? Psi Chi's new [Invitation to Membership templates](#) will help you connect with students and encourage them to get involved.

Here's what's new:

1. **Student-focused messaging.** The revised letters speak more directly to students by acknowledging challenges they face while highlighting the unique benefits and opportunities provided by your local chapter.
2. **Two options to choose from.** Whether you identify eligible students in advance or invite students to check their eligibility and apply, there's now a template to fit your needs.

[Download the new templates today.](#) You can also see these additional recruitment resources:

- [Become a Member Webpage](#)
- [View/Process Applications](#) (advisor login required)
- [Order/Download Posters and Flyers](#)
- [Recruitment in 3 Easy Steps](#) (Advisor/Officer Toolkit, pp. 2–5)

CHAPTER SUCCESS STORIES



Making Membership Possible for All

Discover the Arizona State University at Tempe Chapter's scholarship program, which empowers all their students to join.

Building a Thriving Psi Chi Community

Read along for Purdue University Northwest's strategies to create chapter awareness and opportunities for research and service.

A Chapter Newsletter Worth Noting

Want to honor your members and community with your own chapter publication? Get inspired by the latest Özyeğin Chapter Newsletter.

Explore other awesome [Chapter Activity Ideas](#).

ADVERTISEMENTS



FALL VIRTUAL MEETUPS

- [STUDENTS Online/Hybrid Chapter Meetup](#)
Wednesday, October 7 at 12:00–1:00 p.m. EDT
- [FACULTY Leadership Opportunities Drop-in Office Hours](#)
Friday, October 9 at 2:00–3:00 p.m. EDT
- [ADVISORS Online/Hybrid Chapter Meetup](#)
Friday, October 16 at 2:00–3:00 p.m. EDT
- [CHAPTER OFFICERS Leadership Training](#)
Wednesday, October 28 at 12:00–1:00 p.m. EDT

ANNOUNCEMENTS

- [Board Nominations](#): Due Nov. 15 for President-Elect and VPs of the Eastern, Rocky Mountain, and Western regions.
- [Regional Convention Submission Deadlines](#): EPA (Dec. 1), MPA (Nov. 4), RMPA (Dec. 1), SEPA (Oct. 13, Nov. 9 for students), SWPA (date coming soon), and WPA (Dec. 15).
- [Lifetime Member Fee Change](#): Learn about the change and efforts to expand access to membership for students.

REPORT RESULTS

Are you curious what other chapters are up to? See our new [2025–26 Chapter Snapshot Report](#) for highlights of 243 chapters' recruitment practices (pictured below), activity trends, social media presence, and more.

How did you recruit members this year?

163 CHAPTERS

67.1%

Email to potential members who met chapter eligibility requirements

100 CHAPTERS

41.2%

General email encouraging students to apply to Psi Chi

94 CHAPTERS

38.7%

Presentations or announcements in classes

88 CHAPTERS

36.2%

Posters or digital recruitment materials displayed on campus

84 CHAPTERS

34.6%

Table at campus club
fair or other student
activity event

67 CHAPTERS

27.6%

Announcements
on social media

15 CHAPTERS

6.2%

Other

2 CHAPTERS

0.8%

None of these