



PSI CHI Ψ INTERNATIONAL
F HONOR SOCIETY
IN PSYCHOLOGY

YEARS



Applying Psychology Through Turbulent Times

2019-20 PSI CHI ANNUAL REPORT



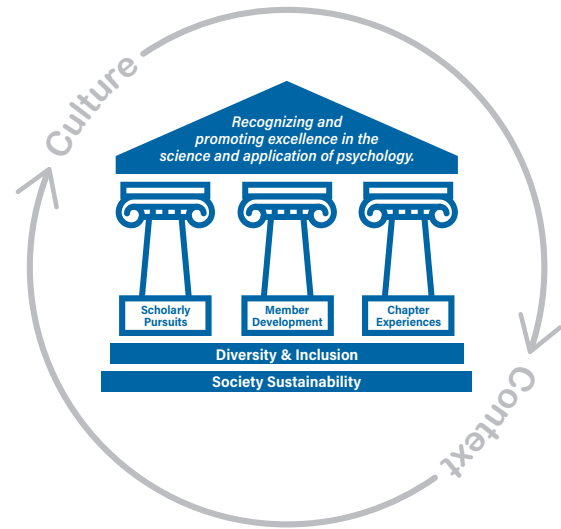
PSI CHI CELEBRATES

1929
2019
YEARS

Contents

Strategic Plan	2
Accomplishments	3
Thinking Bigger	4
Psi Chi Illustrates: Psychology Is Everywhere	6
A Cause to Celebrate: 90 Years of Excellence	10
COVID-19 Hid Our Smiles, Not Our Courage	14
Denouncing Violence Toward Black People	18
Research for All Generations	22
Psi Chi Awards Establish Future Leaders in Psychology	24
Our Supporters	28
Financial Report	34

Strategic Plan



Collectively, the five goals below advance the Society's mission of **"Recognizing and promoting excellence in the science and application of psychology."**

I. SCHOLARLY PURSUITS

Encouraging members to conduct exemplary research, disseminate and apply research findings, and maintain a lifelong interest in exploring the field of psychology.

II. MEMBER DEVELOPMENT

Providing information and opportunities to enhance members' professional and personal lives.

III. CHAPTER EXPERIENCES

Fostering a vibrant and meaningful environment for chapters and all members to contribute to and benefit from continued engagement.

IV. SOCIETY SUSTAINABILITY

Maintenance of the infrastructure to support the first three member-focused goals.

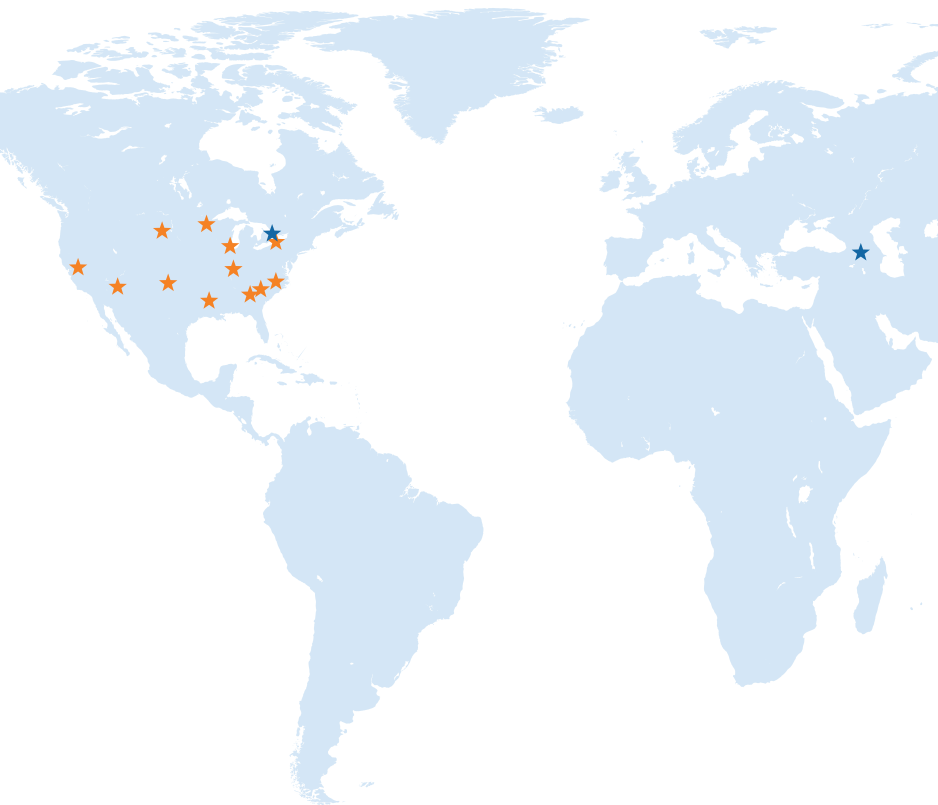
V. DIVERSITY AND INCLUSION

Psi Chi will advance and support diversity in our membership and in the scholarly pursuits of our members.

Accomplishments

New Chapters 2019-20

- ★ Barton College (NC)¹
- ★ Black Hills State University (SD)²
- ★ Brescia University (KY)²
- ★ Capella University (MN)
- ★ Embry-Riddle Aeronautical University-Prescott (AZ)¹
- ★ Grambling State University (LO)³
- ★ Keuka College (NY)
- ★ Mercer University-College of Professional Advancement (GA)³
- ★ Newberry College (SC)³
- ★ Northwestern University (IL)³
- ★ Tyndale University College & Seminary (Canada)
- ★ University of Science and Arts of Oklahoma²
- ★ University of the Pacific (CA)
- ★ Yerevan State University (Republic of Armenia)



¹Denotes chapters that were previously Board approved during the 2018-19 year and later installed during the 2019-20 year.

²Denotes chapters that have been Board approved but not yet installed.

³Denotes chapters that have been Board approved but not yet installed.

⁴As of August 25, 2020. Includes active and short-term inactive chapters. Due to COVID-19 university closures, more chapters than usual (189) were in Short Term Inactive status.

⁵As of July 1, 2020.

★ New International Chapters

Key Figures

1,129

Total Chapters⁴

18,006

New Members Inducted in 2019-20⁵

797,379

Total Members Since 1929⁵

\$320,228.64

Financial Assistance Awarded in 2019-20⁵

\$78,255.83

Total 2019-20 Donations⁵

Demographics

From 18,006 New Members

Gender Data

Female	Prefer Not to Answer
83.5%	1.5%
Male	Other
14.5%	0.4%



White or European American

62.5%

Latino/a/x

11.0%

Black or African American

8.3%

Asian or Asian American

8.1%

Multi-Racial/Ethnic

5.0%

Prefer Not to Respond

3.4%

Ethnicity Not Listed

0.9%

Native American/Alaskan Native

0.5%

Native Hawaiian or Other Pacific Islander

0.3%



Thinking Bigger

Dear Psi Chi members and friends,

What a time to mark 90 years of being in existence! For most of 2020, the world coped with a pandemic whose proportions brought nations to a halt. Higher education was forced to pivot, nearly overnight, to remote teaching. Inductions went online. Graduations were postponed or cancelled. In May 2020, the murder of George Floyd catalyzed millions to protest a long history of racial inequity. The United States and the world was forced to look at how members of some races and ethnicities are treated unfairly—and have been for centuries. This was a challenging year to advance our mission, but Psi Chi responded to the manifold curve balls thrown its way.

This year, my Presidential theme was “**PsychEverywhere.**” I worked to get psychology to more people and accelerate the sharing of psychology illustrating its relevance to daily life. Psychological science contributes to making every aspect of our lives better. Whether in our personal relationships, work productivity and satisfaction, mental and physical health, sports, or in the legal realm—psychology is there. In the darkness and stress brought on by the fear of contagion, spikes, rises, and falls of infection and death from COVID-19—the value of psychological science was made clearer than ever. As protestors’ voices rose high in towns and cities around the United States, the need for psychological science became clearer than ever.

PsychEverywhere played out in numerous venues (and in a great T-shirt design). The [PsychEverywhere podcast](#) has 14 episodes on topics such as getting the most out of the major (Jane Halonen), effective group work (Carolyn Brown Kramer), and getting tenure (Guy Boysen). Pairing nicely with the podcast series, our flagship journal, *Psi Chi Journal of Psychological Research*, showcases ways psychology can be applied to work. Editor Debi Brannon and her editorial team faced a healthy influx of submissions to curate a [2020 Special Issue](#) on psychology applied to work. Given the broad application of psychological science to different areas of the workplace, this special issue nicely operationalized the idea behind the PsychEverywhere theme.

As we reflect on our organization, I want to remind all members that Psi Chi opens many doors. Being in the top 35% of psychology majors as an undergrad or earning membership in our International Honor Society as a faculty member or in grad school is hard work, yet we all have to think about what is next. Being a Psi Chi member is big, given the state of the world, **we have to**

think bigger. The [Psi Chi website](#) has a wealth of useful information to help students

- [get into the workforce](#),
- [go to graduate school](#),
- [conduct research](#),
- [participate in service projects](#), and
- [much more](#).

I hope all Psi Chi members push themselves to think bigger and go beyond their prior preset goals.

This year we made large strides in catering to ALL our members. Even after graduation, Psi Chi membership is still valid. We are proud that **Psi Chi membership is for a lifetime**. Faculty are members, high school teachers are members, our graduates out in other areas of the workforce are members—all can still continue to advance the mission of sharing psychological science. Faculty are already serving the field and discipline and getting psychology out there to the public. We can do even better.

