

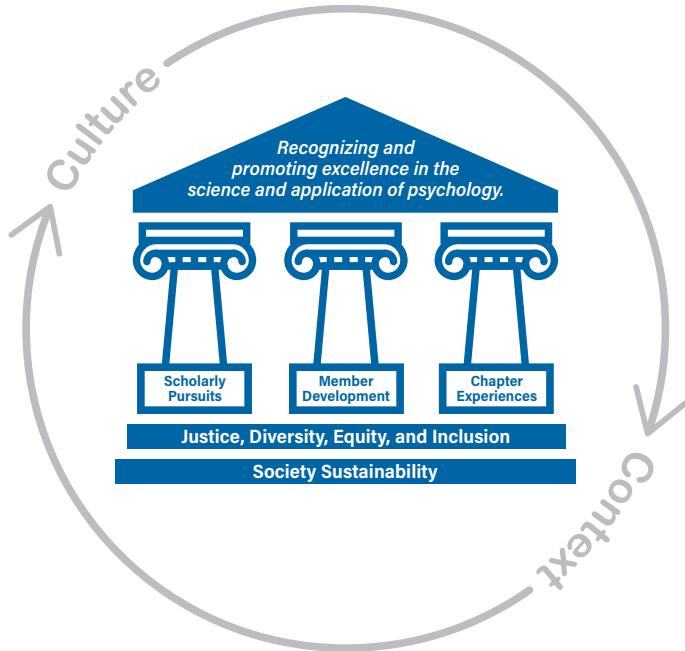


Setting Our Sights on Hope With Psychological Science

2020-21 PSI CHI ANNUAL REPORT

Contents

Strategic Plan	2
Accomplishments	3
President's Message	4
Psi Chi Gives Psychology Away	6
Prioritizing Social Change	10
Navigating Year 1 of COVID-19	14
The Bright Side of Online Research	18
Remote Chapter Leaders Take Charge	22
Supporters of Hope	26
Financial Report	32



Strategic Plan 100

I. MISSION STATEMENT

Recognizing and promoting excellence in the science and application of psychology.

II. UNDERLYING PRINCIPLES

A. Justice, Diversity, Equity, and Inclusion

Psi Chi will advance and support diversity, equity, and inclusion in our membership, Board, staff, committees, programs, and publications.

B. Society Sustainability

Through careful stewardship of Psi Chi's human and financial capital, Psi Chi will promote the financial stability and long-term viability of the Society as it approaches its 100th anniversary in a rapidly changing world.

III. STRATEGIC GOALS

A. Scholarly Pursuits

Encouraging members to conduct exemplary research, disseminate and apply research findings, and maintain a lifelong interest in exploring the field of psychology.

B. Member Development and Engagement

Providing resources and opportunities to enhance members' professional and personal lives as they pursue their individual and career goals.

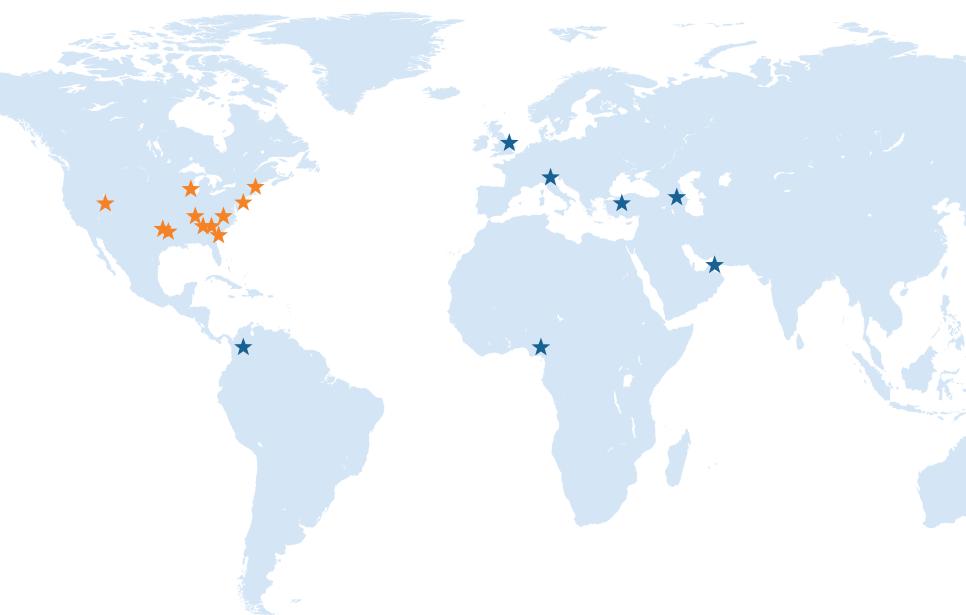
C. Chapter Experiences

Fostering a vibrant and meaningful environment for chapters and all members to contribute to and benefit from continued engagement with Psi Chi.

Accomplishments

New Chapters 2020-21

- ★ American University of Sharjah (United Arab Emirates)
- ★ Averett University (VA)
- ★ Brescia University (KY)¹
- ★ College of Coastal Georgia²
- ★ Criswell College (TX)
- ★ Dallas Baptist University (TX)²
- ★ Gordon College (MA)
- ★ Mercer University College of Professional Advancement (GA)³
- ★ Newberry College (SC)³
- ★ Nnamdi Azikiwe University Awka (Nigeria)²
- ★ Northwestern University (IL)³
- ★ Özyegin University (Turkey)
- ★ Pontificia Universidad Javeriana (Colombia)²
- ★ The New School (NY)²
- ★ Universita Cattolica del Sacro Cuore (Italy)²
- ★ University of Lincoln (United Kingdom)²
- ★ Utah Valley University
- ★ Yerevan State University (Armenia)³



¹Denotes chapters that were reopened after previously closing.

²Denotes chapters that have been Board approved but not yet installed.

³Denotes chapters that were previously Board approved during the 2019-20 year and later installed during the 2020-21 year.

⁴Includes active and short-term inactive chapters. Due to COVID-19 university closures, more chapters than usual (133) were in Short Term Inactive status.

⁵As of June 30, 2021.

★ New International Chapters

Key Figures

1,152

Total Chapters^{4,5}

24,118

New Members Inducted in 2020-21⁵

821,497

Total Members Since 1929⁵

\$237,320

Financial Assistance Awarded in 2020-21⁵

\$23,954

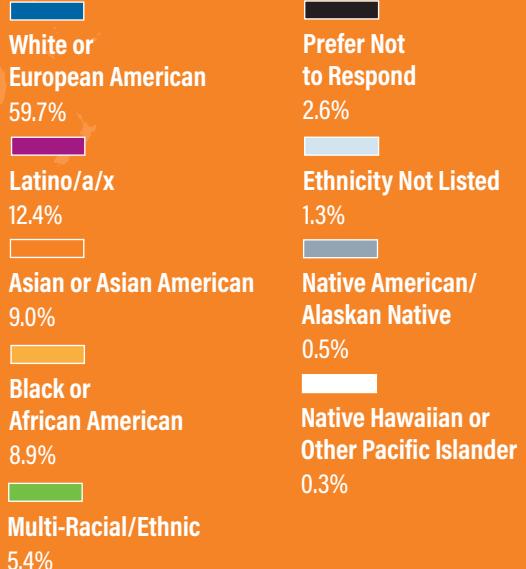
Total 2020-21 Donations⁵

Demographics

From 24,118 New Members

Gender Data

Female	Prefer Not to Answer
84.6%	0.9%
Male	Other
13.8%	0.6%



Psychological Science: We Have Answers

"I am not what happens to me. I am what I choose to become."

—Carl Jung

Dear Psi Chi community,

I began my Presidential year during summer 2020 while we were under COVID-19 restrictions without an end in sight. We also faced many other challenges in 2020 and 2021, including a contentious Presidential election, civil unrest, racial protests, and high levels of anxiety and depression among all age groups. Now we are seeing the light at the end of the tunnel, but the world will never be the same. This has been a challenging year, but Psi Chi Central Office staff and Board of Directors have been focused on protecting the Society's resources for all our members.

I chose as my theme "Psychological Science: We Have Answers," with the goal of drawing attention to the many interpersonal and group situations that psychology has studied and can offer insight about. Although certainly psychology doesn't have all the answers, there has been a greater appreciation of our discipline by the public and a recognition of the vital importance of mental health to overall well-being. We have all learned many life lessons during the pandemic, and psychological science has pointed the way to solving not only individual problems but those at a community, national, and global level. In the past year, "self-care" has emerged as something all people need, not just something that is taught in clinical psychology programs. The research conducted by psychologists on stereotypes, microaggressions, and implicit (and explicit) bias has informed the antiracism movement. Public health officials have relied on psychological science to craft messages to encourage safety measures and to decrease misinformation about COVID-19. With the change to remote learning at all levels of the educational system, knowledge about learning principles from psychology has been applied to improve students' experiences.

Through all the upheavals and challenges, I am happy to say that Psi Chi remains strong. We are a group of like-minded individuals who work in various capacities as students, faculty, alumni, and supporters to make our world a better place. Psychology students and professionals are optimistic people who believe that each of us can make a difference in the lives of others. Ask any psychology student, "Why did you choose this major?" and they will answer with some version of "to help others." Psi Chi is here to help you achieve your goals as a student and throughout your lifetime membership. You already know the advantages you have as a Psi Chi member

for networking, scholarships, awards and grants to recognize research and leadership, and resources to aid in every stage of your career—from undergraduate through professional. Please take advantage of all your membership entitles you to, from [publications](#) such as *Psi Chi Journal of Psychological Research*, *Eye on Psi Chi*, discounted eBooks, webinars, and podcasts to our [Career Center](#), networking, and mentoring opportunities. As a first-generation college student myself, Psi Chi was crucial to my development as an undergraduate, graduate student, and professional. Psi Chi opens doors you may not have dreamed of. (I certainly never imagined I would be President of the Society when I was inducted!) You have earned this honor through your hard work and dedication to the field of psychology; make sure it is more than just a line on your resumé!

