



PSYCHONOMIC
SOCIETY®

2025 ANNUAL MEETING

ADVERTISING, EXHIBITING, &
SPONSORSHIPS PROSPECTUS

PEAK COGNITION

DENVER, COLORADO, USA • NOVEMBER 20 – 23, 2025

psychonomic.org

THE SOCIETY

The Psychonomic Society represents more than 4,300 scientists from over 60 countries throughout the world and is the preeminent society for the experimental study of cognition and the allied sciences. The Annual Meeting is the highlight of the year for the approximately 2,000 members planning to attend. This is where our members converge to explore cutting-edge research, share insights, and ignite intellectual discussions. This year's gathering at the Sheraton Denver Downtown Hotel promises to be exceptional, with thought-provoking sessions, a renowned keynote speaker, and unparalleled networking opportunities.

Our advertising, exhibiting, and sponsorships were developed to help your company:

- Gain exposure to our international following of over 10,000 scientists
- Develop new audiences and connect with existing clients and customers
- Engage onsite attendees through product demos, discussion, and activities
- Recruit new hires from cognitive psychology and the allied fields

THE MEETING AT A GLANCE

ATTENDANCE			2024 HIGHLIGHTS	
2024	New York City	2,834	✓	Highest In-Person Attendance Ever!
2023	San Francisco	2,124	✓	48 Nations Represented
2022	Boston Virtual	2,028 801	✓	Presentations: 360 Talks, 1,650 Posters
2021	Virtual	3,047	✓	Symposia: 5
2020	Virtual	4,127	✓	Affiliate Meetings: 12
2019	Vancouver	2,221	✓	Special Events: 9
2018	New Orleans	2,238	✓	Keynote Address: 1

QUESTIONS?

Contact Lisa Delventhal at ldelventhal@psychonomic.org

THE SPECIFICS

EXHIBIT HOURS

Mountain Standard Time/MST Subject to Change

BOOTH SET-UP

November 20: 12:00 PM – 3:00 PM

EXHIBIT HOURS

November 20: 3:30 PM – 9:30 PM

November 21: 9:30 AM – 1:30 PM
3:30 PM – 7:30 PM

November 22: 9:30 AM – 1:30 PM
3:30 PM – 7:30 PM

BOOTH TEAR DOWN

November 22: 7:30 PM – 9:30 PM

Please join us
for the Keynote
Address from
7:30PM – 8:30PM
on Thursday!

KEY DEADLINES

DEADLINE TO EXHIBIT/SPONSOR: September 1

MOBILE MEETING APP LAUNCH: October 1

ROOM RESERVATIONS DEADLINE: October 27*

*Our room block at the Sheraton Denver Downtown Hotel opened in early July and will remain open through October 27, or whenever the room block has been filled, whichever comes first. Take advantage of negotiated special rates and be sure to book your rooms early. The information on the [Annual Meeting](#) webpage will be updated regularly as the planning process continues. Please check the page frequently.

QUESTIONS?