Every major department at the Central Office in Chattanooga showed significant activity. This last year saw a **major increase in our social media presence** with Psi Chi gaining a firm foothold on [Twitter](#), [Facebook](#), and [Instagram](#). Social media is a key way to get psychology out there, and the Central Office staff and Communications in particular (kudos Susan Iles, Bradley Cannon, and Taylor Stone) have made significant improvements in how we share information. In a related vein, the IT and Communications departments worked hard behind the scenes to convert all Psi Chi online material to be mobile accessible. As of June 30, 2020, over 1,100 pages were modified!!! This arduous process now ensures that all of our resources can be accessed from a variety of platforms and devices.

Development is one area that Psi Chi has been relatively new to. Although the absolute bulk of our revenue comes from membership (followed by merchandise sales), the influx of funds by itself is not sufficient to sustain programs, awards, scholarships, and grants at the level the Board would like to see. Rather than using the option of reducing these valuable benefits to members, Psi Chi has made efforts to **increase revenues from fundraising**. Over the last year, chapters have played a part in raising money. This year we saw friends of Psi Chi come to the table with the help of Psi Chi Membership & Development Director Cynthia Wilson. Psi Chi is particular grateful to Dr. David Myers of Hope College who made a strong investment to the

organization and who also rose to help our COVID-related initiatives. With the significant hit to the budget from COVID-19, our supporters and friends are especially important.

A large part of our activity had to be modified due to the pandemic. Not a single regional, in-person convention took place, and the staff and Board greatly lamented the loss of the opportunity to interact with members face to face. We did however rise to the challenge, and Psi Chi spearheaded a **virtual conference** in conjunction with the Open Science Framework and with the help of our Director for Research, Dr. John Edlund, and the Research Committee. Now Psi Chi members who did not get to travel to a convention can also share their research on our [online repository](#).

The recipients of my **Presidential citations** highlight the main areas in which Psi Chi has been particularly active. The Psi Chi Board endorsed four Presidential citations: Dr. Rihana Mason for her leadership with SEPA and role in building strong bonds with Psi Chi (and her work on the Prosser Scholarship for Women of Color); Dr. David Myers for his strong support of the organization; Dr. Jordan Wagge for her exemplary work on the research committee, and Dr. Beverly Daniel Tatum. Dr. Tatum was our APA 2019 Distinguished Lecturer, and her book, *Why Do All the Black Kids Sit Together in the Cafeteria*, is as relevant today as it was 25 years ago when it was first published. We salute all our Presidential citation winners.

In closing, I want to salute the efforts of all the Psi Chi International office staff in Chattanooga who faced the challenge of working remotely and keep our wheels turning. I especially appreciate the work of our Executive Director Dr. Martha Zlokovich, and the volunteers who make up the Psi Chi Board of Directors. I value the years I have served on the Board and the honor of being President will remain, forever a highlight of my academic career.

Sincerely,



Regan A. R. Gurung, PhD
2019–20 Psi Chi President

The illustration is a vertical composition on a dark blue background, featuring three main circular vignettes. The top vignette shows a group of five diverse people (three women and two men) wearing headsets and using laptops, suggesting a customer service or telehealth environment. The middle vignette shows two hands holding smartphones; one screen displays a person driving a car, and the other shows a person working at a desk, illustrating the application of psychology in transportation and workplace safety. The bottom vignette shows a hand holding a smartphone over a globe, with various icons like a heart, a document, and a speech bubble floating around it, symbolizing global psychological research and its application in health and communication.

Psi Chi Illustrates: Psychology Is Everywhere

Useful applications of psychological science are everywhere, in every aspect of our daily lives. Are you using years of research findings and classroom knowledge as a guide to your life? Psychological science can be applied to help you set goals, create new content, and even develop your identity as a psychologist!

Unfortunately, useful research discoveries are often overlooked when people may need them the most. This sometimes occurs when people fail to understand jargony scientific language. Other times, pervasive myths mislead people away from empirically sound psychological advice.

To better illustrate the broad applications of psychology, Dr. Regan A. R. Gurung devoted his Psi Chi presidential year to establishing the 2019–20 PsychEverywhere Initiative. Joined by countless members and staff, Psi Chi took to social media (with [#PsychEverywhere](#)), scheduled speakers at local colleges, and achieved many other notable accomplishments.

An Eye on the Workplace:

Achieving a Career With a Bachelor's Degree in Psychology



Psi Chi's New eBook Fosters Psychology-Related Careers

An Eye on the Workplace released spring 2020 with 30 chapters of advice and data that will help readers apply their psychology major in order to achieve meaningful careers. Special thanks to Editor Dr. Paul Hettich and the 18 contributors to this impressive collection!

Connecting Psychology to Major News Stories

Our new column, “Psychology in the Headlines,” reveals how psychological science relates to various contemporary news stories. Led by Section Editor Dr. Shawn Charlton, this series covered popular topics such as the psychology behind COVID, the replication crisis, wildfires, and systemic racism.



PsychEvery“wear!”

In spring 2020, members were encouraged to “take psychology wherever they go” by purchasing a limited-time [PsychEverywhere T-shirt](#). Another [new shirt](#) also playfully addressed the fact that psychology is a science, not a pseudoscience!

#PsychEverywhere Expands to Social Media!

Throughout the year, Psi Chi and its members spoke out about #PsychEverywhere on Twitter and other platforms. Discussions included sharing about the Presidential Theme and exciting psychology developments such as [friendly robots](#) being used to support mental health!

Our Social Network

24k Followers

Facebook (@PsiChiCentralOffice)

10k Followers

Linkedin (Group)

8k Followers

Linkedin (Company Page)

6k Followers

Twitter (@PsiChiHonor)

3k Followers

Instagram (@PsiChiHonor)

Top Tweet



Psi Chi @PsiChiHonor · 8/28/19

It's supposed to take 21 days to make a habit, so let's make kindness second nature! Join Lady Gaga's @BTWFoundation and Psi Chi for the #BeKind21 challenge today. psichi.com/BeKind21 #ChapterChallenge

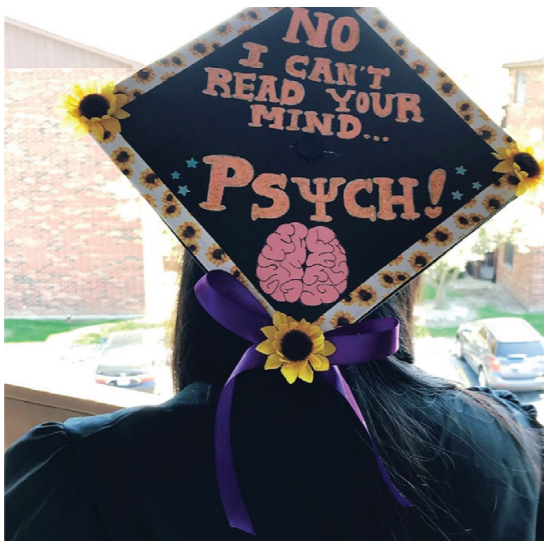


6

18



Top Instagram Post



Liked by njcupsichi and 507 others

MAY 22

Top Facebook Post



Psi Chi, the International Honor Society in Psychology

October 30, 2019 at 8:34 AM · 🌐

Four staff members brought in psych-themed Jack-o'-lanterns to the Central Office!

Vote for your favorite in the comments - either 1, 2, 3, or 4.



50

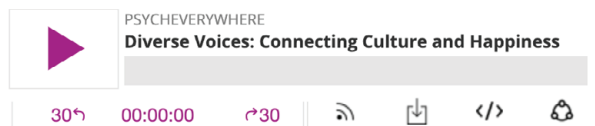
15 Comments 5 Shares



Top Podcast Episode

Diverse Voices: Connecting Culture and Happiness

August 30, 2019: Culture has been found to influence the way you feel and the way you want to feel. Dr. Jeanne Tsai shares about what ideal affect is and whether you can change the way you want to feel.



Psychologists Speak Out! (on Apple Podcasts Or Wherever You Listen to Podcasts)

Frequently hosted by President Gurung, [our new podcast](#) released 14 episodes geared to help listeners apply psychological science to their daily lives. Named “PsychEverywhere” after this year’s Presidential Theme, sample topics include tips for studying, choosing a graduate school program, and making the most of the psychology major.

CHAPTER SPOTLIGHT

Psi Chi Chapter Debunks Psychology Myths

The Stetson University Chapter collaborated with Alpha Chi Omega to host a conversation on myths related to “Healthy Relationships.” Dr. Barbara Barzilai (second from left) spoke about ways to maintain healthy relationships such as disregarding concepts about unconditional love and 50/50 relationships that are often portrayed in love stories.

PsychEverywhere Resources

[Beyond the Couch: Psychology Everywhere](#)

[I Teach Psychological Science, and Am Proud of It](#)

[Think Bigger: Going Beyond What We Think We Can Do](#)

[What’s PsychEverywhere?](#)

[Psychological Science in the Workplace and Life:](#)

[Interview With Regan A. R. Gurung, PhD](#)





A Cause to Celebrate: 90 Years of Excellence

On September 4, 1929, the Psi Chi Charter was officially signed at beautiful Yale University. Exactly 90 years later, Psi Chi representatives gathered at that same historic location to celebrate our Professional Organization's incredible growth.