Psi Chi as an organization has met the challenges of the pandemic and emerged strong. We thank our many donors and supporters, especially those who contributed to the [Psi Chi COVID-19 Member Support Fund](#), the [Psi Chi/Inez Beverly Prosser Scholarship for Women of Color](#), and the Membership Assistance Fund. We appreciate our corporate donors, including McGraw-Hill who sponsors the [Model Chapter Awards](#), and Macmillan, sponsor of the [Diversity Article Awards](#). All of these individuals and groups including GEICO, Sam's Club, APA, and Alliant working together have made it possible for Psi Chi to continue its mission to "recognize and promote excellence in the science and application of psychology."

Although our Central Office staff had to switch to remotely working from home just like most of the world, they have done a terrific job of caring for our members. We have had 13 new chapters granted charters in 2020–2021, including first-ever chapters in Armenia, Italy, Nigeria, Colombia, and the United Arab Emirates. More than 24,000 new members have joined Psi Chi during this time as well, adding to our 800,000 members inducted since our founding in 1929. The founders of our organization would never have been able to foresee how we have used technology to conduct online chapter meetings, host virtual inductions, and attend conferences remotely. I want to give special thanks to Psi Chi's IT team headed by Kevin Germain for all they have done to adapt to the changing needs of the organization. Lisa Norman, Ayanah Edwards, and Cynthia Wilson deserve praise for working with chapters so that new

members could join completely online. They, along with the IT team, made it look seamless to transform Psi Chi to totally virtual, but it took much work behind the scenes for all of this to come together. I also want to recognize our Communications Department for all the work they did to make more publications, webinars, podcasts, and other online resources available to all our members.

Many people contributed to Psi Chi's success during these difficult times. The Board of Directors, with help from Director of Finance Laura Bauer, met virtually much more frequently to make decisions to keep the organization financially healthy. The regional Vice-Presidents, Past-President Dr. Regan Gurung, and President-Elect Dr. Ngoc Bui were outstanding in their commitment to ensuring smooth running of the organization, while they were also dealing with pandemic issues at their own campuses and in their families. Despite the move to virtual, almost all regions were able to hold virtual conventions in both 2020 and 2021, and Psi Chi supported speakers at the APA and APS national conventions. We are very appreciative of all the people who represented Psi Chi at these virtual events as guest speakers; some of their presentations have been made available on Psi Chi's website as webinars or podcasts. I invite you to check them out!

Although travel to conventions was not possible, Psi Chi still sponsored research awards, grants, and made travel funds available to pay for students' registration at conventions. These awards and grants are administered by Paige Anctil, with the help of many faculty reviewers who gave their time and knowledge to read applications and provide feedback to students. I want to particularly recognize Dr. Evan Zucker's work on the scholarship committee; he is stepping off after having developed the scholarship application procedures more than seven years ago and faithfully serving on the committee. Alice Christian, our office administrator, was invaluable in keeping the Central Office staff on track during the transition to remote work. Above all, Psi Chi is extremely fortunate to have Dr. Martha Zlokovich as Executive Director. She worked tirelessly to manage not only the usual business of the Society, but this past year she oversaw the subleasing of our office space to save money for the Society. This was an important factor in protecting Psi Chi's financial health. Dr. Zlokovich is the face of Psi Chi that has remained steady over the past 13 years in our regional, national, and international relationships with psychological organizations. She gives a quiet strength to our Chattanooga operation while reaching across the globe to forge new partnerships to benefit Psi Chi members.

While I am recognizing those who have contributed to the stability and growth of Psi Chi, I want to mention the work of the Advisory Committees; the Research Advisory Committee headed by Dr. John Edlund has provided online resources for

learning R statistics and the Diversity Committee chaired by Dr. Susanna Gallor has been a resource for crafting the Society's responses to racial injustice. Dr. Brien Ashdown, who has taken the helm of the International Advisory Committee, has been instrumental in spreading Psi Chi to all regions of the world and implementing the IPALs (International Partners in Learning) program that brings U.S. and international chapters together to share their experiences and knowledge. I am confident that our newest advisory committee, the Faculty Support Advisory Committee led by Dr. Seungyeon Lee and inspired by a generous grant from Dr. David Myers, will be a crucial resource for our Psi Chi faculty members who are the backbone of the Society.

I am indebted to many people who moved Psi Chi forward this past year. In acknowledgement of their support, I am pleased to award the following individuals Presidential citations:

- Drs. Iva GreyWolf and Royleen Ross for their outstanding diversity presentation at SEPA on behalf of Psi Chi, "Voices of Our Silenced Sisters" about the crisis of missing and murdered Indigenous women. They have allowed us to post this on the Psi Chi website; I urge you to [view their webinar](#).
- Dr. Alfiee Breland-Noble of the AAKOMA Project is awarded a citation for her presentation on behalf of Psi Chi to APS on "[BIPOC Mental Health, Social Justice, and COVID-19](#)."
- Finally, a Presidential citation goes to Dr. Debi Brannan, who has been the editor of *Psi Chi Journal of Psychological Research*, in recognition of her years of outstanding work improving the quality, visibility, and accessibility of the *Journal* around the world.

This has been a tremendous year of challenges and achievements for Psi Chi and all its members. I am humbled and honored to have served as President, and will always cherish the memories of the many wonderful students, faculty, and supporters with whom I have been privileged to meet and work. Getting to know our members through virtual conferences, online induction ceremonies, and other activities has been an incredibly rewarding experience. Thank you for allowing me to represent you with this outstanding organization.



Best wishes for your future in psychology,

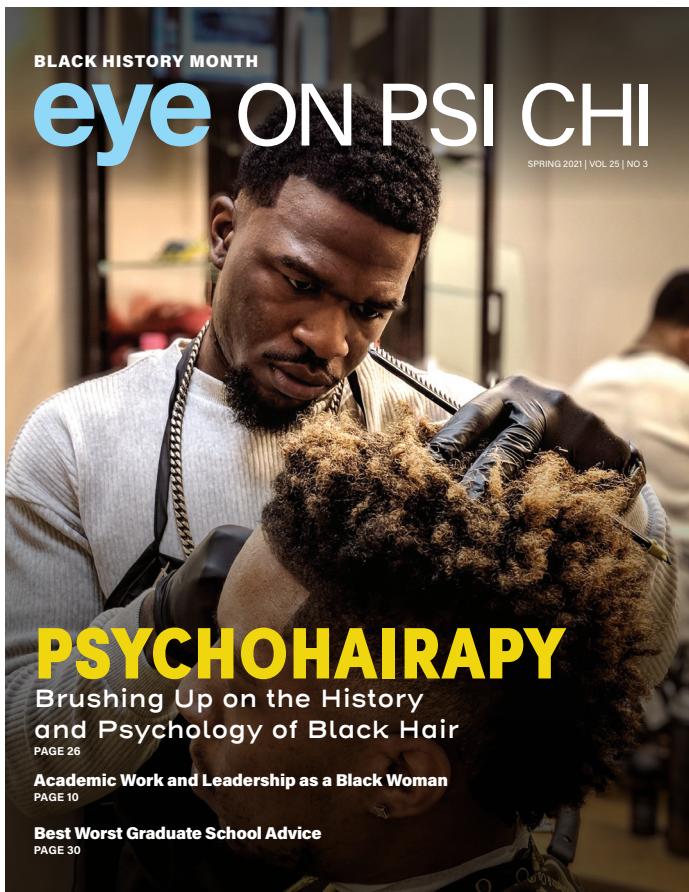
Deborah Harris O'Brien, PhD
2020-2021 Psi Chi President

A stylized illustration on an orange background. A blue hand reaches from the bottom, holding a purple star with a green outline. A white clock with a black 'L' on the face is attached to the star. Small white flowers with yellow centers are scattered around the star. The background is a solid orange.

Psi Chi Gives Psychology Away

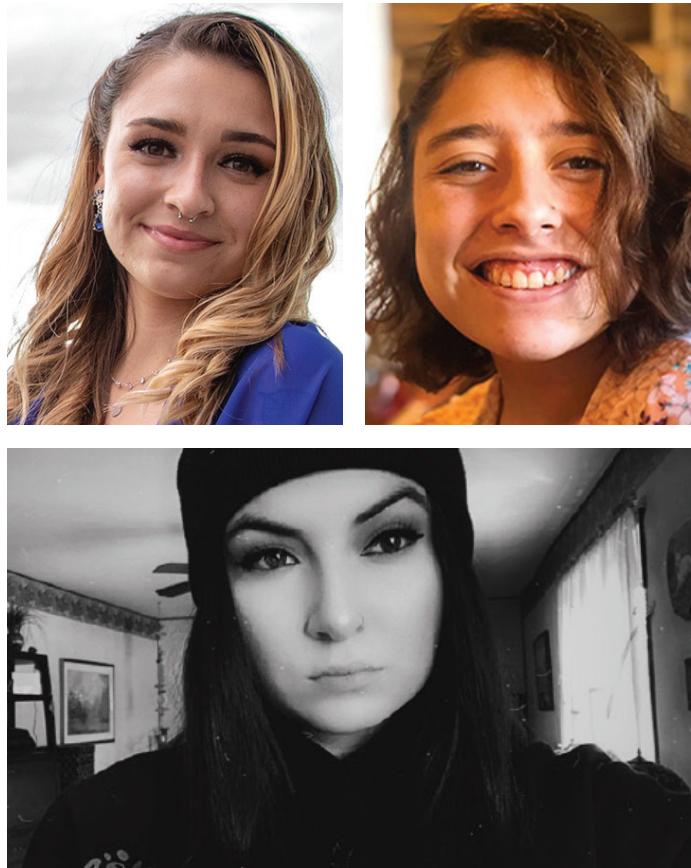
Do you apply psychology principles when teaching a child about racial injustice? What about when attempting to convince your loved ones to practice social distancing? Psychology may not be on your mind in times like these—but it should be! For example, one of many principles you can often utilize is the concept of **hope**, a mindset that makes people more likely to succeed.

