



Diversity Matters

Psi Chi Fall 2018 Membership Drive

Do you share our belief that all eligible students and faculty should be able to take advantage of Psi Chi membership benefits? Psi Chi values diversity in our membership and in our members' scholarly pursuits. Therefore, we have set a diversity theme for our fall membership drive. This year, **help us celebrate diversity** by ensuring that all potential members are invited to join.

Now is the perfect time to launch a membership drive for your chapter. Officers, promoting Psi Chi's Membership Drive will help you **develop leadership skills** and promote your chapter. **As an additional incentive** to recruit new and diverse members this year, the chapter in each region with the highest percentage of new members in fall 2018 over fall 2017 will **receive a \$50 credit** (retail cost) to the Psi Chi Store. (credit will be given by December 31, 2018).

For your Diversity Matters Drive this fall:

1. **Advisors:** Ask your school's Registrar's Office to provide you with a list of all students who meet the requirements to join. Requirements are listed at www.psichi.org/become_member.
2. **Advisors & Officers:** Invite all eligible people to join. Our special membership invitation template is available at www.psichi.org/resource/resmgr/Docs/Prospective_Member.docx.
To leave no group behind:
 - Invite eligible undergraduate *and* graduate students.
 - Invite eligible psychology majors *and* minors.
 - Invite eligible online students.
 - Let individuals with diverse backgrounds and identities know that your chapter welcomes and values broad sociocultural representation.
 - Reach out to student clubs and organizations across campus that represent different groups of marginalized, underrepresented, and/or other diverse students.
 - Invite faculty members, and again emphasize your chapter's values around diversity and inclusion.
3. **Advisors & Officers:** Promote the benefits of Psi Chi membership and highlight Psi Chi's diversity resources webpage at www.psichi.org/page=RES_DiversityMatters. Psi Chi members receive:
 - Recognition for high scholastic achievement
 - Lifetime membership
 - A certificate to proudly display
 - The opportunity to apply for Psi Chi scholarships, travel grants, research awards, and diversity awards, all exclusive to members
 - The ability to publish research in Psi Chi's APA-indexed journal
 - Access to Psi Chi's magazine and blog
 - The opportunity to wear Psi Chi honor cords at graduation
 - The opportunity to present research at Psi Chi conventions

Remember, we're here to help! If you need assistance with your membership drive, please contact the Psi Chi Central Office at (423) 756-2044 or email membership@psichi.org.