Throughout Psi Chi's 90th year, the **A-Z Anniversary Celebration** recognized 26 unique things, from A to Z, that make our society special. Letter A represented the leadership of Past Executive Director Dr. Andreoli Mathie. Letter B stood for a special Psi Chi partnership with Lady Gaga's Born This Way Foundation, which resulted in the [2019 BeKind 21-Day Challenge](#). And, Letter C recognized chapters that participated in the **Fall 2019 Chapter Challenge**. (Discover the other 23 letters at <https://psichi.com/90thAnniversary>)

Unprecedented challenges arose during the 2019–20 year. And yet, this year will also be long-remembered for Psi Chi's dedication to helping members thrive—especially in difficult times.

90th Anniversary PsychEverywhere Membership Drive

This year, Psi Chi helped chapters increase their inductions by suggesting psychology-related principles to apply to their local drives. Special #PsychEverywhere stickers were given to new members, and six \$50 gift cards were awarded to the top inducting chapters in the fall and spring.

Member Drive Winning Chapters

Aquinas College
Athens State University
California State University, Fresno
Carlos Albizu University, Miami Campus
Quinnipiac University
University of Puerto Rico, Rio Piedras Campus

Psi Chi 90th Anniversary Membership Directory

Psi Chi partnered with Publishing Concepts (PCI) for a special new publication (shown below). Emails and postcards were delivered requesting our members' contact information and photos. The result: a limited-time Membership Directory complete with an interview with our Executive Director, a history overview of Psi Chi, donor recognition, and more.

Lightening the Workload for Our Advisors

Historically, one of our advisors' biggest tasks has been collecting new member fees and processing member orders—but not anymore! Thanks to our new [Individual Member Processing System](#), pre-approved members can now submit their one-time payments directly to Psi Chi. Advisors are invited to switch to this optional program at their convenience.

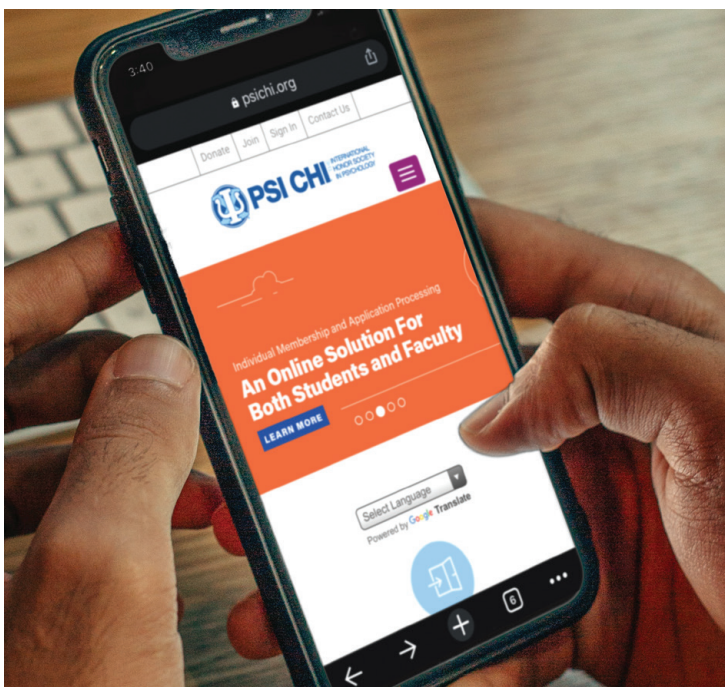




CHAPTER SPOTLIGHT

Celebrations From Around the World

Many local chapters honored Psi Chi's rich history! For example, the Arizona State University in Tempe (second row) hosted its first meeting of the academic year on September 4, the day of Psi Chi's 90th anniversary! Plenty fun and games were included!



Newly Designed Website Launch

In fall 2019, Psi Chi Central Office staff began unrolling a [new mobile-friendly website](#) (left), which was completed in summer 2020. This was a massive undertaking, consisting of literally hundreds of pages that needed to be completely recoded. We are pleased to report that new user visits to the site increased by 16% for the 2019–20 year.

Strengthening Psi Chi's Relationship With the American Psychological Association

Psi Chi Executive Director Dr. Martha S. Zlokovich and APA Executive Director Dr. Arthur C. Evans, Jr. signed a new Memorandum of Understanding. Further, APA and Psi Chi established a new partnership offering undergraduate students who join Psi Chi a free one-year membership in APA and the American Psychological Association of Graduate Students (APAGS). Undergraduates who joined Psi Chi between July 1, 2019 and December 31, 2020, received specific email instructions.

Recognizing Excellence in Psychology

Dr. Regan A. R. Gurung was honored to select four [Presidential Citation Recipients](#) for their contributions to Psi Chi and the science of psychology: Dr. Beverly Daniel Tatum, Dr. Jordan Wagge, Dr. Rihana Shiri Mason, and Dr. David Myers. The [Facebook announcement](#) was one of our most liked posts of the year.

Anniversary Resources

[Celebrating Psi Chi From A–Z](#)

[90th Anniversary President Video](#)

[90th Anniversary President-Elect Video](#)

[90th Anniversary Executive Director Video](#)

[10 Notable Benefits of the Past 10 Years](#)



Beverly Daniel Tatum, PhD



Jordan Wagge, PhD



Rihana Shiri Mason, PhD



David Myers, PhD



COVID-19 Hid Our Smiles, Not Our Courage

Beginning spring 2020, the coronavirus took the world hostage. Even the most basic inconveniences caused by the pandemic resulted in increased fear and stress for countless people. How can we eat, sleep, study, work, exercise, and entertain ourselves, all from the confines of our own homes? What are the effects of isolation on our mental health? And, why do some people continually refuse to practice safe social distancing or wear masks?

When the pandemic struck, Psi Chi turned to psychological science as our roadmap to helping people stay healthy, positive, and productive. And although disseminating dense scientific findings to a disoriented public is never an easy task, our Professional Organization and its #PsychEverywhere Initiative were fortunately already well-equipped to share psychology tips and other support to members and the public.

Thanks to quick-thinking leaders, Psi Chi rapidly adapted to many unique challenges caused by COVID-19.



COVID-19 Member Support Fund

Each year, Psi Chi's Membership Assistance Fund provides 100 free memberships to those who cannot afford to join Psi Chi. In 2020, the program ran out of funds on March 5. This was two weeks earlier than the previous year, and unfortunately the spread of COVID-19 disrupted many students' systems of financial support during the months that followed.

Psi Chi leaders quickly became aware of the new challenges that students faced and wanted to do something about it. A key belief of our Professional Organization is to be inclusive of all people, regardless of socioeconomic status. Therefore, Psi Chi leaders passionately launched the new [COVID-19 Member Support Fund](#).

Throughout the remainder of the spring semester, Psi Chi accepted donations to this special fund in order to offer additional free memberships as well as free graduation regalia for seniors who could not afford cords. Twenty-nine membership waivers were awarded in spring 2020 and many more are available for the fall 2020 semester!

Dr. Jennifer Hughes, the advisor at Agnes Scott College, said the following about one of her MAF recipients:

"She cried happy tears. Thank you so, so much! We appreciate your work on this and the fund!"

The COVID-19 Member Support Fund raised \$4,489.64 in the brief period between its creation in spring 2020 and June 30, 2020. Donations continue to be requested in order to help more people afford the recognition and benefits of a membership in Psi Chi. To help a student afford a Psi Chi membership, please visit <https://donate.psichi.org/>.

New Online Resource for COVID-19 Updates

COVID-19 changed Psi Chi involvement in many ways. Conventions were abruptly cancelled or postponed, and chapters had many questions about social distancing practices. All of this made our new [COVID-19 Updates resource](#) a useful means for members to quickly catch up on the latest developments.



Helping Chapters Thrive Remotely

To support chapters that switched to remote-only programming due to COVID-19, Psi Chi released a special [Virtual Induction Ceremony](#). Further, staff created a [Virtual Graduation Ceremony](#) (shown above) with unique versions available depending on whether each school's graduates were undergraduates, graduate students, and/or doctoral students.



Katarzyna Chawarska, PhD
APA (Virtual)



Daniel J. Simons, PhD
APS (Cancelled)



Steven Pinker, PhD
EPA (Virtual)



Acacia Parks, PhD
MPA (Cancelled)



Adriana Galván, PhD
RMPA (Cancelled)



Antonio Puente, PhD
SEPA (Virtual)



Sarah E. Hill, PhD
SWPA (Cancelled)



Ira Hyman, PhD
WPA (Postponed; Virtual)

Psi Chi Conventions Programming Goes Virtual

We deeply appreciate our program organizers' and speakers' flexibility regarding COVID-19! In spring 2020, Psi Chi was proud to host virtual speakers at EPA 2020, such as our Distinguished Lecturer, Dr. Steven Pinker. Psi Chi's SEPA Distinguished Lecturer Dr. Antonio Puente spoke virtually too, about the origins and future of psychology.

Dr. Katarzyna Chawarska's fall 2020 [virtual Distinguished Lecture at APA](#) on autism can now be viewed anytime at psichi.org. Also, Psi Chi's 2020 WPA program occurred online in October, including a Distinguished Lecture about crime blindness by Dr. Ira Hyman. Last but not least, although some conventions were cancelled, we are still striving to promote all our Distinguished Lecturers' talks in other ways such as magazine articles and/or podcast episodes.