If we teach everyone how to overcome challenges by using psychological science, we can plan ahead for a bright and hopeful future—yes, even during a pandemic year! Therefore, Dr. Deborah Harris O'Brien's Psi Chi Presidential Initiative ([#PsychHasAnswers](#)) was to better disseminate psychology principles to members and the general public. Uplifted by this cause, Psi Chi staff and other leaders came together, as past APA President George Miller eloquently put it in 1969, to “give psychology away!”



Eye on Psi Chi Leads the Charge

In Psi Chi's quarterly magazine, Dr. Harris O'Brien introduced her presidential theme, not **once** but **twice**! Following her rousing call to action, relevant psychology-related, problem-solving articles appeared in each issue, with topics from **building bridges of respect** across differences to **survivor skills** that the class of **COVID-19** should pursue.



Podcast Season 3: Psych Has Answers

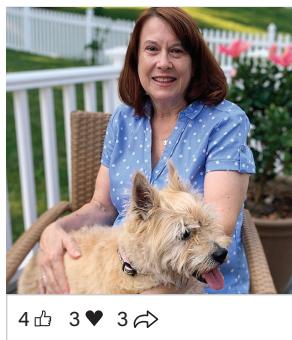
Psi Chi's Podcast returned in February 2021 to show how psychology can be applied to some of the top contemporary issues of our time. Sample guest speakers include Drs. Rihana Mason (**avoiding racist slurs**), Alice Eagly (**gender stereotypes**), Steven O. Roberts (**racism in psychology**), and Rhoda Olkin (**talking about disability**).

Psi Chi Members Share Their Stories

In fall 2020, we asked members to write **blog posts** about how psychology has helped them solve their problems. This resulted in nine articles published to support this year's theme, such as **"How Psychology Saved My Life"** and **"Helping My Brother Through a Panic Attack."** Overall, our blog released 36 articles in the 2020-21 year.

Reaching More Members Than Ever Before

Psi Chi social media continues to grow! Our Instagram and LinkedIn Company page each welcomed 2,000 new followers during the 2020–21 year, a 166% and 125% growth, respectively. Altogether across all platforms, we posted a total of 1,500+ times this year in order to “give psychology away” by promoting educational content and celebrating members and chapter achievements. We are also eager to support and share posts by local chapter-run accounts. To support these accounts, we developed a [list of 200+ chapters](#) on Twitter and also messaged many of them in fall 2020 in order to [share tips for running Psi Chi social media](#).



Our Social Network

24k Followers

Facebook (@PsiChiCentralOffice)

10k Followers

LinkedIn (Group)

10k Followers

LinkedIn (Company Page)

6k Followers

Twitter (@PsiChiHonor)

5k Followers

Instagram (@PsiChiHonor)

Our Top Posts

Facebook

8,046 Reached

Twitter

7,164 Reached

Instagram

4,460 Reached



Promoting Psychological Science Through Apparel

Psi Chi has a long tradition of offering graduation regalia and other Psi Chi-related merchandise so that members can represent their Society. New this year, we released two psychology related T-shirts: one featuring Maslow's Hierarchy and the other a glial cell bouquet. These allow people to share their love of psychological science through fashion.



CHAPTER SPOTLIGHT

Psychological Science For Everyone

In line with this year's theme, the [University of Sonora](#) chapter held a physical distancing Halloween Brain Awareness Event. Children received take-home kits, and demonstration videos were available on the chapter webpage. Kids sent pictures and videos about them learning about the senses and brain function.

THE PSYCHOLOGY BEHIND FORENSIC PSYCHOLOGY
WITH DR. THOMAS DAVIS
EXPLORING THE PSYCHOLOGICAL FORCES
BEHIND THE RONALD COTTON CASE

RECORDING NOW AVAILABLE!

PREPARING
PSYCHOLOGY MAJORS
FOR
BUSINESS-RELATED
CAREERS

Drew C. Appleby, PhD

Preparing Majors for Business-Related Careers

We thank Dr. Drew C. Appleby for publishing [a new Psi Chi eBook](#) to help students transform their career plans from wishful notions into goal-attaining behaviors. In an increasingly uncertain world, he provided psychological findings that support a hopeful perspective on careers available to psych majors and strategies to impress employers.



Prioritizing Social Change

Here's some profound hope: Imagine a world where all people are treated equally and given adequate resources to excel. Psi Chi endeavored to advance its history of social justice support through new diverse leadership opportunities, evidence-based psychology content, and financial awards. Psi Chi Distinguished Member **Dr. Melba Vasquez** says, "It takes courage and risk, and not all efforts are successful, but we must continue to try to make a difference."

Time and again, local and international leaders of our Professional Organization have put diversity issues at the forefront of their meeting agendas, publications, and events. We cannot thank everyone enough for striving to create new equal opportunities for all. Social justice is not a passing trend nor is it optional—social justice is our priority.



Psi Chi Speaks Out

In the 2020–21 year, our Professional Organization released two public statements to condemn social inequities. The first denounced the **ICE Rule targeting international students**. The second decried all threats and **violence toward people of Asian descent**, also featuring an article **supporting Asian women in academia** and other organizations' related statements.



New Diversity YouTube Shorts

The **Psi Chi Diversity Advisory Committee** prepared six videos to educate and empower people with regard to the large spectrum of issues in psychology and Psi Chi. Topics include, **“Globalize Psychological Science,” “Diversifying the Field,” “Intersectionality,” “Systemic Racism,” “UN World Day of Social Justice,” and “Promoting Psychology Pioneers of Color.”**

A First in Psi Chi History

In spring 2021, Psi Chi chapters in the **Western region** elected **Dr. Louise Chim** as their incoming **Regional Vice-President**. Dr. Chim was the 2014–20 chapter advisor of the University of Victoria (Canada) chapter and is now the first-ever internationally based Vice-President to serve on the Psi Chi Board of Directors! Congratulations!

Scholarship Recipients

In July 2020, eight* graduate students and eight** undergraduates each received a \$3,000 scholarship to support their educational expenses such as tuition, institutional fees, and textbooks. Due to gifts to the Psi Chi COVID-19 Member Support Fund in 2020–21, an additional seven scholarships will also be awarded in July 2021!

Graduate Student Scholarship Recipients

*Three graduate scholarship recipients requested to remain anonymous.



Sarah Hill
Northern Illinois



Jennifer Ishaq
Cleveland State University



Alexis Kapij
Villanova University



Jennifer Qian Ying Xue
University of Pennsylvania



Dylan Serpas
California State University, Fullerton

Undergraduate Student Scholarship Recipients

**Not Pictured: Zayne Dallas Hoyland. Two recipients remained anonymous.



Kasie Conness
North Central College



Julia Brau
Southern New Hampshire University



Cassandra Lyman
University at Buffalo



Noah Sirianni
Marywood University



Vanessa Vargas
University of La Verne



IPALs Program Launch

The Psi Chi International Advisory Committee invited chapters to **become involved** in the new International Partners and Leaders (IPALs) program. IPALs formally partners chapters internationally, allowing members to expand their networks and gain new perspectives in psychology. A **new webinar recording** explains more about this unique opportunity.

Twelve Ways to Say Psi Chi's Mission Statement

To demonstrate Psi Chi's dedication to supporting people of diverse backgrounds, the International Advisory Committee translated Psi Chi's mission statement into **12 languages** such as Spanish, Armenian, German, and Russian. These statements later appeared across Psi Chi social media and on the **Psi Chi Mission and Purpose** webpage as of summer 2021.

Presidential Citation Recipients

Each year, Psi Chi's President recognizes individuals who have made unique contributions to the science of psychology. For 2020–21, Drs. Iva GreyWolf and Royleen Ross were selected for their [diversity session at SEPA](#) about the crisis of missing and murdered Indigenous women. Dr. Alfiee Breland-Noble was selected for her APS presentation on BIPOC mental health. 2016–21 *Psi Chi Journal* Editor Dr. Debi Brannan for improving the journal's quality, visibility, and accessibility.



Iva GreyWolf, PhD



Royleen Ross, PhD



Alfiee Breland-Noble, PhD



Debi Brannan, PhD

Psi Chi Journal Begins Publishing Non-English Abstracts

Building on increased submissions and citations, *Psi Chi Journal's Editorial Team* sought to further expand the journal's reach by allowing authors of published empirical research articles to include abstracts in a non-English language of their choosing. In the first year, [one Chinese](#) and [three Spanish](#) abstracts were published. Submissions are open year-round.



