

PSI CHI Advertising Contract: *Psi Chi Journal*

OUR JOURNAL

Advertising in *Psi Chi Journal* allows you to connect with established psychology researchers and mentors, as well as undergraduates and graduate students striving to build a career in one of the many areas of research. People regularly visit our journal online to

- view current and past issues,
- submit their research for publication,
- learn about reviewing for *Psi Chi Journal*, and
- share invited editorials as teaching tools in the classroom.

All issues and advertisements are permanently **free online** to both members and nonmembers alike. During the 2018–19 fiscal year, psichi.org received almost **1.5 million page views**, ensuring that high-achieving students and professionals will see your content for years to come.

To further enhance the visibility of our journal, latest issues and calls for submissions are regularly featured in *Psi Chi Digest* e-mails (**175,000+ subscribers**) and on our four social media platforms.

- Facebook (23,000+ followers)
- Twitter (5,500+ followers)
- LinkedIn (6,000+ followers)
- Instagram (1,800+ followers)

Articles are also indexed in PsycINFO, EBSCO, and Crossref databases—essential tools that researchers use to search for millions of psychology-related articles. This makes *Psi Chi Journal* a key place to communicate your message with our Professional Organization's **three quarters of a million lifetime members** and far beyond.

AD SPECIFICATIONS

Digital format: PDF, EPS, and TIFF
Resolution : 300 dpi | B&W line art—1,200 dpi
Black & white ads (no RGB or 4-color process)
PDF settings: Press quality, embed all fonts

DEADLINE/BILLING

Payment due upon receipt of invoice.

CONTACT

Submit contract by e-mail to Susan Iles
Advertising Sales
Psi Chi Central Office
E-mail: susan.iles@psichi.org
Phone: 423-771-9964

CLIENT INFORMATION

Advertiser

Contact Name

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Phone (daytime)

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Submitted by

Authorized Signature

Please read our Privacy Policy at <https://www.psichi.org/page/PrivacyPolicy>

DIGITAL PUBLICATION

Issue

Spring
(deadline Jan 15)
online Feb 28

Summer
(deadline April 15)
online May 25

Fall
(deadline Sept 3)
online Sept 30

Winter
(deadline Nov 15)
online Dec 20

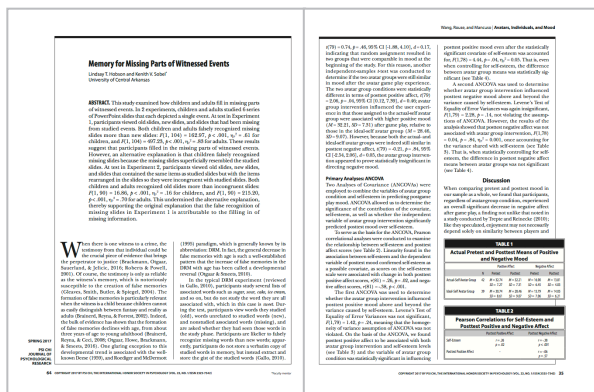
Size/Dimensions

Full page (no bleed)
6 5/8" x 9 1/4"

Cost: \$400
Black & White only

Half page (horizontal)
6 5/8" x 4 1/2"

Cost: \$275
Black & White only



See past issues of *Psi Chi Journal of Psychological Research* at http://www.psichi.org/page/journal_past



All advertisements must be scholarly and professional in nature, and Psi Chi reserves the right to reject (or cancel) any ads that are not in the best interest of the Organization or consistent with the Society's mission.