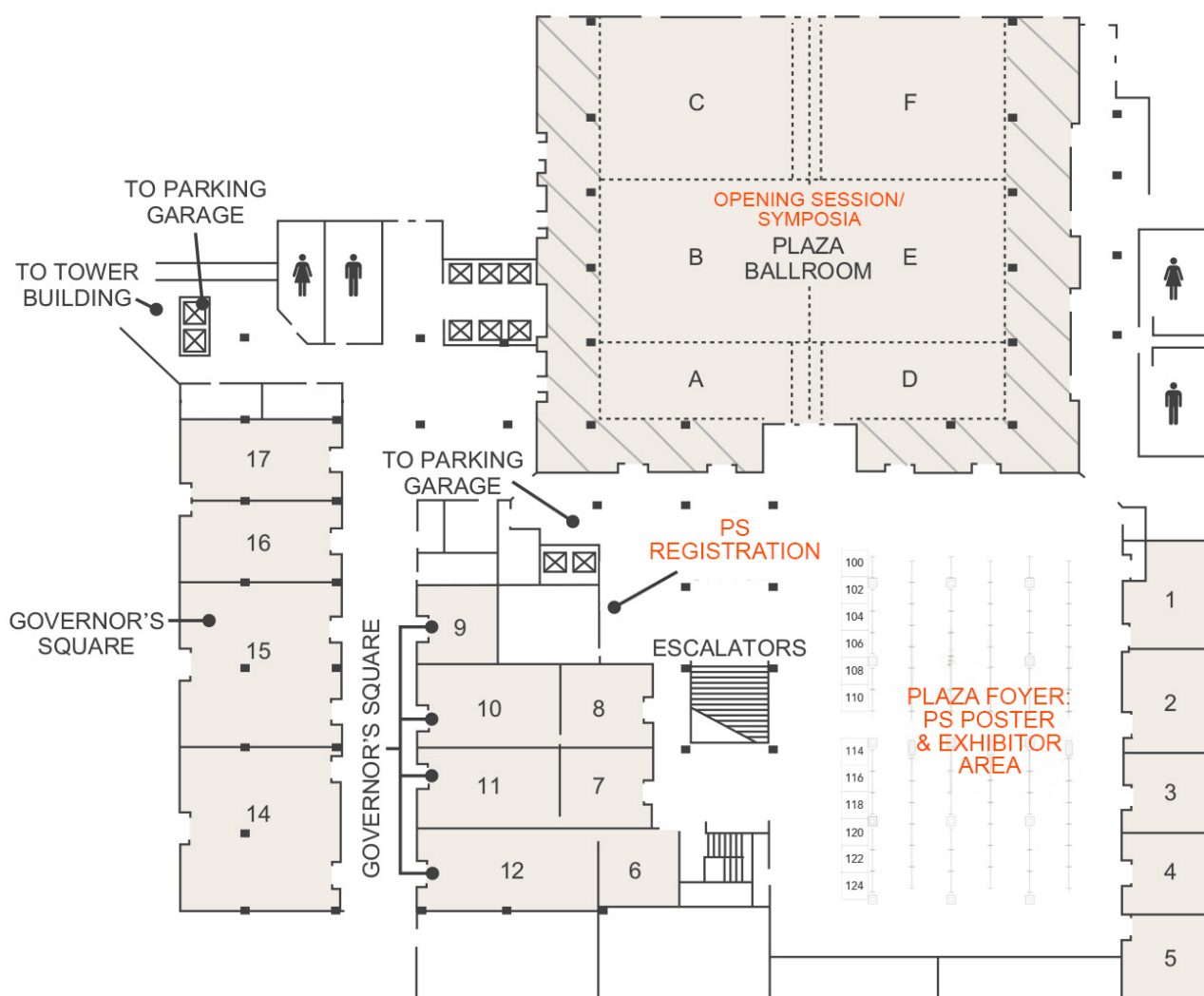
Contact Lisa Delventhal at ldelventhal@psychonomic.org

THE VENUE

This year, the exhibit booths will be located on the Concourse Level of the Plaza Building at the Sheraton Denver Downtown Hotel, near the PS registration desk. Booth placement and numbering will be finalized in early October. Complete venue floor plans may be found here:

<https://www.marriott.com/en-us/hotels/dends-sheraton-denver-downtown-hotel/events/>

Plaza Tower Building

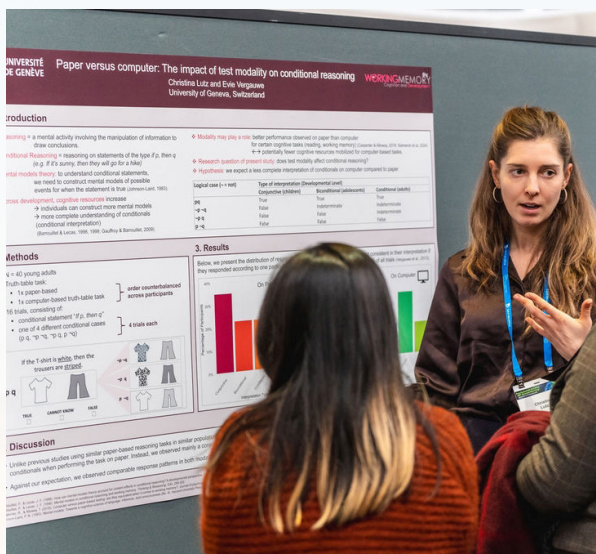


Concourse Level

QUESTIONS?