CHAPTER SPOTLIGHT

Black Mental Health March

Special shout out to the Oregon State University Chapter for hosting a [Black Mental Health March](#) in spring 2021. Chapters like this one that dare to try new things and embrace positive change have the ability to improve human lives. Thank you for giving future leaders in psychology unique opportunities to develop new experiences and passions.

Macmillan Diversity Article Award Recipients

We thank Macmillan Learning for sponsoring this award, which recognizes authors for publishing outstanding diversity-related content in Psi Chi's magazine and journal. This year, a third recipient was selected, instead of the usual two. Read each recipient's bio and testimonial in our [fall 2021 magazine issue](#).



Brittney Kawakami, Sabrina G. Legaspi, Deirdre A. Katz, and Sarina R. Saturn earned this award for their *Psi Chi Journal* article, [“Exploring the Complexity of Coping Strategies Among People of Different Racial Identities.”](#)



Timothy Lee was selected for his *Psi Chi Journal* article, [“The Effect of Model Minority Myth Salience on White Americans' Perceptions of Black Americans and Their Support for Affirmative Action.”](#)



Urví Paralkar (she/her) received this annual diversity award for her *Eye on Psi Chi* article published in the Summer 2020 issue, [“International Social Justice: How Do I Make a Difference in My Country?”](#)



Navigating Year 1 of COVID-19

There is always hope, if you know where to look! During the difficult times of the pandemic, answers provided by psychological science are more important than ever to help us adapt and even thrive. As we have learned and shared, psychology can help us improve our lives through understanding the pandemic's effects on our **motivation, stress, loneliness, resilience, sense of meaning in life, political hostility, and even our ability to predict and thwart conspiracy theories.**

Psi Chi stepped up this year to adapt rules and procedures and institute new pandemic-related membership support (see our [COVID-19 Updates page](#) for highlights). Whether members can participate in Psi Chi events in person or only virtually, it is our goal that members receive the special benefits and skills that will last a lifetime.



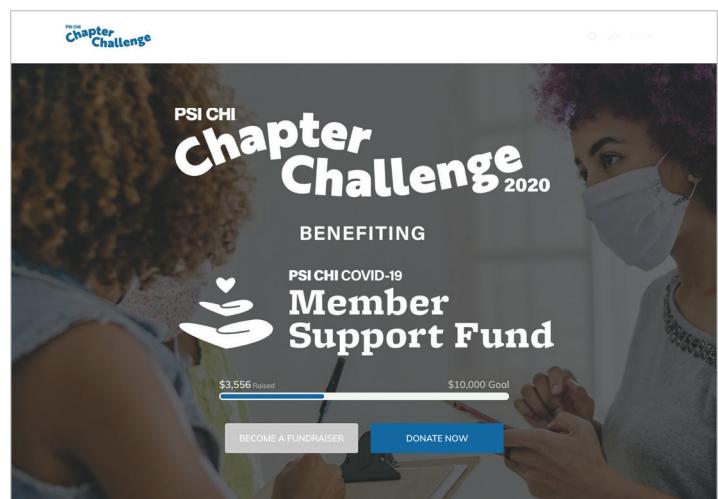
PSI CHI COVID-19 Member Support Fund

COVID-19 Support Fund

Psi Chi reallocated \$25,000 to support those affected by COVID-19 and, throughout the year, invited members and friends of Psi Chi to also donate to this special cause. Funds raised expanded our [Membership Assistance Fund](#) (MAF) and allowed advisors to request free honor cords for graduating seniors. Overall, \$11,428.67 was raised. Fifty-three MAFs were bestowed this year, in addition to the usual 100, and 26 students received honor cords.

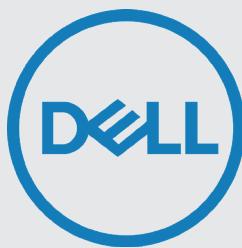
Chapter Challenge Participants

University of California Riverside Psi Chi
Drexel University Psi Chi (Dragons)
University of Central Arkansas Psi Chi
University of New Brunswick Psi Chi
University of Arkansas at Monticello Psi Chi
Norwich University Psi Chi
Marywood University Psi Chi
Charleston Southern University Psi Chi and Psychology Club
University of West Florida Psi Chi (Argonauts)
Ohio State University at Newark Psi Chi
Wilkes University Psi Chi
Missouri State University Psychology Club and Psi Chi
University of Santa Cruz Psi Chi
Rice University Psi Chi
Southern Adventist University Psi Chi (Ducks)



The Re-Envisioned Chapter Challenge

For fall 2020, a special all-online, web, and email-based fundraiser allowed chapters to raise funds that would be split evenly between the [Psi Chi COVID-19 Member Support Fund](#) and the participating local chapters. The Central Office provided a new [Video Toolkit](#) and [résumé/CV advice](#) for the 15 participating teams. Together, the chapters raised a total of \$3,556.



AMERICAN
PSYCHOLOGICAL
ASSOCIATION



Alliant
International
University



Member Discounts and Sponsors

With many members experiencing hardships due to COVID-19, Psi Chi increased its partnerships in order to provide special member discounts through companies like GEICO, Dell, and Sam's Club. An extended partnership with APA also allows new Psi Chi members through December 2021 to acquire a free 1-year student APA membership. CSPP Alliant International University, MacMillan Publishing, and McGraw Hill are also active sponsors of Psi Chi.

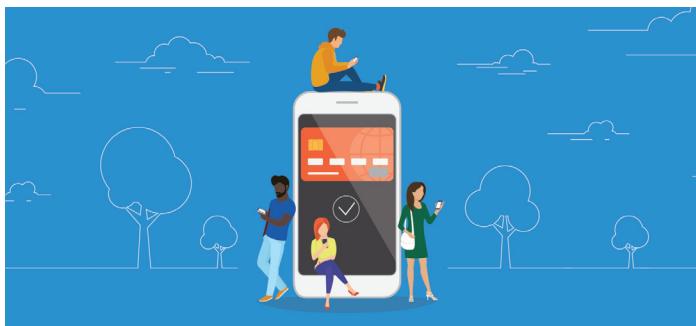
Temporary Pass/Fail Grading Policy

Some institutions temporarily moved to Pass/Fail grading, which creates difficulties for Psi Chi chapters in determining membership eligibility. In response, the Psi Chi Board of Directors approved [an interim solution](#) for affected chapters of schools that switched to Pass/Fail after January 31, 2020. (Please note that these changes will not remain in place permanently.) Pictured right, is an induction ceremony at University of Buffalo, SUNY, where new policies gave students more pass/fail options due to the global pandemic.

New Grace Period to Join

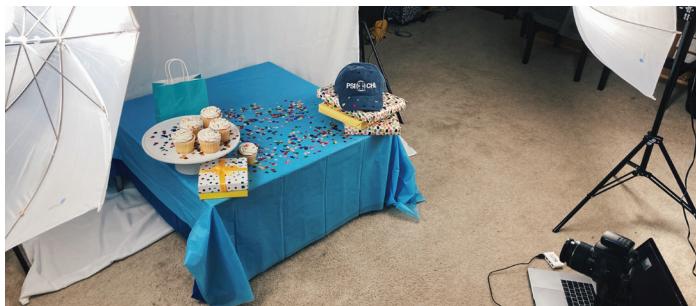
COVID-19 adversely affected students in many ways. Thus, the Psi Chi Board of Directors approved that any students who graduated between March 1, 2020, and August 31, 2021, and who met chapter eligibility criteria to join Psi Chi as student members at the time of graduation, be allowed to join Psi Chi until December 2021.





Individual Member Processing Takes Off

Psi Chi's IT Department released an [Individual Payment Option](#) in October 2019, which allows new members to pay their lifetime membership fee to the Central Office directly. This release eliminates the need for advisors to collect membership fees in person—an especially useful option when many schools became remote-only this year. More than 490 chapters have enrolled.



Central Office Working From Home

Staff members have primarily worked at home since March 2020, collaborating to overcome various challenges along the way such as shipping merchandise and ensuring mental wellness for all employees. To further save money for the Society during this challenging year, Executive Director Dr. Martha Zlokovich subleased the Central Office space.



CHAPTER SPOTLIGHT

Socially Distanced, Together

These [Milligan University](#) students were all smiles at their socially distanced induction ceremony in April 2021. Members even enjoyed a fun activity of creating an “edible book” brain made of cupcakes after the ceremony.

Many other socially distant chapter events took place throughout the 2020–21 year. For instance, chapters hosted virtual movie nights, graduate school panels, and even induction and graduation ceremonies. Other chapters stayed distanced outdoors by hosting litter cleanups, walks to cure cancer, and picnics.





The Bright Side of Online Research

Right now, you have a choice. You can focus on how the pandemic limited in-person research experiences and convention attendance. Or, you can seek out the positive effects on research practices such as the explosion of transparent research available on the internet, increased global online research collaborations, and new opportunities for people to network digitally who could not previously afford to travel to major conventions.

Our Professional Organization chose the latter and more hopeful of those two options. With optimism about the future, a big question on Psi Chi leaders' minds has been, "How can we ensure that members have opportunities to gain comparable skills and experiences that will translate into a post-COVID world?" Here are just some of the resulting Psi Chi research opportunities and awards and grants programs.