Online Student Research Experiences

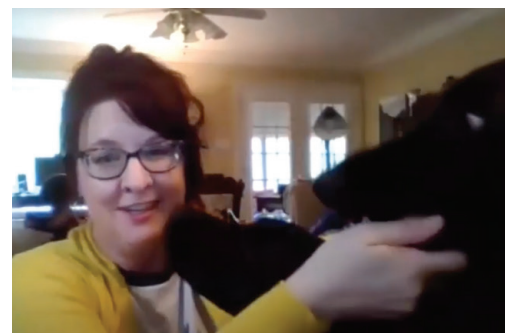
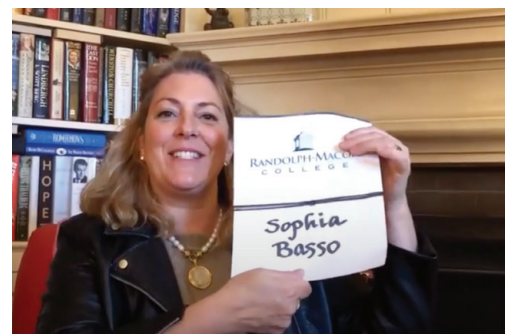
A primary focus for Psi Chi at conventions has always been in providing students with the experience of presenting their research findings, often for the very first time. To create these opportunities despite the barriers caused by COVID-19, the Research Advisory Committee encouraged students to present electronically on [Psi Chi's Student Research Repository](#) on the OSF.

New Learning Resources

Psi Chi made all [Learning Resources](#) temporarily free through spring 2021 in order to support equal-opportunity learning during the pandemic. We also hosted additional timely topics such as our live event about [COVID-19's impact on graduate school admissions](#), which was the first ever to exceed the maximum number of participants allowed to attend!

Helping Members Stay Positive

2020 has been a bumpy year so far, but regardless, we wanted to remind members about the mental health benefits of maintaining a positive attitude! One way we did this was the release of a new [Good Vibes T-shirt](#). Guest author Kaitlyn Nasworthy also wrote about "Five Things The COVID-19 Pandemic Has Taught Me."



CHAPTER SPOTLIGHT

Psi Chi Members Welcomed Virtually

In one of the [most elaborate inductions](#) we've ever witnessed, the Randolph-Macon College Chapter played a clip-show in which numerous professionals personally welcomed new Psi Chi members. Guest speaker Dr. Regan Gurung also attended live. Special thanks to Dr. Cedar Riener for organizing this amazing experience!

COVID-19 Resources

[Moving Online: Tips to Survive and Thrive Webinar](#)

[Five Things the COVID-19 Pandemic Has Taught Me](#)

[OSU's Punch Through Pandemics Spring Course](#)

[COVID-19: How a Pandemic Highlights Necessary Changes to Help Students Thrive and Colleges Survive](#)

Denouncing Violence Toward Black People

Graphic footage of George Floyd's death shook an already unstable nation and world. In 8 minutes 46 seconds, this single tragic recording heralded a long-overdue, global conversation about the many racial injustices that Black people face every day.

Psi Chi is proud to have participated in many conversations about systemic racism. Although an uncomfortable topic for many, these discussions are desperately needed. Only by addressing injustices can racism be better understood and reduced.

For many years, psychologists have been building scientific understanding and awareness about racism, prejudice, discrimination, implicit bias, in-group/out-group processes, and microaggressions. It is our firm belief that psychological science has a tremendous part to play in informing these issues and stopping racism. Psi Chi will continue to lead this charge and support psychologists in their efforts to create an open and welcoming world for all human beings.



Psi Chi/Inez Beverly Prosser Scholarship for Women of Color

Dr. Inez Beverly Prosser is considered to be the first African American woman to receive a doctorate in psychology. In 2018, former Psi Chi President Dr. Jon Grahe communicated to the Board that he would like to commit his time and effort to raising \$50,000 to fund Psi Chi's first named, endowed scholarship—requesting that Psi Chi agree to match that amount. He further proposed to cochair a committee devoted to that fundraising effort with Dr. Rihana Shiri Mason, SEPA Committee on the Equality of Professional Opportunity (CEPO) Chair. In June 2019, as part of her presidential-year focus on diversity, Dr. Melanie M. Domenech Rodríguez brought the final proposal, endorsed by Drs. Grahe and Mason, for establishing both an endowed scholarship in Dr. Prosser's name and the Spirit of Prosser Scholarship Committee to the Board.

Psi Chi's Board approved the proposal, designating \$50,000 of long-term investment funds to match the \$50,000 to be raised by the Spirit of Prosser Scholarship Committee. Dr. Domenech Rodríguez was to serve as a committee member. In accepting the proposal, the Board also agreed that, as soon as the committee has raised the first \$50,000, Psi Chi will create the \$100,000 endowment and begin bestowing the \$3,000 scholarship.

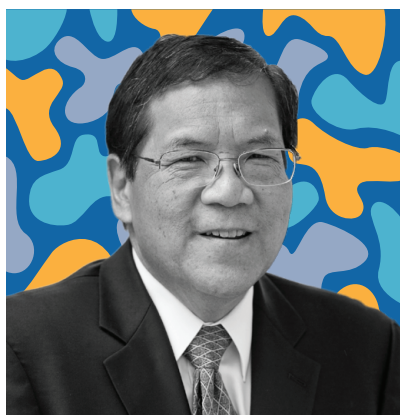
In the first year, the Spirit of Prosser Scholarship Committee, (Drs. Grahe, Mason, and Domenech Rodríguez) worked with Psi Chi fundraising staff liaison Cynthia Wilson, Director of Membership & Development, and Director of Communications, Susan Iles, to coordinate a series of activities supporting the Prosser Scholarship Campaign. These efforts included developing electronic and print materials used to promote the scholarship in both media and face-to-face interactions.

We greatly appreciate Drs. Grahe, Mason, and Domenech Rodríguez for proposing the scholarship and working diligently toward endowing it. The committee successfully raised more than \$12,000 during the first year of the campaign, with many donors donating or pledging to donate at the Black Diamond level of \$1,000. We believe this is due to the generosity of Psi Chi supporters who wish to invest in diversity in psychology. With continued progress at this rate, the scholarship could be funded in only four years.

If you would like information about how you can support the [Psi Chi/Inez Beverly Prosser Scholarship for Women of Color](#) campaign, please contact cynthia.wilson@psichi.org.



2019-20 Psi Chi/Inez Beverly Prosser Scholarship for Women of Color Donors



"My support of the Psi Chi/Inez Beverly Prosser Scholarship for Women of Color is an expression of my belief that supporting women of color at the undergraduate level will benefit psychology and society in general in fundamental ways. I've seen the impact that even a modest scholarship can have in my own students on their ability to complete their education. Those students are now social workers, licensed therapists, psychologists, lawyers, and business people."

Stephen L. Chew, PhD
Prosser Scholarship Donor and
Psi Chi Distinguished Member

Black Diamond (\$1,000-\$2,500)

Dr. Melanie M. Domenech Rodríguez
Dr. Jon Grahe
Amber Matterson

Blue Diamond (\$500-\$999)

Dr. R. Eric Landrum

Pink Diamond (\$100-\$499)

Dr. Ngoc Bui*	Dr. Rihana Mason*
Dr. Stephen Chew	Dr. Lillian May
Dr. Katherine S. Corker	Dr. Jennifer McCabe
Dr. Daniel Corts	Dr. Joseph McFall
Dr. Mark Costanzo	Dr. Shari Miles-Cohen
Dr. Leslie D. Cramblet Alvarez	Dr. Betsy Morgan
Dr. Morton Ann Gernsbacher	Dr. Keith Niedermeier
Dr. Jin Xun Goh	Angela Pearce
Dr. Joshua Grahe	Dr. Lindsey Root Luna
Dr. Regan A. R. Gurung*	Dr. Anna Ropp
Dr. Deborah Harris O'Brien	Barry Schwartz
Sara Hodges	Dr. Jordan Wagge
Dr. Jeffrey Hunger	Dr. Linda Woolf
Dr. Odessia Knowles	Dr. Jason Young
Dr. Seungyeon Lee	Dr. Matthew Zawadzki
Dr. Alexandra Main	Dr. Martha S. Zlokovich*

Orange Diamond (\$19-\$99)

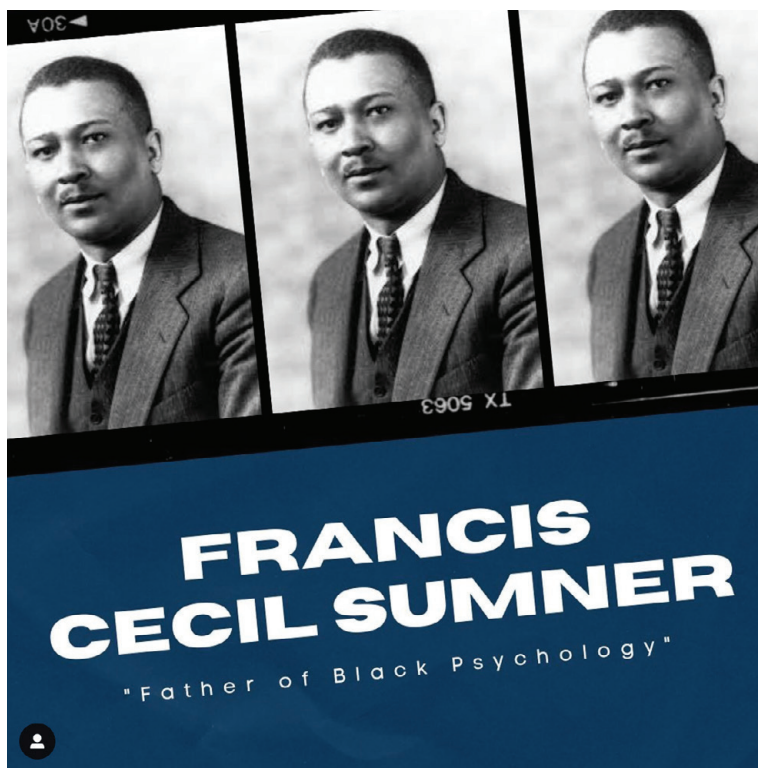
Dr. Pamela Kidder Ashley	Dr. Jennifer Howell	Dr. Suzanne Randolph
Nofal Beher	Dr. Jennifer Hughes	Liz Roemer
Dr. Darren Bernal	Dr. Celeste Jean	Dr. Steve Saladin
Dr. Karen E. Brakke	Dr. Lakeisha Johnson	Dr. Katie Skogsberg
Brian Castleton	Ms. Emily Keener	Danielle Slaughter Neufeld
Holly Chalk	Dr. Dana Charles Leighton	Dr. Merry Sleight
Dr. Shawn Charlton	Dr. Lindsay Masland	Dr. Christine Smith
Gregory Davis	Nicole McNeil	Raechel Soicher
Dr. Kristin Flora	Dr. Albee Mendoza	Dr. Jennifer Taber
Erika Fulton	Dr. Molly Metz	Tapera Thomas
Dr. Susanna Gallor	Dr. Isha Metzger	Allyson Vincent
Dr. Noni Gaylord-Harden	Annalisa Myer	Dr. Eric Walle
Dr. Gina Hames	Bonnie Nelson	Dr. Martinique Waters
Dr. Jennifer Henretty	Dr. Kimberly Quinn	