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THE EXPERIENCE



QUESTIONS?

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THE OPPORTUNITIES

ADVERTISING

DIGITAL PRESENCE PACKAGE (\$500)

- Company logo posted & linked on our site under 2025 Sponsors
- 2x recognition in the Psychonomic Scientist (newsletter with 10,000+ subscribers)
- 1 (PowerPoint slide/logo/16:9 ratio) on a large display before and after the Keynote Address and Opening Session
- Listing, company logo, and two 230-character push notifications in the mobile meeting app

EXHIBITS

STANDARD BOOTH PACKAGE (\$1,500)

- Digital Presence Package
- 2 meeting registrations
- 1 10'x10' booth space
- 2 chairs, 1 table, and 1 wastebasket with pipe and drape
- Onsite support

EXTENDED BOOTH PACKAGE (\$2,750)

- Digital Presence Package
- 4 meeting registrations
- 1 10'x20' booth space
- 4 chairs, 2 tables and 1 wastebasket with pipe and drape
- Onsite support

CUSTOMIZED BOOTH PACKAGE (TBD)

- Please discuss your budget, goals, interests, and unique needs with Lisa Delventhal at ldelventhal@psychonomic.org.

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THE OPPORTUNITIES

SPONSORSHIPS

POSTER RECEPTIONS:

FRIDAY & SATURDAY NIGHTS – CASH BARS (\$3,500)

- Digital Presence Package
- Recognition in the Abstract Book
- Sign near cash bars in Poster Hall

COFFEE BREAKS:

FRIDAY, SATURDAY & SUNDAY AM (\$3,500)

- Digital Presence Package
- Recognition in the Abstract Book
- Sign placed at all coffee stations

GRADUATE STUDENT SOCIAL (\$5,000)

- Digital Presence Package
- Half-page ad/recognition in the Abstract Book
- Sign and table at the Social
- Vendor-provided giveaways, if desired

MEETING WI-FI (\$5,000)

- Digital Presence Package
- Recognition in network name (SSID)
- Half-page ad/recognition in the Abstract Book
- Wi-fi sponsor featured on reverse side of attendee badges

MEETING LANYARDS (\$5,000)

- Digital Presence Package
- Half-page ad/recognition in Abstract Book
- Sign in registration area
- Logo on every lanyard

AWARDS CEREMONY (\$10,000)

- Digital Presence Package
- 1 Standard Booth Package
- Recognition & full-page ad in the Abstract Book
- Sign at Awards & Business Meeting
- Shoutout at the start of the Awards Ceremony by Governing Board Chair

DIVERSITY & INCLUSION RECEPTION (\$10,000)

- Digital Presence Package
- 1 Standard Booth package
- Recognition & Full-page ad in the Abstract Book
- Sign at the reception
- Shoutout at the start of the reception

CUSTOM PACKAGE (TBD)

- Please discuss your budget, goals, interests, and unique needs with Lisa Delventhal at ldelventhal@psychonomic.org

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TERMS & CONDITIONS

BOOTH SPACE

For purposes of consistency and ease of layout and/or reconfiguration, floor plan design incorporates 10ft (~3m) wide by 10ft (~3m) deep booth spaces, unless constricted by space or other limitations. A maximum back wall height limitation of 8ft (2.44m) is generally specified. The exhibits will be set up in the Plaza Building in the Plaza Ballroom Foyer at the Sheraton Denver Downtown Hotel nearby the PS registration desk and session rooms.

SALES TAX

Exhibitors are responsible for ensuring compliance with local and state sales tax laws in the City of Denver and State of Colorado, USA.

FIRE REGULATIONS

The exhibitor must be aware of and comply with all safety, fire, environmental, and health ordinances regarding installation, operation of equipment, displays, and exhibit materials. Material not conforming to such regulations will be removed at the exhibitor's expense. Hazardous materials of any type are prohibited.