Joining NICE

Email NICE Chair @ NICEchair@psichi.org

Include your name
Email
Institution

Live Webinars On Conducting Research

The Psi Chi Research Advisory Committee hosted two live events, which are now available as recordings on the Psi Chi website. First, they discussed, **“Mentorship and How to Approach and Assemble a Team for a Collaborative Project.”** Then, they provided **“An Introduction to NICE: Crowd (Psi Chi’s Network for International Collaborative Exchange.”**

Baruch COLLEGE **PSI CHI POSTER**

The Action Attitude Gap in Sustainability: Connectedness to Nature Helps Mediate the Difference

Jenna Tipaldo^{1,2,3,4}, Nasreen Dillman-Hasso^{1,2}, Natalia Piskorski^{1,3} and Mindy Engle-Friedman, Ph.D.³
*co-first authors; (1) CUNY-Baruch College, (2) Carleton College, (3) Hunter College, (4) Macaulay Honors College

INTRODUCTION

- 21% of Americans believe that climate change is occurring [1]
- These beliefs do not always equate sustainable actions (action-attitude gap, [2])
- Information and finances may help explain some of the action-attitude gap but other factors remain unknown [3]

HYPOTHESES

Sustainable attitudes, Connectedness to Nature, and Locus of Control will explain significant variance in sustainable behavior.

METHODS

- 3-year study
- Sustainable attitudes and behaviors

RESULTS

- Sustainable attitudes accounted for 12% of variance in sustainable behavior ($r^2 = .12$, $p < .001$)
- CNS accounted for an additional 4.6% of variance in sustainable behavior when added into the model ($r^2 = .16$, $p < .001$)
- Locus of control did not explain any variance when added to the model
- Weak positive correlation between CNS and frequency of sustainable behavior ($r = .331$, $p < .001$)

DISCUSSION

- Sustainable attitudes may be critical in environmental protection
- Developing appreciation role of environmental resources critical
- CNS may explain some of the value-action gap between sustainable attitudes and behaviors
- CNS can be influenced by spending more time outdoors [4]
- Difficult to perceive one's own impact on climate change due to abstract, temporal and physical distance
- Appreciation of scientific data is important [5]
- Social Conformity and leadership Impacts need to be explored

Connectedness to Nature, Sustainable Attitudes, and Locus of Control Predict Sustainable Behavior

Model	Unadjusted Coefficients	Standardized Coefficients	t	p
Model 1	Attitudes (.331)	.331	12.0	<.001
Model 2	Attitudes (.331)	.331	12.0	<.001
Model 3	Attitudes (.331)	.331	12.0	<.001
Model 4	Attitudes (.331)	.331	12.0	<.001
Model 5	Attitudes (.331)	.331	12.0	<.001
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Model 198	Attitudes (.331)	.331		

#PsiChiR Contests

Dr. Jordan Wagge on the [Psi Chi Research Advisory Committee](#) oversaw the [Psi Chi R Contest](#), which provides a fun environment for students and faculty to compete for sticker prizes while learning about the free R software for data analysis. Twenty-eight people participated during the year (2 to 5 each month), with 10 sticker winners. [See a tutorial](#) to get started.

2020-21 Psi Chi R Winners

LEVEL ONE

Kayla Zilke

LEVEL TWO

David Regal and Kayla Zilke

LEVEL THREE

Cameron Stumpf and Talia Morstead

LEVEL FOUR

Carrie Sutherland, Aleksandra Lazic, Cameron Stumpf, Adira Daniel, and Nhi Huynh



Third Annual CROWD Project

The 2020-21 CROWD Project, [“Beliefs and Coping With COVID-19,”](#) was a success, with 70 contributors across 25 institutions registered on the OSF. Data were collected in six countries (Canada, Cyprus, Guam, Iran, Nigeria, and the United States), resulting in 4,852 participants. Nine contributors later became involved in data cleaning and analysis. Special thanks to the NICE Chair Mary Moussa Rogers (pictured at left) for leading this project.

Regional Convention Registration Grants

With many students attending conventions virtually for the first time, a new 2021-exclusive program offered 100+ reimbursements for registering to attend the hybrid SWPA and virtual EPA, MPA, SEPA, and WPA conventions. In spring 2021, undergraduates and graduate students submitted brief 250-word statements to request up to \$100 each.



Thank you so much for awarding me this grant, Psi Chi! Because of this grant award, I am able to share the interesting findings of my team's collaborative research efforts at a regional conference, while also minimizing financial burden.

Malena Gimenez-Zapiola
University of Houston-Clear Lake
SWPA Regional Travel Grant Recipient

Undergrad and Graduate Research Grants

Of Psi Chi's numerous **awards and grants**, \$140,000 in research grants supported aspiring, young researchers. Ninety-five students during three rounds throughout the academic year achieved funding for their research projects; here, we recognize two sample recipients.



Jacqueline Kirshenbaum, a social psychology doctoral student at the University of Nevada, Reno, achieved a **Psi Chi Graduate Research Grant**. Her research interests are in psychology and law including jury decision making and factors that contribute to wrongful convictions.

"This grant has supported my dissertation on how various factors influence the persuasiveness of a forensic expert and how a cross-examination might be effective in informing jurors about the limitations of forensic evidence."



Isaias Ghezae is one of several students to receive a **Mamie Phipps Clark Undergraduate Research Grant**! He is a rising senior at the University of California, Santa Barbara, pursuing a PhD in social psychology.

"This award will enable me to study an interesting consequence of intergroup prejudice: motivated visual perception. This research will hopefully advance our understanding of what motivates intergroup antagonism and help me develop skills to help me succeed in graduate school."

Let the Kid Speak:
Exploring the Dynamics of Triadic Medical Interactions Involving Pediatric Patients

Brandon Q. Tran¹, MA, Madeleine M. Mendoza¹, BA,
Sunil K. Saini², MD, & Kate Sweeny¹, PhD
¹University of California, Riverside; ²University of California, Irvine

INTRODUCTION

Communication in Medicine:

- Effective communication is key to treatment adherence and patient outcomes, particularly for children with chronic diseases

Dimensions of Effective Communication

- 1. Information Flow
- 2. Information Reception
- 3. Shared Decision Making

Patient-Centered Care Approach:

- Patient satisfaction and understanding
- Adherence to treatment recommendations
- Adherence to shared decision making

Benefits of Effective Communication:

- Improved patient outcomes
- Active patient involvement in decision making
- Adherence to treatment recommendations
- Quality of life

Consequences of Ineffective Communication:

- Decreased patient satisfaction
- Inappropriate treatment decisions
- Decreased quality of life

Interactive Nuances in Pediatric Triads:

- Formation of Dyadic Coalitions^{1,2}
 - Parent-Child
 - Child-Parent
 - Parent-Parent
- Children's participation is often minimal³
 - Contributions account for 2%-14%
 - Very low self-efficacy
 - Children demonstrate robust competency⁴
- Providers and Parents often restrict participation⁵
 - Only 10% of children are involved in decision making
 - Not directed at health instruction
 - Parents often make decisions for the child⁶
 - (e.g., chores, school, meal talk)
 - Parents answer for child 52% of the time when providers direct information to the child⁷
 - Parents often want to participate themselves

Fear of Cancer Recurrence and Perceived Partner Responsiveness Among Breast Cancer Survivors

Katelynn Bergman, Melissa Wilson, MA, Kate Sweeny, PhD
University of California, Riverside

Background

Fear of cancer recurrence (FCR), defined as fear, worry, or concern related to the possibility that cancer will return or progress, is one of the most commonly reported sources of distress in breast cancer survivors. What is the relationship between perceived support quality from a romantic partner and FCR/well-being?

Methods

A total of 153 breast cancer survivors were recruited using Amazon's MTurk service.

B. N = 100 reported being in a romantic relationship

O. N = 80 reported talking to their partner about their breast cancer in the past week

Results

PPR may be positively related to our variables because those who have recently spoken with their partners are more likely to be in touch with the constructs we have examined.

- Partners who have recently spoken with their partners are more likely to be in touch with the constructs we have examined.
- Survivors with romantic partners may worry about how their partner will fare if they die. This additional worry could explain why negative outlook was higher in participants with partners.
- At the same time, studies have shown that survivors with partners report greater optimism and hope after their cancer diagnosis, which may explain PPR's relationship with positive outlook.
- A diagnosis of breast cancer may negatively affect aspects of sexuality, dissatisfaction and

Correlates of PPR

	r(80)	P
Depression	.03	.781
Anxiety	.06	.619
FCR	.29	.009

IOC Subscales:

	r(80)	P
Body Changes	.36	.008
Positive Outlook	.36	.001
Negative Outlook	-.35	.001
Health Awareness	.54	.001
Health Worry	.32	.003