\$1-\$19

Dr. Darshon Anderson	Brenda Kent Peterson
Emma Fredrick	Rebeca Sage
Henry Lawrence	Lauren Williams
Leslie R. Martin	Dr. Austin Williamson
Jennifer Moon	Dr. Jill Yamashita

*Indicates donors who have pledged to give at the Black Diamond level.

Note. Many donors gave to more than one Psi Chi program. Therefore, the names above are also included the overall donors list on pages 29-30.



CHAPTER SPOTLIGHT

Psi Chi CPP Recognizes Black Psychologists!

Many chapters hosted local events in honor of racial equality, George Floyd, and Juneteenth. For example, the California State Polytechnic University, Pomona Chapter took to Instagram in order to bring attention to notable Black psychologists in history such as Francis Cecil Sumner, the first African American man to receive a PhD in psychology!

Psi Chi's Response to Structural Inequity

To support the #BlackLivesMatter movement, Psi Chi published a [new statement](#) reaffirming "its commitment to advancing diversity and social justice, and in psychological scholarship as an important way to support social change." This release also concisely features chapter advice and resources to address and denounce violence toward Black people.

Structural Inequity Resources

[Diverse Voices: What Should You Say When Asked If You See Race?](#)

[Spirit of Prosser: "I am Psyched" About Encouraging Diversity and Inclusion](#)

[Diversity and Ethnicity Guidelines to Expand Psychology's Racial and Ethnocultural Responsiveness](#)

[Decolonizing Psychology: Lessons From the Classroom and the Bush](#)





Research for All Generations

Too often, financial expenses and high time demands prevent students from obtaining their first research experiences. Similarly, the complex jargon of research findings prevent the broader public from understanding how psychology research applies to their everyday lives.

Psychological science examines everything, and its findings shouldn't be reserved just for veteran researchers! For many years, Psi Chi has gained experience in creating student-friendly opportunities to explore research findings and practice conducting research. For example, this year Psi Chi's Research Advisory Committee offered virtual office hours for students to discuss research challenges. We encouraged diverse research methods. And, we encouraged amazing young people to lead programs such as Megan Irgens, the 2019–20 chair of Psi Chi's Network for International Collaborative Exchange.

To better educate the general public about the applications of psychology, Psi Chi used its experiences with engaging students in order to create more inviting information for all. As a result of these efforts, we believe psychology is more available and applicable than ever.



CHAPTER SPOTLIGHT

Songs to Inspire Scientific Transparency

The Pacific Lutheran University Chapter hosted a concert featuring [The Puurfect Second Stringers](#), a rock-and-roll band with lyrics about open science. Naturally, this event was “open” to all for free, and snacks and sodas were available. Second from the left is bandleader Dr. Jon Grahe, who was also the 2016–17 President of Psi Chi!

The Second Annual CROWD Projects

The Psi Chi NICE Committee oversaw [two collaborative guided research projects](#) during 2019–20. Together, 18 research teams participated from across the United States, and in Canada, England, Germany, Greece, Iran, Nigeria, and Turkey. More than four thousand total cases were collected, and quantitative and qualitative analyses of the data are currently underway.

New Journal Special Issue

In December 2019, 20 authors submitted abstracts for Psi Chi’s upcoming journal special issue. Under the theme of “[Psychological Science in the Workplace and Life](#),” Invited Editor Dr. Jennifer Hughes selected topics ranging from the effects of supervisors’ gratitude to people’s effectiveness at sorting fact from fiction. Eight manuscripts were published in September 2020.

FIGURE 1



Figure 1. A sample laptop sticker for the March 2020 contest winner.

All-New Monthly Psi Chi R Contests

Learning a new programming language can be intimidating. Therefore, Psi Chi’s Drs. Jordan Wagge and April Staples created an open and fun environment in which [to practice using the free R software](#) for data analysis. Each month, challenges were provided with varying difficulty levels, and participants were encouraged to try for special sticker prizes! #PsiChiR

Research Resources

[Conducting Research Online Resources](#)

[Learning R Programming Language With Psi Chi](#)

[Responsible Science: A Brief Primer](#)

[The Values of Psychological Science](#)



Psi Chi Awards Establish Future Leaders in Psychology

Consider any job—psychologists can quickly find ways that it could be improved or better understood. School, sports, and industrial/organizational psychologists are in obvious positions for improving daily life, but many other psychologists' efforts can also be applied to everyday experiences.

Psi Chi awards and grants help students fund research projects and travel. They also afford meaningful recognition to students, which the students can then apply to their graduate school and career applications in order to expand the opportunities available to them.

During 2019–20 Psi Chi awarded \$320,228.64. Some of these funds also supported exceptional local chapters. For example, Belmont University earned the prestigious Kay Wilson Officer Team Leadership Award in honor of their efforts to provide student programming such as a #PsychEverywhere event hosted by Psi Chi President Dr. Gurung. For the next few pages, we highlight a few of our many award recipients. It is our highest honor to provide financial support for their psychology-related paths.

Awards, Grants, & Scholarships

Budgeted by Eligibility

Both Undergraduate & Graduate Students
\$103,300

Undergraduate Students Only
\$102,100

Graduate Students Only
\$99,400

Faculty
\$73,700

Chapters
\$17,500

Alumni
\$1,500

Faculty
\$55,582

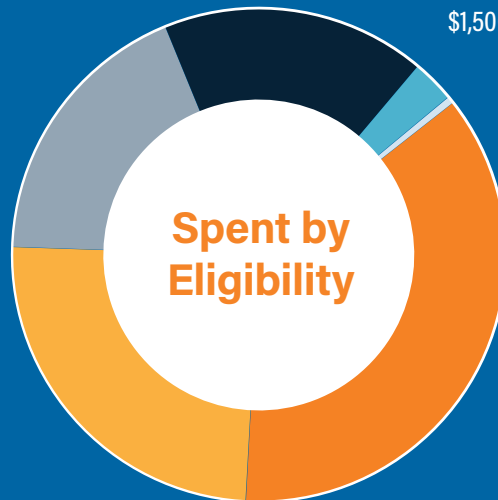
Chapters
\$8,954.35

Alumni
\$1,500

Both Undergraduate
& Graduate Students
\$58,510.44

Undergraduate Students Only
\$78,969

Graduate
Students Only
\$116,712.85*



*A 2018 Board motion allows for the transfer of funds from Undergraduate to Graduate Research Grants (or vice versa) should there be a lack of qualified applicants in either. This is the reason for the discrepancy above between the amount budgeted and awarded in these categories.

Featured Awards and Grants Recipients



Hyomin Lee is one of several students to receive a [Mamie Phipps Clark Undergraduate Research Grant](#)! Hyomin graduated from Clark University in May 2019.

"This award granted me a wonderful opportunity to conduct a follow-up study of my honors

thesis. Through this project, I learned a lot regarding research methods and research design. When I complete this project, I hope to share my journey as a junior researcher with my chapter and provide help to future researchers."



Dylan Geovany Serpas was awarded one of the 2019–20 [Graduate Research Grants](#). Dylan was a first-year clinical psychology master's student at California State University, Fullerton. His research interests are in examining health disparities among clinically vulnerable communities and the specific factors that maintain these observations.

Dylan appreciates his grant from Psi Chi.

"This grant will provide substantial support for my applied empirical research knowledge and skill development as a prospective clinical psychology PhD applicant."

Featured Awards and Grants Recipients



The University of British Columbia Chapter (above), founded in 2011, strives to provide undergraduate-driven initiatives for all psychology students. The chapter received the [Ruth Hubbard Cousins Chapter Award](#) due to its impressive dedication in recognizing UBC psychology students with distinguished academic careers.

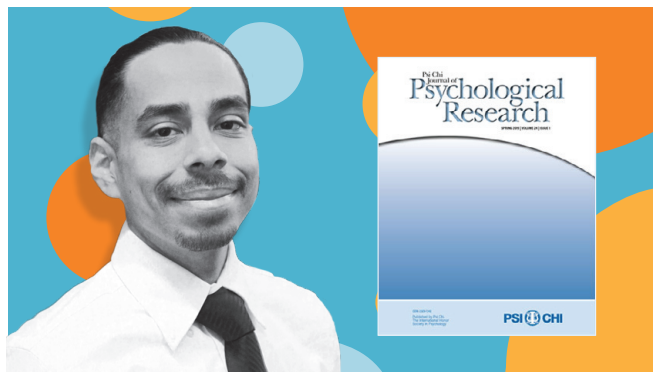
Chapter leadership believe that this award will enable them to further develop awareness of, involvement in, and passion for the psychological sciences. Their goal is to cement the UBC Chapter as a key professional and academic resource for students interested in psychology.



