

# PSI CHI Advertising Contract: Website

CLIENT INFORMATION	
Advertiser	
Contact Name	
Address   Street or P.O. Box	
City   State   Zip   Country	
Phone (daytime)	E-mail
Submitted by	
Authorized Signature	

## PSICHI.ORG

Advertising on **psichi.org** allows you to connect with psychology majors and minors, often before they have joined any other professional organization. With more than three-quarters of a million inducted members, Psi Chi is the world's largest student psychology organization.

Psi Chi members are top performers in their classes who quest for knowledge about the field of psychology and conducting research. During the 2018–19 fiscal year, psichi.org received almost **1.5 million page views**. Top activities include

- joining the psychology honor society,
- purchasing merchandise and graduation regalia,
- applying for awards and grants,
- networking opportunities with like-minded students,
- seeking job opportunities on our career board,
- presenting research at regional conventions, and
- learning about research and fields of psychology.

To maintain a steady flow of traffic year round, the Society regularly encourages members to visit our website through Psi Chi Digest e-mails (175,000+ subscribers), materials provided at regional and national conventions, and our four social media platforms:

- Facebook (23,000+ followers)
- Twitter (5,500+ followers)
- LinkedIn (6,000+ followers)
- Instagram (1,800+ followers)

## AD SPECIFICATIONS

### Digital format

JPEG only | 72 dpi Resolution | RGB colors  
Dimensions: 350 x 350 pixels

## DEADLINE/BILLING

All ads and payment are due 14 days before the start of the first preferred display month.

## CONTACT

**Submit contract by e-mail to**

Susan Iles

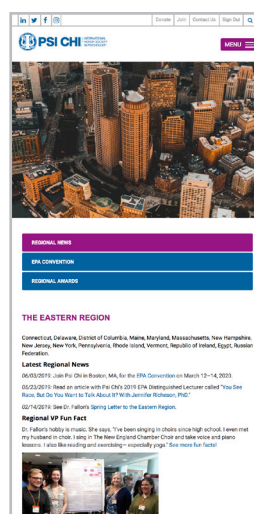
Advertising Sales

Psi Chi Central Office

E-mail: [susan.iles@psichi.org](mailto:susan.iles@psichi.org)

Phone: 423-771-9964

WEBSITE (www.psichi.org)			
Issue			
<input type="checkbox"/> 201__ January	<input type="checkbox"/> 201__ February	<input type="checkbox"/> 201__ March	<input type="checkbox"/> 201__ April
<input type="checkbox"/> 201__ May	<input type="checkbox"/> 201__ June	<input type="checkbox"/> 201__ July	<input type="checkbox"/> 201__ August
<input type="checkbox"/> 201__ September	<input type="checkbox"/> 201__ October	<input type="checkbox"/> 201__ November	<input type="checkbox"/> 201__ December
Price: ___ (number of months) x \$1,500 = \$			



See our NEW mobile responsive website at [www.psichi.org](http://www.psichi.org)



All advertisements must be scholarly and professional in nature, and Psi Chi reserves the right to reject (or cancel) any ads that are not in the best interest of the Organization or consistent with the Society's mission.

ADV-WEB-DG-PT (8-2019)