Correlation Matrix

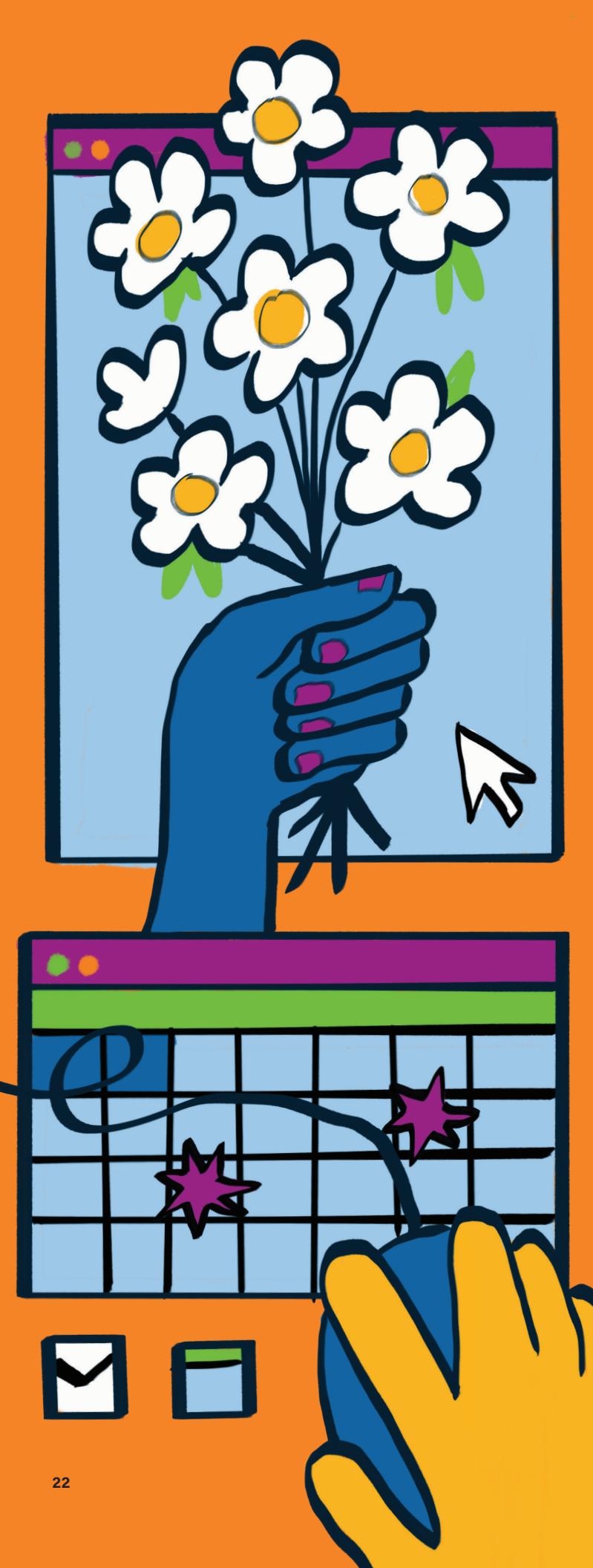
CHAPTER SPOTLIGHT

Online Psychology Lab Fair

The University of California, Riverside Chapter hosted a Psychology Lab Fair, attended by 78 undergraduate attendees seeking to speak with research labs, network, and become research assistants. Each participating lab shared a unique Zoom link, allowing attendees to speak directly with appropriate representatives.

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21



Remote Chapter Leaders Take Charge

Due to the pandemic, chapter advisors and officers recently faced unprecedented challenges regarding how to operate virtually while still getting the word out about chapter announcements and creating special opportunities for local members. To give these newly remote-only chapters hope for a successful year, Psi Chi staff and Board members provided a wealth of online content ([like this!](#)) to help local leaders develop strategies for virtual activities.

We are delighted by the variety of creative virtual events that chapters hosted, such as [Among Us game nights](#) and [officer pet showcases](#). Through determination and resourcefulness, remote chapter leaders have ensured that their members receive the local educational opportunities and special memories that they deserve.



Expanding Chapter Activity Grants

To support chapters during the pandemic, the Membership and Development Department allocated a portion of the [COVID-19 Member Support Fund](#) proceeds to create a special [Winter Round of Chapter Activity Grants](#). This one-time winter program included \$6,000 total to help chapters fund their invited speakers, service projects, and chapter-hosted conferences. Pictured at left are members at the University of Central Missouri who used their grant for a psychology textbook donation drive.



Please listen to this new 5-minute podcast with our Psi Chi President, Dr. R. Eric Landrum.

2020 Chapter Chats

Psi Chi's Executive Director and Director of Membership and Development invited chapter officers to join them remotely for a [series of seven webinars](#) (member login required) about their officer roles. Topics discussed included virtual commencements, leadership opportunities, and specific officer types such as the new [Help_Helped Me officer position](#).

Member Drive Winning Chapters

EASTERN
York College of Pennsylvania
Advisor Dr. Samantha Deffler

MIDWESTERN
Hope College (MI)
Advisor Dr. Lindsey Root Luna

ROCKY MOUNTAIN
University of Northern Colorado
Advisor Dr. Joanna Lewis

SOUTHEASTERN
University of South Carolina
Advisor Dr. Neil Levens

SOUTHWESTERN
Stephen F. Austin State University (TX)
Advisor Dr. Nathan Sparkman

WESTERN
University of the Pacific (CA)
Advisor Dr. Carolyn Kohn



2020-21 Induction Ceremony Member Drive

The Central Office awarded a \$25 Psi Chi Store e-gift card, a banner, and recognition in Psi Chi emails to six chapters (randomly selected one per Psi Chi region) that hosted [both a fall and a spring induction ceremony](#). Psi Chi Board members also attended some chapters' virtual inductions live in order to cheer on new members.

Three Fall Regional Live Events

To help officers identify strategies for remote chapter success, Midwestern VP Dr. Lindsey Root Luna led, "[The Highs and Lows of Psi Chi Chapters in COVID-19](#)." Southwestern VP Dr. Lisa Rosen presented, "[Sharing Strategies to Promote Chapter Success in 2020](#)." And Executive Director Dr. Martha S. Zlokovich hosted a [Psi Chi Chapter Exchange](#) at WPA 2020.

Awarding Chapter Excellence

Psi Chi's Kay Wilson and Ruth Cousins Chapter Awards recognize an officer team for demonstrating outstanding leadership and a chapter for consistently exemplifying Psi Chi's mission, respectively. The accomplishment of either of these awards signifies special service above and beyond 1,150 total Psi Chi chapters. Congratulations!



The **University of Victoria (Canada)** achieved the **Ruth Cousins Chapter Award**, in part due to their efforts to foster a supportive community that encourages personal and academic growth. Pictured are Anisa Nasseri, Nicole Shisko, Kelsey Thompson, Megan Jantzen, Jannell Walton, Hannah Dupuis, Patrick Montgomery, Juno Liu, Catalina Manders, and Elle Parsons.



Meet the 2020–21 **Kay Wilson Leadership Award** Officer Team at the **University of California, Riverside**: Darian Dik (president), Jesus Bravo (vice-president), Amy Chen (secretary), Karrine Cuatok (treasurer), Hallie Mey (historian), Jenna Lee Nguo and Jessica Pham (directors of events and outreach).

Introducing the Faculty Support Advisory Committee

Psi Chi faculty give a lot to their chapters, so our Professional Organization sought to return the favor. A new **Faculty Support Advisory Committee** led by Dr. Seungyeon Lee will oversee a new **Faculty Advisor Support online resource**, create opportunities for faculty, and determine how to spend a \$50,000 gift for psychology teaching faculty.



Lady Gaga's Fall and Spring Programs

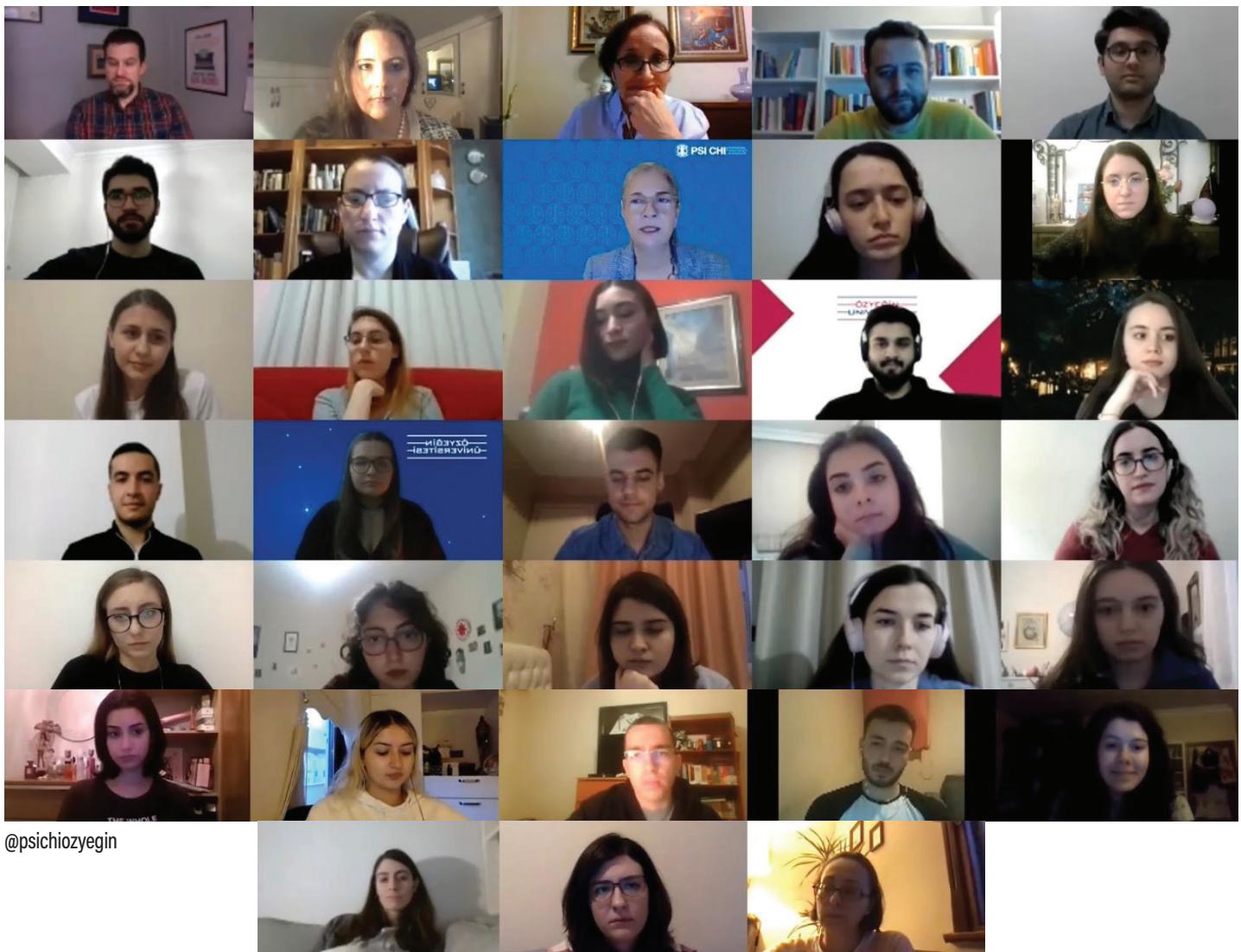
Adding to annual participation in Lady Gaga's September [#BeKind21-Day Challenge](#), Psi Chi also supported the Born This Way Foundation and Find Your Anchor for their ["Please Stay" suicide prevention initiative](#) in April 2021. Throughout both month-long events, we encouraged Psi Chi members to take this opportunity to show kindness to others and to themselves.