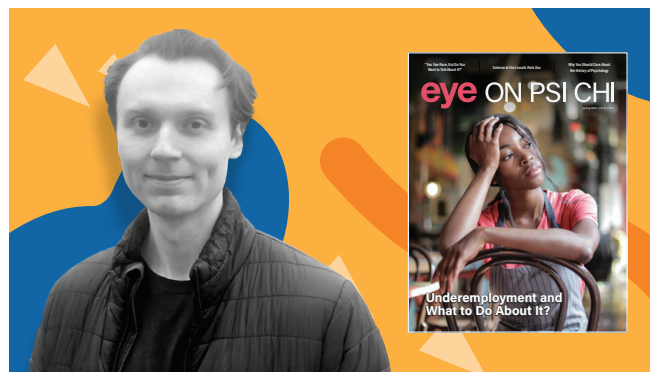
Allison Vaughn, PhD, received the [Florence L. Denmark Faculty Advisor Award](#)! Dr. Vaughn is an associate professor at San Diego State University where she has served as the Psi Chi advisor since 2012. Her research focuses on social relationships, stigma, and health. Dr. Vaughn is

motivated and inspired by the amazing students she works with.

Diversity Article Award Recipients



Jorge Cabrera, Jennifer E. Gilmour, and Dr. Jennifer L. Lovell received the annual Diversity Article Award for their empirical *Psi Chi Journal* article, “[Scholar Identity Development: A Book Writing Journey and Tips for Undergraduate Mentors.](#)”



George Bate received the annual Diversity Article Award for his *Eye on Psi Chi* article, “[You Don’t Act Asian: Discussing the Impact of and Adequate Responses to Microaggressions.](#)”

Graduate Student Scholarship Recipients



Merry Cappozzolo
Western Washington University



Kaleigh Fidaleo
Fordham University



Michelle Justice
Michigan School of Psychology



Samantha Reis
University of North Carolina
at Chapel Hill



Emily Rickel
Embry-Riddle Aeronautical
University



Crystal Venegas
California State University,
Northridge



Candice Villarreal
University of Texas at Tyler

Not Pictured: Ella Leighton, Husson University

Undergraduate Student Scholarship Recipients



Tiffany Abrams
Saint Xavier University



Sarah Elsayed
Towson University



Madison Palmer
Southern Nazarene University



Elena Sandoval
Dominican University



Aaron Zhuo
University of British Columbia

Note: Three undergraduate student scholarship recipients requested to remain anonymous.

Awards Resources

[Psi Chi Awards and Grants](#)

[NEW: Robert Cialdini/Psi Chi Field Research Grant](#)

[Psi Chi's Fifth Annual Scholarship Recipients](#)

[Diversity Article Award Winners Share Their Passion](#)



Supporters of Psi Chi

During the 2019–20 year, Psi Chi received \$78,225.83 in total financial gifts, a 279% increase over contributions from the previous year! This increase was made possible by the incredible generosity of the **David and Carol Myers Foundation**, which gave a sizeable donation and then gave again in the spring to support students affected by COVID-19. We cannot thank them enough for their kindness!

Psi Chi received 391 individual donations in 2019–20. This represents a 190% increase from FY19 (205 total donors), and a 262% increase from FY18 (149 donors).

Psi Chi donors consist of diverse individuals, such as alumni, parents, chapter leaders, students, and the Board of Directors, many of whom gave to multiple causes throughout the year. To all of you, we offer our deepest gratitude. Thank you for trusting in Psi Chi to help students gain the skills they'll need in order to apply psychology in new and important ways!

2019–20 Psi Chi Donors

\$50,000–\$99,999

The David and Carol Myers Foundation

\$1,000–\$2,499

Dr. Jon Grahe
 Dr. Virginia Andreoli Mathie
 Amber Matteson
 Dr. Melanie M. Domenech Rodríguez
 Dr. Wayne Weiten
 Dr. J. Noland White

\$500–\$999

Dr. Leslie D. Cramblet Alvarez
 Stephen C. Beuttel
 Dr. Regan A. R. Gurung
 Dr. R. Eric Landrum
 Drs. James & Nell Potter
 Dr. Martha S. Zlokovich

\$250–\$499

Dr. Shawn and Ms. Veda Charlton
 Dr. Shari Miles-Cohen
 Dr. Jin Xun Goh
 Dr. Seungyeon Lee
 Dr. Deborah Harris O'Brien
 Dr. Robert Rosenthal
 University of Missouri Psi Chi Chapter

\$1–\$249

Evelyn Acevedo
 Dr. Misty Achuara
 Dr. Kelli Alden
 Dr. Maya Aloni
 Yadira Alsbah
 Dr. Darshon Anderson
 Doris Antunez
 Pamela Kidder Ashley
 Dr. Elizabeth Babcock
 Radhika Balasubramanian
 Jennifer Barajas
 Jennifer Barna
 Andrea Baumes
 Dr. Hall Beck
 Dr. Kathryn Becker-Blease
 Nofal Beher
 Lori Bennett
 Dr. Darren Bernal
 Dr. Frank Bernieri
 Dr. Jack Berry
 Elson Bihm
 Dr. Gabrielle Blackman
 Martha Boenau
 Megan Botello

Dr. Lloyd Boudloche
 Karen E. Brakke
 Laura Brown
 Dr. Theresa Brown
 Carlos Bruno
 Terrence Bryant
 Dr. Melissa T. Buelow
 Dr. Ngoc Bui
 Paula Butcher
 Dr. Brian Castleton
 Holly Chalk
 Douglas Cherry
 Dr. Stephen Chew
 Gail Clark
 Elise Clodfelter
 Denise Cocco
 Dr. Katherine S. Corker
 Dr. Daniel Corts
 Dr. Mariah Cory
 Dr. Mark Costanzo
 Dr. Paul Cozby
 Hillary Crews
 Dr. Edward Cumella
 Gregory Davis

Dr. Maria del Pilar
 Dr. Maria del Pilar Grazioso
 Dr. Kathleen Delvecchio
 Michael Desilvestri
 Chrissy Dillon
 Dr. Joshua Dobias
 Dr. Jennifer Dyer-Seymour
 Dr. Marianne Fallon
 Dr. Kristin Flora
 Dr. Dan Follmer
 Dr. Christina Frederick
 Dr. Susanna Gallor
 Katie Garbitt
 Cynthia Garcia
 Yocasta A. Garcia
 Noni Gaylord-Harden
 Kevin Germain
 Dr. Morton Ann Gernsbacher
 Eva Gibson
 James Arthur Gillaspay
 Elizabeth Golshteyn
 Dr. Joshua Grahe
 Gina Hames
 Frances Hampton

Nathan Hampton
 Jennifer Henretty
 Dr. Paul Hettich
 Dr. Sara Hodges
 Jennifer Holm
 Tessa Holst
 Jayme Homer
 Baillie Howell
 Melissa Howell
 Dr. Jennifer Howell
 Dr. Jennifer Hughes
 Shelby Hughes
 Jeffrey Hunger
 Rachel Hunter
 Susan Iles
 Celeste Jean
 Dr. Lakeisha Johnson
 Kathleen Nina M. Johnson
 Deborah Johnson
 Dr. Linda Jones
 Danielle Kapushinski
 Dr. Nancy J. Karlin
 Dr. Theresa Kearns-Cooper
 Emily Keener

\$1-\$249

Anna Kelly	Dr. Molly Metz	Dr. Marcia Ratner	Dr. Jennifer Taber
Dr. Michael Kermon	Isha Metzger	Valerie Rel	Tapera Thomas
Amanda Khozouri	Dr. Scott Miller	Aletha Robinson	John Visci
Odessia Knowles	Dr. Betsy Morgan	Marissa Rodriguez	WCSU Clubs 2
Dr. Meredith Larson	Sandra Morrow	Mary Moussa Rogers	Jon Wade
Henry Lawrence	Dr. Lindsay Morton	Dr. Shanachava Roodman	Dr. Jordan Wagge
Jonathan Leasure	Jordan Mosele	Garson Roodman	Dr. Marcia Wahl
Kimberly Lee	Christopher Murphy	Dr. Lindsey Root Luna	Dr. Vanessa Walcott
Dr. Cheun Hooi C Lee	Annalisa Myer	Dr. Anna Ropp	Dr. Eric Walle
Dr. Seungyeon Lee	Jordan Nelson	Dr. Karen Rossmell	Dr. Martinique Waters
Dana Charles Leighton	Bonnie Nelson	Dr. Steve Rouse	Karen M. Watson
Dr. Melinda Leonard	Dr. Lillian Newton-Talero	Steve Saladin	Kent Watson
Dr. Marianne Lloyd	Dr. Keith Niedermeier	Adan Saucedo	Victoria Way
Drew Luster	Brian Oandasan	John Sheehan	Lauren Williams
Dr. Kristen Macuga	Angela Pearce	Dr. Joan Simon	Joan Williams
Dr. Alexandra Main	Barbara Pierce	Sean Harrah-Siple	Austin Williamson
Gianina Manansala	Bobby Pierce	Noah Sirianni	Dr. Pretha Wilson
Lindsay Masland	Susan Pierce	Dr. Katie Skogsberg	John H. Wilson
Dr. Rihana Mason	Dr. Julee Poole	Dr. Merry Sleigh	Cynthia Wilson
Dr. Lillian May	Michael Pozesny	Liberty Smith	Dr. Linda M. Woolf
Dr. Jennifer McCabe	Dr. Antonio Puente	Christine Smith	Dr. Jill Yamashita
Joseph McFall	Alyssia Quickel	Dr. Kevin Snow	Dr. Jason Young
Mikhaela McFarlin	Dr. Kimberly Quinn	Raechel Soicher	Dr. Matthew Zawadzki
Dr. Ethan McMahan	Dr. Pete Ramos-McLaughlin	Jeremy Stephens	
Nicole McNeil	Dr. Suzanne Randolph	Eric Suh	

Note: Many donors gave to multiple campaigns including the Give Back to Psi Chi Campaign (99), the Chapter Challenge (103), Prosser Scholarship (147), COVID-19 Member Support Fund (41), and Scholarship (1), resulting in a total of 391 donations.

