About the Psychonomic Society

The international community of cognitive psychologists recognize the Psychonomic Society as the preeminent society for the experimental study of cognition. Since it was formed 60 years ago, the Society has grown to more than 4,100 scientists. Members are cognitive psychologists and include some of the most distinguished researchers in the field. Many are concerned with the application of psychology to health, technology, and education. Our most innovative research uses converging methods from behavioral measurement, neuroscience, computational modeling, and other fields to achieve our research goals. Members of the Society conduct research on questions concerning memory, learning, problem solving, decision making, language, attention, and perception.

Who Attends the Annual Meeting?

- Distinguished researchers and senior scientists
- Innovative early career investigators
- Independent scholars engaged in rigorous, interesting research
- Faculty at top colleges and universities
- Academic administrators
- Graduate students, the next generation of distinguished cognitive psychologists

Annual Meeting Attendance

With a growing number of members and ever-increasing number of research submissions, 2019 is shaping up to be one of the best attended annual meetings in history!

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendees</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>2,381</td>
<td>New Orleans, Louisiana, USA</td>
</tr>
<tr>
<td>2017</td>
<td>2,210</td>
<td>Vancouver, British Columbia, Canada</td>
</tr>
<tr>
<td>2016</td>
<td>2,550</td>
<td>Boston, Massachusetts, USA</td>
</tr>
<tr>
<td>2015</td>
<td>2,350</td>
<td>Chicago, Illinois, USA</td>
</tr>
</tbody>
</table>

Exhibiting

With steady traffic to poster sessions, receptions, and breaks scheduled alongside the exhibits, you’ll have frequent opportunities to network and connect with leading scientists, early career researchers, and graduate students on their way to becoming the field’s most innovative researchers.

Booth Details and Rates

Each exhibit booth includes two attendee registrations, one 6’ draped table, two chairs, one wastebasket, and a sign identifying your organization. Additional exhibit furniture and services must be ordered and paid for through the official service contractor. An exhibitor services kit will be available this Fall.

- Standard Booth: $775 USD
- Additional Booths: $575 USD
- Additional Representatives: $50 USD each

Booth assignments will be made in the order in which reservations are received. Each exhibiting organization and its representatives must adhere to the Psychonomic Society Annual Meeting rules and code of conduct, which can be found at www.psychonomic.org/2019exhibitors.

Exhibit Hours

Exhibit hours are subject to change and will be confirmed this Fall.

Thursday, November 14
3:30 p.m.–10:30 p.m.

Friday, November 15
10:00 a.m.–2:00 p.m. and 4:00 p.m.–8:00 p.m.

Saturday, November 16
10:00 a.m.–2:00 p.m. and 4:00 p.m.–8:00 p.m.
Advertising

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website: Searchable Program</td>
<td>$700 USD</td>
</tr>
<tr>
<td>Website: Searchable Program (Nov 1-17)</td>
<td>$300 USD</td>
</tr>
<tr>
<td>Mobile App</td>
<td>$700 USD</td>
</tr>
<tr>
<td>Tote Bag Inserts/Flyers*</td>
<td>$850 USD</td>
</tr>
<tr>
<td>Conference Swag (pads, pens, water bottles)</td>
<td>Call for Pricing</td>
</tr>
<tr>
<td>Twitter screens</td>
<td>$150 USD</td>
</tr>
<tr>
<td>Slideshow (before opening session/keynote)</td>
<td>$125 USD</td>
</tr>
<tr>
<td>Abstract Book (Print Deadline: August 1, 2019)</td>
<td></td>
</tr>
</tbody>
</table>

Abstract Book advertising is coordinated by the publisher, Springer Nature. For information and rate card, contact:
Georgia Nikolaros, Business Development Manager
Georgia.nikolaros@springer.com
Tel: +1 212-451-8439 | Mobile: +1 646-934-3177

*Inserts/flyers must be provided by advertiser and shipped to venue or other predetermined designated location.

Sponsorship

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Tote Bags</td>
<td>$4,750 USD</td>
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<tr>
<td>Lanyards</td>
<td>$3,500 USD</td>
</tr>
<tr>
<td>Mobile App: Exclusive sponsor (2018 downloads 2,080; 2017 downloads 1,380)</td>
<td>$6,250 USD</td>
</tr>
<tr>
<td>WiFi: Exclusive Sponsor (Includes all four meeting days and expected 2,500 attendees.)</td>
<td>$14,500 USD</td>
</tr>
<tr>
<td>Coffee Breaks (Coffee, tea, and herbal tea, per break)</td>
<td></td>
</tr>
<tr>
<td>• Friday (November 15)</td>
<td>$4,100 USD</td>
</tr>
<tr>
<td>• Saturday (November 16)</td>
<td>$3,200 USD</td>
</tr>
<tr>
<td>• Sunday (November 17)</td>
<td>$2,400 USD</td>
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Other catering events
- Opening Reception (Thursday, November 14)
- Friday Night (November 15)
- Graduate Student Social (Friday, November 15)
- Saturday Night (November 16)

All advertising, sponsorships, receptions, focus groups, and other events held in any of the host hotels, including the Westin Hotel, InterContinental Hotel, and Doubletree by Hilton must be approved by the Psychonomic Society prior to the start of the meeting. Any food and beverages dispensed or given away at booths must be pre-approved by the Psychonomic Society and prepared by the catering services of the venue.

Contact
Kayla Eichstedt, Membership & Marketing Manager
keichstedt@psychonomic.org | Tel: +1 410-309-7051
Venue

All programs and events will take place at the:
Montréal Convention Centre
Palais des congrès de Montréal
1001 Place Jean-Paul-Ripoelle, Montréal, QC H2Z 1E5, Canada

The Psychonomic Society has specially negotiated room rates at three host hotels in Montréal. Hotel information will be available online this summer.

Customs Services

ConsultExpo Inc. has been selected as official Customs broker and will be pleased to assist with all your customs and shipping needs. For your convenience, you may download their forms from https://www.consultexpoinc.com/forms. For personalized service, please contact:

John Santini
Tel: +1 514-482-8886 ext. 1
Mobile: +1 514-709-0781
Fax: +1 888-629-9008
Email: Johns@consultexpoinc.com

Future Psychonomic Society Annual Meeting

2020 61st Annual Meeting
November 19-22, 2020 • Austin, Texas, USA
Headquarters Hotel • JW Marriott Austin

2021 62nd Annual Meeting
November 18-21, 2021 • San Diego, California, USA
Headquarters Hotel • Manchester Grand Hyatt San Diego

Previous Exhibitors and Sponsors have Included:

• ARVO: The Association for Research in Vision and Ophthalmology
• Berisoft
• BIOPAC Systems, Inc.
• The Black Box Toolkit LTD
• Brain Vision, LLC
• BVT Publishing
• Cambridge University Press
• Cedrus
• Cognilab Technologies
• Cortech Solutions, Inc.
• Elsevier
• Enforme Interactive
• Enovative Technologies
• European Research Council
• Nature Research
• Mangold-International
• Microsoft Studios User Research
• Milisecond Software
• The MIT Press
• National Academies
• Neurobehavioral Systems Inc.
• On-Demand Cognition Library
• Oxford University Press
• Paradigm
• Psychology Press
• Psychology Software Tools, Inc.
• Routledge - Taylor & Francis Group
• SAGE Publishing
• SAS Institute Inc., JMP Division
• SensoMotoric Instruments Inc.
• Sinauer Associates, Inc.
• Sona Systems
• Springer, publisher of Psychonomic Society journals
• SR Research Ltd.
• United States Army
• Vpixx Technologies
• WorldViz
• Worth Publishers

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