CHAPTER SPOTLIGHT

Chapter Inductions Around the Globe

The Özyegin University (Turkey) Chapter hosted a [virtual initiation ceremony](#), attended by Psi Chi Executive Director Dr. Martha Zlokovich and International Director Dr. Brien Ashdown. About the event, [Dr. Canan Sümer](#) said, "Psi Chi membership will be an important privilege for our students due to both high academic reputation and a high degree from a quality institution." Welcome to Psi Chi!



@psichiozyegin



Supporters of Hope

We have many unique hopes for all types of Psi Chi supporters. Some are financial donors; we hope that they feel satisfaction in knowing that they have helped students receive special opportunities and access to a group of likeminded peers. Other supporters, such as faculty, donate their time; we hope that those they have mentored stay in touch to form meaningful lifetime relationships. Others are Board members and international leaders; we hope they realize all the ways that their efforts place Psi Chi in a perfect position to serve.

Opportunities to invest in Psi Chi abound! Students, chapter leaders, faculty, alumni, friends of Psi Chi—your contributions and interactions with our Professional Organization ensure that Psi Chi advances the science of psychology. Thank you all!



Psi Chi/Inez Beverly Prosser Scholarship for Women of Color

In 2019, The Psi Chi/Inez Beverly Prosser Scholarship for Women of Color campaign commenced. As spearheaded by a fundraising committee comprised of former Psi Chi Presidents Drs. Melanie Domenech Rodríguez and Jon Grahe, and Dr. Rihana Mason, the campaign has a goal to raise \$50,000 over 10 years. As of June 30, 2021, the campaign has already raised an impressive \$29,209. This campaign is further supported by a commitment from Psi Chi to match the \$50,000 raised to fully endow the scholarship for generations of students to come.

Many Psi Chi donors see the benefit of supporting such a campaign to show their support of diversity and inclusion in the science of psychology. Psi Chi is dedicated to diversity and inclusion as well, and the Prosser scholarship campaign is one major component of that overall commitment.

Psi Chi is greatly appreciative of the donors who have chosen to support the Prosser scholarship campaign since its inception. Their support shows their philanthropic passion for all students of psychology.

If you would like information about how you can support the Psi Chi/Inez Beverly Prosser Scholarship for Women of Color campaign, please contact cynthia.wilson@psichi.org.

2020-21 Psi Chi/Inez Beverly Prosser Scholarship for Women of Color Donors

Black Diamond (\$1,000-\$2,500)

The David & Carol Myers Foundation
Dr. Jon Grahe
Dr. Bonnie Green
Dr. Amber Matteson

Dr. Melanie Domenech Rodríguez
Psychonomic Society
Dr. Martha S. Zlokovich

Blue Diamond (\$500-\$999)

Dr. Seungyeon Lee¹
Dr. Rihana Mason

Dr. Jason Young¹
Dr. Linda Jones

Dr. Leslie D. Alvarez¹

Pink Diamond (\$100-\$499)

Dr. Ngoc Bui^{1,2}
Martha Boenau
Dr. Stephen Chew
Dr. Katherine S. Corker
Dr. Daniel Corts
Dr. Mark Costanzo
Anonymous
Dr. Linda Forest
Dr. Susanna Gallor
Dr. Morton Ann Gernsbacher
Dr. Jin Xun Goh
Raymond Grahe
Dr. Joshua Grahe

Dr. Jennifer Grewé
Dr. Iva GreyWolf
Dr. Regan A. R. Gurung
Dr. Deborah Harris O'Brien
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²At the time of printing, donor had given at the black diamond level in fiscal year 2022.

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Note: Many donors gave to multiple campaigns including the COVID-19 Member Support Fund, the Chapter Challenge, Prosser Scholarship, and Scholarship.

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Psi Chi Giving Statement

Without question, COVID-19 affected giving in many areas, and the effects impacted by Psi Chi's overall efforts as well. However, Psi Chi donors still showed their support of three fundraising campaigns:

During the 2020–21 year, the Psi Chi Board of Directors chose to create the **Psi Chi COVID-19 Member Support Fund** that directly helped students adversely affected by COVID-19. Although the goal of \$25,000 was not fully met, Psi Chi more than matched funds with a \$25,000 contribution. So far, 118 students have directly benefitted from the Fund, and additional funds are available to be distributed in FY22. Many Psi Chi donors gave to two if not all three campaigns.

Psi Chi also welcomed more donations to the **Psi Chi/Inez Beverly Prosser Scholarship for Women of Color**. In fall 2020, Psi Chi ran the Chapter Challenge 2020 campaign with 15 chapters participating.

Thanks to donations made to the **Psi Chi COVID-19 Member Support Fund**, Psi Chi awarded seven more \$3,000 scholarships in summer 2021. We are proud of this and hope to see such increases in our awards, grants, and scholarships programs in the future.

With all the effects of COVID still being felt, it is reassuring that the giving priorities of Psi Chi donors remain strong: direct assistance for students, support of Psi Chi programs, and diversity and inclusion are all top giving priorities. These priorities are in line with Psi Chi initiatives and the Psi Chi Strategic Plan 100. We are truly grateful for the support our donors have shown even during challenging and unprecedented times.

For information on how you can give to Psi Chi, please [visit HERE](#) or contact Director of Membership & Development, Cynthia Wilson, at cynthia.wilson@psichi.org.

Online

Visit www.psichi.org/page/giving to make a secure online donation. One-time and monthly donation options are available.

In the Mail

You can easily mail your check to:
Psi Chi attn: Donations to Psi Chi
651 E. 4th Street, Suite 600
Chattanooga, TN 37403

Tribute Giving

Donate on behalf of a birthday, anniversary, or other special occasion. In memory of gifts are also an eloquent way to honor the life of someone special.

In Your Will

Planned giving allows you to support causes you care deeply about without reducing funds needed during your life.

Visit <https://www.psichi.org/LegacyGiving>.

Stocks or IRAs

Psi Chi would be grateful for your gift of stock or a donation from your IRA.

Please contact Cynthia.Wilson@psichi.org.

Volunteer

Psi Chi offers numerous local and international volunteer positions for both individuals and chapters.

Please contact Cynthia.Wilson@psichi.org.

Gift Form

Name _____

I would like my gift to remain anonymous.

Address _____

City/State/Zip _____

Phone _____

Email _____

Leave a comment _____

Company _____

What is your Chapter Affiliation? _____

Are you a Psi Chi Faculty Advisor? _____

I would like to make a one-time gift of \$_____

I would like to make a monthly gift of \$_____

Please make checks payable to Psi Chi, the International Honor Society in Psychology.

I would like to pay by credit card. Please charge my:

Visa Mastercard Discover American Express

Credit Card# _____

Exp. Date _____

CVC _____

Today's Date _____

Name on Card _____

Signature _____



Despite the pandemic and challenges presented by working remotely, our revenues far exceeded what we anticipated. Although membership and merchandise revenue was lower than usual in the spring, the chapters made up for that in the summer. A lot of chapters held graduations over the summer and members ordered their regalia at that time.