Chapter Challenge Participants

Austin Peay State University
 Belmont University
 Developmental Psych (Martha Zlokovich)
 Georgia Gwinnett College (The Bear Bunch)
 Hope College
 Marywood University
 Midwestern State University
 Nevada State College
 Oregon State University
 Pacific Lutheran University
 Psi Chi Central Office
 Purdue Global Chapter Challenge
 University of Central Arkansas
 University of Louisville
 University of Lynchburg
 University of Missouri—Columbia
 Western Connecticut State University

Seventeen Chapters Took the Challenge

The Fall 2019 Chapter Challenge was a friendly competition between chapters to see which ones could raise the most in donations! Psi Chi supported this special fundraiser by providing a convenient online platform where chapters could create their own teams and accept financial gifts. Fundraising messages and other tips were also provided in order to help all chapters make the most of this experience.

Altogether, \$3,572.01 was raised, 10% of which was given back to the participating chapters to be used toward their local activities. One participant, Aishia Udochi, said the following about this special event,

“For me, Psi Chi has not only been there to support me through my own challenges, but has also continued to assist me throughout my successes. It is for these very reasons that I decided to participate in the Psi Chi Chapter Challenge. Having felt both social and financial support from Psi Chi, I found this Challenge a great venue for paying them back in kind.”

Psi Chi Leadership

BOARD OF DIRECTORS

Regan A. R. Gurung, PhD

President
University of Wisconsin–Green Bay

Melanie M. Domenech Rodríguez, PhD

Past-President
Utah State University

Deborah Harris O'Brien, PhD

President-Elect
Trinity Washington University

Martha S. Zlokovich, PhD*

Executive Director
Psi Chi Central Office

Marianne Fallon, PhD

Eastern Region Vice-President
Central Connecticut State University

Lindsey Root Luna, PhD

Midwestern Region Vice-President
Hope College (MI)

Leslie D. Cramblet Alvarez, PhD

Rocky Mountain Region Vice-President
Adams State University (CO)

Darren Bernal, PhD

Southeastern Region Vice-President
University of North Carolina Asheville

Shawn R. Charlton, PhD

Southwestern Region Vice-President
University of Central Arkansas

Jill Yamashita, PhD

Western Region Vice-President
California State University, Monterey Bay

RESEARCH ADVISORY COMMITTEE

John E. Edlund, PhD

Psi Chi Research Director
Rochester Institute of Technology (NY)

Megan Irgens

NICE Chair
University of Arizona

Kelly Cuccolo

Past NICE Chair
University of Arizona

Gabriela Heermans

Koc University (Turkey)

Shannon McGillivray, PhD

Weber State University (UT)

April Staples, PsyD

Weatherford College

Jordan Wagge, PhD

Avila University (MO)

PSI CHI JOURNAL EDITORIAL TEAM

Debi Brannan, PhD

Editor
Western Oregon University

Mary Beth Ahlum, PhD

Associate Editor
Nebraska Wesleyan University

Erin Ayala, PhD

Associate Editor
St. Mary's University of Minnesota

Jennifer Hughes, PhD

Associate Editor
Agnes Scott College (FL)

Tammy Lowery Zacchilli, PhD

Associate Editor
Saint Leo University (FL)

Steven V. Rouse, PhD

Associate Editor
Pepperdine University (CA)

Kimberli Treadwell, PhD

Associate Editor
University of Connecticut

Robert Wright, PhD

Associate Editor
Brigham Young University–Idaho

Rebecca Stempel

Editorial Assistant
Western Oregon University

DIVERSITY ADVISORY COMMITTEE

Susanna Gallor, PhD

Psi Chi Diversity Director
University of Massachusetts Boston

Jason Edwards

University of Missouri

María del Pilar Grazioso, PhD

Universidad del Valle de Guatemala

Melissa Goats Jones, PhD

Brigham Young University (UT)

Seungyeon Lee, PhD

University of Arkansas at Monticello

Rihana Mason, PhD

Georgia State University

Lillian May, PhD

University of British Columbia (Canada)

Albee Mendoza, PhD

Wesley College

Alejandro Morales, PhD

California State Polytechnic University, Pomona

Martha S. Zlokovich, PhD

Psi Chi Executive Director and Board Liaison

INTERNATIONAL ADVISORY COMMITTEE

Brien Ashdown, PhD

Committee Chair
Hobart & William Smith Colleges

Darren Bernal, PhD

University of North Carolina Asheville

Leslie D. Cramblet Alvarez, PhD

Adams State University (CO)

Marcia Rossi, PhD

Alabama State University

Sawa Senzaki, PhD

University of Wisconsin–Green Bay

Ana Trueba, PhD

Universidad San Francisco de Quito

Jason Young, PhD

Hunter College (NY)

CENTRAL OFFICE STAFF

Martha S. Zlokovich, PhD

Executive Director

Laura Bauer

Director of Finance

Kevin Germain

Director of Information Systems

Susan Iles

Director of Communications

Cynthia Wilson, MPA, CFRE

Director of Membership & Development

Paige Anctil

Awards & Grants Officer

Taylor Brown-Stone

Graphic Designer

Bradley Cannon

Writer/Journal Managing Editor

Alice Christian

Administrative Assistant

Chrissy Dillon

Network Administrator

Ayana Edwards

Merchandise Coordinator

Lisa Norman

Associate Director of Membership Services

Garrett Sims

Help Desk

Jeremy Stephens

Database Administrator

*Executive Director is a non-voting, ex officio member of the Board.



University of La Verne (CA)



New Jersey City University



Missouri Western State University

Working Together to Advance Psychology

In just 3 years, Psi Chi has built out a development, or fundraising, program for the Society. This program was created to ensure the sustainability of Psi Chi for future generations of student and faculty members. A collective commitment to excellence in the science warrants support, and we are very grateful to those who have thus far contributed to our future and to the futures of our members.

The 2019–20 year also marked Psi Chi's 90th year. Psi Chi celebrated our 90th anniversary in part with the [Psi Chi A–Z campaign](#), a communications component that ran in parallel with our annual giving campaign, Give Back to Psi Chi. Psi Chi A–Z: 90 Years of Excellence in Psychology celebrated Psi Chi in 26 unique ways. Led by current Psi Chi Executive Director Dr. Martha S. Zlokovich and former Psi Chi Executive Director Dr. Virginia Andreoli Mathie, the campaign was a success through both engaging with members and sharing with them the history of their Society.

We are committed to offering opportunities for supporters of Psi Chi to support the future of the science by investing directly in it. The [Robert Cialdini/ Psi Chi Undergraduate Research Grant for Field Research for Social Psychology](#) was a new grant offering to undergraduate members, beginning in 2019–20. Funded by renowned social psychologist and Psi Chi Distinguished Member Dr. Robert Cialdini, this unique opportunity for students incorporating field research is a proud moment in the growth of Psi Chi's development program.

In addition, 2019–20 saw a commitment from the [Psi Chi/Inez Beverly Prosser](#) Committee who began a campaign to endow a [Psi Chi scholarship for women of color](#). Likewise, Psi Chi agreed once the Committee raised \$50,000, to match that \$50,000 gift to fully endow the scholarship indefinitely. This commitment to diversity and student members is at the core of our decades of dedication to excellence in psychology.

We continue striving to connect donors with ways of investing in the future of psychology. There are opportunities to name scholarships or to leave a legacy for future generations of psychology students. Your gift could honor a colleague or mentor. If you are interested in supporting Psi Chi, please reach out to Cynthia Wilson, Director of Membership & Development, to begin a conversation about how you can contribute. cynthia.wilson@psichi.org

Together, we are advancing psychology.

Online

Visit <https://donate.psichi.org/> to make a secure online donation. One-time and monthly donation options are available.

In the Mail

You can easily mail your check to:
Psi Chi attn: Give Back to Psi Chi
651 E. 4th Street, Suite 600
Chattanooga, TN 37403

Tribute Giving

Donate on behalf of a birthday, anniversary, or other special occasion. In memory of gifts are also an eloquent way to honor the life of someone special.

In Your Will

Planned giving allows you to support causes you care deeply about without reducing funds needed during your life.

Visit <https://www.psichi.org/LegacyGiving>.

Stocks or IRAs

Psi Chi would be grateful for your gift of stock or a donation from your IRA.

Please contact Cynthia.Wilson@psichi.org.

Volunteer

Psi Chi offers numerous local and international volunteer positions for both individuals and chapters.

Please contact Cynthia.Wilson@psichi.org.

Gift Form

Name _____

☐ I would like my gift to remain anonymous.

