About the Psychonomic Society

The international community of cognitive psychologists recognize the Psychonomic Society as the preeminent society for the experimental study of cognition. Since it was formed nearly 60 years ago, the Society has grown to more than 4,100 scientists. Members are cognitive psychologists and include some of the most distinguished researchers in the field. Many are concerned with the application of psychology to health, technology, and education. Members of the Society conduct research on questions concerning memory, learning, problem solving, decision making, language, attention, and perception. Our most innovative research uses converging methods from behavioral measurement, neuroscience, computational modeling, and other fields to achieve their research goals.

Who Attends the Annual Meeting?

- Distinguished researchers and senior scientists
- Innovative early career investigators
- Independent scholars engaged in rigorous, interesting research
- Faculty at top colleges and universities
- Academic administrators
- Graduate students, the next generation of distinguished cognitive psychologists

Annual Meeting Attendance

With a record number of submissions, 2018 will be the best attended Annual Meeting in Psychonomic Society!

2017  2,210  Vancouver, British Columbia, Canada
2016  2,550  Boston, Massachusetts, USA
2015  2,350  Chicago, Illinois, USA
2014  2,450  Long Beach, California, USA

Exhibiting

With steady traffic to poster sessions, receptions, and breaks scheduled alongside the exhibits, you’ll have frequent opportunities to network and connect with leading scientists, early career researchers, and graduate students on their way to becoming the field’s most innovative researchers.

Booth Details and Rates

- Single Booth: $725 USD
- Additional Booths: $525 USD

Each exhibit booth includes:

- 2 attendee registrations
- 1 6’ draped table
- 2 chairs
- 1 wastebasket
- 1 sign identifying your organization

Additional exhibit furniture and services must be ordered and paid for through the official service contractor. An exhibitor services kit will be available this Fall.

Booth assignments will be made in the order in which reservations are received. Each exhibiting organization and its representatives must adhere to the Psychonomic Society Annual Meeting rules and code of conduct, which can be found at www.psychonomic.org/2018exhibitors.

Exhibit Hours

Exhibit hours are subject to change and will be confirmed this Fall.

Thursday, November 15  5:30 p.m.–9:30 p.m.
Friday, November 16  9:30 a.m.–6:00 p.m.
Saturday, November 17  9:30 a.m.–4:30 p.m.
Advertising

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website: Searchable Program</td>
<td>$700 USD</td>
</tr>
<tr>
<td>Website: Searchable Program (Nov 1-18)</td>
<td>$300 USD</td>
</tr>
<tr>
<td>Mobile App</td>
<td>$700 USD</td>
</tr>
<tr>
<td>Tote Bag inserts/ flyers*</td>
<td>$850 USD</td>
</tr>
<tr>
<td>Conference Swag (pads, pens, water bottles)</td>
<td>Call for Pricing</td>
</tr>
<tr>
<td>Twitter screens</td>
<td>$150 USD</td>
</tr>
<tr>
<td>Slideshow (before opening session/keynote)</td>
<td>$125 USD</td>
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</tbody>
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Abstract Book (Print Deadline: August 1, 2018)
Abstract Book advertising is coordinated by the publisher, Springer Nature. For information and rate card, contact:
Georgia Nikolaros, Business Development Manager
Georgia.nikolaros@springer.com
Tel: +1 212-451-8439 | Mobile: +1 646-934-3177

*Inserts/flyers must be provided by advertiser and shipped to venue or other predetermined designated location.

Sponsorship

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Price</th>
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<tbody>
<tr>
<td>Tote Bags</td>
<td>$4,750 USD</td>
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<tr>
<td>Lanyards</td>
<td>$3,500 USD</td>
</tr>
<tr>
<td>Mobile App: Exclusive sponsor (2016: 1,500+ downloads with 1,000’s of user impressions.)</td>
<td>$6,250 USD</td>
</tr>
<tr>
<td>WiFi: Exclusive Sponsor (Includes all 4 meeting days and expected 2,650 attendees.)</td>
<td>$17,500 USD</td>
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Food and Beverage Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Price</th>
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<tbody>
<tr>
<td>Coffee, Snack Breaks, and Receptions</td>
<td>Call for Pricing</td>
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<tr>
<td>• Opening Reception (Thurs, Nov 15)</td>
<td></td>
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<tr>
<td>• Friday Night (Nov 16)</td>
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<tr>
<td>• Graduate Student Social (Fri, Nov 16)</td>
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<tr>
<td>• Saturday Night (Nov 17)</td>
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All advertising, sponsorships, receptions, focus groups, and other events held in the Hyatt Regency New Orleans must be approved by the Psychonomic Society prior to the start of the meeting. Any food and beverages dispensed or given away at booths must be approved by the Psychonomic Society and prepared by the catering services of the venue.

Contact

Brian L. Weaver, Communications & Marketing Manager
bweaver@psychonomic.org | Tel: +1 202-302-1691
**Venue**

All programs and events will take place in:
Hyatt Regency New Orleans
602 Loyola Avenue
New Orleans, LA 70113 USA

The Psychonomic Society has specially negotiated room rates. Hotel information will be available online this summer.

**Future Psychonomic Society Events**

2019  60th Annual Meeting  
November 14-17 - Montreal, Quebec, Canada  
W Montreal & InterContinental Hotel Montreal

2020  61st Annual Meeting  
November 19-22, 2020 - Austin, Texas, USA  
Headquarters Hotel - JW Marriott Austin

**Previous Exhibitors and Sponsors have Included:**

- ARVO: The Association for Research in Vision and Ophthalmology
- Berisoft
- BIOPAC Systems, Inc.
- The Black Box Toolkit LTD
- Brain Vision, LLC
- BVT Publishing
- Cambridge University Press
- Cedrus
- Cognilab Technologies
- Cortech Solutions, Inc.
- Elsevier
- Enforme Interactive
- Enovative Technologies
- European Research Council
- Nature Research
- Mangold-International
- Microsoft Studios User Research
- Milisecond Software
- The MIT Press
- National Academies
- Neurobehavioral Systems Inc.
- On-Demand Cognition Library
- Oxford University Press
- Paradigm
- Psychology Press
- Psychology Software Tools, Inc.
- Routledge - Taylor & Francis Group
- SAGE Publishing
- SAS Institute Inc., JMP Division
- SensoMotoric Instruments Inc.
- Sinauer Associates, Inc.
- Sona Systems
- Springer, publisher of Psychonomic Society journals
- SR Research Ltd.
- United States Army
- Vpixx Technologies
- WorldViz
- Worth Publishers

REGISTER AT WWW.PSYCHONOMIC.ORG/2018EXHIBITORS