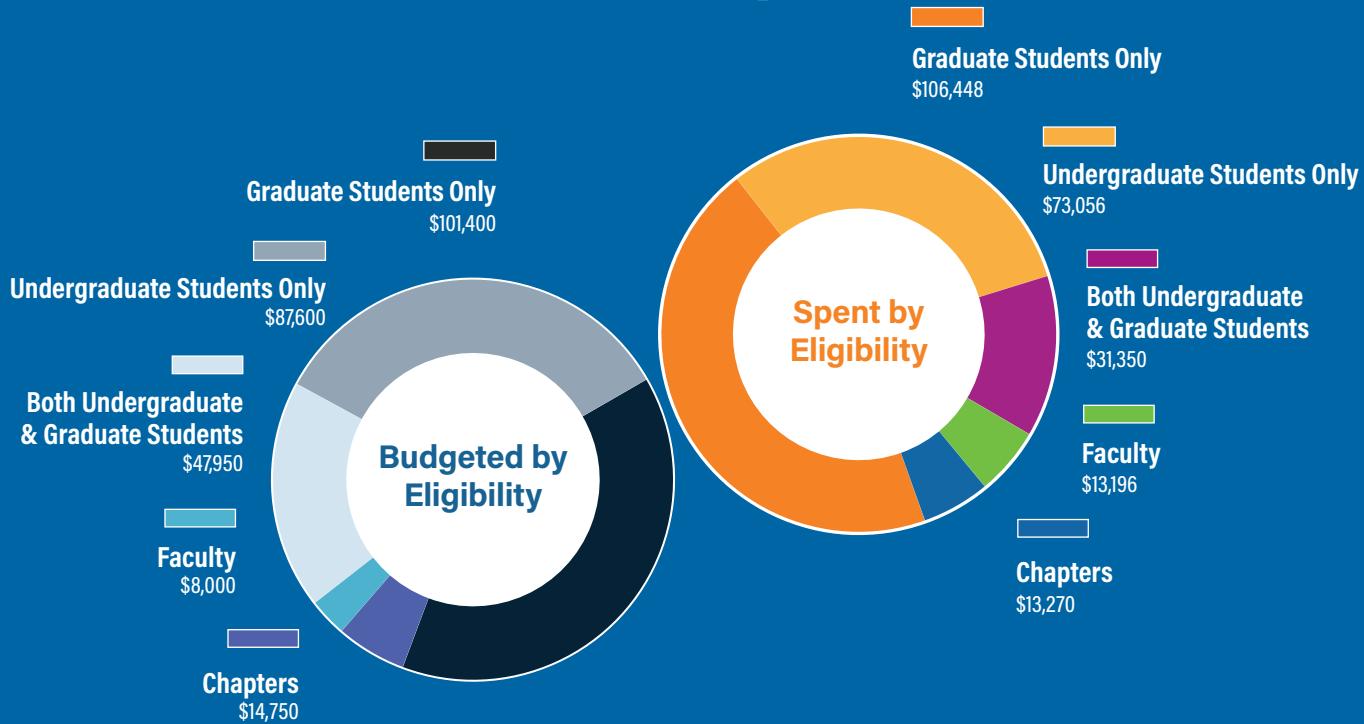
The Board had approved a deficit budget for the year ending June 30, 2021; however, FY2021 audited revenue was higher than expenses resulting in a gain for Psi Chi. Part of that gain can be attributed to the Small Business Payroll Protection Loan. The loan of \$209,000, that we applied for in 2020, was approved and later forgiven, because we met all government-set requirements.

I am excited that over five hundred chapters have switched to the new Individual Member Processing system. I look forward to continued membership growth as additional chapters implement this simplified induction process.



Laura Bauer
Psi Chi Director of Finance

Awards, Grants, & Scholarships



*A 2018 Board motion allows for the transfer of funds from Undergraduate to Graduate Research Grants (or vice versa) should there be a lack of qualified applicants in either. This is the reason for the discrepancy above between the amount budgeted and awarded in these categories.

Number of Recipients

95	Research Grants
88	Regional Awards
48	Chapter Awards & Grants
16	Scholarships
7	Travel Grants
3	Diversity Article Awards

Explanation of Allocation of Awards, Grants, and Scholarship Funds

To support members during the pandemic, Psi Chi made multiple changes to its awards, grants, and scholarship programs. For example, due to reduced opportunities to attend conventions in person, we reallocated travel grant funding to a new Regional Convention Registration Grant in order to reimburse students who attended virtual conventions. Staff also used a portion of the COVID-19 Member Support Fund in order to fund a special winter round of Chapter Activity Grants. A special third Diversity Article Award was also chosen. Psi Chi continues to adapt its programs as needed in order to make the greatest possible impact across the psychology community.

Psi Chi, The International Honor Society in Psychology
Statement of Financial Position as of June 30, 2021

View 1: Assets (What kind of assets does Psi Chi own?)

Cash and Cash Equivalents	\$425,627
Accounts Receivable, Prepaid Expenses, & Inventory	\$83,443
Investments	\$5,312,747
Property & Equipment	\$67,095
Total Assets	\$5,888,912

View 2: Liabilities & Net Assets (How can Psi Chi spend assets it owns?)

Current Liabilities	\$228,969
Unrestricted Net Assets	\$5,620,026
Temporarily Restricted Net Assets	\$39,917
Total Liabilities & Net Assets	\$5,888,912

Explanation of Financial Position

The above information is excerpted from our annual audited financial statements and refers to all of Psi Chi's assets rather than just the income and expenditures for FY2021 (see next page for that). A full copy of the audited financial statements is available upon request from this [link](#).

The Statement of Financial Position, also known as the Balance Sheet, presents Psi Chi's overall financial position as of June 30, 2021. It is composed of Psi Chi assets, liabilities and net assets as of June 30, 2021.

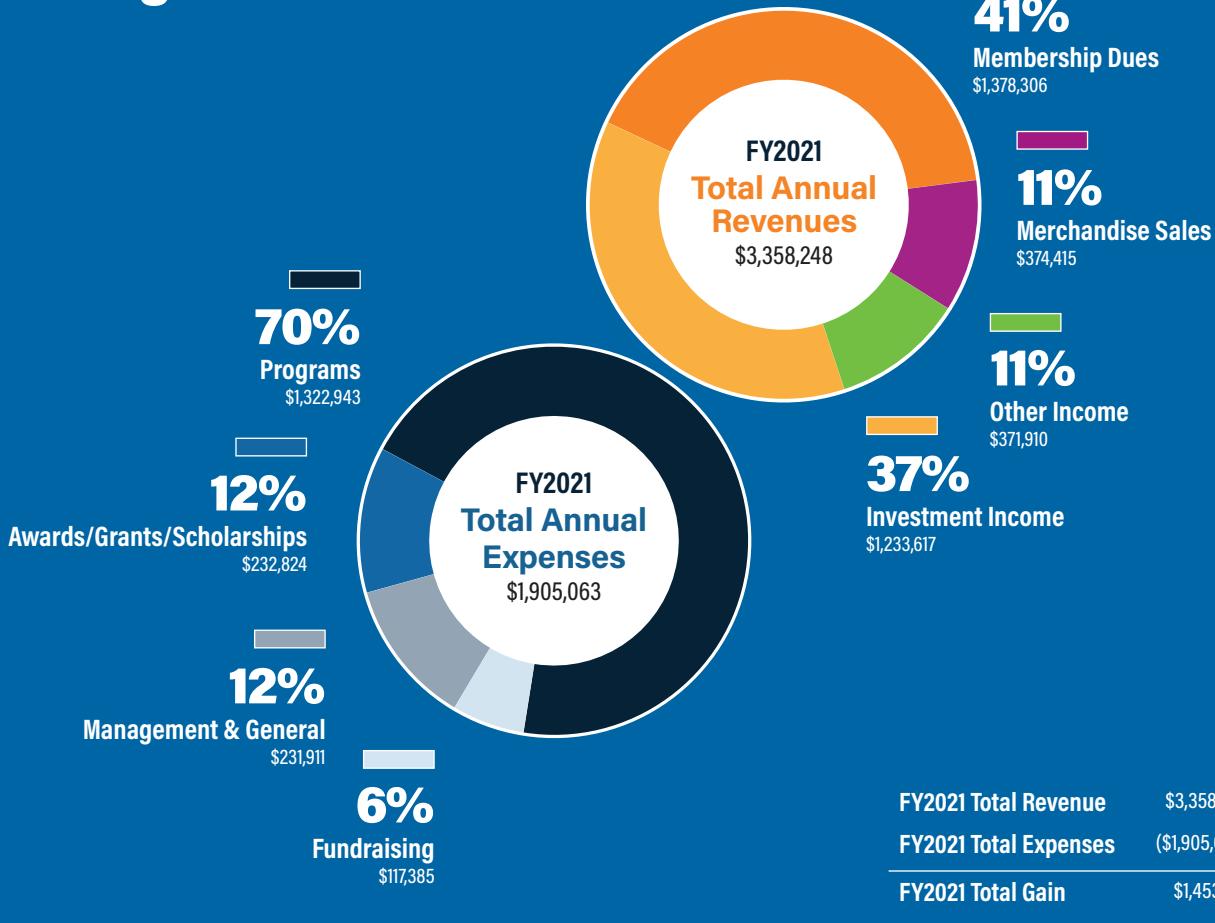
Views 1 and 2 both describe all of Psi Chi's assets, which means the two totals must be the same. However, View 1 describes what type of assets Psi Chi owns, and View 2 describes how much of Psi Chi's assets are a) restricted to particular expenditures as donors have stipulated, or b) intended or obligated for particular expenditures in the future. An example of restricted funds are donations made to support the Inez Beverly Prosser Scholarships. Examples of future intended expenses include paying members who receive Psi Chi awards, grants, and scholarships. The fact that most of Psi Chi's assets are unrestricted is an indication of the Society's financial health.



"Having known Florence Denmark for many years and sharing her commitment to Psi Chi and to the advancement of psychology, I am deeply honored to receive the highest award that Psi Chi gives to a Faculty Advisor. I wish to share credit with coadvisor, Dr. Randall Osborne, and the TSU Chapter."

John M. Davis, PhD
Texas State University
Florence Denmark Faculty Advisor Award Recipient

Revenue and Expenses Percentage Breakdown



Explanation of Revenue and Expenses

FY2021 revenue exceeded our budget expectations. The individual credit payment option of new member fees greatly contributed to these higher revenues.

Expenses are presented in functional areas as required by the IRS: Programs (which includes Awards/Grants/Scholarships), Management & General, and Fundraising. The expense categories used by Psi Chi are allocated to the functional areas. Salaries are allocated to a functional area based on the amount of time an employee spends on the function. The payroll expenses for our Director of Membership and Development, for example, are allocated among all three functional areas.



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