Psi Chi Re-Envisioned the 2020 Chapter Challenge!
Here’s What’s New.

Officers and Advisors, you’re invited to take the Psi Chi Chapter Challenge, a special all-online, web, and email-based fundraiser taking place November 1 to December 1. This year, all proceeds you raise as a team will be split evenly (50%-50%) between the Psi Chi COVID-19 Member Support Fund and your local chapter.

Create your team today! All teams receive a customizable donations webpage—a useful tool, especially for chapters operating remotely this year. Our NEW Video Toolkit is also available to help you succeed.

Samantha Paige Lapka (pictured above) participated last year. She says, “It was great to raise money and also fun to bond more as a group.” Read her testimonial.
LIVE EVENTS

• **Midwestern Region Fall Virtual Event**
  The Highs and Lows of Psi Chi Chapters During COVID-19
  Meet Psi Chi’s Midwestern VP, learn from other chapters, and get answers to your questions about submitting to MPA. Open to all members.
  October 9 at 3 p.m. EST (2 p.m. CST). [Register Today](#).

• **Respectfully Engaging Across Our Differences in Divided Times**
  Join NICD leaders to learn about leveraging your skill sets to foster relationships of understanding and empathy.
  October 13 at 1 p.m. EST. [Register Today](#).

• **The Experience of Meaning in Life in an Ever-Changing World**
  Dr. Laura King will explain the science of meaning and ways to live meaningful lives, even during the pandemic.
  October 23 at 3 p.m. EST. [Register Today](#).

• **Southwestern Region Fall Virtual Event**
  Pandemic Perspectives: Sharing Strategies to Promote Chapter Success in 2020
  Meet your new Southwestern VP to share strategies that have worked for promoting member engagement while social distancing. Open to all members.
  October 29 at 5 p.m. EST (4 p.m. CST). [Register Today](#).

Officers are also invited to join Psi Chi’s Executive Director and Director of Membership and Development for the following **Chapter Chats**. Get answers to questions about your officer duties and useful resources!

• **Help_HelpedMe Officers**
  October 7 at 2–2:30 p.m. EST. [Register Today](#).
- **Optional Officer Positions**
  October 12 at 2–2:30 p.m. EST. Register Today.

- **Chapter Presidents**
  October 14 at 2–2:30 p.m. EST. Register Today.

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**Are Your Students Preparing for Winter Graduations?**

Please remind them of this special offer: With any purchase of a **Grad Plus Bundle** or **Commencement Bundle**, additional items will be marked down by 50%! Take advantage of this deal and stock up on your **Psi Chi favorites** with **code BundleSpecial**! Offer ends Nov. 30.
Help Your Students Adversely Affected by COVID-19
Advisors, visit HERE to take advantage of the Psi Chi COVID-19 Member Support Fund for your chapter. If you know a student who can benefit, reach out for more information: cynthia.wilson@psichi.org. You can support the fund at donate.psichi.org.

Hosting a Virtual Induction Ceremony?
If so, you have a chance to win a Psi Chi VIP appearance at your chapter’s induction ceremony! Please email cynthia.wilson@psichi.org by October 16 to let her know the planned date. As part of our 2020–21 Membership Drive, we will randomly select a school from each region to win the appearance of Psi Chi’s Executive Director and/or a Board member at your induction, LIVE by video.

Did Any Students Graduate Without Joining Psi Chi?
Psi Chi’s Board of Directors created a grace period for students who were not able to join Psi Chi due to COVID-19: any students who graduated between March 1, 2020, and August 31, 2021, and who met chapter eligibility criteria to join Psi Chi as student members at the time of graduation, be allowed to join Psi Chi until December 2021.

Did Your Chapter Miss the Chapter Activity Grants Deadline?
Good news, there’s another round coming this spring! Deadline will be January 4, 2021. We encourage all chapters to apply. This is made possible in part by generous donors to the Psi Chi COVID-19 Member Support Fund.
SPECIAL ANNOUNCEMENTS

- Nominations are now open through **Nov. 15** for the 2021–22 Psi Chi President-Elect and Vice-Presidents of the Eastern, Rocky Mountain, and Western Regions.
- This month’s **#PsiChiR contest** is underway and open to all students and faculty. Entries are due **Oct 15**.

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