Address _____

City/State/Zip _____

Phone _____

Email _____

Leave a comment _____

Company _____

What is your Chapter Affiliation? _____

Are you a Psi Chi Faculty Advisor? _____

☐ I would like to make a one-time gift of \$ _____

☐ I would like to make a monthly gift of \$ _____

Please make checks payable to Psi Chi, the International Honor Society in Psychology.

I would like to pay by credit card. Please charge my:

☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Credit Card# _____

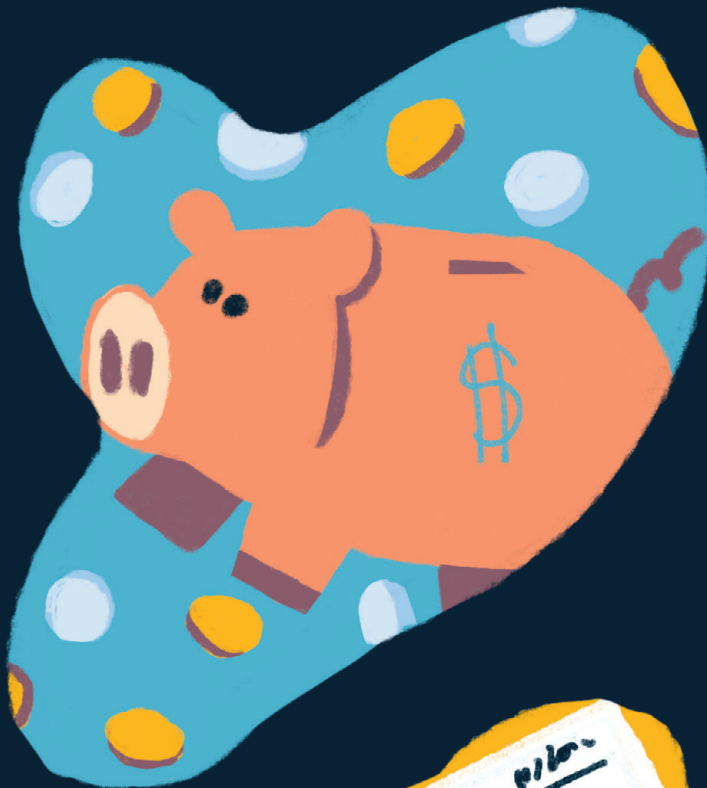
Exp. Date _____

CVC _____

Today's Date _____

Name on Card _____

Signature _____



Financial Report

The Psi Chi Central Office rapidly adjusted to an online-only structure in spring 2020. And importantly, to support local chapters who were also making this unexpected transition, Psi Chi encouraged the implementation of our new online Individual Membership Processing System and other new digital resources.

Many nonprofits were hit hard due to COVID-19. Fortunately, Psi Chi has funds set aside and procedures in place to ensure the longevity of our Professional Organization. I am pleased to say that we were able to maintain all of our full-time staff members and continue providing almost all membership benefits as planned for 2019-20 (in-person events, of course, had to be cancelled or modified).

To further support the organization, I personally applied for and received a Small Business Loan of \$209,000 through the Payroll Protection Program. The loan was designed as an incentive to keep our workers on the payroll. Together, the actions above allow Psi Chi to keep doing what it does best: Recognizing and promoting excellence in the science and application of psychology.

Laura Bauer
Psi Chi Director of Finance

Statement of Financial Position as of June 30, 2020

View 1: Assets (What kind of assets does Psi Chi own?)	
Cash and Cash Equivalents	806,304
Accounts Receivable, Prepaid Expenses, & Inventory	120,543
Investments	3,604,555
Property & Equipment	86,430
Total Assets	4,617,832
View 2: Liabilities & Net Assets (How can Psi Chi spend assets it owns?)	
Current Liabilities	427,887
Unrestricted Net Assets	4,166,841
Temporarily Restricted Net Assets	23,104
Total Liabilities & Net Assets	4,617,832

For the income and expenditures for FY2020, the above information is excerpted from our annual audited financial statements and refers to all of Psi Chi's assets. For the income and expenditures for FY2020, see next page. A full copy of the audited financial statements is [available upon request](#).

The Statement of Financial Position, also known as the Balance Sheet, presents Psi Chi's overall financial position as of June 30, 2020. It is composed of Psi Chi assets, liabilities, and net assets as of June 30, 2020.

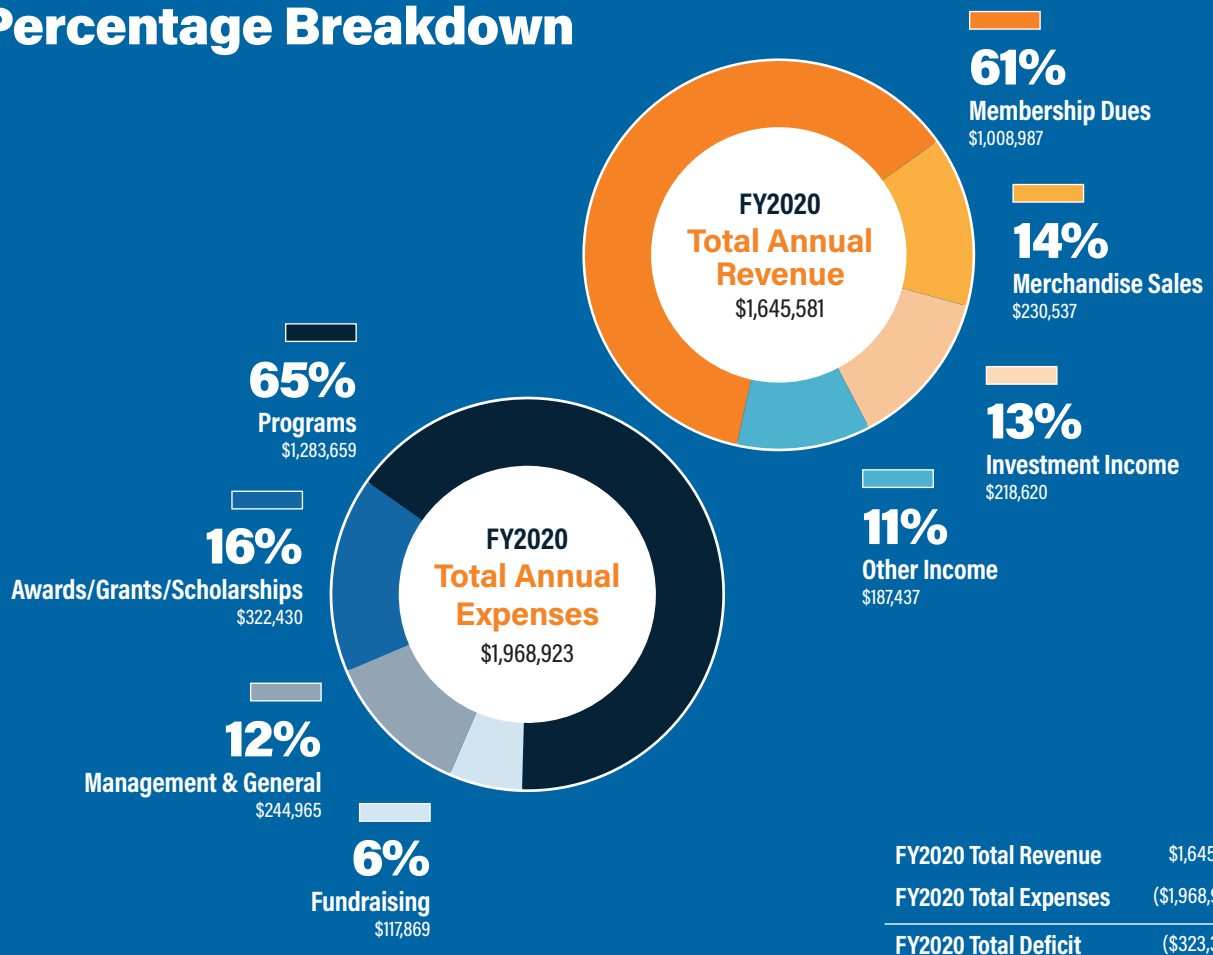
Views 1 and 2 both describe all of Psi Chi's assets, which means the two totals must be the same. However, View 1 describes what type of assets Psi Chi owns, and View 2 describes how much of Psi Chi's assets (a) are restricted to particular expenditures as donors have stipulated, or (b) are intended or obligated for particular expenditures in the future. An example of restricted funds (a) are donations made to support the Inez Beverly Prosser Scholarships. An example of future intended expenses (b) includes paying members who receive Psi Chi awards, grants, and scholarships. **The fact that most of Psi Chi's assets are unrestricted is an indication of the Society's financial health.**



"The Psi Chi grant I received allowed me to recruit and survey jury-eligible adults in Australia, Canada, and the U.S."

Sarah Anne Kruger (Moody)
Graduate Research Grant Recipient

Revenue and Expenses Percentage Breakdown



FY2020 expenses were higher than revenue resulting in a deficit budget, as allowed by Board-approved financial policies. The Board has approved deficit budgets with the goal of reducing them over time; however, the deficit was higher than expected in FY2020 because Psi Chi continued to give back to members during the COVID-19 crisis despite lower than budgeted income.

Expenses are presented in functional areas as

required by the IRS: Programs (which includes Awards/Grants/Scholarships), Management & General, and Fundraising. These expense categories used by Psi Chi are allocated to the functional areas. Salaries are allocated to a functional area based on the amount of time an employee spends on the function. The payroll expenses for our Director of Membership and Development, for example, are allocated among all three functional areas.