All door openings and aisles must be kept clear by order of the Fire Marshall. Absolutely no storage of material of any type is allowed behind, beneath, or between booths. Exit signs, fire alarms, and fire extinguishers must be visible at all times.

FOOD AND BEVERAGES

Any food or beverages dispensed or given away at booths must be approved by the Psychonomic Society (PS) and purchased through the hotel.

STAFFING

Each exhibitor is requested to have at least one (1) person monitoring its booth at all times during open exhibit hours. All representatives must be registered and wearing badges.

MUSIC

Exhibitors are prohibited from playing any music, copyrighted or royalty-free.

SET-UP AND TEAR DOWN

Exhibit set-up must be completed on Thursday, November 20 between 12:00 PM and 3:00 PM MST for inspection. Booth tear down will occur Saturday, November 23 between 7:30 PM and 9:30 PM MST. Shipping details and welcome kits will be provided in September.

CANCELLATION POLICY

Receipt of a signed booth contract is a commitment to exhibit at the 2025 Annual Meeting. Notification of booth space cancellation must be submitted in writing to Lisa Delventhal at ldelventhal@psychonomic.org. If notice of cancellation is received:

- Before October 1: If you cancel your booth, PS will refund your exhibit fee minus a \$500 service charge.
- After October 1: No refunds will be issued. You forfeit 100% of your booth cost.

Refunds will not be available for other sponsorship or advertising categories.

UNCLAIMED SPACE

Any space unclaimed by 3:00 PM MST on Thursday, November 20, will be subject to reassignment. PS will not be liable for any incurred expenses. If equipment has been shipped and is located in the booth, PS may order the exhibit to be set up, and the exhibitor will be billed for those charges.

EVENT CANCELLATION OR POSTPONEMENT

In the event that PS cancels or postpones the event due to circumstances beyond the control of the organization, including natural disasters, acts of war or terrorism, governmental actions, labor disputes, and infrastructure failures, PS will provide written notice to exhibitors detailing the circumstances and expected impact. Upon such cancellation or postponement, neither party will be liable for further obligations than those accrued before the notice, and any exhibit fees may be returned minus a prorated share of show production expenses already incurred by PS.

EXHIBITOR RESPONSIBILITY CLAUSE

The person/legal entity described as "exhibitor" in this clause and in this exhibitor contract (regardless whether such person/legal entity is also described as "exhibitor" in this contract) assumes

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full responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless to the Hotel, its owner, and its management company, as well as PS, and each of their respective agents, subsidiaries, affiliates, servants, and employees, from any and all such losses, damages, claims, or expenses arising out of exhibitor's use of the Hotel's exhibition premises.

Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the exhibitor's indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. The Hotel Parties and PS shall be named as additional insureds on such policy, and exhibitor shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises, if requested. The exhibitor understands that neither PS nor the Hotel Parties maintain insurance covering the exhibitor's property, and it is the exhibitor's sole responsibility to obtain such insurance.

RESTRICTIONS

PS reserves the right to restrict exhibits that because of noise, methods of operation, or for any reason become objectionable and also to prohibit or evict without refund any exhibit or person that in the opinion of PS may detract from the general character of the exposition or who interferes in any way with another exhibiting organization, their exhibit staff, or meeting attendees. No undignified manner of attracting attention will be permitted. PS reserves the right to prohibit exhibition or advertisement of any product it deems unsuitable for the Annual Meeting.

COOPERATION OF EXHIBITORS

The foregoing regulations with reference to exhibits have been formulated in the best interests of the exhibitor and cooperation is therefore requested. These regulations are a part of the agreement between the exhibitor and show management. Any matters not specifically covered in this prospectus and contract are subject to decision by PS. PS reserves the right to make such changes, amendments, and additions to these rules as it considers advisable for the proper conduct of the exhibition, with the provision that all exhibitors will be advised of any such changes.

CONTRACT REVIEW

Vendor applications will be reviewed, using PS's mission and vision to guide the decision-making process. If questions arise, documentation or further explanation regarding your organization or company may be required.

COMPLETE THE AGREEMENT

In order to secure your advertising, exhibit booth, or sponsorship plans, please complete the agreement by September 1.

[CLICK HERE](#)

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